

REQUEST TO COLLEGE CURRICULUM COMMITTEE FOR CURRICULAR IMPROVEMENTS

DEPARTMENT: HPHE PROPOSED EFFECTIVE SEMESTER: Fall 2016 COLLEGE: CEHD

PROPOSED IMPROVEMENTS

Academic Program

- Academic Program checkboxes: New degree*, New major*, New curriculum*, New concentration*, New certificate, New minor, Revised major, Revised minor, Admission requirements, Graduation requirements, Deletion, Transfer, Other (explain**)

Substantive Course Changes

- Substantive Course Changes checkboxes: New course, Pre or Co-requisites, Deletion (required by others), Course #, different level, Credit hours, Enrollment restriction, Course-level restriction, Prefix, Title and description, General education, Other (explain**)

Misc. Course Changes

- Misc. Course Changes checkboxes: Title, Description, Deletion, Course #, same level, Variable credit, Credit/no credit, Cross-listing, COGE reapproval, Other (explain**)

** Other:

Title of degree, curriculum, major, minor, concentration, or certificate: Recreation/Sport Management: Sport Management (RCSJ)

Existing course prefix and #: Proposed course prefix and #: Credit hours:

Existing course title:

Proposed course title:

Existing course prerequisite & co-requisite(s):

Proposed course prerequisite(s)

If there are multiple prerequisites, connect with "and" or "or". To remove prerequisites, enter "none."

Proposed course co-requisite(s)

If there are multiple corequisites, they are always joined by "and."

Proposed course prerequisite(s) that can also be taken concurrently:

Is there a minimum grade for the prerequisites or corequisites?

The default grades are D for undergraduates and C for graduates.

Major/minor or classification restrictions:

List the Banner 4 character codes and whether they should be included or excluded.

For 5000 level prerequisites & corequisites: Do these apply to: (circle one) undergraduates graduates both

Specifications for University Schedule of Classes:

a. Course title (maximum of 30 spaces):

b. Multi-topic course: No Yes

c. Repeatable for credit: No Yes

d. Mandatory credit/no credit: No Yes

e. Type of class and contact hours per week (check type and indicate hours as appropriate)

- 1. Lecture 2. Lab or discussion 3. Lecture/lab/discussion 4. Seminar or studio 5. Independent study 6. Supervision or practicum

CIP Code (Registrar's use only):

Chair/Director

Date 10/13/15

Chair, College Curriculum Committee

Date 10-27-15

Dean Date: 11-1-17 Graduate Dean:

Date

Curriculum Manager: Return to dean Date Forward to:

Date

Chair, COGE/ PEB / FS President

Date

FOR PROPOSALS REQUIRING GSC/USC REVIEW:

* Approve Disapprove Chair, GSC/USC

Date

* Approve Disapprove Provost

Date

1. Explain briefly and clearly the proposed improvement.

This change will involve minor revisions to the Sport Management Concentration in Recreation/Sport Management.

1. This Concentration currently requires a General Business Minor. We propose to expand the allowable number of guided minors to the following options. Students must choose one of the minors listed below:
 - a. General Business (GBZN) (Already part of the Curriculum)
 - b. Communication (CMLN)
 - c. Journalism (JNLN)
 - d. Event Management (EVMN)
 - e. Coaching (CGDN)
 - f. another minor as approved by the Sport Management Program Coordinator.
2. Delete HPHE 3990 Recreation/Sport Management Practicum as a Required Sport Management HPHE course because it is not needed in the Sport Management Concentration.
3. Add the newly created HPHE 3980: Sport ~~Communication~~/Media Relations as a Required Sport Management HPHE course to replace HPHE 3990.
4. Delete COM 2000 (Human Communication Theory) and ECON 2020 (Principles of Macroeconomics) from the Required Cognates.
5. Add COM 1000 (Communication and Community Engagement) and GEOG 2440 (Economic Geography) as Required Cognates.
6. Move COM 1040 (Public Speaking) from a Cognate Option to an Elective Option.

2. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those)

The field of Sport Management has expanded to include those who are involved in different professions such as Media Relations, Business Management, Marketing or other aspects of Sport. Requiring students to minor only in General Business does not allow students exposure to other fields of interest. We, therefore, propose to expand minor options to allow students more opportunities. Addition of the Sport Communication course and deletion of the HPHE 3990: Practicum will not add any credits to the program while providing all students crucial sport communication content and maintaining practical sport management experience in the HPHE 4990: Internship. Program review over the past year has led to the conclusion that COM 1000 and GEOG 2440 are more relevant than COM 2000 and ECON 2020 and, therefore, we propose to make these program revisions.

3. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

There should be no effect on other colleges, departments or programs because before Recreation/Sport Management became a degree option in 2014-2015, students in the program were choosing minors like those listed above. If anything, re-opening the options to additional minors may allow more students to enroll in other programs. However, it should not result in a flood of new enrollments requiring adjustments in other programs. See emails from Dr. Greg Veeck, who teaches GEOG 2440, approving the addition of GEOG 2440 as a Cognate; from Dr. Leigh Ford, Chair of the School of Communication, approving the inclusion of the Communication and Journalism minors. Dr. Yuanlong Liu, HPHE Chair, has approved the addition of the Event Management and Coaching minors and has indicated that with a letter of support. The departments of Communication and Economics have been notified of the removal of COM 2000 and ECON 2020.

4. Effect on your department's programs. Show how the proposed change fits with other departmental offerings.

The Event Management and Coaching minors in HPHE may experience a slight increase in enrollment. Both minors have room to accommodate additional students. Event Management is a program in the Undergraduate Sport Management core so it is our own program. Dr. Ray Cool has indicated that there is a need for additional coaching minor students and has welcomed the addition of the students.

5. Effects on enrolled students: Are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.

This change will make it easier for students to enroll in and graduate from the Sport Management Concentration. The additional minors and Sport Communication course will make the Sport Management concentration more flexible and allow students to better meet their professional goals.

6. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

The Sport Management Concentration began in Fall 2014 and will have over 119 declared majors in Fall 2015. As a result of this demand, a new faculty member has been hired, sections have been added to classes, and there has been sizable growth on the concentration. By making the selection of a minor more flexible, we think that the program will continue to grow (not at the rate that has happened), but steadily. The trend in enrollment in this concentration continues to grow

7. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.)

There is a newly hired faculty member to accommodate the increase in students. We have increased class caps, added more sections and have handled growth in enrollment. In addition, we have been working with the College of Education and Human Development to make the process of advising easier and we will continue to work on making it smoother for students.

8. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.) N/A

9. List the learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.

Upon completion of the Sport Management Concentration, a student will have the ability to:

Explain the origins and role of recreation and sport in human culture.

Define leisure, recreation, sport, recreational activity and play.

Analyze various definitions of recreation and sport.

Explain the role of recreation and sport in our society.

Analyze the role of sport/recreation in modern culture.

Discuss the value of recreation/sport activity.

Identify and describe various sports and discuss the direct and indirect impact of recreation/sport on the economy.

Explain the role of marketing, social media and communication in recreation.

Develop job opportunities and professional development in sport and recreation.

10. Describe how this curriculum change is a response to assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities.

The curriculum change is the result of assessment of the program, talking with CEHD advisors and talking with the students currently enrolled in the Sport Management Concentration. It is also the result of meetings with the State of Michigan Sport Management Association.

11. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section. I

The flexibility of minors will increase the accessibility of the major to potential transfer students by allowing them to utilize more and varied transfer courses in their WMU degree.

Current catalog copy is attached.

WESTERN MICHIGAN UNIVERSITY

College of Education and Human Development

Sport Management Program: 73-74 hours

(Non-Teaching; 122 Credit Hours Needed for Graduation; General Business Minor required)

Name: _____ WIN#: _____ Catalog Year: _____

GEN ED	PRE-REQUISITES	COURSES	TRAN/SUB/GRADE	CR HR
REQUIRED COGNATES				
Area V		COM 2000 Human Communication Theory		3
Area V		ECON 2020 Principles of Macroeconomics		3
Area VIII		HPHE 1110 Healthy Living or HOL 1000 Choices in Living		2/3
		HPHE 1490 Computer Applications in HPHE		3
Proficiency 4	Select one	COM 1000 Communication and Community Engagement or COM 1040 Public Speaking		3

Total Credits (14-15)

