Leave the familiarity of your residence hall or apartment to experience volunteering in the inner-city.

Have a hands-on experience with a variety of social service agencies.

Learn from organizations about how they give back to the community.

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URBAN PLUNGE
TAKE THE PLUNGE!
MARCH 20/21

Haworth College of Business
Center for Sustainable Business Practices
Western Michigan University
Service-Learning

Service-learning projects through the Center for Sustainable Business Practices are not only insightful but incredibly fun. The experiences are intended to:
1. Help develop one’s own perspective on social responsibility.
2. Increase one’s awareness of outcomes of organizational decisions on stakeholders in addition to stockholders.
3. Help one become socially responsible business leaders and citizens, who recognize the importance of the corporate sector taking a socially responsible perspective.

What to Expect
We leave campus early on Friday and return Saturday night. Our accommodations are humble but we provide breakfast and snacks. Dinner may be included depending on your service activity. Over the weekend, we will talk with executives about their positions on corporate social responsibility. You will also work with two distinct agencies including homeless shelters and day centers. You will also engage in a variety of exercises and discussions that are designed to bring our learning community closer together. It’s an exciting, challenging, but most of all, rewarding experience. The cost is $60 plus spending money.

The Urban Plunge
What is it?
The Urban Plunge is an exciting way to spend a weekend in Chicago, give back to the community, and further advance your knowledge of business; particularly social responsibility. Throughout the weekend, we explore critical urban issues such as homelessness and poverty through the lens of business. Most importantly, we discuss the role of business in creating, and providing solutions to these challenges.