Post-Graduation Activity Report 2016-17

Western Michigan University
Executive Summary

Primary Activity Summary 2016–17

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>3639</td>
<td>91%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>2843</td>
<td>71%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>186</td>
<td>5%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>568</td>
<td>14%</td>
</tr>
<tr>
<td>Military service</td>
<td>29</td>
<td>1%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>13</td>
<td>0.3%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>377</td>
<td>9%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>317</td>
<td>8%</td>
</tr>
<tr>
<td>Other commitments (e.g. family,</td>
<td>60</td>
<td>1%</td>
</tr>
<tr>
<td>travel, etc.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full-Time Employment Highlights
- 71% were employed full time.
- The median salary was $40,000–$45,000 based on 1733 reported salaries.
- 85% have a job related to their degree.
- 88% are satisfied with their job.
- 77% work in Michigan; 21% work in 48 other U.S. states; and 2% work in 26 countries outside the U.S.

Continuing Education
- 14% are pursuing further education after graduating from WMU.
- 51% are continuing education at WMU, and the remaining 49% will attend 116 different institutions.

Experiential Education
- 84% completed an experiential education activity.

"Absolutely life-changing experiences. Great faculty, welcoming staff, and inclusive environment."

We surveyed all (N=5205) WMU students graduating with bachelor’s, master’s, and doctoral degrees between August 2016 and June 2017.

Data was obtained for 77% of the population (N=4016).

91% of WMU graduates were actively engaged within three months of graduation.

"Active engagement" includes full-time employment, part-time employment, military service, volunteering full time, and continuing education.
About the Data

Career and Student Employment Services conducts the annual Post-Graduation Activity Survey on behalf of the University. The survey is conducted in accordance with the “Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information” published by the National Association of Colleges and Employers (NACE).

Three weeks before each graduation, all graduating students receive an email from their college dean, department chairperson, or program director with a personalized link to the Post-Graduation Activity Survey. Survey respondents select one post-graduation activity category: working full time, working part time, further education or study, military service, volunteering full time (like Peace Corps, AmeriCorps, mission work), other commitments (e.g., family, travel, etc.), or looking for work.

Nonrespondents receive at least four reminders via email. For the graduates who have not responded to the survey after multiple invitations, we gather employment data from public LinkedIn profiles. **Survey response rate was 61%, while the overall knowledge rate was 77%**. Seventy-nine percent of the data in this report was obtained through the online questionnaire and 21% through LinkedIn.

Post-graduation activity data was updated throughout the year by following up with respondents who indicated they were seeking employment at the time of completing the survey. The data collection cycle ended on October 15, 2017.

**Sixty-one percent (61%, N=1733) of respondents working full time reported a salary range.** Salary information is reported only for full-time employment, and it includes salaries for jobs outside the United States. **We publish median salary ranges for majors/programs with at least five reported salaries.** At the end of the report we include national data from the Salary Surveys published by NACE. All salary data is provided for informational purposes only and is not intended to be used for comparisons or predictions.

The report lists all WMU majors for which sufficient data has been collected. Names of majors in the report align with those listed at wmich.edu/academics. If there are fewer than five primary activity responses for a program (or for one degree level of a program), data from 2015–16 is added and/or similar majors are combined. **If there are fewer than five responses for a program from 2015–16 and 2016–17 together, the program is not included in the report.** Data from 2015–16 is added only to the individual reports for the majors, not to the overall college or university reports.

There were 286 students who completed two or more majors during the graduation period. They are included once in each section of the report that corresponds to one of their degrees. No student’s data is ever counted twice in the same report section.

One purpose of this report is to help students with career exploration. To that end, reports for individual majors and programs include sample job titles and employer names.

NACE and Career and Student Employment Services acknowledge that the positive impact of a college education cannot be measured merely in terms of employment, earnings, or continued education. The most significant and substantive outcomes of personal and professional growth occur over the lifetime of the individual graduate.
Haworth College of Business

Post-Graduation Activity 2016–17

94% of all Haworth College of Business graduates were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>All degrees</th>
<th>Undergraduate degrees</th>
<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>738 (87%)</td>
<td>641 (87%)</td>
<td>97 (86%)</td>
</tr>
<tr>
<td>Employed part time</td>
<td>8 (1%)</td>
<td>7 (1%)</td>
<td>1 (1%)</td>
</tr>
<tr>
<td>Continuing education</td>
<td>47 (6%)</td>
<td>44 (6%)</td>
<td>3 (3%)</td>
</tr>
<tr>
<td>Military service</td>
<td>4 (0.5%)</td>
<td>3 (0.4%)</td>
<td>1 (1%)</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>2 (0.2%)</td>
<td>1 (0.1%)</td>
<td>1 (1%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>All degrees</th>
<th>Undergraduate degrees</th>
<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Looking for work</td>
<td>41 (5%)</td>
<td>33 (4%)</td>
<td>8 (7%)</td>
</tr>
<tr>
<td>Other commitments (e.g. family, travel, etc.)</td>
<td>7 (1%)</td>
<td>5 (1%)</td>
<td>2 (2%)</td>
</tr>
</tbody>
</table>

Survey Population

<table>
<thead>
<tr>
<th>Graduates</th>
<th>Responses</th>
<th>The Post-Graduation Activity Survey was sent to all of the 981 students who earned a degree from Haworth College of Business between August 2016 and June 2017.</th>
</tr>
</thead>
<tbody>
<tr>
<td>All business degrees</td>
<td>981</td>
<td>847 (86%)</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>858</td>
<td>734 (86%)</td>
</tr>
<tr>
<td>Master’s</td>
<td>123</td>
<td>113 (92%)</td>
</tr>
</tbody>
</table>

