

**Western Michigan University
Post-Graduation Activity
2011-12**

Bachelor's, Master's, and Doctoral Degrees



WESTERN MICHIGAN UNIVERSITY
**Career and Student
Employment Services**

Student Affairs

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EXECUTIVE SUMMARY

- **Who, How, and When:** Career and Student Employment Services surveyed 5,374 WMU students graduating with bachelor's, master's, and doctoral degrees between August 2011 and June 2012. Almost 61% (N=3,265) responded to the online survey between August 2011 and October 2012 reporting their primary post-graduation activity.
- **Post-Graduation Active Engagement:** 87% (N=2,835) are engaged in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.
- **Full-Time Employment:** 52% (N=1,692) of respondents are employed full time.
 - 72% (N=581) of respondents working full-time stated that their job is significantly related to their degree.
 - 46% (N=192) of respondents reporting full-time employment stated that the degree significantly helped them in career advancement.
 - The most frequent method of finding full-time employment was networking (49%), followed by a WMU career fair (20%), and employer websites (19%).
 - WMU graduates reported employment in 41 U.S. states. The most common state of employment was Michigan (74%), followed by Illinois (7%), Indiana (2.4%), Florida (1.4%), California (1.13%), Ohio (1%), New York (1%), and North Carolina (0.80%). Almost 2% of respondents reported employment outside the United States.
 - Overall, the most commonly reported salary range was \$40,000-\$45,000 (13%; N=150), followed by \$35,000-\$40,000 (12.5%, N=147), and \$50,000-\$55,000 (10%; N=122).
- **Continuing Education:** 14.25% of respondents are continuing education.
 - 68% (N=264) are pursuing master's degrees, 22% (N=86) doctoral degrees, 4% (N=16) bachelor's degrees, 4% (N=16) certificate programs, and 2% (N=7) specialist programs.
 - 46% (N=178) of respondents are continuing education at WMU, while the remaining 54% are pursuing additional education at 84 institutions.
- **Internship Completion:** Overall, 43% (N=1,188) of respondents completed an internship while at WMU. Of those reporting full-time employment, 60% had an internship prior to graduation.

SURVEY METHODOLOGY

Career and Student Employment Services used an online questionnaire to collect data from August 2011, December 2011, April 2012, and June 2012 graduates of bachelor's, master's, and doctoral programs at Western Michigan University. Respondents were asked to indicate their primary post-graduation activity, including full-time employment, continuing education, part-time employment, post-graduate internship/fellowship, military service, self-employment, volunteer activity, or seeking employment.

Two weeks before graduation, all graduating students received an email from the dean of their college with a personalized link to the graduation survey. Non-respondents received three follow-up messages via email. Graduating students could also complete the survey by visiting www.wmich.edu/career. In addition, Career Services staff used LinkedIn to gather employment data for non-respondents by reviewing public LinkedIn profiles of recent graduates. Employment data was updated throughout the year by following up with those who had indicated that they were still seeking employment at the time of completing the survey. As a result of these efforts, the WMU Post-Graduation Activity Report includes data from recent graduates at the time of graduation as well as three and six months after graduation. Data collection cycle ended on September 30, 2012.

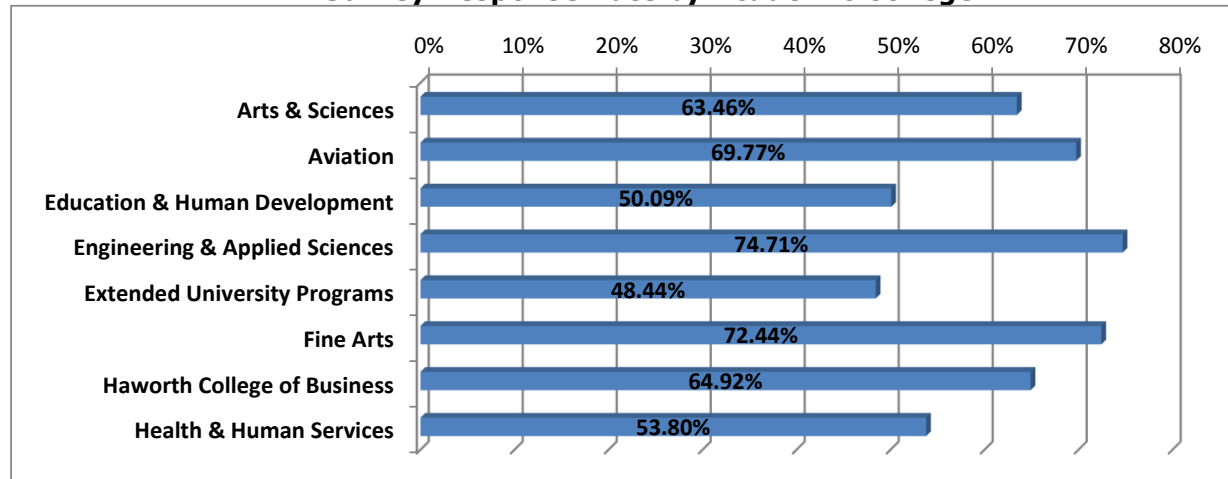
Participation in the survey was voluntary. If fewer than three responses were collected for a WMU major, the report does not contain data for that major. In several instances, graduates reported full-time employment but did not share salary information. National salary data from the National Association of Colleges and Employers (NACE) is included in the report, if available. NACE salary report contains employer-based data gathered from government and other sources. Additional salary information can be found at www.nacweb.org, (800) 544-5272, or (610) 868-1421.

