

## **WUG**

### **January 2014**

In attendance: Dan Labelle, E.C. Teviotdale, Christopher Jones, Amy Brimmer, Jessica Brooks, Beth Van den Hombergh, Nancy Kroes, Gary Barton, Brandi Engel, Madeleine Lakatos Fojtik, Alex Aivars

#### **Announcements:**

Presented by Alex Aivars, WUG meeting date and time will remain the same this year, last Wednesday of each month, except for November and December. Visit <http://www.wmich.edu/webmasters/meetings> for 2014 dates and topics. Visit the expert list at WUG, for those interested in support. Also a reminder for those interested in University Relations social media group, check with Cara Barnes for more information.

#### **Article review - list**

Discussion topic with the following article: <http://24ways.org/2013/what-to-do-with-faqs/>

- FAQ's duplicate content
- If there is a need, put the questions throughout the website as part of the content, a better solution more usable
- Write the content to answer those questions to begin with
- No longer have the search option within a WMU site – moved to the WMU algorithm
- In the CMS a search within a WMU site may again be an option—a toggle option to switch between search WMU or your site
- Send to those who may want it, can read this article
- Dan's opinion on FAQ's, it is a failure of site design. Content can address those questions
- Back it up with data

#### **CMS Update**

Presented by Dan Labelle

- YouTube embed is in beta testing this afternoon – live at the end of the week – don't use with image caption, caption and embed options don't play well together
- Security improvements to forms and directory pages will roll out with the YouTube release
- Email links on directory pages will link to forms, addressing the email address security concerns
- Forms will have Honeypot protection—replaces the CAPCHA
- Student contributors will have access to directory pages
- Running bug – they are working on it, file attachments to a page, later remove... doesn't get clean off the server. Solution don't make it no more revisions. Big job
- Supplemental option at the button – change will occur – will appear as a box not in the spotlight area Not used often, this may go away
- Conditional email is now supported, this option is several emails can be submitted—email address will be viewable - change the submitted value, not an email address

#### **Coming soon**

- Training is move to D2L Elearning by the end of February—there will be no more live trainings offered
- This will be new forms for new users, new sections, etc.
- [www.wmich.edu/cms](http://www.wmich.edu/cms) — coming soon, this will be an information page
- Login link coming, also Dan will look at putting the login in GoWMU as well

#### **CMS v2**

Alex Aivars will be working with University Relations half time to get this ready, in terms of strategies, etc. More information will come later. This timeline is the end of 2014, rolled out in phases.

Addressing the login issue yesterday—the server back end systems were having problems communication. If you see a problem, first thing to do is call the help desk.

### **New roles**

- Contributor will have all three roles author plus reporter
- Author will author plus publisher
- Manager will be managers
- Students author with internal flag

In February Dan will present the WUG update in a more presentational format. D2L Elearning will have this same information posted as well.

- Manager will have form access—internal messaging to approval will come.
- News spotlight system CMS 1.0 will be done – there will be bug fixes only at this point— note this will act more like a slideshow rather than how spotlight are done now
- Leads into CMS 2.0 will move forward

### **Current trends on the web**

Presented by Alex Aivars

- Infographics—very popular, information presented in a very visual way and understandable
- By the numbers—number and one fact or graphic is popular on the web
- One page website fullpage.js good options to look at
- Parallax scrolling—pseudo layer affect
- Flat design is easier to use

### **Notes**

- Infographics: <http://www.webdesignerdepot.com/2013/12/infographic-flat-design-vs-skeuomorphism/>
- Stuff like "by the numbers" on my Web page
  - <http://admissions.duke.edu/> (scroll down)
  - College of Ed website [wmich.edu/education](http://wmich.edu/education)
  - U of M [umich.edu](http://umich.edu)
- How mobile has been increasing
  - WMU stats for the last month, 25% mobile/tablet
  - On my church's website, 50% of hits in December were mobile/tablet
- One-page brochure websites
  - <http://www.bju.edu/why/>
  - [http://issuu.com/welgravenimage/docs/13325-bju\\_brochure-final](http://issuu.com/welgravenimage/docs/13325-bju_brochure-final)
- Flat design

### **Roundtable discussion and sharing**

**Next meeting** is February 26, 9 a.m. Dan Labelle will present CMS updates, including time for questions and community feedback.