REQUIRED HPHE COURSES				
Area V		HPHE 1700 Introduction to Sport/Recreation		3
		HPHE 2720 Administrative of Recreational Sports		3
	HPHE 3760 (take concurrently)	HPHE 3710 Leadership and Programming (f)		3
	HPHE 1700; 2720; 3710 (take concurrently)	HPHE 3760 Management of Recreation/Sport (f)		3
	HPHE 1490; 1700; 2720	HPHE 3990 Recreation/Sport Practicum		3
Prof 2	HPHE 1700; 2720; 3710; 3760; 56+ hrs	HPHE 4320 Research and Writing in Recreation/Sport		3
	HPHE 1700; 2720; 3710	HPHE 4700 Facilities and Risk Management		3
	88+ hrs	HPHE 4970 Senior Seminar in Recreation/Sport (f)		2
	56+ hrs	HPHE 5610 Legal Issues in Sport		3
	Department approval	HPHE 4990 Recreation/Sport Internship		6

Total Credits (32)

REQUIRED GENERAL BUSINESS MINOR COURSES

Note: You must declare a General Business Minor in the Haworth College of Business after completion of 56 credits and a 2.5 cumulative GPA. You must complete half of your minor courses at WMU and have a 2.0 cumulative GPA in minor classes.

Area V		BUS 1750 Business Enterprise		3
		ACTY 2100 Principles of Accounting I		3
	HPHE 1490; ENGL 1050; 26+ hrs.	CIS/BUS 2700 Business-Driven Information Technology		3
	BUS 1750	MGMT 2500 Organizational Behavior		3
		MKTG 2500 Marketing Principles		3
	ACTY 2100; STAT 2160 or 3660 (pre-reqs for FIN 3200 only)	FIN 3200 Business Finance or LAW 3800 Legal Environment	Select one	3

Total Credits (18)

RELATED ELECTIVES: 9 Credits Required

Proficiency 4	**Only if not used in Required Courses section above	**COM 1000 Communication and Community Engagement		3
Area V		ECON 2010 Principles of Microeconomics		3
	ECON 2010 w/ "C" or better	ECON 3150 Sports Economics		3
		FIN 2420 Entrepreneurial Finance		3
Area III		HIST 2125 Sport in American Culture		3
		HPHE 1810 First Aid		2
		HPHE 2350 Theory of Coaching		2
		HPHE 3810 Instructor First Aid		2
	MKTG 2500; instructor approval	MKTG 3800 Sport-Marketing		3
Area II		PHIL 2010 Introduction to Ethics		4
Proficiency 3	MATH 1100 w/ "C" or better or placement	STAT 1600 Statistics and Data Analysis or STAT 3660 Introduction to Statistics	Select one	3 4

Total Related Elective Credits (9 credits required)

Advisor _____ Date _____ Student _____

WESTERN MICHIGAN UNIVERSITY

College of Education and Human Development Sport Management Program: 70-86 hours

(Non-Teaching; 122 Credit Hours Needed for Graduation; Must select guided minor below)

Name: _____ WIN#: _____ Catalog Year: _____

Minor: Advised in CEHD: _____ Event Management (15 hrs) _____ Coaching (31 hrs)
 Advised in COM: _____ Communication (18 hrs) _____ Journalism (18 hrs)
 Advised in HCOB: _____ General Business (18 hrs) (Must declare after 56 credits and 2.5 GPA)
 _____ Other Minor Approved by Sport Management Faculty: _____