This report is informational only. Information is self-reported and not fact-checked. Obvious errors, incomplete information, or extreme responses are excluded from this report. Only responses from graduates of August 2011, December 2011, April 2012, and June 2012 are included in this document.

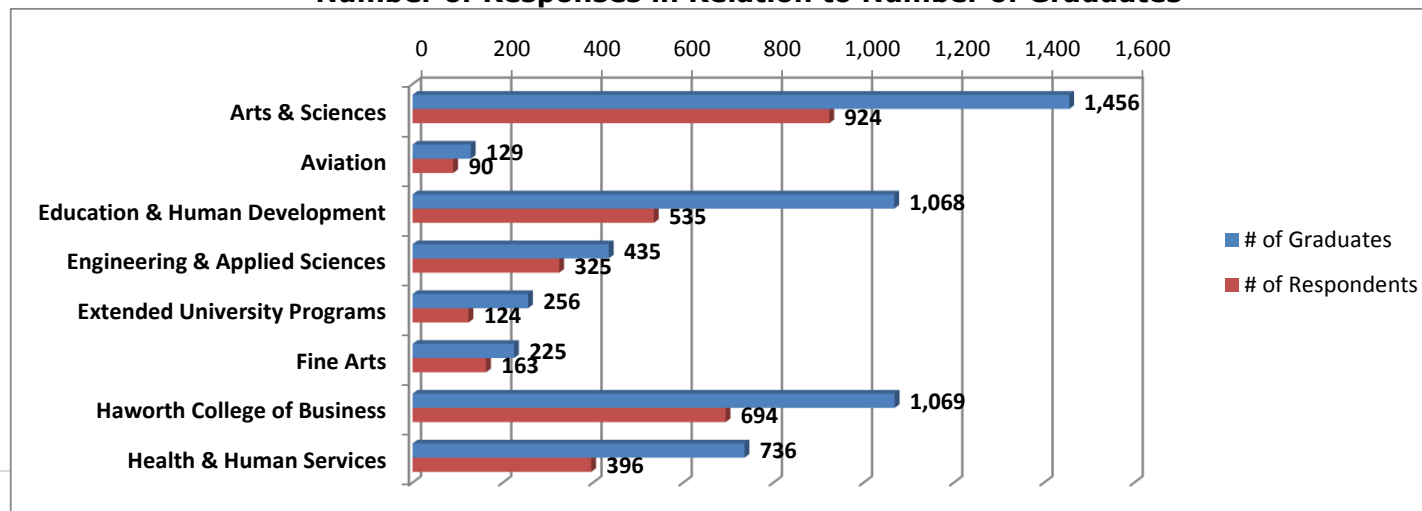
OVERALL SURVEY RESPONSE RATES

Data is based on **3,265 responses**, which represents **60.74%** of total number of graduates (5,374) for 2011-12 academic year (August 2011, December 2011, April 2012, and June 2012). The response rate has increased by 15.53% as compared to the 2010-11 academic year. *The number of degrees granted used in the report reflects the information available in Cognos.*