Salary Ranges for Full-Time Employment

<table>
<thead>
<tr>
<th>All business degrees</th>
<th>25th percentile</th>
<th>50th percentile</th>
<th>75th percentile</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35,000-$40,000</td>
<td>$45,000-$50,000</td>
<td>$55,000-$60,000</td>
<td>442</td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>$35,000-$40,000</td>
<td>$45,000-$50,000</td>
<td>$55,000-$60,000</td>
<td>381</td>
</tr>
<tr>
<td>Graduate</td>
<td>$50,000-$55,000</td>
<td>$70,000-$75,000</td>
<td>$100,000-$105,000</td>
<td>61</td>
</tr>
</tbody>
</table>

"I have had a great experience at WMU while also being exposed to many things that helped me grow. My major has prepared me to succeed in the field while also introducing me to different companies in my field."
Haworth College of Business

Undergraduates’ Full-time Employment

- Median salary for undergraduate degree recipients in Haworth College of Business was $45,000 to $50,000 (based on 381 responses).
- 72% had a job in Michigan.
- 87% had a job related to their degree.
- 89% were satisfied with their job.

Undergraduate Salaries

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $15,000</td>
<td>2%</td>
</tr>
<tr>
<td>$15,001 to $20,000</td>
<td>2%</td>
</tr>
<tr>
<td>$20,001 to $25,000</td>
<td>2%</td>
</tr>
<tr>
<td>$25,001 to $30,000</td>
<td>6%</td>
</tr>
<tr>
<td>$30,001 to $35,000</td>
<td>12%</td>
</tr>
<tr>
<td>$35,001 to $40,000</td>
<td>11%</td>
</tr>
<tr>
<td>$40,001 to $45,000</td>
<td>14%</td>
</tr>
<tr>
<td>$45,001 to $50,000</td>
<td>15%</td>
</tr>
<tr>
<td>$50,001 to $55,000</td>
<td>11%</td>
</tr>
<tr>
<td>$55,001 to $60,000</td>
<td>12%</td>
</tr>
<tr>
<td>$60,001 to $65,000</td>
<td>4%</td>
</tr>
<tr>
<td>$65,001 to $70,000</td>
<td>5%</td>
</tr>
<tr>
<td>$70,001 to $75,000</td>
<td>2%</td>
</tr>
<tr>
<td>More than $100,000</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Love being a Bronco. I gained exceptional experience and knowledge from the classes that I can apply to the job.*
Haworth College of Business

Graduate Students’ Full-time Employment

- Median salary for graduate degree recipients in Haworth College of Business was $70,000 to $75,000 (based on 61 responses).
- 80% had a job in Michigan.
- 78% had a job related to their degree.
- 83% were satisfied with their job.

Graduate Salaries

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000 to $20,000</td>
<td>2%</td>
</tr>
<tr>
<td>$20,001 to $25,000</td>
<td>2%</td>
</tr>
<tr>
<td>$30,001 to $35,000</td>
<td>3%</td>
</tr>
<tr>
<td>$35,001 to $40,000</td>
<td>5%</td>
</tr>
<tr>
<td>$45,001 to $50,000</td>
<td>10%</td>
</tr>
<tr>
<td>$50,001 to $55,000</td>
<td>16%</td>
</tr>
<tr>
<td>$55,001 to $60,000</td>
<td>3%</td>
</tr>
<tr>
<td>$60,001 to $65,000</td>
<td>5%</td>
</tr>
<tr>
<td>$65,001 to $70,000</td>
<td>2%</td>
</tr>
<tr>
<td>$70,001 to $75,000</td>
<td>5%</td>
</tr>
<tr>
<td>$75,001 to $80,000</td>
<td>3%</td>
</tr>
<tr>
<td>$80,001 to $85,000</td>
<td>3%</td>
</tr>
<tr>
<td>$85,001 to $90,000</td>
<td>8%</td>
</tr>
<tr>
<td>$90,001 to $95,000</td>
<td>2%</td>
</tr>
<tr>
<td>$95,001 to $100,000</td>
<td>2%</td>
</tr>
<tr>
<td>More than $100,000</td>
<td>30%</td>
</tr>
</tbody>
</table>

*Just wanted to acknowledge and convey my appreciation to my faculty for their flexibility and encouragement to enable me to complete my last MBA course. They taught me a lesson of humanity that transcended the subject matter of the course and demonstrated a depth of character within the WMU faculty that cannot be measured with a ruler or weighted on a scale. Their actions not only made me proud to be alumni of WMU, but influenced me to every day strive to be a better professional and ultimately a better person for society. I am perpetually grateful.*
Haworth College of Business

Top Employers of Business Graduates

- Advantage Solutions
- Aerotek
- C.H. Robinson
- Crowe Horwath
- Eaton
- Enterprise Rent-A-Car
- General Motors
- Great Lakes Wine and Spirits
- Hormel Foods
- Kellogg's
- Kroger
- Mann+Hummel
- Meijer
- Nolan Transportation Group
- Parker Hannifin
- PepsiCo
- Plante Moran
- PNC
- Quicken Loans
- Spectrum Health
- Steelcase
- Stryker
- Total Quality Logistics
- Whirlpool
- WMU

Continuing Education

- 6% of business respondents are pursuing further education after graduating from WMU.
- After graduation, 75% of business respondents are pursuing masters degrees, 9% professional schools, 5% doctoral degrees, 5% bachelors degrees, 2% certification programs, 2% specialist programs, and 2% additional classes in the discipline.
- 59% are continuing education at WMU, and the remaining 41% will attend 11 different institutions.

