Post-Graduation Activity Report 2016-17
Executive Summary

Primary Activity Summary 2016–17

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>2843</td>
<td>71%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>186</td>
<td>5%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>568</td>
<td>14%</td>
</tr>
<tr>
<td>Military service</td>
<td>29</td>
<td>1%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>13</td>
<td>0.3%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>377</td>
<td>9%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>317</td>
<td>8%</td>
</tr>
<tr>
<td>Other commitments (e.g. family, travel, etc.)</td>
<td>60</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-Time Employment Highlights
- 71% were employed full time.
- The median salary was $40,000–$45,000 based on 1733 reported salaries.
- 85% have a job related to their degree.
- 88% are satisfied with their job.
- 77% work in Michigan; 21% work in 48 other U.S. states; and 2% work in 26 countries outside the U.S.

Continuing Education
- 14% are pursuing further education after graduating from WMU.
- 51% are continuing education at WMU, and the remaining 49% will attend 116 different institutions.

Experiential Education
- 84% completed an experiential education activity.

"Absolutely life-changing experiences. Great faculty, welcoming staff, and inclusive environment."
About the Data

Career and Student Employment Services conducts the annual Post-Graduation Activity Survey on behalf of the University. The survey is conducted in accordance with the “Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information” published by the National Association of Colleges and Employers (NACE).

Three weeks before each graduation, all graduating students receive an email from their college dean, department chairperson, or program director with a personalized link to the Post-Graduation Activity Survey. Survey respondents select one post-graduation activity category: working full time, working part time, further education or study, military service, volunteering full time (like Peace Corps, AmeriCorps, mission work), other commitments (e.g., family, travel, etc.), or looking for work.

Nonrespondents receive at least four reminders via email. For the graduates who have not responded to the survey after multiple invitations, we gather employment data from public LinkedIn profiles. *Survey response rate was 61%, while the overall knowledge rate was 77%*. Seventy-nine percent of the data in this report was obtained through the online questionnaire and 21% through LinkedIn.

Post-graduation activity data was updated throughout the year by following up with respondents who indicated they were seeking employment at the time of completing the survey. The data collection cycle ended on October 15, 2017.

*Sixty-one percent (61%, N=1733) of respondents working full time reported a salary range.* Salary information is reported only for full-time employment, and it includes salaries for jobs outside the United States. **We publish median salary ranges for majors/programs with at least five reported salaries.** At the end of the report we include national data from the Salary Surveys published by NACE. All salary data is provided for informational purposes only and is not intended to be used for comparisons or predictions.

The report lists all WMU majors for which sufficient data has been collected. Names of majors in the report align with those listed at wmich.edu/academics. If there are fewer than five primary activity responses for a program (or for one degree level of a program), data from 2015–16 is added and/or similar majors are combined. **If there are fewer than five responses for a program from 2015–16 and 2016–17 together, the program is not included in the report.** Data from 2015–16 is added only to the individual reports for the majors, not to the overall college or university reports.

There were 286 students who completed two or more majors during the graduation period. They are included once in each section of the report that corresponds to one of their degrees. No student’s data is ever counted twice in the same report section.

One purpose of this report is to help students with career exploration. To that end, reports for individual majors and programs include sample job titles and employer names.

NACE and Career and Student Employment Services acknowledge that the positive impact of a college education cannot be measured merely in terms of employment, earnings, or continued education. The most significant and substantive outcomes of personal and professional growth occur over the lifetime of the individual graduate.
Evaluation

Post-Graduation Activity 2015–16 and 2016–17

89% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>8</td>
<td>89%</td>
<td>Not Actively Engaged</td>
</tr>
<tr>
<td>Employed full time</td>
<td>8</td>
<td>89%</td>
<td>Looking for work</td>
</tr>
</tbody>
</table>

Full-time Employment

- 63% were located in Michigan.
- 100% indicated their job was related to their degree.
- 100% were satisfied with their job.

Sample Job Titles and Employers

- Assistant Professor at King Khalid University
- Assistant Professor at West Virginia University
- Associate Professor of Business at Catawba College
- Director at Ferris State University
- Research Project Manager at WMU
- Senior Research Associate at WMU Evaluation Center

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles. All information is based on the most recent data from 2016–17 graduates, combined with data from 2015–16 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.

Doctoral degree recipients

10

Post-graduation data was obtained for

9 graduates (90%)
Health Informatics and Information Management

Post-Graduation Activity

90% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>9</td>
<td>90%</td>
<td>Other commitments</td>
<td>1</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(e.g. family, travel, etc.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $55,000 to $60,000 (based on 5 responses).
- 89% were located in Michigan.
- 100% indicated their job was related to their degree.
- 100% were satisfied with their job.

Sample Job Titles and Employers

Analyst at Bronson
Client Service Representative at PlanSource
Data Analyst at BackOffice Associates
Health Record Support Specialist at Kalamazoo Community Health Mental Health
Master Data Management Analyst at Stryker

Patient Care Coordinator at Briarwood Valley Dentistry
Plant Buyer/Accounting at Fabri-Kal
Product Development and Operations at EastPoint Sports
Support Analyst at Crowe Horwath

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

10

Post-graduation data was obtained for 10 graduates (100%)
Post-Graduation Activity

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>7</td>
<td>100%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>4</td>
<td>57%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>29%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>14%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $40,000 to $45,000 (based on 5 responses from 2015-16 and 2016-17).
- 100% were located in Michigan.
- 100% indicated their job was related to their degree.
- 100% were satisfied with their job.