Survey Response Rate by Academic College

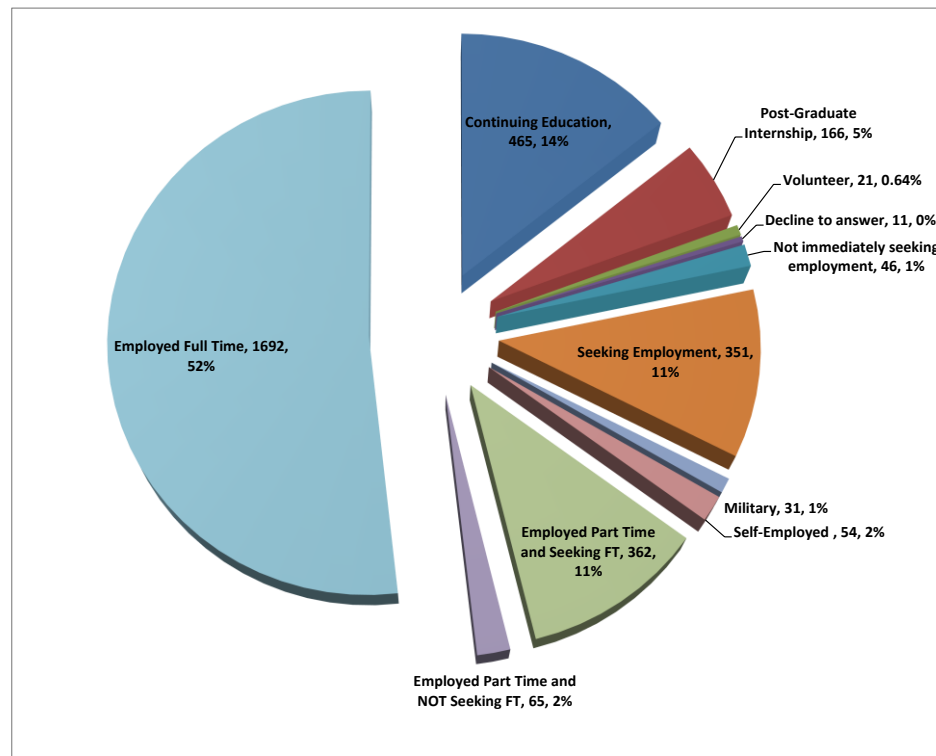


Number of Responses in Relation to Number of Graduates



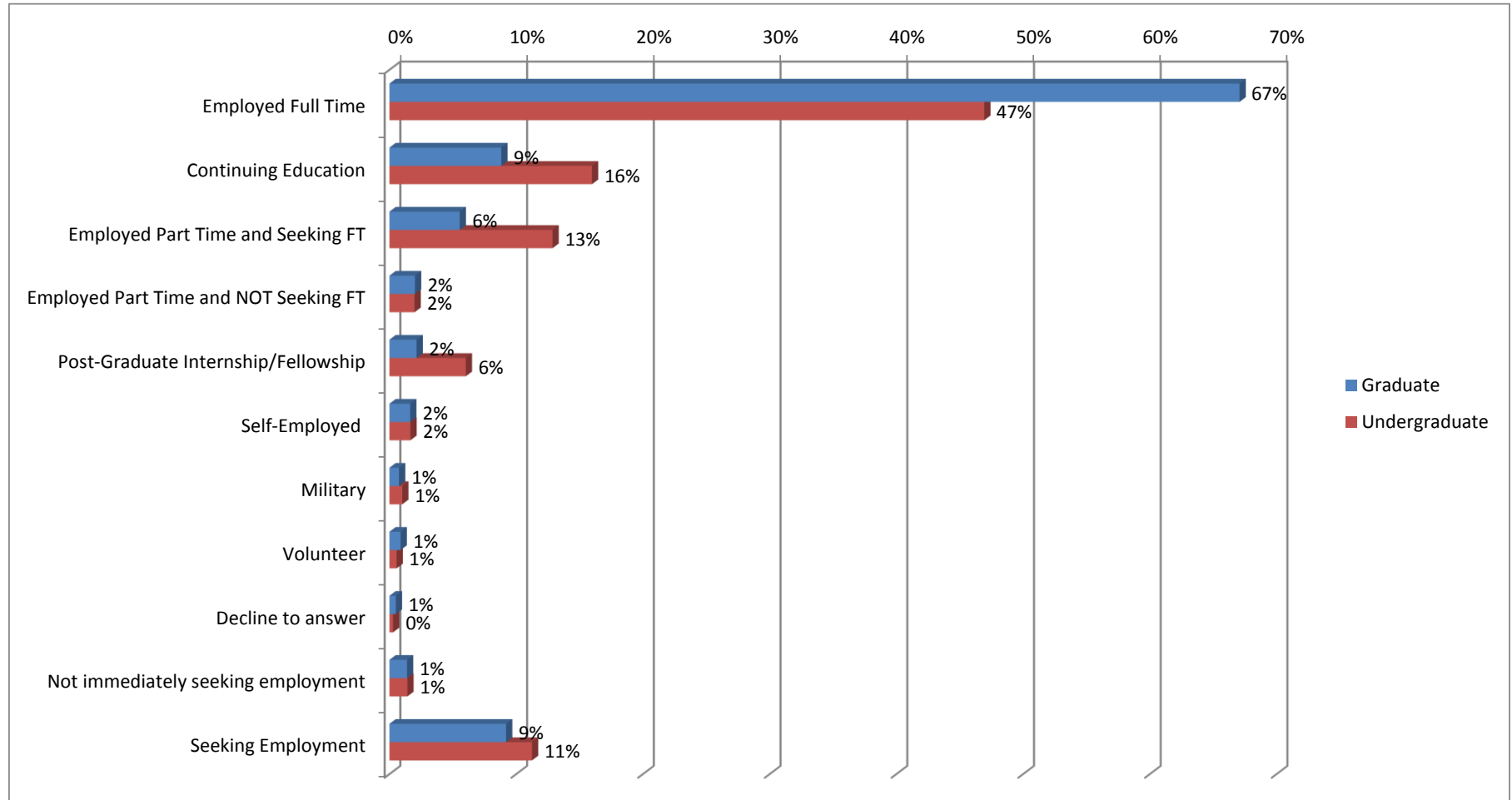
PRIMARY POST-GRADUATION ACTIVITY FOR 2011-12 WMU GRADUATES

- Of all respondents, **87%** (N=2,835) are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship. This represents $\uparrow 10.74\%$ (increase) from 2010-11.
 - 52% (N=1,692) of all respondents are **employed full time** ($\uparrow 1.02\%$)
 - 14.25% (N=465) are **continuing education** ($\downarrow 0.16\%$)
 - 11.09% (N=362) are **employed part time and seeking full-time employment** ($\uparrow 5.43\%$)
 - 1.99% (N=65) are **employed part time and NOT seeking full-time employment** (data for 2010-2011 not available)
 - 5.09% (N=166) are completing a **post-graduate internship/fellowship** ($\uparrow 1.95\%$)
 - 0.95% (N=31) are serving in the **military** ($\uparrow 0.03\%$)
 - 1.65% (N=54) are **self-employed** ($\uparrow 0.81\%$)
- At the time of survey completion, 10.75% (N=351) of graduates were seeking employment ($\downarrow 11.91\%$)
- 73.90%** (N=1,113) of graduates who provided the location of their employer are **working in Michigan** ($\uparrow 0.60\%$).