GEN ED	PRE-REQUISITES	COURSES	TRAN/SUB/GRADE	CR HR
REQUIRED COGNATES				
Area V		BUS 1750 Business Enterprise		3
Proficiency 4		COM 1000 Communication and Community Engagement		3
Area V		GEOG 2440 Economic Geography (sp)		3
Area VIII		HPHE 1110 Healthy Living or HOL 1000 Choices in Living		2/3
		HPHE 1490 Computer Applications in HPHE (su/f)		3
Total Credits (14-15)				
REQUIRED HPHE COURSES				
Area V		HPHE 1700 Introduction to Sport/Recreation		3
		HPHE 2720 Administrative of Recreational Sports (f)		3
		HPHE 3710 Leadership and Programming (f)		3
		HPHE 3760 Management of Recreation/Sport (f)		3
		HPHE 3980 Sport Media		3
Prof 2	56+ hrs	HPHE 4320 Research and Writing in Recreation/Sport (sp)		3
		HPHE 4700 Facilities and Risk Management (sp)		3
	88+ hrs	HPHE 4970 Senior Seminar in Recreation/Sport (f)		2
	56+ hrs	HPHE 5610 Legal Issues in Sport (sp)		3
	Department approval	HPHE 4990 Recreation/Sport Internship		6
Total Credits (32)				
RELATED ELECTIVES: 12 Credits Required				
		ACTY 2100 Principles of Accounting I		3
	HPHE 1490; ENGL 1050; 26+ hrs.	CIS/BUS 2700 Business-Driven Information Technology		3
Proficiency 4		COM 1040 Public Speaking		3
Area V		ECON 2010 Principles of Microeconomics		3
	ECON 2010 w/ "C" or better	ECON 3150 Sports Economics		3
		FIN 2420 Entrepreneurial Finance		3
	ACTY 2100; STAT 2160 or 3660	FIN 3200 Business Finance		3
Area III		HIST 2125 Sport in American Culture		3
		HPHE 1810 First Aid		2
		HPHE 2350 Theory of Coaching		2
		HPHE 3810 Instructor First Aid		2
		LAW 3800 Legal Environment		
	BUS 1750	MGMT 2500 Organizational Behavior		3
		MKTG 2500 Marketing Principles		3
	MKTG 2500; instructor approval	MKTG 3800 Sport-Marketing		3
Area II		PHIL 2010 Introduction to Ethics		4
Proficiency 3	MATH 1100 w/ "C" or better or placement	STAT 1600 Statistics and Data Analysis or STAT 3660 Introduction to Statistics		3 4
	Select one			
Total Related Elective Credits (12 credits required)				

Advisor _____ Date _____ Student _____

Recreation/Sport Management Major (122 hours)

The Recreation/Sport Management Curriculum is designed to allow students to concentrate on either **Recreation Management** or **Sport Management**. The Recreation Management Concentration prepares students for leadership/administrative roles in public, non-profit, commercial, and recreational sport organizations. The Sport Management Concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional and recreational levels. The electives in this program allow for student flexibility in preparing for employment in any of the different areas in the fields of recreation and sport. Students in both concentrations will complete a supervised practicum and internship experience.

General Education (37 hours)

A list of approved General Education courses can be found in the "Graduation Requirements and Academic Advising" section of this catalog.

Baccalaureate-Level Writing Requirement

Students who have chosen the Recreation/Sport Management major will satisfy the Baccalaureate-Level Writing requirement by successfully completing the following course:

- HPHE 4320 - Research and Writing in Recreation/Sport **Credits:** 3 hours

Recreation Management Concentration (73 hours)

Required Cognates (20 hours)

- BUS 1750 - Business Enterprise **Credits:** 3 hours
- COM 2000 - Human Communication Theory **Credits:** 3 hours
- CORP 2560 - Introduction to Community and Regional Planning **Credits:** 3 hours
- ECON 2020 - Principles of Macroeconomics **Credits:** 3 hours
- HPHE 1110 - Healthy Living **Credits:** 2 hours
- HPHE 1490 - Computer Applications in HPHE **Credits:** 3 hours

Choose one from the following:

- COM 1000 - Communication and Community Engagement **Credits:** 3 hours
- OR
- COM 1040 - Public Speaking **Credits:** 3 hours

Required Recreation Management Courses (38 hours)

- HPHE 1700 - Introduction to Recreation/Sport Management **Credits:** 3 hours
- HPHE 2100 - Event Strategic Planning for Special Events **Credits:** 3 hours
- HPHE 2720 - Administration of Recreational Sports **Credits:** 3 hours
- HPHE 2900 - Inclusive and Special Recreation **Credits:** 3 hours
- HPHE 3710 - Practical Recreational Programming and Leadership **Credits:** 3 hours
- HPHE 4320 - Research and Writing in Recreation/Sport **Credits:** 3 hours
- HPHE 3760 - Management of Recreational/Sport **Credits:** 3 hours
- HPHE 3990 - Practicum in Recreation/Sport **Credits:** 3 hours
- HPHE 4700 - Facilities and Risk Management **Credits:** 3 hours

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- HPHE 4720 - Recreation for the Aging **Credits: 3 hours**
- HPHE 4970 - Senior Seminar in Recreation/Sport **Credits: 2 hours**
- HPHE 4990 - Recreation/Sport Internship **Credits: 6 hours**

