

CEHD 614

REQUEST TO COLLEGE CURRICULUM COMMITTEE FOR CURRICULAR IMPROVEMENTS

DEPARTMENT: Family and Consumer Sciences PROPOSED EFFECTIVE SEMESTER: Fall 2016 COLLEGE: Education and Human Development

PROPOSED IMPROVEMENTS

Academic Program

- Academic Program checkboxes: New degree*, New major*, New curriculum*, New concentration*, New certificate, New minor, Revised major, Revised minor, Admission requirements, Graduation requirements, Deletion, Transfer, Other (explain**)

Substantive Course Changes

- Substantive Course Changes checkboxes: New course, Pre or Co-requisites, Deletion (required by others), Course #, different level, Credit hours, Enrollment restriction, Course-level restriction, Prefix, Title and description, General education, Other (explain**)

Misc. Course Changes

- Misc. Course Changes checkboxes: Title, Description, Deletion, Course #, same level, Variable credit, Credit/no credit, Cross-listing, COGE reapproval, Other (explain**)

** Other: Increase the number of contact hours from 3 to 5

Title of degree, curriculum, major, minor, concentration, or certificate: Fashion Merchandising and Design

Existing course prefix and #: FCS 2300 Proposed course prefix and #: N/A Credit hours: 3

Existing course title: Computer Aided Design for Textiles and Apparel

Proposed course title: Computer Aided Design for Fashion

Existing course prerequisite & co-requisite(s): FCS 2250 or CIS 1020

Proposed course prerequisite(s) eliminate FCS 2250 or CIS 1020 as prerequisites

If there are multiple prerequisites, connect with "and" or "or". To remove prerequisites, enter "none."

Proposed course co-requisite(s) N/A

If there are multiple corequisites, they are always joined by "and."

Proposed course prerequisite(s) that can also be taken concurrently: N/A

Is there a minimum grade for the prerequisites or corequisites? N/A

The default grades are D for undergraduates and C for graduates.

Major/minor or classification restrictions:

List the Banner 4 character codes and whether they should be included or excluded.

For 5000 level prerequisites & corequisites: Do these apply to: (circle one) undergraduates graduates both

Specifications for University Schedule of Classes:

a. Course title (maximum of 30 spaces): CAD for Fashion

d. Mandatory credit/no credit: [X] No [] Yes

e. Type of class and contact hours per week (check type and indicate hours as appropriate)

- Type of class and contact hours per week options: 1. Lecture, 2. Lab or discussion, 3. Lecture/lab/discussion, 4. Seminar or studio, 5. Independent study, 6. Supervision or practicum

CIP Code (Registrar's use only):

Chair/Director

Handwritten signature: Gary A M

Date

Handwritten date: 10/13/15

Chair, College Curriculum Committee

Handwritten signature: Paul Linder

Date

Handwritten date: 10-27-15

Dean: Mark Feltus Date: 11-1-15 Graduate Dean:

Date

Curriculum Manager: Return to dean [] Date

Forward to:

Date

Chair, COGE/ PEB / FS President

Date

FOR PROPOSALS REQUIRING GSC/USC REVIEW:

* [] Approve [] Disapprove

Chair, GSC/USC

Date

* [] Approve [] Disapprove

Provost

Date

1. Explain briefly and clearly the proposed improvement.

Proposed changes include 1) Change course title from Computer Aided Design for Textile and Apparel Applications to Computer Aided Design for Fashion, 2) remove CIS 1020 and FCS 2250 as prerequisites for FCS 2300, and 3) change contact hours for FCS 2300 from 150 minutes (3 contact hours) to 250 minutes (5 contact hours) per week. Please see FCS 2300 syllabus, current/proposed course description, and current/proposed catalog copy in the Appendix. Current/proposed curriculum guides for FMEJ and FDDJ are also included in the Appendix.

2. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.)

The proposed name change (Computer Aided Design for Fashion) is more reflective of course focus and content and consistent with program name change. (The program title was changed to Fashion Merchandising and Design in fall 2015).

FCS 2250 and CIS 1020 address content related to software applications which are not required for mastery of the software applications addressed in FCS 2300 (Adobe Illustrator and Photoshop). FCS 2250 Or CIS 1020 will remain a requirement for the Fashion Merchandising and Design program.

The current 150 minutes meeting time per week does not allow sufficient time for students to practice software skills addressed in the course under guidance of instructor. The proposed addition of 100 contact minutes per week will enable CAD students to have concentrated time in class to work on demonstrated techniques with instructor guidance. Previous enrollees in the course have expressed a need for additional instructor contact time in course evaluation comments and in-class surveys.

3. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

The course is offered only to Fashion Merchandising and Design majors. No consultation with others is required.

4. Effect on your department's programs. Show how the proposed change fits with other departmental offerings.

Increasing contact hours for this course has the potential to increase proficiency in CAD, which is a required skill for upper level courses (FCS 4220, FCS 3050, and FCS 4240), and a valued skill in the job market.