Experiential Education

Respondents were asked: “While at WMU, did you participate in an experiential education activity? (e.g., internship, co-op, practicum, research, service learning, student teaching, senior design project, senior performance project, capstone, or other work experience related to your field of study.) This includes activities that were required or optional in your program.”

<table>
<thead>
<tr>
<th></th>
<th>All degrees</th>
<th>Undergraduate degrees</th>
<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haworth College of Business</td>
<td>77%</td>
<td>81%</td>
<td>57%</td>
</tr>
</tbody>
</table>

Top Experiential Education Employers

- AAM
- Abbott
- All-Phase Electric Supply
- Arcadia Brewing Company
- Baiers and Associates
- BDO
- Command Electronics
- Consumers Credit Union
- Deloitte and Touche
- Eaton
- Edwards Garment
- Enterprise Rent-A-Car
- General Motors
- Hormel Foods
- Impact Label
- Kellogg’s
- Kroger
- Mann+Hummel
- Meijer
- Northwestern Mutual
- Plante Moran
- PricewaterhouseCoopers
- Quicken Loans
- Streamline Healthcare
- Stryker
- Thomson Reuters
- WMU-Bronco Force

WMU Internship Catalog by Major: wmich.edu/career/students/internships/interncatalog
Post-Graduation Activity

91% of undergraduates and 90% of graduate degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate degrees</th>
<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>Actively Engaged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employed full time</td>
<td>57</td>
<td>66%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>21</td>
<td>24%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>8</td>
<td>9%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>7</td>
<td>8%</td>
</tr>
<tr>
<td>Other commitments</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>(e.g. family, travel, etc.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary for undergraduates was $45,000 to $50,000 (based on 32 responses).
- Median salary for graduate degrees was $47,500,000 to $52,500,000 (based on 9 responses).
- 80% were located in Michigan.
- 91% indicated their job was related to their degree.
- 87% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

<table>
<thead>
<tr>
<th>Degree recipients</th>
<th>Post-graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Graduates</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>100</td>
</tr>
<tr>
<td>Master’s</td>
<td>26</td>
</tr>
</tbody>
</table>
Sample Job Titles and Employers

Accountant at Engineered Plastic Services
Accountant at Plante Moran
Accountant at Siegfried Crandall
Accountant at Sound United
Accountant at Systems Unlimited
Accounting and Sales at Tellon Trading
Accounting Assistant at Goodrich Quality Theaters
Accounting Associate at Crowe Horwath
Accounting Clerk at Edward Rose and Sons
Accounting Coordinator at CSM Group
Accounting Specialist at Express Tax Services
Accounting Specialist at MidLink Logistics
Accounts Payable at LaRos Equipment Company
Accounts Payable at Schupan Aluminum and Plastic Sales
Administrative Assistant I at WMU
Associate at PricewaterhouseCoopers
Assurance Associate at Rehmann
Assurance Service at Rehmann
Audit Assistant at Deloitte and Touche
Audit Intern at PricewaterhouseCoopers
Audit Staff at BDO
Auditor at Seber Tans
Budget Analyst and Risk Coordinator at IRS
Closer at Success Mortgage Partners
Compliance Auditor at Legacy Professionals
Controller at Dow Chemical
Costing Associate at MPI Research
Financial Analyst at Stryker
Financial Analyst at Whirlpool
Internal Audit Associate at Spectrum Health
Manager at Meijer
Mortgage Underwriter at United Shore
Motor Transport Operator at United States Army National Guard
P&C Technician at JM Wilson Corporation
Professional Accountant at Seber Tans
Promotions Assistant at Summit Media
Quality Assurance Associate at Eli Lilly
Quality Release Tech III at Perrigo
Robotics Technician at Jacobs
Senior Assurance Associate at Crowe Horwath
Sponsored Programs Reporting Accountant at University of Michigan
Staff Accountant at Condon, Hecht, Bisher, Wade and Co.
Staff Accountant at Doeren Mayhew
Staff Accountant at Great Lakes Coca-Cola
Staff Accountant at Gross, Puckey, Gruel, and Roof P.C.
Staff Accountant at Kruggel Lawton CPAs
Staff Accountant at McKeown
Staff Accountant at Seber Tans
Staff Auditor at Alzheimer's Association
Staff Tax Accountant at Crowe Horwath
Tax Accountant at Rehmann
Tax Accountant at Siegfried Crandall
Tax Associate at BDO
Tax Associate at Crowe Horwath
Tax Staff at Plante Moran
Teller at Advia Credit Union
Vendor Finance at Meijer
Vice President of Operations at Bigger Picture Media Group

Sample Continuing Education Choices

Certification Program in Accountancy at College of DuPage
Doctorate in Comparative Religion at WMU
Masters in Accountancy at WMU
MBA at Wayne State University
MBA at WMU
Post-Graduation Activity

98% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>44</td>
<td>98%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>43</td>
<td>98%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Other commitments (travel abroad)</td>
<td>1</td>
<td>2%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $30,000 to $35,000 (based on 33 responses).
- 70% were located in Michigan.
- 75% indicated their job was related to their degree.
- 94% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients
45

Post-graduation data was obtained for
45 graduates (100%)
Sample Job Titles and Employers