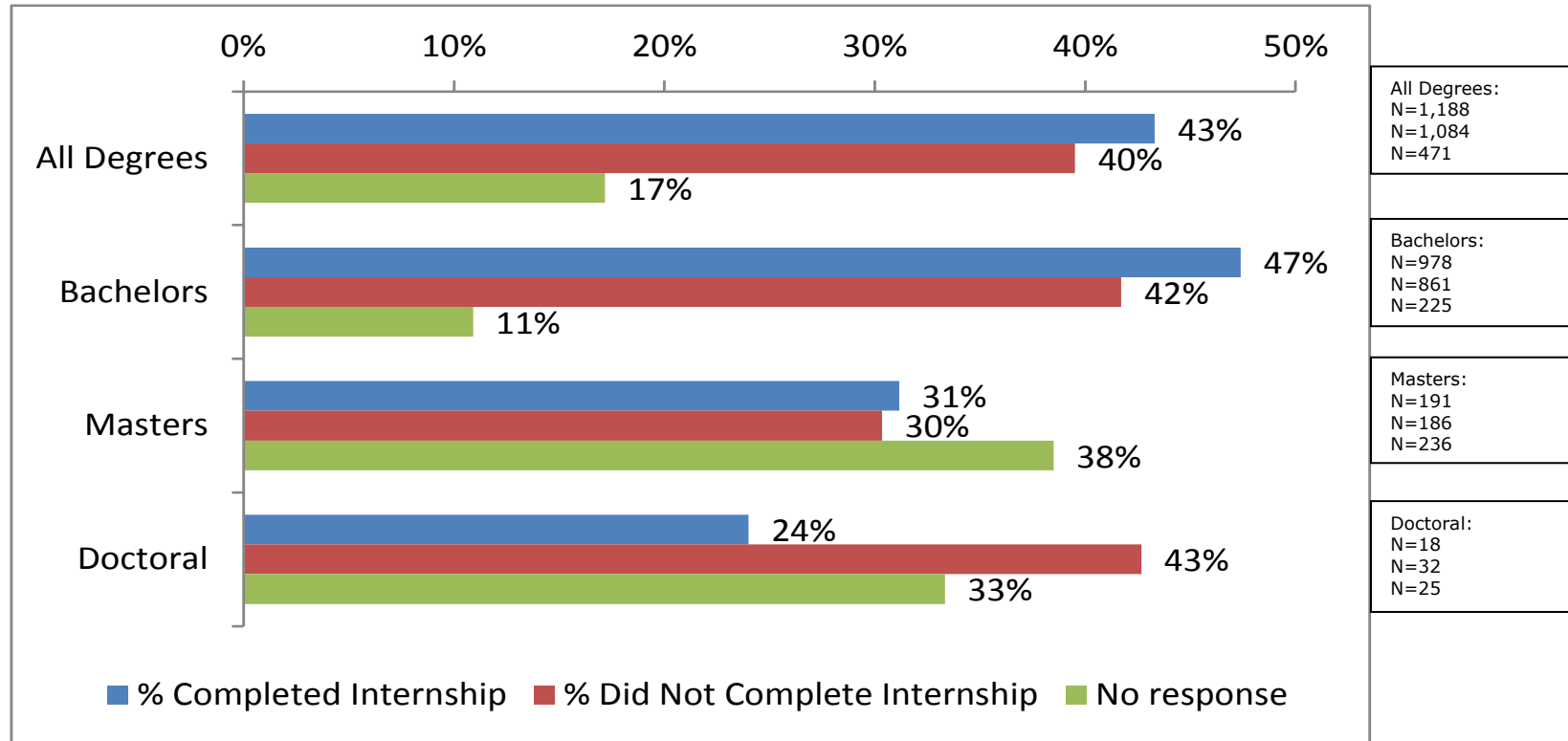
GRADUATE VS. UNDERGRADUATE DEGREES - PRIMARY POST-GRADUATION ACTIVITY

At the time of survey completion, 88% (N=698) of graduate students and 86.5% (N=2,137) of undergraduate students were actively engaged in full-time employment, continuing education, part-time employment, self-employment, military, or post-graduation internship/fellowship. Nine percent of undergraduate and eleven percent of graduate students were seeking employment.