5. Effects on enrolled students: Are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.

The proposed change will make it easier for students to schedule the course in their programs, as the prerequisites have been removed. The proposed change will add 100 minutes of scheduled class time per week to students' schedules. Faculty will schedule the course to minimize conflict with other program courses and conform to Registrar class scheduling matrix start times.

6. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

The course is offered to FMEJ and FDDJ students only. Approximately 30 students per year enroll in the course. The proposal will not change the student audience.

7. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.)

Faculty resources: Faculty time is available to cover the increase in contact hours.

Computer lab availability: This course uses the Kohrman computer lab room 2314. There is sufficient lab availability for the course to be offered both fall and spring semesters. Please see memo from Scott Centilli regarding lab availability for additional time.

8. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.)

N/A

9. List the learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.

Learning objectives will remain the same for FCS 2300 "CAD". The course will address several program learning objectives, including the ability to:

1. **Identify and interpret needs and wants of consumers and through industry processes to plan, develop, and communicate a marketable product line from concept to final line presentation. (P,R*)**
2. **Evaluate product quality and serviceability through the development of flat designs and technical design processes. (P, R)**
3. **Use the design process to create products that meet marketplace and consumer needs. (P,R)**
4. **Understand how aesthetics and the design process can support quality of life, social responsibility, and sustainability. (R)**
5. **Communicate ideas in, oral, written, and visual forms through professional presentation using the appropriate software technology.(P,R)**

***P=Practice; R=Reinforce**

10. Describe how this curriculum change is a response to assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities.

The department program assessment recommendations for 2014-15 include increasing contact hours for FCS 2300 in an effort to enhance student performance outcomes in the area of Aesthetics and the Design Process (Learning Objectives 1-4, noted in item 9 above). Student performance on course projects and assignments and student self-perceptions of mastery of these outcomes indicated a need for enhancement.

11. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.

WMU currently has a transfer articulation agreement with GRCC and LCC which includes transfer equivalency for FCS 2300. The proposed change will not require any adjustment to transfer articulation agreements with these community colleges.

FCS 2300 Curriculum Proposal October 13, 2015

Current/Proposed Catalog copy

Current:

FCS 2300 Computer Aided Design for ~~Textile and Apparel Applications~~. Introduction to the use of CAD software as applied to preproduction tasks in manufacturing of textile and apparel products.

~~Prerequisites: FCS 2250 or CS 1000.~~ 3 hours

3.000 Credit hours

0.000 Lecture hours

0.000 Lab hours

3.000 Other hours

Levels: Undergraduate

Schedule Types: Lecture/Lab/Discussion

Family & Consumer Sciences Department

Course Attributes:

Four-year college course

Restrictions:

Must be enrolled in one of the following Majors:

TEXTILE & APPL STUDIES:PROD

TEXTILE APPAREL TECHNOLOGY

TEXTILE AND APPAREL STUDIES

TEXT & APP STDS:FASHION DESIGN

TEXT & APP STDS:MERCHANDISING

TEXT & APP STDS:PRODUCT DVLPMT

Prerequisites:

Undergraduate level FCS 2250 Minimum Grade of D or Undergraduate level FCS 225 Minimum Grade of D or Undergraduate level CS 1000 Minimum Grade of D or Undergraduate level CS 1050 Minimum Grade of D or Undergraduate level CS 105 Minimum Grade of D

Proposed:

Proposed Catalog Copy for FCS 2300:

FCS 2300 – Computer Aided Design for Fashion. Introduction to the use of CAD software as applied to preproduction tasks in manufacturing of textile and apparel products.

3.000 Credit hours

2.000 Lecture hours

3.000 Lab hours

0.000 Other hours

Levels: Undergraduate

Scheduled Types: Lecture/Lab/Discussion

Family & Consumer Sciences Department

Course Attributes:

Four-year college course

Restrictions:

Must be enrolled in one of the following Fields of Study (Major, Minor, or Concentration):

Text & App Stds: Fashion Design

Text & App Stds: Product Dvlpmt

Textile and Apparel Studies

Fashion Merchandising and Design: Merchandising

Fashion Merchandising and Design: Design and Development

Prerequisites:

0 required

FCS 2300 Curriculum Proposal October 15, 2015.
Current/Proposed Catalog Copy

Current Catalog Copy (2015-16) Fashion Merchandising and Design	Proposed Catalog Copy (2016-17) Fashion Merchandising and Design
<p>The Fashion Merchandising and Design major has two emphases: The Merchandising Emphasis and the Design and Development Emphasis. The merchandising emphasis is designed to prepare students for careers in retailing and related fields. The four-year program includes studies in merchandising, marketing, and management. A minor is optional, though many students select a general business, marketing or management minor. Other related fields can also be selected as minor studies, e.g., communication, journalism, or world language. Students who graduate with a merchandising emphasis may pursue a career in retail management, buying or marketing.</p> <p>Career opportunities also exist in the apparel and textile wholesaling fields. The design and development emphasis prepares students for careers in the design and manufacturing production cycle of the apparel/softlines industry, careers including design, pattern drafting, and quality control, or with textile-producing companies as technicians or fashion analysts. Individuals interested in the Design and Development option may complete up to 18 hours of design study at the Fashion Institute of Technology in New York City, Regent's University in London, England, or Florence University of the Arts in Florence, Italy during their junior or senior year. A minor in business, communication, or art is recommended.</p> <p>Fashion Merchandising and Design: Merchandising Emphasis</p> <p>Candidates for the Bachelor of Science degree with the Merchandising Emphasis must complete the following program of 122 hours.</p> <ol style="list-style-type: none"> 1. General Education Requirements (37 hours) 2. Required Core Courses (30 hours) 	<p>The Fashion Merchandising and Design major has two emphases: The Merchandising Emphasis and the Design and Development Emphasis. The merchandising emphasis is designed to prepare students for careers in retailing and related fields. The four-year program includes studies in merchandising, marketing, and management. A minor is optional, though many students select a general business, marketing or management minor. Other related fields can also be selected as minor studies, e.g., communication, journalism, or world language. Students who graduate with a merchandising emphasis may pursue a career in retail management, buying or marketing.</p> <p>Career opportunities also exist in the apparel and textile wholesaling fields. The design and development emphasis prepares students for careers in the design and manufacturing production cycle of the apparel/softlines industry, careers including design, pattern drafting, and quality control, or with textile-producing companies as technicians or fashion analysts. Individuals interested in the Design and Development option may complete up to 18 hours of design study at the Fashion Institute of Technology in New York City, Regent's University in London, England, or Florence University of the Arts in Florence, Italy during their junior or senior year. A minor in business, communication, or art is recommended.</p> <p>Fashion Merchandising and Design: Merchandising Emphasis</p> <p>Candidates for the Bachelor of Science degree with the Merchandising Emphasis must complete the following program of 122 hours.</p> <ol style="list-style-type: none"> 1. General Education Requirements (37 hours) 2. Required Core Courses (30 hours)

FCS 2300 Curriculum Proposal October 15, 2015.
Current/Proposed Catalog Copy

<p>Students in the merchandising emphasis will satisfy the Baccalaureate Writing requirement by successfully completing FCS 3300 Entrepreneurship in FCS.</p> <p>FCS 1260 - The Fashion Industry Credits: 3 hours FCS 1550 - Design Principles Credits: 3 hours FCS 2020 - Field Experience Credits: 1 to 3 hours Credits: 3 hours required FCS 2200 - Textiles Credits: 3 hours CS 1000 - Fluency with Information Technology Credits: 3 hours OR FCS 2250 - Computer Applications Credits: 3 hours FCS 3050 - Professional Job Search Strategies Credits: 3 hours FCS 3260 - History of Fashion Credits: 3 hours FCS 3300 - Entrepreneurship in Family and Consumer Sciences Credits: 3 hours 356 FCS 4220 - Product Development Credits: 3 hours FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours OR FCS 5340 - Consumer Behavior in the Fashion Environment Credits: 3 hours OR FCS 5440 - Global Aspects of the Fashion Industry Credits: 3 hours</p> <p>3. Required Merchandising Courses (12 hours) FCS 2260 - Fashion/Retail Buying Credits: 3 hours FCS 3200 - Visual Merchandising Credits: 3 hours FCS 3290 - Promotion in the Merchandising Environment Credits: 3 hours FCS 4300 - Merchandising Seminar Credits: 3 hours</p> <p>4. Required Related Courses (21 hours) ACTY 2100 - Principles of Accounting I Credits: 3 hours</p>	<p>Students in the merchandising emphasis will satisfy the Baccalaureate Writing requirement by successfully completing FCS 3300 Entrepreneurship in FCS.</p> <p>FCS 1260 - The Fashion Industry Credits: 3 hours FCS 1550 - Design Principles Credits: 3 hours FCS 2020 - Field Experience Credits: 1 to 3 hours Credits: 3 hours required FCS 2200 - Textiles Credits: 3 hours CS 1000 - Fluency with Information Technology Credits: 3 hours OR FCS 2250 - Computer Applications Credits: 3 hours FCS 3050 - Professional Job Search Strategies Credits: 3 hours FCS 3260 - History of Fashion Credits: 3 hours FCS 3300 - Entrepreneurship in Family and Consumer Sciences Credits: 3 hours 356 FCS 4220 - Product Development Credits: 3 hours FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours OR FCS 5340 - Consumer Behavior in the Fashion Environment Credits: 3 hours OR FCS 5440 - Global Aspects of the Fashion Industry Credits: 3 hours</p> <p>3. Required Merchandising Courses (12 hours) FCS 2260 - Fashion/Retail Buying Credits: 3 hours FCS 3200 - Visual Merchandising Credits: 3 hours FCS 3290 - Promotion in the Merchandising Environment Credits: 3 hours FCS 4300 - Merchandising Seminar Credits: 3 hours</p> <p>4. Required Related Courses (21 hours) ACTY 2100 - Principles of Accounting I Credits: 3 hours</p>
--	--