Account Coordinator at LKF Marketing
Account Coordinator at Martin Retail Group
Assistant Account Executive at BBDO Minneapolis
Assistant Marketing and Events Coordinator at Henderson Castle
Assistant Media Planner at Carat
Assistant National Media Buyer at Campbell Ewald
Associate Banker at Quicken Loans
Associate Digital Investor at Mindshare
Associate Media Planner at Mindshare
Business Administrator at Advertising and Promotion
Business Analyst at Meijer
Client Experience Research Coordinator at Quicken Loans
Customer Relations and Sales Associate at PepsiCo
Customer Service Representative at AT&T
Digital Marketing Specialist at Smart Link Solutions
Interactive Designer at Maestro
Line Service Technician at Atlantic Aviation
Logistics Account Executive at Total Quality Logistics
Management Trainee at Enterprise Rent-A-Car
Marketing Consultant at Clarity Quest Marketing
Marketing Manager at Otvest
Merchandiser at Imperial Beverage
National Account Manager at Nolan Transportation Group
New Business Specialist at Warner Pacific Insurance Services
Office Administrator at Classic Realty Group
Operations and Marketing Coordinator at Neiman Marcus
Private Event Services Coordinator at Olympia Entertainment
Production Designer at Imperial Beverage
Project Manager at Agency 720 Recruiter at Aerotek
Residential Sales Representative at Shaw Industries
Retail Sales Representative at Hershey Sales Supervisor at Michael Kors
Social Ads Strategist at Marketing Supply Technical Recruiter at IG
Youth Development Professional at Boys and Girls Club
Post-Graduation Activity

91% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>79</td>
<td>86%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>8</td>
<td>9%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>7</td>
<td>8%</td>
</tr>
<tr>
<td>Other commitments</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $80,000 to $85,000 (based on 53 responses).
- 84% were located in Michigan.
- 76% indicated their job was related to their degree.
- 82% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Master's degree recipients

97

Post-graduation data was obtained for

92 graduates (95%)
Sample Job Titles and Employers

Division Materials Manager at Eaton
E-Commerce Analyst at Borroughs
E-Commerce Operations Specialist at SpartanNash
Engineering Project Manager at Vargo
Finance Director at Abdul for Michigan
Finance Intern at Itrigo Systems
HR Assistant at Fetzer Institute
HR Director at Smith Haughey Rice and Roegge
Informatics Specialist at Cherry Health
Lead Informatics Analyst at Spectrum Health
Manager at Battle Creek Unlimited
Manager at KWA Truck Sales
Manager-Integrated Promotions at Kellogg’s
Manager-Procurement at Steelcase
Manufacturing Resource at Kellogg’s
Marketing and Sales Manager at Kalamazoo Candle Company
Medical Sales Representative at Stryker
North American Multi-Unit Product Specialist at Gordon Food Service
Plant Accountant at ABC Group
Process Development Engineer at Corium International
Procurement Manager at Steelcase
Product Development Scientist at Kashi
Product Manager at Herman Miller
Profit Planning Specialist at DENSO
Program Manager at Key Plastics
Project Manager at Imperial Beverage
Project Manager at Knox Marketing
Public Relations Director at M&T Fashion NY
Quality Engineer at W-L Molding of Michigan
Quality Improvement Specialist at Spectrum Health
Sales at Arvco Container
Sales Director at REHAU Industries
Site Lead at Pfizer
Site Manager at International Paper
Sr. Business Resource Center Consultant at Haworth
Sr. Cost Accountant at Edwards Garment
Sr. Manager at Stryker
Sr. Project Engineer at Landscape Forms
Sr. Vice President at Knappen Milling
Staff Accountant at SP Plus Corporation
SVP, Facilities and Real Estate at Spectrum Health
Tax Associate at BDO
Technical Manager-Emerging Technologies at GE Aviation
Trade Marketing Manager at Ranir
Tradeshow Coordinator at Alternative Tradeshows Services
Underwriting Manager at Advia Credit Union
Value Stream Business Manager at Genzink Steel
Value Stream Manager at Parker Hannifin
Computer Information Systems

Post-Graduation Activity

95% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>37</td>
<td>95%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>35</td>
<td>90%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>5%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>2</td>
<td>5%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>2</td>
<td>5%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $52,500 to $57,500 (based on 22 responses).
- 91% were located in Michigan.
- 83% indicated their job was related to their degree.
- 83% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

Bachelor's degree recipients

<p>| |</p>
<table>
<thead>
<tr>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>47</td>
</tr>
</tbody>
</table>

Post-graduation data was obtained for

39 graduates (83%)
Computer Information Systems

Sample Job Titles and Employers

Assistant Field Manager at Walther Farms
Associate Applications Engineer at Steelcase
Associate IT Operations Analyst at Kellogg's
Associate Software Engineer at Gordon Food Service
Associate System Administrator at SalesPage Technologies
Business Analyst at Streamline Healthcare
Collateral Underwriting at Quicken Loans
Communication Engineer at Perrigo
Computed Tomography Technologist at Spectrum Health
Computer Operator at Dart Container
Data Analytics Analyst at Spectrum Health
Database Engineer at Farmers Insurance
Desktop Support Intern at Quicken Loans
Evening Billing at Holland Freight
Information Systems Architect R&D IT at Zoetis
Inside Sales Representative at LT Security
IT GIS Associate Tech Analyst at Consumers Energy
IT Resident at Google
Junior Software Developer at Level Data
Marketing Communications Coordinator at SCR Development
Microsoft Dynamics CRM Administrator at National Heritage Academies
Network Administrator at WMU
Network Administrator Sr. at WMU
Operations Manager at Target
Product Manager and Data Analyst at Capital Construction Solutions
Sales Analyst at Kalsec
Software Delivery Consultant at Dynatrace
Software Engineer at Maestro
Trainer at McDonald's Corporation
Web Developer at Acton Institute
Web Developer at University of Michigan
eBusiness Marketing

Post-Graduation Activity

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>7</td>
</tr>
<tr>
<td>Employed full time</td>
<td>6</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $35,000 to $40,000 (based on 5 responses).
- 83% were located in Michigan.
- 100% indicated their job was related to their degree.
- 60% were satisfied with their job.

