Western Michigan University's Evaluation, Measurement, and Research M.A. program prepares students to be evaluators, measurement and social/health science researchers in schools, non-school organizations, institutions of higher education and government. The Ph.D. program prepares students for tenure track and research faculty positions in these employment settings.

- The programs expose students to coursework in:
  - evaluation
  - measurement
  - statistics
  - qualitative inquiry

- Involves nationally and internationally recognized faculty in the field of evaluation, research, and measurement.

- Offers opportunities for students to engage in grant funded research.

- Includes cutting-edge coursework which exposes students to the latest advances in evaluation, measurement, and research.

- Exists as a small program with faculty interested in individualizing and maximizing student experiences.

Reasons to Choose Our Program...
Western Michigan University
One of the top-100 public universities in the United States, Western Michigan University offers many nationally known graduate programs, including 29 doctoral and 64 master’s degrees. More than 20 percent of its 25,000 students are enrolled in graduate course work.

Kalamazoo
With a population of more than 325,000, Kalamazoo is the sixth largest metropolitan area in Michigan and among the 150 largest in the country. Kalamazoo is rated one of the 25 best cities in the country for young college graduates, and is located midway between Chicago and Detroit.