FCS 2300 Curriculum Proposal October 15, 2015.
Current/Proposed Catalog Copy

<p>BUS 1750 - Business Enterprise Credits: 3 hours COM 1040 - Public Speaking Credits: 3 hours OR COM 1700 - Interpersonal Communication Credits: 3 hours MGMT 2500 - Organizational Behavior Credits: 3 hours MGMT 2520 - Human Resource Management Credits: 3 hours MKTG 2500 - Marketing Principles Credits: 3 hours MKTG 2900 - Introduction to Food and CPG Industries Credits: 3 hours OR MKTG 3600 - Professional Selling Credits: 3 hours OR MKTG 4750 - International Marketing Credits: 3 hours</p> <p>5. Related Electives Choose (6 hours) FCS 2090 - Consumer Education Credits: 3 hours FCS 2300 - Computer Aided Design for Textile and Apparel Applications Credits: 3 hours FCS 2530 - Fashion Illustration Credits: 3 hours FCS 3150 - Global Ecology of the Family Credits: 3 hours FCS 4050 - Travel/Study Seminar Credits: 1 to 4 hours FCS 4290 - Internship Credits: 2 to 6 hours Credits: 1 to 3 hours FCS 5220 - Topics in Family and Consumer Sciences Credits: 1 to 3 hours (TEX related) FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours FCS 5340 - Fashion Consumer Behavior Credits: 3 hours FCS 5440 - Global aspects of Fashion Credits: 3 hours FCS 5980 - Independent Study in Family and Consumer Sciences Credits: 1 to 6 hours Note: FCS 5240, 5340 and 5440 can be taken as an elective if not used as a required core course. Off campus study option: Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Merchandising major by successful</p>	<p>BUS 1750 - Business Enterprise Credits: 3 hours COM 1040 - Public Speaking Credits: 3 hours OR COM 1700 - Interpersonal Communication Credits: 3 hours MGMT 2500 - Organizational Behavior Credits: 3 hours MGMT 2520 - Human Resource Management Credits: 3 hours MKTG 2500 - Marketing Principles Credits: 3 hours MKTG 2900 - Introduction to Food and CPG Industries Credits: 3 hours OR MKTG 3600 - Professional Selling Credits: 3 hours OR MKTG 4750 - International Marketing Credits: 3 hours</p> <p>5. Related Electives Choose (6 hours) FCS 2090 - Consumer Education Credits: 3 hours FCS 2300 - Computer Aided Design for Fashion Credits: 3 hours FCS 2530 - Fashion Illustration Credits: 3 hours FCS 3150 - Global Ecology of the Family Credits: 3 hours FCS 4050 - Travel/Study Seminar Credits: 1 to 4 hours FCS 4290 - Internship Credits: 2 to 6 hours Credits: 1 to 3 hours FCS 5220 - Topics in Family and Consumer Sciences Credits: 1 to 3 hours (TEX related) FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours FCS 5340 - Fashion Consumer Behavior Credits: 3 hours FCS 5440 - Global aspects of Fashion Credits: 3 hours FCS 5980 - Independent Study in Family and Consumer Sciences Credits: 1 to 6 hours Note: FCS 5240, 5340 and 5440 can be taken as an elective if not used as a required core course. Off campus study option: Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Merchandising major by successful</p>
---	---

Commented [BJF1]: Note to Catalog copy director: Please correct spelling.

FCS 2300 Curriculum Proposal October 15, 2015.
Current/Proposed Catalog Copy

<p>completion of 1-6 courses at one of our approved partner institutions. Students may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institution apply for off campus options. See your academic advisor or program faculty for more information.</p> <p>6. Electives - As needed for graduation total of 122 hours. Design And Development Emphasis</p> <p>Candidates for the Bachelor of Science degree with the Design and Development Emphasis must complete the following program of 122 semester hours.</p> <p>1. General Education Requirements (37 hours) 2. Required Core Courses (33 hours) Students in the design and development emphasis will satisfy the Baccalaureate Writing requirement by successfully completing FCS 3300 - Entrepreneurship in FCS.</p> <p>FCS 1260 - The Fashion Industry Credits: 3 hours FCS 1550 - Design Principles Credits: 3 hours FCS 2020 - Field Experience Credits: 1 to 3 hours Credits: 3 hours required FCS 2200 - Textiles Credits: 3 hours CIS 1020 - Introduction to Business Computing Credits: 3 hours OR FCS 2250 - Computer Applications Credits: 3 hours FCS 2260 - Fashion/Retail Buying Credits: 3 hours FCS 3050 - Professional Job Search Strategies Credits: 3 hours FCS 3260 - History of Fashion Credits: 3 hours</p>	<p>completion of 1-6 courses at one of our approved partner institutions. Students may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institution apply for off campus options. See your academic advisor or program faculty for more information.</p> <p>6. Electives - As needed for graduation total of 122 hours. Design And Development Emphasis</p> <p>Candidates for the Bachelor of Science degree with the Design and Development Emphasis must complete the following program of 122 semester hours.</p> <p>1. General Education Requirements (37 hours) 2. Required Core Courses (33 hours) Students in the design and development emphasis will satisfy the Baccalaureate Writing requirement by successfully completing FCS 3300 - Entrepreneurship in FCS.</p> <p>FCS 1260 - The Fashion Industry Credits: 3 hours FCS 1550 - Design Principles Credits: 3 hours FCS 2020 - Field Experience Credits: 1 to 3 hours Credits: 3 hours required FCS 2200 - Textiles Credits: 3 hours CIS 1020 - Introduction to Business Computing Credits: 3 hours OR FCS 2250 - Computer Applications Credits: 3 hours FCS 2260 - Fashion/Retail Buying Credits: 3 hours FCS 3050 - Professional Job Search Strategies Credits: 3 hours FCS 3260 - History of Fashion Credits: 3 hours</p>
---	---