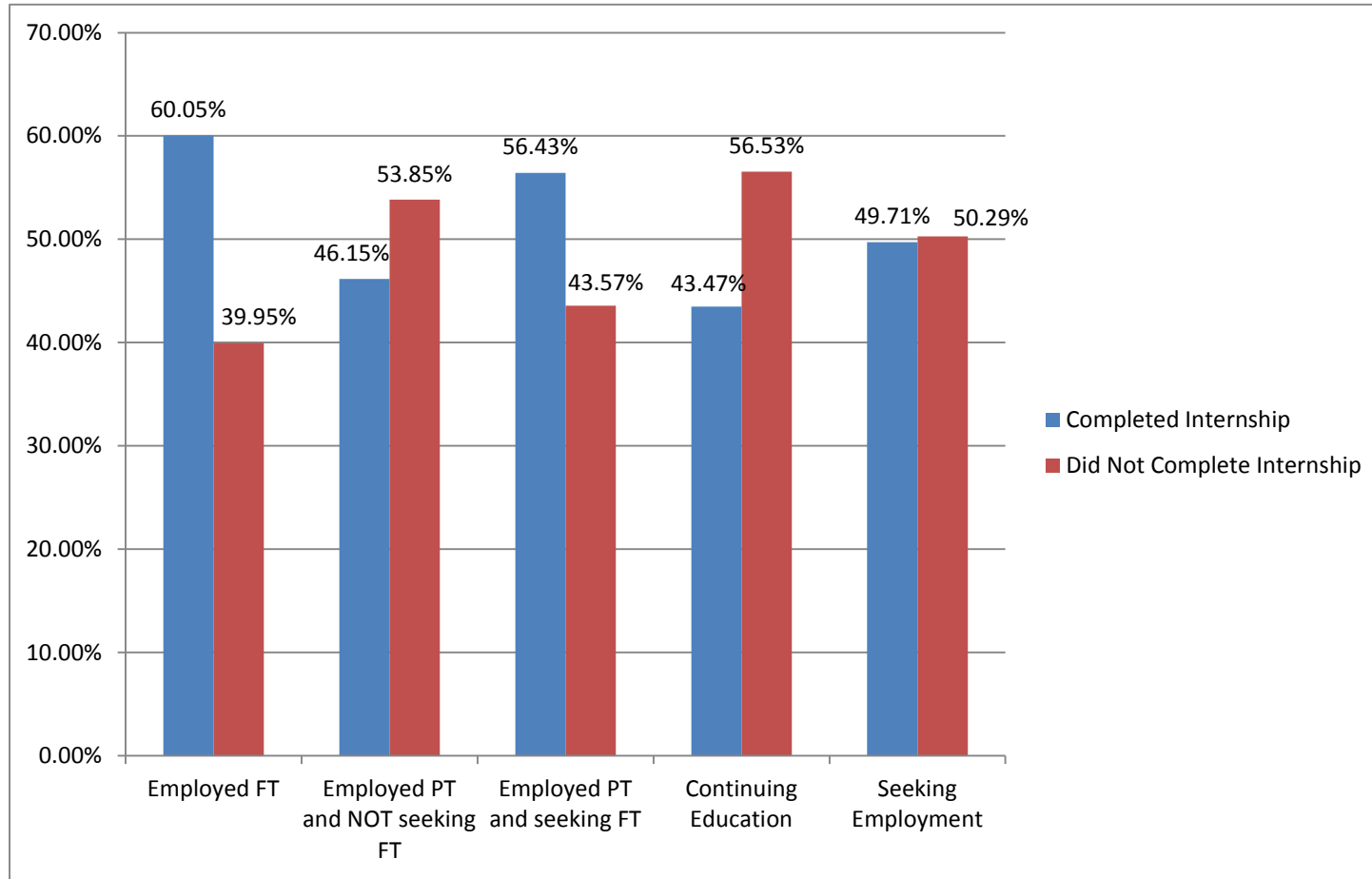
INTERNSHIP COMPLETION

Overall, **43%** (N=1,188) of respondents completed an internship while at WMU. Among bachelor's degree recipients, 47% (N=978) completed an internship; among master's degree recipients, 31% (N=191), and among doctoral degree recipients, 24% (N=18) completed an internship.