Recreation Management Electives (Choose 15 hours)

- ACTY 2100 - Principles of Accounting I **Credits: 3 hours**
- BLS 3050 - Introduction to Adults with Disabilities **Credits: 3 hours**
- COM 1000 - Communication and Community Engagement **Credits: 3 hours**
- (If not chosen as a cognate)
- CORP 5540 - Outdoor Recreation: Resources and Planning **Credits: 3 hours**
- ECON 2010 - Principles of Microeconomics **Credits: 3 hours**
- ECON 3090 - Women and the Economy **Credits: 3 hours**
- ECON 3150 - Sports Economics **Credits: 3 hours**
- ENGL 3060 - Rhetoric, Writing, and Culture **Credits: 3 hours**
- FIN 2420 - Entrepreneurial Finance **Credits: 3 hours**
- GEOG 2050 - Human Geography **Credits: 3 hours**
- GEOG 4260 - Natural Disasters and Risk Management **Credits: 3 hours**
- GEOS 3120 - Geology of the National Parks and Monuments **Credits: 3 hours**
- GRN 1000 - Introduction to Aging Studies **Credits: 3 hours**
- HIST 2120 - American Culture **Credits: 3 hours**
- HIST 2125 - Sport in American Culture **Credits: 3 hours**
- HPHE 1810 - First Aid **Credits: 2 hours**
- HPHE 2350 - Theory of Coaching **Credits: 2 hours**
- HPHE 3810 - Instructor First Aid **Credits: 2 hours**
- MKTG 2500 - Marketing Principles **Credits: 3 hours**
- MKTG 3800 - Sport Marketing **Credits: 3 hours**
- PHIL 2010 - Introduction to Ethics **Credits: 4 hours**

Choose one from the following:

- STAT 1600 - Statistics and Data Analysis **Credits: 3 hours**
- OR
- STAT 3660 - Introduction to Statistics **Credits: 4 hours**

Sport Management Concentration (73 hours)

Required Cognates (17 hours)

- BUS 1750 - Business Enterprise **Credits: 3 hours**
- COM 2000 - Human Communication Theory **Credits: 3 hours**
- ECON 2020 - Principles of Macroeconomics **Credits: 3 hours**
- HPHE 1110 - Healthy Living **Credits: 2 hours**
- HPHE 1490 - Computer Applications in HPHE **Credits: 3 hours**

Choose one from the following:

- COM 1000 - Communication and Community Engagement **Credits: 3 hours**
- OR

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- COM 1040 - Public Speaking **Credits:** 3 hours

Required HPHE Courses (32 hours)

- HPHE 1700 - Introduction to Recreation/Sport Management **Credits:** 3 hours
- HPHE 2720 - Administration of Recreational Sports **Credits:** 3 hours
- HPHE 3710 - Practical Recreational Programming and Leadership **Credits:** 3 hours
- HPHE 4320 - Research and Writing in Recreation/Sport **Credits:** 3 hours
- HPHE 3760 - Management of Recreational/Sport **Credits:** 3 hours
- HPHE 3990 - Practicum in Recreation/Sport **Credits:** 3 hours
- HPHE 4700 - Facilities and Risk Management **Credits:** 3 hours
- HPHE 5610 - Legal Issues in Sport **Credits:** 3 hours
- HPHE 4970 - Senior Seminar in Recreation/Sport **Credits:** 2 hours
- HPHE 4990 - Recreation/Sport Internship **Credits:** 6 hours

Additional General Business Courses (15 hours)

- ACTY 2100 - Principles of Accounting I **Credits:** 3 hours
- CIS 2700 - Business-Driven Information Technology **Credits:** 3 hours
- MGMT 2500 - Organizational Behavior **Credits:** 3 hours
- MKTG 2500 - Marketing Principles **Credits:** 3 hours

Choose one from the following:

- FIN 3200 - Business Finance **Credits:** 3 hours
- OR
- LAW 3800 - Legal Environment **Credits:** 3 hours

Note:

General Business minor courses are included in this program. Please contact the Haworth College of Business Advising Office for details.