FCS 2300 Curriculum Proposal October 15, 2015.
Current/Proposed Catalog Copy

<p>FCS 3300 - Entrepreneurship in Family and Consumer Sciences Credits: 3 hours FCS 4220 - Product Development Credits: 3 hours FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours Or FCS 5340 - Consumer Behavior in the Fashion Environment Credits: 3 hours Or FCS 5440 - Global Aspects of the Fashion Industry Credits: 3 hours</p> <p>3. Required Courses (27 hours) BUS 1750 – Business Enterprise Credits: 3 hours COM 1040 - Public Speaking Credits: 3 hours or COM 1700 - Interpersonal Communication Credits: 3 hours FCS 1240 - Apparel Construction II Credits: 3 hours FCS 2220 – Fashion Design Studio I Credits: 3 hours FCS 2240 - Apparel Construction II Credits: 3 hours FCS 2300 - Computer Aided Design for Textile and Apparel Applications Credits: 3 hours</p> <p>FCS 4240 - Apparel Line Development Credits: 3 hours FCS 2530 - Fashion Illustration Credits: 3 hours FCS 3220 - Fashion Design Studio II Credits: 3 hours</p> <p>4. Related Electives Choose (12 hours) FCS 2090 - Consumer Education Credits: 3 hours FCS 3200 - Visual Merchandising Credits: 3 hours FCS 3150 - Global Ecology of the Family Credits: 3 hours FCS 3290 - Promotion in the Merchandising Environment Credits: 3 hours FCS 4300 - Merchandising Seminar Credits: 3 hours FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours FCS 5340 - Consumer Behavior in the Fashion Environment Credits: 3 hours FCS 5440 - Global Aspects of the Fashion Industry Credits: 3 hours</p>	<p>FCS 3300 - Entrepreneurship in Family and Consumer Sciences Credits: 3 hours FCS 4220 - Product Development Credits: 3 hours FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours Or FCS 5340 - Consumer Behavior in the Fashion Environment Credits: 3 hours Or FCS 5440 - Global Aspects of the Fashion Industry Credits: 3 hours</p> <p>3. Required Courses (27 hours) BUS 1750 – Business Enterprise Credits: 3 hours COM 1040 - Public Speaking Credits: 3 hours or COM 1700 - Interpersonal Communication Credits: 3 hours FCS 1240 - Apparel Construction II Credits: 3 hours FCS 2220 – Fashion Design Studio I Credits: 3 hours FCS 2240 - Apparel Construction II Credits: 3 hours FCS 2300 - Computer Aided Design for <u>Fashion</u> Credits: 3 hours</p> <p>FCS 4240 - Apparel Line Development Credits: 3 hours FCS 2530 - Fashion Illustration Credits: 3 hours FCS 3220 - Fashion Design Studio II Credits: 3 hours</p> <p>4. Related Electives Choose (12 hours) FCS 2090 - Consumer Education Credits: 3 hours FCS 3200 - Visual Merchandising Credits: 3 hours FCS 3150 - Global Ecology of the Family Credits: 3 hours FCS 3290 - Promotion in the Merchandising Environment Credits: 3 hours FCS 4300 - Merchandising Seminar Credits: 3 hours FCS 5240 - Socio-Psychological Aspects of Dress Credits: 3 hours FCS 5340 - Consumer Behavior in the Fashion Environment Credits: 3 hours FCS 5440 - Global Aspects of the Fashion Industry Credits: 3 hours</p>
---	--