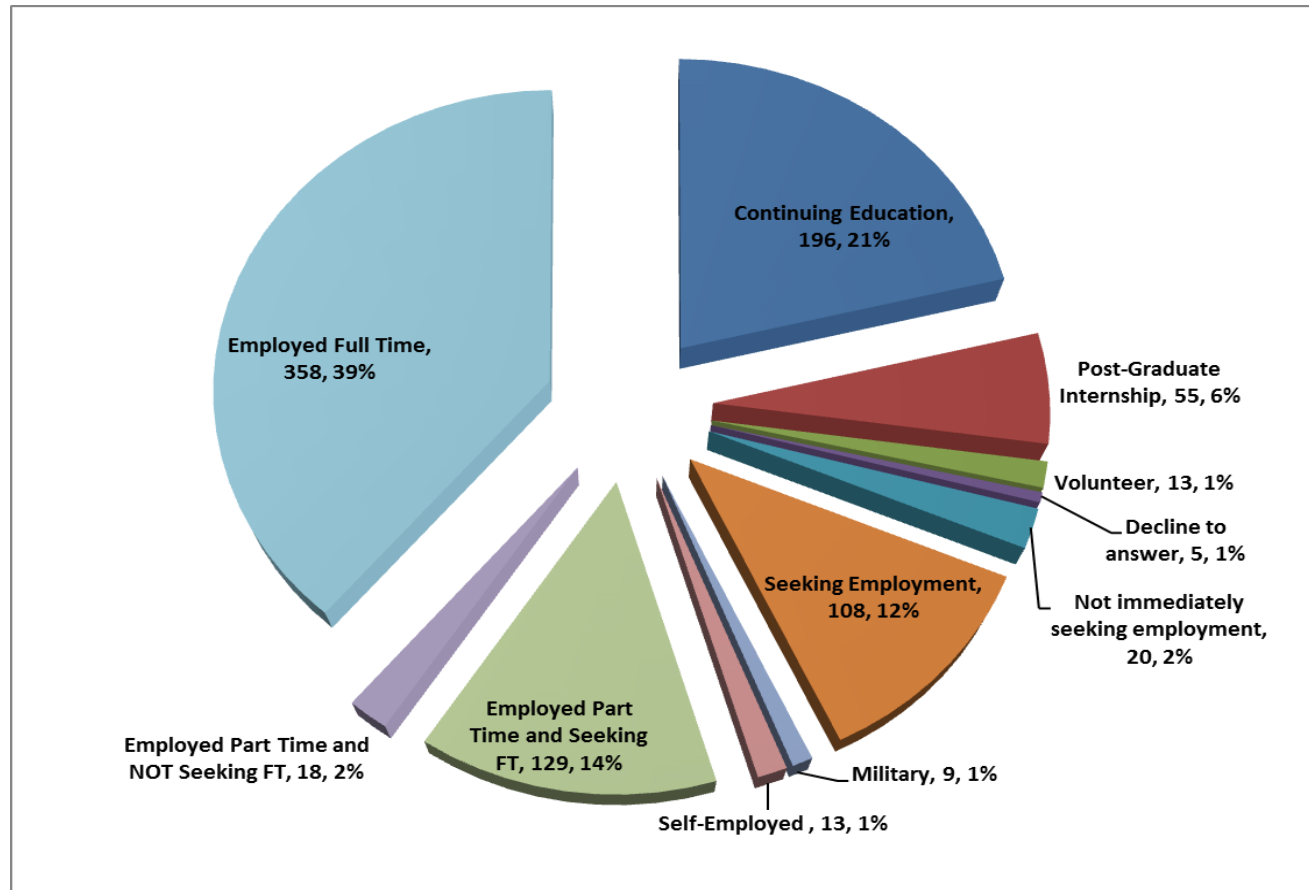
INTERNSHIP COMPLETION AND PRIMARY POST-GRADUATION ACTIVITY

Of those reporting full-time employment, 60% had an internship prior to graduation, and 40% did not.



RESPONSES BY ACADEMIC COLLEGE**COLLEGE OF ARTS AND SCIENCES****Primary Post-Graduation Activity**

- **63.46%** (N=924) of all graduates from the College of Arts and Sciences responded to the survey.
- **84.20%** (N=778) of survey respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



College of Arts and Sciences - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Anthropology	27	18 (67%)	4 (22%)	4 (22%)	0 (0%)	\$25,000 (\$22,500)	-
Biochemistry	6	4 (67%)	1 (25%)	1 (25%)	0 (0%)	-	-
Biology	56	38 (68%)	14 (37%)	9 (24%)	9 (24%)	\$33,571 (\$27,500)	\$40,100
Biomedical Sciences	88	54 (61%)	20 (37%)	21 (39%)	3 (6%)	\$32,187 (\$30,000)	\$40,100
Chemistry	6	5 (83%)	2 (40%)	1 (20%)	0 (0%)	-	\$44,500
Communication Studies and Interpersonal Communication	40	29 (75%)	19 (65%)	3 (10%)	10 (34%)	\$37,078 (\$35,000)	\$39,400
Criminal Justice	140	60 (43%)	21 (35%)	9 (15%)	21 (35%)	\$34,792 (\$37,500)	\$32,200
Economics	13	9 (69%)	5 (56%)	1 (11%)	1 (11%)	-	-
English	24	13 (54%)	4 (31%)	4 (31%)	3 (23%)	\$28,125 (\$27,500)	\$38,900
English: Creative and Practical Writing	62	25 (40%)	8 (32%)	5 (20%)	6 (24%)	\$25,417 (\$25,000)	-