Sample Job Titles and Employers

- Digital Marketing Coordinator at Career Now Brands
- Field Marketing Consultant at Hungry Howie’s Pizza
- Marketing and Office Coordinator at SalesPage Technologies
- Marketing Assistant at Steelcase
- Marketing Associate at Stryker
- VIP Portfolio Manager at Metro Toyota

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients: 11
Post-graduation data was obtained for 7 graduates (64%)
Economics in Business

Post-Graduation Activity

67% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Active Engaged</th>
<th>count</th>
<th>percent</th>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>4</td>
<td>67%</td>
<td>Not Actively Engaged</td>
<td>2</td>
<td>33%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $37,500 to $42,500 (based on 6 responses from 2015-16 and 2016-17).
- 75% were located in Michigan.
- 90% indicated their job was related to their degree.
- 90% were satisfied with their job.

Sample Job Titles and Employers

Account Manager at Nolan Transportation Group
Database Engineer at Farmers Insurance
Financial Advisor at AXA Equitable
Research Fellow at American Institute for Economic Research

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients: 8
Post-graduation data was obtained for 6 graduates (75%)
Entrepreneurship

Post-Graduation Activity 2015–16 and 2016–17

80% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>4</td>
<td>80%</td>
<td>Not Actively Engaged</td>
</tr>
</tbody>
</table>

| Employed full time | 4 | 80% | Looking for work | 1 | 20% |

Full-time Employment

- 75% were located in Michigan.

Sample Job Titles and Employers

Assistant Logistics Manager at Spring Meadow Nursery
Logistics Account Executive at Total Quality Logistics
Trust Operations Specialist at Greenleaf Trust

Sample Continuing Education Choices

Masters in Career and Technical Education at WMU

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

All information for graduate degrees is based on the most recent data from 2016–17 graduates, combined with data from 2015–16 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.
Finance

Post-Graduation Activity

88% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>78</td>
<td>80%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>7</td>
<td>7%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Looking for work</td>
<td>11</td>
<td>11%</td>
</tr>
<tr>
<td>Other commitments</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $45,000 to $50,000 (based on 38 responses).
- 73% were located in Michigan.
- 77% indicated their job was related to their degree.
- 86% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Post-graduation data</td>
<td></td>
</tr>
<tr>
<td>was obtained for</td>
<td></td>
</tr>
<tr>
<td>98 graduates (78%)</td>
<td></td>
</tr>
</tbody>
</table>
Sample Job Titles and Employers

Account Manager at Echo Logistics
Accountant at Eaton
Accounts Payable at LaRos Equipment Company
Accounts Payable Specialist at Quicken Loans
Administrative Associate at Alkhams Financial
AMG Development Program at PNC
Business Analyst at Meijer
Client Associate at Merrill Lynch
Client Relationship Specialist at Vanguard
Client Service Associate at Oppenheimer and Company
Client Service Associate at Zhang Financial
Closer at Success Mortgage Partners
Collateral Underwriter at Quicken Loans
Commercial Credit Analyst at Flagstar Bank
Commercial Finance Analyst at Visteon
Commercial Sales Leadership Development Associate at L’Oréal USA
Commercial Underwriter at Comerica Bank
Cost Analyst at Gordon Food Service
Data Analyst at Telekom Malaysia
Finance Associate at Kellogg’s
Finance Trainee at Armed Forces Fund Board
Financial Advisor at AXA Equitable
Financial Advisor at Merrill Lynch
Financial Advisor at Plante Moran
Financial Analyst at Eaton
Financial Analyst at Goldman Sachs
Financial Analyst at Henry Ford Health System
Financial Analyst at UPS
Financial Analyst at Yanfeng Automotive Interiors
Financial Planner at AXA Advisors
Financial Representative at Foresters Financial Services
General Manager at Asset Campus Housing
Global Accounting Intern at Dawn Foods Global

Internal Audit Associate at Spectrum Health
Investment Analyst at City Sunstone Holdings
Investment Consultant at Fidelity Investments
Investment Research Analyst at Financial Focus
Investment Sales Consultant at Vanguard
Jr. Investment Representative at OMNI Community Credit Union
LD and T Coordinator at PepsiCo
Member Service Representative at Consumers Credit Union
Mobile Financial Sales Representative at Marquette Bank
Operations Analyst at Emerson Wealth Management
Personal Financial Planner at Plante Moran
Prospect Researcher at Sun Steel Company
Public Relations Manager at Real Estate, Saudi Arabia
Research Analyst at Arcadia Investment Management
Retail Operations Associate at Vanguard
Sales Development at Zacks Investment Research
Sales Representative at Kellogg’s
Sales Representative at Total Quality Logistics
SalesPath Associate at Fidelity Investments
Strategic Customer Accounts Specialist at Kellogg’s
Strategic Support Associate at Jackson
Tax Staff at Plante Moran
Trader at Banco Multiple Ademi, Dominican Republic
Underwriter at United Shore
Warehouse Specialist at AmeriFirst Home Mortgage

Sample Continuing Education Choices

Certification Program in Accountancy at College of DuPage
Doctorate in Finance at Michigan State University
JD at DePaul University
JD at Michigan State University
Masters in Accountancy at University of Oregon
Masters in Accountancy at WMU
Masters in Business Administration at WMU
Food and Consumer Package Goods Marketing

Post-Graduation Activity

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>63</td>
<td>100%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>63</td>
<td>100%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $45,000 to $50,000 (based on 47 responses).
- 53% were located in Michigan.
- 91% indicated their job was related to their degree.
- 100% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients

65

Post-graduation data was obtained for

63 graduates (97%)
Food and Consumer Package Goods Marketing

Sample Job Titles and Employers

Account Manager at Almark Foods
Account Manager at Kehe Distributors
Account Manager at Nolan Transportation
Assistant Manager at Kroger
Assistant Store Director at SpartanNash
Associate Account Manager at Collabera
Associate Business Manager at Acosta
Associate Category Analyst at Constellation Brands
Associate Field Sales Representative at KIND Snacks
Business Analyst at Meijer
Buyer at Stryker
Category Analyst at SpartanNash
Category Manager at Advantage Solutions
Co-Management Trainee at Kroger
Co-Manager at Kroger
Commercial Sales Leadership Development Associate at L’Oréal USA
Consumer Product Sales at Hormel Foods
Corporate Recruiter and Trainer at Infinity Home Improvement
Customer Analyst at Kellogg’s
Customer Management Associate at PepsiCo
Distribution Operations Manager at Target
EMT-B at Bud’s Ambulance Service
Food Service Sales Representative at Hormel Foods
General Manager at Tropical Smoothie Cafe
Group Lead at Patrick Industries
Inside Account Sales Representative at MDI Worldwide
Leadership Development Associate at Advantage Solutions
Leadership Development Program at Acosta
Leadership Program Associate at Kehe Distributors
Local Purchasing Representative Non-Production Buyer at Mann+Hummel
Management Trainee at Kroger
Management Trainee at Sherwin Williams
Mortgage Banker at Quicken Loans
National Account Manager at Coyote Logistics
Procurement Contracting Official at Northrup Grumman
Purchasing Analyst at Lidl US
Research Associate at J.D. Power
Retail Development Associate at Advantage Solutions
Retail Development Program at Abbott Labs
Sales and Customer Management Sr. Associate at PepsiCo
Sales Associate at Mondelez International
Sales Consultant at Great Lakes Wine and Spirits
Sales Leadership Development Program at L’Oréal USA
Sales Representative at Great Lakes Wine and Spirits
Sales Representative at Hershey
Sales Representative at Hormel Foods
Sales Representative at Kellogg’s
Sales Representative at Monarch Beverage
Sourcing Analyst at Stryker
Space Management Analyst at Kellogg’s
Space Management Specialist at Advantage Solutions
Sr. Project Management Consultant at Allstate
Wine Retail Sales Representative at E&J Gallo
Human Resource Management

Post-Graduation Activity

98% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>49</td>
<td>98%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>41</td>
<td>82%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>3</td>
<td>6%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>5</td>
<td>10%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>1</td>
<td>2%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $40,000 to $45,000 (based on 25 responses).
- 71% were located in Michigan.
- 92% indicated their job was related to their degree.
- 84% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

55

Post-graduation data was obtained for

50 graduates (91%)
Human Resource Management

Sample Job Titles and Employers

- Accel Associate at PNC
- Administrative Coordinator at Spectrum Health
- Associate Account Manager at Lockton Companies
- Associate HR Generalist at Blizzard Entertainment
- Banking Trainee at Quicken Loans
- Business Systems Analyst at PNC
- Call Center Specialist at Lake Michigan Credit Union
- Client Services and Process Specialist at HUMANeX Ventures
- Contact Center Agent at Adventure Credit Union
- Environmental Services Manager at Bronson
- Executive Assistant at Incline Management
- Health and Safety at Mayco International
- HR Assistant at Omni Community Credit Union
- HR at Varroc Lighting Systems
- HR Coordinator at Aramark
- HR Coordinator at Bissell Homecare
- HR Coordinator at JBS Plainwell
- HR Coordinator at Menards
- HR Generalist at Beacon Specialized Living Services
- HR Generalist at CSM Group
- HR Generalist at Eaton
- HR Generalist at tesa tape
- HR Representative at Getman
- HR Representative at Stryker
- HR/Payroll Representative at Lippert Components
- Management Trainee at Enterprise Rent-A-Car
- Operations Supervisor at J.B. Hunt Transport
- Recruiter at Aerotek
- Recruiter at Forge Industrial Staffing
- Recruitment Coordinator at Eastern Trading and Contracting Company
- Recruitment Coordinator at Rielly Dunn
- Sales Consultant at Great Lakes Wine and Spirits
- Sr. HRA at Amazon
- Staffing Consultant at Beacon Hill Staffing Group
- Talent Acquisition Recruiter at Kelly Services
- Talent Sourcing Specialist at Trillium Staffing

Sample Continuing Education Choices

- JD at WMU Cooley Law School
- Masters in Human Resource and Labor Relations at Michigan State University
Integrated Supply Management

Post-Graduation Activity

96% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>72</td>
<td>92%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Looking for work</td>
<td>3</td>
<td>4%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $55,000 to $60,000 (based on 50 responses).
- 72% were located in Michigan.
- 96% indicated their job was related to their degree.
- 94% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