FCS 2300 Curriculum Proposal October 15, 2015.
Current/Proposed Catalog Copy

<p>MGMT 2500 - Organizational Behavior Credits: 3 hours MKTG 2500 - Marketing Principles Credits: 3 hours Note: FCS 5240, 5340 and 5440 can be taken as an elective if not used as a required core course. 5. Related Experiential Electives Choose (3 hours) FCS 2050 - Topics in Family and Consumer Sciences Credits: 1 to 3 hours FCS 4290 – Internship Credits: 2 to 6 hours FCS 5220 - Topics in Family and Consumer Sciences Credits: 1 to 3 hours (FMD related) FCS 5900 - Project/Problems in Family and Consumer Sciences Credits: 1 to 4 hours 358 FCS 5980 - Independent Study in Family and Consumer Sciences Credits: 1 to 6 hours Off campus study option: Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Design & Development major by successful completion of 1-6 courses at one of our approved partner institutions. Students may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institution apply for off campus options. See your academic advisor or program faculty for more information.</p> <p>6. Electives - As needed for graduation total of 122 hours.</p>	<p>MGMT 2500 - Organizational Behavior Credits: 3 hours MKTG 2500 - Marketing Principles Credits: 3 hours Note: FCS 5240, 5340 and 5440 can be taken as an elective if not used as a required core course. 5. Related Experiential Electives Choose (3 hours) FCS 2050 - Topics in Family and Consumer Sciences Credits: 1 to 3 hours FCS 4290 – Internship Credits: 2 to 6 hours FCS 5220 - Topics in Family and Consumer Sciences Credits: 1 to 3 hours (FMD related) FCS 5900 - Project/Problems in Family and Consumer Sciences Credits: 1 to 4 hours 358 FCS 5980 - Independent Study in Family and Consumer Sciences Credits: 1 to 6 hours Off campus study option: Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Design & Development major by successful completion of 1-6 courses at one of our approved partner institutions. Students may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institution apply for off campus options. See your academic advisor or program faculty for more information.</p> <p>6. Electives - As needed for graduation total of 122 hours.</p>
---	---

WESTERN MICHIGAN UNIVERSITY

FDDJ

College of Education and Human Development

Fashion Merchandising and Design: Design & Development 75 Credits

(122 Credit Hours Needed for Graduation; No Minor Required)

Name _____ WIN# _____ Catalog Year _____

GEN ED	PRE-REQS	COURSES	TRAN/SUB/GRADE	CR HR
REQUIRED CORE COURSES				
		FCS 1260 The Fashion Industry		3
		FCS 1550 Design Principles		3
		FCS 2020 Field Experience (300 clock hours) Apply at FCS Department		3
		FCS 2200 Textiles		3
		Choose one: FCS 2250 Computer Applications OR CIS 1020 Intro to Business Computing		3
	FCS 2250 or CIS 1020	FCS 2260 Fashion/Retail Buying (sp)		3
	56+ hrs	FCS 3050 Professional Job Search Strategies		3
		FCS 3260 History of Fashion		3
Proficiency 2	56+ hrs or Instructor approval	FCS 3300 Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	FCS 4220 Product Development		3
	56+ hrs	Choose one: FCS 5240 Socio-Psychological Aspects of Dress FCS 5340 Consumer Behavior in Fashion (fall-even years) FCS 5440 Global Aspects of Fashion (fall-odd years)		3
Total Credits (33)				
REQUIRED COURSES				
Area V		BUS 1750 Business Enterprise		3
Proficiency 4		Choose one: COM 1040 Public Speaking OR COM 1700 Interpersonal Communication		3
		FCS 1240 Apparel Construction I		3
	FCS 1240	FCS 2240 Apparel Construction II		3
	FCS 1240	FCS 2220 Fashion Design Studio I (sp)		3
	FCS 2250 or CIS 1020	FCS 2300 CAD for Textiles & Apparel		3
		FCS 2530 Fashion Illustration		3
	FCS 2220	FCS 3220 Fashion Design Studio II (f)		3
	FCS 2240; 2300; 3220	FCS 4240 Apparel Line Development		3
Total Credits (27)				
REQUIRED ELECTIVE COURSES: Select 12 hours from the following				
		FCS 2090 Consumer Education		3
Area IV		FCS 3150 Global Ecology of the Family		3
	FCS 1550	FCS 3200 Visual Merchandising		3
	FCS 1260; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3
	56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (if not used in core)		3
	56+ hrs	FCS 5440 Global Aspects of Fashion (if not used in core)		3
	BUS 1750	MGMT 2500 Organizational Behavior		3
	26+ hrs	MKTG 2500 Marketing Principles		3
RELATED EXPERIENTIAL ELECTIVES: Select 3 hours from the following				
		FCS 2050 Topics in FCS (Fashion related)		1-3
	FCS 2020; 56+ hrs	FCS 4290 Internship (300-600 clock hrs) Apply at FCS Dept		3-6
	88+ hrs	FCS 5220 Topics in FCS (Fashion related)		1-3
		FCS 5900 Projects/Problems in FCS		3
	Instructor approval	FCS 5980 Independent Study		1-6

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Design & Development major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.

Advisor

Date

Student

Proposed
Effective Fall
2016

WESTERN MICHIGAN UNIVERSITY
College of Education and Human Development
Fashion Merchandising and Design: Design & Development 75 Credits
(122 Credit Hours Needed for Graduation; No Minor Required)
Proposed