Environmental Studies	17	7 (41%)	1 (14%)	0 (0%)	2 (29%)	-	-
Film, Video, and Media Studies	79	32 (41%)	7 (22%)	4 (13%)	15 (47%)	\$25,000 (\$22,500)	-
Gender and Women's Studies	4	4 (100%)	2 (50%)	1 (25%)	2 (50%)	-	-
Geography	41	27 (66%)	11 (41%)	2 (7%)	15 (56%)	\$28,125 (\$27,500)	-
Geosciences	11	10 (91%)	1 (10%)	5 (50%)	1 (10%)	-	-

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Global and International Studies	28	19 (68%)	5 (26%)	4 (21%)	7 (37%)	\$36,500 (\$27,500)	-
History	19	12 (63%)	5 (42%)	2 (17%)	1 (8%)	-	\$39,100
Journalism	20	14 (70%)	4 (29%)	0 (0%)	6 (43%)	\$20,833 (\$20,000)	\$42,600
Mathematics	10	6 (60%)	2 (33%)	1 (17%)	0 (0%)	-	\$49,500
Organizational Communication	65	49 (75%)	22 (45%)	6 (12%)	18 (37%)	\$28,125 (\$27,500)	-
Philosophy	10	4 (40%)	0 (0%)	3 (75%)	1 (25%)	-	-
Physics	10	8 (80%)	2 (25%)	4 (50%)	1 (13%)	-	\$33,600 (teaching)
Political Science	44	36 (82%)	15 (42%)	12 (33%)	23 (64%)	\$32,954 (\$32,500)	\$40,400
Psychology	182	115 (63%)	24 (21%)	41 (36%)	64 (56%)	\$27,361 (\$25,000)	\$35,200
Public History	15	13 (87%)	2 (15%)	0 (0%)	11 (85%)	-	-
Public Relations	46	37 (80%)	22 (59%)	2 (5%)	17 (46%)	\$33,000 (\$32,500)	-
Sociology	34	16 (47%)	6 (38%)	2 (13%)	1 (6%)	\$32,500 (\$32,500)	\$33,400
Spanish	24	17 (71%)	4 (24%)	3 (18%)	5 (29%)	\$26,667 (\$22,500)	-
Statistics	2	Insufficient responses for report				-	\$49,500