86

Post-graduation data was obtained for

78 graduates (91%)
Integrated Supply Management

Sample Job Titles and Employers

Analyst at Detroit Venture Partners
Area Manager at Amazon
Assistant Category Buyer at Jones and Frank
Business Analyst at Intuit
Buyer at General Dynamics Land Systems
Buyer at Honda
Buyer at Kent County
Commodity Inventory Controller at Mastronardi
Commodity Manager at Eaton
Continuous Improvement Engineer at Fabri-Kal
Data Analyst at State of Michigan
Distribution Operations Manager at Target
FCG Core Buyer at Ford Motor Company
Global Purchasing and Supply Chain - T.R.A.C.K. Program at General Motors
Global Supply Chain Analyst at Mercury Marine
Group Lead at Patrick Industries
Industrial Engineer at UPS
IT Business Analyst at Kellogg's
Local Purchasing Representative Non-Production Buyer at Mann+Hummel
Logistics Coordinator at J&R Schugel
Logistics Specialist at Worldwide Express
Management Consultant at Plante Moran
Manufacturing Operations Associate at PepsiCo
Material Analyst at Tenneco
Material Area Supervisor at FCA-Fiat Chrysler Automobiles
Material Planner and Production Scheduler at Mann+Hummel
Material Planner and Scheduler at AAM
Material Planner at Mann+Hummel
Material Planner at Pfizer
Material Planning Analyst at AWTech AW Transmission Engineering
Materials Support Engineer at Gentex
Operational IP Buyer at Ford Motor Company
Operations Support Manager at Yazeed Al-Rajhi and Brothers Holding Company
Planner at Ace Hardware
Planner at Parker Hannifin
Procurement Business Representative at Marathon Petroleum
Procurement Specialist at DENSO
Production Control Manager at Lacks
Production Control Specialist II at TRMI
Production Planner at John Crane
Production Support Engineer at Gentex
Purchasing Agent at Lippert Components
Purchasing and Supply Chain Track Program at General Motors
Purchasing Graduate Development Program at Rolls Royce North America
Purchasing/Sourcing Lead at Victory Supply Quality Coordinator at Summit Polymers
Rotational Supply Chain at General Motors
Sales Executive at C.H. Robinson
Sourcing Analyst at Stryker
Sr. Coordinator at Universal Logistics
Sr. Production Planner at Atkore International
Sr. Sourcing Specialist at Gast Manufacturing
Strategic Buyer at Viking Corporation
Subcontract Administrator at Northrop Grumman
Supply Chain Analyst at General Motors
Supply Chain Management Specialist at FCA-Fiat Chrysler Automobiles
Supply Chain Planner at Gripple Limited
Team Leader and Project Manager at Metal Mechanics
TRACK-SCM Rotation Program at General Motors

Sample Continuing Education Choices

Masters in Business Administration at WMU
Management

Post-Graduation Activity

92% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>82</td>
<td>88%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>3</td>
<td>3%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Looking for work</td>
<td>6</td>
<td>7%</td>
</tr>
<tr>
<td>Other commitments (e.g. family, travel, etc.)</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $40,000 to $45,000 (based on 45 responses).
- 80% were located in Michigan.
- 83% indicated their job was related to their degree.
- 81% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients

124

Post-graduation data was obtained for

93 graduates (75%)
Sample Job Titles and Employers

Account Executive at SurePayroll
Accounts Payable at Lane Automotive
Assistant Manager at Roundhouse Tavern
Associate Client Engagement Specialist at Zillow
Beachfront Director at Gull Lake Country Club
Billing Specialist at Schawk
Branch Banker at BB&T
Brand and Account Manager at DeeJay Jewelry
Brand Strategist at Banks and Co
Buyer at Parker Hannifin
Buyer's Assistant at Beaumont Health
Consumer Product Sales Rep at Hormel Foods
Contractor at Business Excellence Professionals Consulting
Customer Relations Associate at Whirlpool
Development Specialist at Humane Society of West Michigan
District Sales Trainee at PepsiCo
Event Manager at Compass Rose Events
Financial Representative at Northwestern Mutual
General Manager at Tropical Smoothie Cafe
Geospatial Analyst at MDA Information Systems
HR Administrative Assistant at TRMI
HR Coordinator at Shiloh
Leadership Development Associate at Advantage Sales and Marketing
Leadership Development Program at Ford Credit
Logistics Account Executive at Total Quality Logistics
Management Trainee at Cintas
Management Trainee at Enterprise Rent-A-Car
Marketing and Promotions at Detroit Lions
Marketing/Operations at Airfoil Group
Materials Planner at Parker Hannifin
Mortgage Account Executive at United Shore
National Account Manager at Coyote Logistics
Onsite Specialist at Stryker
Payroll Implementation Specialist at BASIC
Private Event Services Coordinator at Olympia Entertainment
Production Planner at Magic Steel Corporation
Production Supervisor at AAM
Production Support Analyst at CLS
Project Coordinator at Illinois State Comptroller
Project Manager/Installation Specialist at Shoreside Dock and Hoist
Project Specialist at BHI Energy
Recruiter at Aerotek
Sales and Customer Relationship Associate at PepsiCo
Sales and Finance Manager at Custom Connection Motorsports
Sales and Leasing Associate at Lakeland Toyota
Sales Consultant at Village Green
Sales Development Specialist at Whirlpool
Sales Representative at Magna International
Sales Representative at Sun Steel Company
Sales Trainee at Ferguson
Service Advocate at Farmers Insurance
Shared Services-Finance at Whirlpool
Social Media Administrator at Balanced-Creative
Supply Chain Analyst at Whirlpool
Supply Chain Planner at Great Lakes Coca-Cola
Talent Planning and Engagement Specialist at Stryker
Team Leader at Parallel
Team Leader at Whirlpool

Sample Continuing Education Choices

Associates in Sustainable Brewing at Kalamazoo Valley Community College
Marketing

Post-Graduation Activity

96% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>87</td>
<td>96%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>86</td>
<td>95%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>4</td>
<td>4%</td>
</tr>
<tr>
<td>Looking for work</td>
<td>4</td>
<td>4%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $37,500 to $42,500 (based on 40 responses).
- 80% were located in Michigan.
- 76% indicated their job was related to their degree.
- 85% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients

108

Post-graduation data was obtained for 91 graduates (84%)
Sample Job Titles and Employers