GEN ED	PRE-REQS	COURSES	TRAN/SUB/G RADE	CR HR
REQUIRED CORE COURSES-Total Credits (33)				
		FCS 1260 Intro to the Fashion Industry		3
		FCS 1550 Design Principles		3
		FCS 2020 Field Experience (300 clock hours) Apply at FCS Department		3
		FCS 2200 Textiles		3
	Choose One:	FCS 2250 or *CIS 1020 Computer Applications		3
		FCS 2260 Retail Buying		
	56+ hrs	FCS 3050 Professional Job Search Strategies		3
		FCS 3260 History of Fashion		3
Proficiency 2	56+ hrs or instructor approval	FCS 3300 Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	FCS 4220 Product Development		3
	56+ hrs	Choose one: FCS 5240 Socio-Psychological Aspects of Dress FCS 5340 Consumer Behavior in Fashion (Fall- Even Years) FCS 5440 Global Aspects of the Fashion Industry (Fall-Odd Years)		3
REQUIRED OPTION COURSES Total Credits (27)				
Area V		BUS 1750 Business Enterprise		3
Proficiency 4	Choose One:	COM 1040 Public Speaking OR COM 1700 Interpersonal Communication		3
		FCS 1240 Apparel Construction I		3
	FCS 1240	FCS 2240 Apparel Construction II		3
	FCS 1240	FCS 2220 Fashion Design Studio I		3
		FCS 2300 CAD for Fashion		3
		FCS 2530 Fashion Illustration		3
	FCS 2220	FCS 3220 Fashion Design Studio II		3
	FCS 2240, FCS 2300, FCS 3220	FCS 4240 Apparel Line Development (New Course)		3
Related Electives: Select 12 hours from the following:				
		FCS 2090 Consumer Education		3
		FCS 3150 Global Ecology of Families		3
	FCS 1550	FCS 3200 Visual Merchandising		3
	FCS 1260; MKTG 2500	FCS 3290 Promotions		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3
	56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (if not used in core)		3
		FCS 5440 Global Aspects of the Fashion Industry (if not used in core)		3
	BUS 1750	MGMT 2500 Organizational Behavior		3
	26+ hrs	MKTG 2500 Marketing Principles		3
Related Experiential Electives: Select 3 hours from the following:				
		FCS 2050 Topics in FCS (Fashion related)		3
	FCS 2020	FCS 4290 Internship		3-6
		FCS 5220 Topics in FCS (Fashion related)		3
		FCS 5900 Projects/Problems		3
	Instructor approval	FCS 5980 Independent Study		1-6
				Total Credits (75)

Off campus study option:

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Design & Development major by successful completion of 1-6 courses at one of our approved partner institutions. Students may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institution apply for off campus options. See your Academic Advisor or program faculty for more information.

Advisor _____ Date _____ Student _____

Fashion Merchandising

Western Michigan University

College of Education and Human Development

69 Credits (No Minor Required; 122 Credit Hours Needed for Graduation)

GEN ED	PRE-REQS	COURSES	TRAN/SUB/GRADE	CR HR
REQUIRED CORE COURSES				
		FCS 1260 The Fashion Industry		3
		FCS 1550 Design Principles		3
		FCS 2020 Field Experience (300 clock hours) Apply at FCS		3
		FCS 2200 Textiles		3
	Choose One:	FCS 2250 Computer Applications OR CIS 1020 Intro to Business Computing		3
	56+ hrs	FCS 3050 Professional Job Search Strategies		3
		FCS 3260 History of Fashion		3
Proficiency 2	56+ hrs or Instructor Approval	FCS 3300 Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	FCS 4220 Product Development		3
	56+ hrs	Choose One: FCS 5240 Socio-Psychological Aspects of Dress FCS 5340 Consumer Behavior in Fashion (fall-even years) FCS 5440 Global Aspects of Fashion (fall-odd years)		3
	FCS 2250 or CIS 1020	FCS 2260 Fashion/Retail Buying (spring only)		3
	FCS 1550	FCS 3200 Visual Merchandising		3
	FCS 1260; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3
Total Credits (42)				

REQUIRED RELATED COURSES				
		ACTY 2100 Principles of Accounting		3
Area V		BUS 1750 Business Enterprise		3
Proficiency 4	Choose One:	COM 1040 Public Speaking OR COM 1700 Interpersonal Communication		3
	BUS 1750	MGMT 2500 Organizational Behavior		3
		MGMT 2520 (3520) Human Resource Management		3
	26+ hrs	MKTG 2500 Marketing Principles		3
		Choose One: MKTG 2900 Intro to Food and CPG Industries OR MKTG 3600 Professional Selling OR MKTG 4750 International Marketing		3
	MKTG 2500			
	MKTG 2500; 56+ hrs			
Total Credits (21)				

REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM				
		FCS 2050 Topics in FCS (Fashion related)		1-3
		FCS 2090 Consumer Education		3
	FCS 2250 or CIS 1020	FCS 2300 CAD for Textiles & Apparel		3
		FCS 2530 Fashion Illustration		3
Area IV		FCS 3150 Global Ecology of the Family		3
	Department approval	FCS 4050 Travel/Study Seminar		1-4
	FCS 2020; 56+ hrs	FCS 4290 Internship (300-600 clock hrs); Apply at FCS		3-6
	88+ hrs	FCS 5220 Topics in FCS (Fashion related)		1-3
	56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (if not used in core)		3
	56+ hrs	FCS 5440 Global Aspects of Fashion (if not used in core)		3
	Department approval	FCS 5980 Independent Study		1-6

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Merchandising major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.