Required Electives (Choose 9 hours)

- COM 1000 - Communication and Community Engagement **Credits:** 3 hours
- (If not chosen as a cognate)
- ECON 2010 - Principles of Microeconomics **Credits:** 3 hours
- ECON 3150 - Sports Economics **Credits:** 3 hours
- FIN 2420 - Entrepreneurial Finance **Credits:** 3 hours
- HIST 2125 - Sport in American Culture **Credits:** 3 hours
- HPHE 1810 - First Aid **Credits:** 2 hours
- HPHE 2350 - Theory of Coaching **Credits:** 2 hours
- HPHE 3810 - Instructor First Aid **Credits:** 2 hours
- MKTG 3800 - Sport Marketing **Credits:** 3 hours
- PHIL 2010 - Introduction to Ethics **Credits:** 4 hours

Choose one from the following:

- STAT 1600 - Statistics and Data Analysis **Credits:** 3 hours
- OR
- STAT 3660 - Introduction to Statistics **Credits:** 4 hours

Recreation/Sport Management Major (122 hours)

The Recreation/Sport Management Curriculum is designed to allow students to concentrate on either **Recreation Management** or **Sport Management**. The Recreation Management Concentration prepares students for leadership/administrative roles in public, non-profit, commercial, and recreational sport organizations. The Sport Management Concentration prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional and recreational levels. The electives in this program allow for student flexibility in preparing for employment in any of the different areas in the fields of recreation and sport. Students in both concentrations will complete a supervised internship experience.

General Education (37 hours)

A list of approved General Education courses can be found in the "Graduation Requirements and Academic Advising" section of this catalog.

Baccalaureate-Level Writing Requirement

Students who have chosen the Recreation/Sport Management major will satisfy the Baccalaureate-Level Writing requirement by successfully completing the following course:

- HPHE 4320 - Research and Writing in Recreation/Sport **Credits:** 3 hours

Recreation Management Concentration (70 hours)

Required Cognates (17 hours)

- BUS 1750 - Business Enterprise **Credits:** 3 hours
- COM 1000 - Communication and Community Engagement **Credits:** 3 hours
- CORP 2560 - Introduction to Community and Regional Planning **Credits:** 3 hours
- GEOG 2440 - Economic Geography **Credits:** 3 hours
- HPHE 1110 - Healthy Living **Credits:** 2 hours
- HPHE 1490 - Computer Applications in HPHE **Credits:** 3 hours

Required Recreation Management Courses (38 hours)

- HPHE 1700 - Introduction to Recreation/Sport Management **Credits:** 3 hours
- HPHE 2100 - Event Strategic Planning for Special Events **Credits:** 3 hours
- HPHE 2720 - Administration of Recreational Sports **Credits:** 3 hours
- HPHE 2900 - Inclusive and Special Recreation **Credits:** 3 hours
- HPHE 3710 - Practical Recreational Programming and Leadership **Credits:** 3 hours
- HPHE 4320 - Research and Writing in Recreation/Sport **Credits:** 3 hours
- HPHE 3760 - Management of Recreational/Sport **Credits:** 3 hours
- HPHE 3990 - Practicum in Recreation/Sport **Credits:** 3 hours
- HPHE 4700 - Facilities and Risk Management **Credits:** 3 hours
- HPHE 4720 - Recreation for the Aging **Credits:** 3 hours
- HPHE 4970 - Senior Seminar in Recreation/Sport **Credits:** 2 hours
- HPHE 4990 - Recreation/Sport Internship **Credits:** 6 hours

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Recreation Management Electives (Choose 15 hours)

- ACTY 2100 - Principles of Accounting I **Credits: 3 hours**
- BLS 3050 - Introduction to Adults with Disabilities **Credits: 3 hours**
- COM 1040 - Public Speaking **Credits: 3 hours**
- CORP 5540 - Outdoor Recreation: Resources and Planning **Credits: 3 hours**
- ECON 2010 - Principles of Microeconomics **Credits: 3 hours**
- ECON 3090 - Women and the Economy **Credits: 3 hours**
- ECON 3150 - Sports Economics **Credits: 3 hours**
- ENGL 3060 - Rhetoric, Writing, and Culture **Credits: 3 hours**
- FIN 2420 - Entrepreneurial Finance **Credits: 3 hours**
- GEOG 2050 - Human Geography **Credits: 3 hours**
- GEOG 4260 - Natural Disasters and Risk Management **Credits: 3 hours**
- GEOS 3120 - Geology of the National Parks and Monuments **Credits: 3 hours**
- GRN 1000 - Introduction to Aging Studies **Credits: 3 hours**
- HIST 2120 - American Culture **Credits: 3 hours**
- HIST 2125 - Sport in American Culture **Credits: 3 hours**
- HPHE 1810 - First Aid **Credits: 2 hours**
- HPHE 2350 - Theory of Coaching **Credits: 2 hours**
- HPHE 3810 - Instructor First Aid **Credits: 2 hours**
- MKTG 2500 - Marketing Principles **Credits: 3 hours**
- MKTG 3800 - Sport Marketing **Credits: 3 hours**
- PHIL 2010 - Introduction to Ethics **Credits: 4 hours**

