

WESTERN MICHIGAN UNIVERSITY

College of Education and Human Development

Fashion Merchandising 69 Credits

Southwestern Michigan College Transfer Guide

(122 Credit Hours Needed for Graduation; No Minor Required)

FMEJ

GEN ED	PRE-REQS	COURSES	TRAN/SUB/GRADE	CR HR
REQUIRED CORE COURSES				
		FCS 1260 The Fashion Industry		3
		FCS 1550 Design Principles		3
		FCS 2020 Field Experience (300 clock hours) Apply at FCS		3
		FCS 2200 Textiles		3
	Choose One:	FCS 2250 Computer Applications OR CIS 1020 Intro to Business Computing	ISYS 110	3
	56+ hrs	FCS 3050 Professional Job Search Strategies		3
		FCS 3260 History of Fashion		3
Proficiency 2	56+ hrs or instructor approval	FCS 3300 Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	FCS 4220 Product Development		3
	56+ hrs	Choose One: FCS 5240 Socio-Psychological Aspects of Dress FCS 5340 Consumer Behavior in Fashion (fall-even years) FCS 5440 Global Aspects of Fashion (fall-odd years)		3
		FCS 2260 Fashion/Retail Buying (spring only)		3
	FCS 1550	FCS 3200 Visual Merchandising		3
	FCS 1260; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3
Total Credits (42)				
REQUIRED RELATED COURSES				
		ACTY 2100 Principles of Accounting	ACCO 201	3
Area V		BUS 1750 Business Enterprise	BUSI 101	3
Proficiency 4	Choose One:	COM 1040 Public Speaking OR COM 1700 Interpersonal Communication	SPEE 102	3
	BUS 1750	MGMT 2500 Organizational Behavior		3
		MGMT 2520 (3520) Human Resource Management	BUSI 225	3
	26+ hrs	MKTG 2500 Marketing Principles	BUSI 220	3
	Choose One: MKTG 2500 MKTG 2500; 56+ hrs	MKTG 2900 Intro to Food and CPG Industries OR MKTG 3600 Professional Selling OR MKTG 4750 International Marketing		3
Total Credits (21)				
REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM				
		FCS 2050 Topics in FCS (Fashion related)		1-3
		FCS 2090 Consumer Education		3
	FCS 2250 or CIS 1020	FCS 2300 CAD for Textiles & Apparel		3
	FCS 1550	FCS 2530 Fashion Illustration		3
Area IV		FCS 3150 Global Ecology of the Family		3
	Department approval	FCS 4050 Travel/Study Seminar		1-4
	FCS 2020; 56+ hrs	FCS 4290 Internship (300-600 clock hrs); Apply at FCS		3-6
	88+ hrs	FCS 5220 Topics in FCS (Fashion related)		1-3
	56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (if not used in core)		3
	56+ hrs	FCS 5440 Global Aspects of Fashion (if not used in core)		3
	Department approval	FCS 5980 Independent Study		1-6

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Fashion Merchandising major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.