Proposed
Effective Fall
2016

WESTERN MICHIGAN UNIVERSITY FMEJ

College of Education and Human Development

Fashion Merchandising and Design: Merchandising 69 Credits

(122 Credit Hours Needed for Graduation; No Minor Required)

WIN# _____

Catalog Year _____

Off campus study option:

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design degree by successful completion of 1-6 courses at one of our approved partner institutions. Students may enroll in pre-

GEN ED	PRE-REQS	COURSES	TRAN/SUB/G RADE	CR HR
REQUIRED CORE COURSES				
		FCS 1260 Intro to the Fashion Industry		3
		FCS 1550 Design Principles		3
		FCS 2020 Field Experience (300 clock hours) Apply at FCS Department		3
		FCS 2200 Textiles		3
	Choose One:	FCS 2250 or *CIS 1020 Computer Applications		3
	56+ hrs	FCS 3050 Professional Job Search Strategies		3
		FCS 3260 History of Fashion		3
Proficiency 2	56+ hrs or Instructor Approval	FCS 3300 Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	FCS 4220 Product Development		3
	56+ hrs	Choose One: FCS 5240 Socio-Psychological Aspects of Dress FCS 5340 Consumer Behavior in Fashion (fall-even years) FCS 5440 Global Aspects of the Fashion Industry (fall-odd years)		3
	FCS 2250 or CIS 1020	FCS 2260 Fashion Retail Buying (sp)		3
	FCS 1550	FCS 3200 Visual Merchandising		3
	FCS 1260; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3
Total Credits (42)				
REQUIRED RELATED COURSES				
		ACTY 2100 Principles of Accounting		3
Area V		BUS 1750 Business Enterprise		3
Proficiency 4	Choose One:	COM 1040 Public Speaking OR COM 1700 Interpersonal Communication		3
	BUS 1750;	MGMT 2500 Organizational Behavior		3
		MGMT 2520 (3520) Human Resource Management		3
	26+ hrs	MKTG 2500 Marketing Principles		3
	26+hrs	Choose One: MKTG 2900 Food Marketing Systems OR MKTG 3600 Professional Selling OR MKTG 4750 International Marketing		3
	MKTG 2500			
	MKTG 2500; 56+ hrs			
Total Credits (2)				
REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM				
		FCS 2050 Topics in FCS (Fashion related)		1-3
		FCS 2090 Consumer Education		3
		FCS 2300 CAD for Fashion		3
		FCS 2530 Fashion Illustration		
Area IV		FCS 3150 Global Ecology of the Family		3
	Department Approval	FCS 4050 Travel/Study Seminar		1-4
	FCS 2020; 56+ hrs	FCS 4290 Internship		3-6
	88+ hrs	FCS 5220 Topics in FCS (Fashion related)		1-3
	56+hrs	FCS 5240 Socio-Psychological Aspects of Dress (if not used in core)		
	56+ hrs	FCS 5340 Fashion Consumer Behavior (if not used in core)		3
	56+ hrs	FCS 5440 Global Aspects of Fashion (If not used in core)		3
	Department Approval	FCS 5980 Independent Study		1-6
TOTAL HOURS FOR MAJOR				69

approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institution apply for off campus options. See your Academic Advisor or program faculty for more information.

From: "James Scott Centilli" <j.scott.centilli@wmich.edu>
To: "Nicole Star Eckerson" <nicole.s.eckerson@wmich.edu>
Cc: ets-coordinator@wmich.edu
Sent: Saturday, October 10, 2015 11:06:08 AM
Subject: Re: FCS 2300 - Curriculum Change

Hi Nicole,

Please submit lab request form with your details. The ETS Lab Coordinator will identify if the schedule can be accommodated.

<http://www.wmich.edu/education/technology/computer-labs>

Sincerely,

Scott Centilli

Director of Information Technology
College of Education and Human Development
Western Michigan University
Office: (269) 387-4502
Email: j.scott.centilli@wmich.edu

On Oct 9, 2015, at 11:59 PM, Nicole Star Eckerson
<nicole.s.eckerson@wmich.edu> wrote:

Hello Scott,

Would there be any conflicts in lab availability if contact hours increased for FCS 2300 CAD? Currently the class meets 2 1/2 hours per week, the contact hours would be increased to 4 hours per week, which would be broken down into 2 lecture and 3 lab.

It appears there are times available fall and spring between courses taught in the computer lab 2314 Kohrman Hall. Please let me know if there are any conflicts that I may not be aware of. Thank you in advance for your input.

Regards,

Nicole Eckerson
Instructor
Family and Consumer Sciences
Western Michigan University
1903 West Michigan Avenue
Kalamazoo, MI 49008-5322

Office: 3405 Kohrman Hall
Phone: (269)387-3711
Fax: (269)387-3353

--

Nicole Eckerson
Instructor
Family and Consumer Sciences
Western Michigan University
1903 West Michigan Avenue
Kalamazoo, MI 49008-5322

Office: 3405 Kohrman Hall
Phone: (269)387-3711
Fax: (269)387-3353