Choose one from the following:

- STAT 1600 - Statistics and Data Analysis **Credits: 3 hours**
- OR
- STAT 3660 - Introduction to Statistics **Credits: 4 hours**

Sport Management Concentration (70-86 hours)

Required Cognates (14 hours)

- BUS 1750 - Business Enterprise **Credits: 3 hours**
- COM 1000 - Communication and Community Engagement **Credits: 3 hours**
- GEOG 2440 - Economic Geography **Credits: 3 hours**
- HPHE 1110 - Healthy Living **Credits: 2 hours**
- HPHE 1490 - Computer Applications in HPHE **Credits: 3 hours**

Required HPHE Courses (32 hours)

- HPHE 1700 - Introduction to Recreation/Sport Management **Credits: 3 hours**
- HPHE 2720 - Administration of Recreational Sports **Credits: 3 hours**
- HPHE 3710 - Practical Recreational Programming and Leadership **Credits: 3 hours**
- HPHE 4320 - Research and Writing in Recreation/Sport **Credits: 3 hours**
- HPHE 3760 - Management of Recreational/Sport **Credits: 3 hours**
- HPHE 3980 - Sport Media **Credits: 3 hours**
- HPHE 4700 - Facilities and Risk Management **Credits: 3 hours**

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- HPHE 5610 - Legal Issues in Sport **Credits:** 3 hours
- HPHE 4970 - Senior Seminar in Recreation/Sport **Credits:** 2 hours
- HPHE 4990 - Recreation/Sport Internship **Credits:** 6 hours

Required Electives (Choose 9 hours)

- ACTY 2100 - Principles of Accounting I **Credits:** 3 hours
- CIS 2700 - Business-Driven Information Technology **Credits:** 3 hours
- COM 1040 - Public Speaking **Credits:** 3 hours
- ECON 2010 - Principles of Microeconomics **Credits:** 3 hours
- ECON 3150 - Sports Economics **Credits:** 3 hours
- FIN 2420 - Entrepreneurial Finance **Credits:** 3 hours
- FIN 3200 - Business Finance **Credits:** 3 hours
- HIST 2125 - Sport in American Culture **Credits:** 3 hours
- HPHE 1810 - First Aid **Credits:** 2 hours
- HPHE 2350 - Theory of Coaching **Credits:** 2 hours
- HPHE 3810 - Instructor First Aid **Credits:** 2 hours
- LAW 3800 - Legal Environment **Credits:** 3 hours
- MGMT 2500 - Organizational Behavior **Credits:** 3 hours
- MKTG 2500 - Marketing Principles **Credits:** 3 hours
- MKTG 3800 - Sport Marketing **Credits:** 3 hours
- PHIL 2010 - Introduction to Ethics **Credits:** 4 hours

Choose one from the following:

- STAT 1600 - Statistics and Data Analysis **Credits:** 3 hours
- OR
- STAT 3660 - Introduction to Statistics **Credits:** 4 hours

Required Minor—Choose one of the approved minors listed below (15-31 hours)

(Laurie/Registrar—can you please link each minor to the catalog entry so students can see the classes for each minor?)

Minors in the College of Education and Human Development

- Coaching Minor (Non-Teaching) (31 hours)
- Event Management Minor (15 hours)

Minors in the School of Communication (Must meet School of Communication requirements)

- Communication Minor (18 hours)
- Journalism Minor (18 hours)

Minor in the Haworth College of Business (Must meet College of Business requirements)

- General Business Minor (18 hours)

Students can also petition the Sport Management Program Coordinator to approve another minor.