Account Coordinator at 3Eye Technologies
Account Executive at Jaxford
Account Executive at Yelp
Accounts Payable at Lane Automotive
Assistant Account Coordinator at Engage and Resonate
Assistant Superintendent at Eldorado Home Development
Associate Banker at Quicken Loans
Category Space Analyst at Acosta
Client Representative at Better Advertising Professionals
Communications Specialist at Nottawaseppi Huron Band of the Potawatomi
Corporate Partnerships Intern at Detroit Lions
Craigslist Analyst at Detroit Trading
Digital Marketing Archivist at Bedrock
Digital Marketing Specialist at Mindsight
Digital Marketing Specialist at Turnkey Merchandise Programs
Digital Strategy Consultant at Shift Digital
Distributing Assistant at Petripren
District Sales Leader at Frito-Lay
District Sales Trainee at PepsiCo
Executive Sales Associate at C.H. Robinson
Global Academia Social Media Strategist at GDPR POC for Academia and Education
ICE Rotational at Ally
Jr. Sales Associate at CodeBox
Loan Officer Assistant at Ross Mortgage
Logistics Account Representative at TQL
Logistics Planner at DHL Supply Chain
Management Trainee at Airport Authority HK
Manager at Kroger
Marketing and Advertising Consultant at Observer Media Group
Marketing and Social Media Coordinator at Barchart
Marketing Coordinator at Binder Park Zoo
Marketing Coordinator at Omega Computer Services
Marketing Director at Grand Rapids Danger
Marketing Executive at Power Home Remodeling
Marketing Manager at VP Demand Creation Services
Marketing Project Specialist at Onstaff
Material Technician at Select Specialty Hospital
Medical Equipment Manufacturer at Perspective
National Account Manager Sales Trainee at Coyote Logistics
Player at NBA G League
Production Coordinator at Corporate Optics
Professional Services Recruiter at Aerotek
Program Management Analyst at Ford Motor Company
Project Specialist at BHI Energy
Real Estate Agent at Kellar Williams Realty
Recruiter at Aerotek
Regional Corporate Recruiter at Michigan Office Solutions
Roof Consultant at Summit Point Roofing
Sales and Marketing Associate at Wright Tool Company
Sales Associate at Grand Teton Lodge Security at Sheraton Hotels and Resorts
SEO Associate at G5 Search Marketing
Social Media Manager at Startup Grind Lansing

Sample Continuing Education Choices

Masters in Business Administration at WMU
Sales and Business Marketing

Post-Graduation Activity

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>95</td>
<td>98%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>2%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $45,000 to $50,000 (based on 61 responses).
- 59% were located in Michigan.
- 98% indicated their job was related to their degree.
- 93% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients

109

Post-graduation data was obtained for

97 graduates (89%)
Sales and Business Marketing

Sample Job Titles and Employers

Account Executive at ADP
Account Executive at United Shore
Account Manager at CDW
Account Manager at Nolan Transportation Group
Account Manager at WSI Workforce Strategies
Associate Account Representative at Thomson Reuters
Associate Sales Executive at C.H. Robinson
Associate Sales Representative at Stryker
Beverage Department Head at Cost Plus World Market
Business Development at C.H. Robinson
Business Development Manager at Great Lakes Environmental and Infrastructure
Business Development Representative at Eleven19
Business Development Representative at NetSuite
Business Development Representative at Oracle
Carrier Sales at Coyote Logistics
Carrier Sales Representative at C.H. Robinson
Communications Consultant at Roe Communications
Consumer Loan Closing Specialist at Arbor Financial Credit Union
Consumer Product Sales Representative at Hormel Foods
Customer Service at Borroughs
Customer Service Representative at Acrisure
Food Service Sales Representative at Hormel Foods
Inbound Sales Representative at PNC
Inside Sales Representative at Galco
Insurance Producer at Bankers Life
Interior Sales Representative at Lippert Components
Logistics Account Executive at Total Quality Logistics
LPA at KeHE Distributors
Management Trainee at Enterprise Rent-A-Car
Management Trainee at Lippert Components
Marketing Trainee at Stryker
Operations at Remco Bergsma
Operations Manager at 40Way Cement
Outside Sales Representative at Schindler Elevator
Outside Sales Representative at Workbox Staffing
Producer at Arthur J. Gallagher and Company
Quality Assurance Assistant at Arvco Container
Recruiter at Aerotek
Sales and Marketing at JT Cycle
Sales Apprentice at ADP
Sales Associate at C.H. Robinson
Sales Associate at Tremco
Sales Associate at Velocity EHS
Sales Consultant at E&J Gallo
Sales Consultant at Sprint
Sales Development Representative at Box
Sales Development Representative at Qualtrics
Sales Development Specialist at Microsoft
Sales Executive at C.H. Robinson
Sales Executive at Greene Manufacturing
Sales Executive at Nolan Transportation Group
Sales Executive at Velocity EHS
Sales Intern at Blue Medora
Sales Management Associate at Frito-Lay
Sales Representative at C.H. Robinson
Sales Representative at Cintas
Sales Representative at FedEx
Sales Representative at Great Lakes Wine and Spirits
Sales Representative at Hormel Foods
Sales Representative at Kellogg's
Sales Representative at Magna International
Sales Representative at Nabisco
Sales Representative at Paychex
Sales Representative at Power Home Remodeling
Sales Representative at Thomson Reuters
Sales Support at Kalsec
Salesperson at Allen Edwin Homes
Sr. Sales Representative at Eaton
Supply Chain Analyst at General Motors

Sample Continuing Education Choices

Bachelors in Music Production at ICON Collective West Hollywood, CA
JD at Detroit Mercy