Sample Continuing Education Choices

- Masters in Applied Analytics at Columbia
- Masters in Information Sciences at Ball State University

Sample Job Titles and Employers

- Business Systems Analyst at Lippert Components
- Telecommunications Operations at US Army National Guard
- IT Coordinator at Terra Contracting
- IT Helpdesk Administrator at Dimplex Thermal Solutions
- Network and Systems Operation at Spectrum Health
- Network Technician at Eaton County Information Systems
- Network Technician at WMU
- Technical Analyst at Comerica Bank

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

8

Post-graduation data was obtained for

7 graduates (88%)
Post-Graduation Activity

90% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employed full time</td>
<td>156</td>
<td>75%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>8</td>
<td>4%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>23</td>
<td>11%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Looking for work</td>
<td>14</td>
<td>7%</td>
</tr>
<tr>
<td>Other commitments</td>
<td>7</td>
<td>3%</td>
</tr>
<tr>
<td>(e.g. family, travel, etc.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $40,000 to $45,000 (based on 96 responses).
- 77% were located in Michigan.
- 44% indicated their job was related to their degree.
- 84% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

306

Post-graduation data was obtained for

208 graduates (68%)

"I enjoyed the online program. Classes were more fun and interactive than I expected."

"I really enjoyed this experience! Getting my degree online was a perfect fit for my lifestyle."
University Studies

Sample Job Titles and Employers

Account Manager at Infinity Consulting Solutions  
Admissions Sales Representative at TRW Automotive  
Admissions Representative at Universal Technical Institute  
Analyst at Bronson  
Animal Technician at University of Michigan  
Area Manager at Amazon  
Behavior Technician at Residential Opportunities Inc.  
Brand Marketing Specialist at SpartanNash  
Compliance Officer at US Medical Management  
Continuous Improvement Coordinator at Autocam Precision Components Group of NN  
Corporate Controller at Hayashi Telemru North America  
Correction Officer at State of Michigan  
Customer Service Designer at Consumers Energy  
Customer Service Manager at American Airlines  
Database Applications Specialist at Jackson County ISD  
Deputy Sheriff at Calhoun County Sheriff's Office  
Director of Customer Service at Impact Label Corporation  
Director-Design at OnDeck  
Education Partner Representative at Davenport University  
e-HR Analyst at Henry Ford Health System  
Engineering Technologist at General Motors  
Environmental Specialist at DTE Energy  
Executive Brand Manager at Fresh Nation  
Fermentation Technologist at MSU Bioeconomy Institute  
Financial Professional at AXA Advisors  
Fulfillment Associate at Amazon  
Graduation/Records Coordinator at Schoolcraft College  
Help Desk Coordinator at WMU  
HR Auditor at Centria Healthcare  
HVD Field Leader at Consumers Energy  
IT Specialist at Professional Educational Services Group  
Instructional Assistant at Seminole County School District  
Instructor at DERA Forensic Group  
Intelligence Analyst at Michigan State Police  
IT Support Specialist at Caner and Hematology Centers  
Lab Technician at Prairie Farms  
Manufacturing Engineer at Mann+Hummel  
Marketing Specialist at Accelerate Events  
Material Planner at Kimberly Clark  
National Sales Manager at New Sunshine  
Pharmaceutical Sales Representative at Pfizer  
Police Officer at Kzoo Department of Public Safety  
Production Activity Technician at Pfizer  
Production Specialist at Stryker  
Program Analyst at Defense Logistics Agency  
Program Associate at Make-A-Wish Michigan  
Project Control Specialist at Taplin Holdings  
Project Manager at Department of Veterans Affairs  
Project Manager at Goyette Mechanical  
Project Manager at Snyder Construction  
Quality Control Analyst at Orion Construction  
Quality Engineer at Byrne Electrical Specialists  
Report Coordinator at MPI Research  
Resolution Specialist at Defense Logistics Agency  
Safety Data Analyst at Aerotek  
Sales Coordinator at Perrigo  
Sales Support at Stryker  
Software Analyst at Intel  
Sourcing Specialist at Acscen Services Group  
SQM Engineer at Perrigo  
Sr. Manager at Thermo Fisher Scientific  
Sr. Operations Specialist at Nolan Transportation  
STEP Program Manager at WMU  
Supervisor at Charter Communications  
Supervisor Patient Access at Bronson  
Training Coordinator at BDN Industrial Hygiene  

Sample Continuing Education Choices

Bachelors in Biomedical Science at WMU  
JD at Robert H McKinney  
Masters in Communication at Walden University  
Masters in Counseling at University of Colorado  
Masters in HESA at Indiana State University  
Masters in HR at Central Michigan University  
Masters in Movement and Leisure Science at University of Idaho  
Masters in Social Work at GVSU  
Masters in Social Work at WMU  
Masters in Speech and Language Pathology at GVSU  
Masters in Sports Management at WMU