College of Arts and Sciences – Master's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Anthropology	6	5 (83%)	3 (60%)	1 (20%)	0 (0%)	-	-
Applied Economics	9	8 (89%)	4 (50%)	0 (0%)	0 (0%)	\$70,000 (\$72,500)	-
Biological Sciences	8	4 (50%)	1 (25%)	1 (25%)	0 (0%)	-	\$57,600
Chemistry	2	2 (100%)	1 (50%)	0 (0%)	0 (0%)	-	-
Communication	12	9 (75%)	3 (33%)	4 (44%)	2 (22%)	-	\$48,200
Comparative Religion	7	4 (57%)	2 (50%)	2 (50%)	0 (0%)	-	-
English	14	8 (57%)	2 (25%)	1 (13%)	1 (13%)	-	\$47,100
Geography	10	9 (90%)	4 (44%)	2 (22%)	1 (11%)	-	-
Geosciences	7	6 (86%)	4 (67%)	1 (17%)	3 (50%)	\$75,625 (\$85,000)	-
History	10	7 (70%)	3 (43%)	2 (29%)	3 (43%)	\$40,833 (\$37,500)	\$50,300
Mathematics and Mathematics Education	7	4 (57%)	1 (25%)	3 (75%)	0 (0%)	-	\$48,500
Philosophy	10	3 (30%)	1 (33%)	2 (67%)	0 (0%)	-	-
Physics	4	3 (75%)	2 (67%)	1 (33%)	0 (0%)	-	-
Political Science and Intl. Dev. Admin	15	8 (53%)	1 (13%)	4 (50%)	1 (13%)	-	\$57,700
Psychology	29	27 (93%)	12 (44%)	10 (37%)	8 (30%)	\$57,500 (\$57,500)	\$48,900
Public Administration	43	37 (86%)	28 (76%)	0 (0%)	2 (5%)	\$53,000 (\$52,500)	-

Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Science Education	5	2 (40%)	1 (50%)	1 (50%)	0 (0%)	-	-
Sociology	3	2 (67%)	1 (50%)	0 (0%)	1 (50%)	-	\$43,900
Spanish	7	3 (43%)	0 (0%)	2 (67%)	1 (33%)	-	-
Statistics	15	5 (33%)	1 (20%)	2 (40%)	0 (0%)	-	\$48,500

<i>College of Arts and Sciences - Doctoral Degrees</i>							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Applied Economics	3	3 (100%)	3 (100%)	0 (0%)	1 (33%)	-	-
Biological Sciences	4	4 (100%)	4 (100%)	0 (0%)	2 (50%)	-	-
Chemistry	4	4 (100%)	2 (50%)	0 (0%)	0 (0%)	-	-
English	9	6 (67%)	2 (33%)	0 (0%)	1 (17%)	-	-
Geosciences	2	2 (100%)	2 (100%)	0 (0%)	0 (0%)	-	-
History	2	1 (50%)	1 (100%)	0 (0%)	0 (0%)	-	-
Mathematics Education	2	2 (100%)	2 (100%)	0 (0%)	0 (0%)	-	-
Physics	4	2 (50%)	2 (100%)	0 (0%)	0 (0%)	-	-
Psychology	10	10 (100%)	5 (50%)	0 (0%)	6 (60%)	-	-
Science Education	2	2 (100%)	2 (100%)	0 (0%)	0 (0%)	-	-

College of Arts and Sciences - Doctoral Degrees							
Sociology	3	3 (100%)	2 (67%)	0 (0%)	1 (33%)	-	-
Statistics	3	3 (100%)	2 (67%)	0 (0%)	1 (33%)	-	-

College of Arts and Sciences		
Academic Major	Sample Job Titles	Sample Employers
Chemistry	Analytical R&D Associate Chemist Extraction Scientist Hazardous Waste Chemist Quality Control Lab Technician Research Associate Scientist	Contract Research Organization Drug and Laboratory Disposal Forensic Fluids Laboratories J. Rettenmaier Perrigo Proteos Stryker
Biology	Annual Product Review Report Technician Director of Educational and Community Outreach and Program Development Lab Technician Quality Control Raw Materials Lab Technician Research Associate Research Technician Water Treatment Operator/Lab Tech	Alliance Analytical Lab Industrial Electronic Sales MPI Research Perrigo Pfizer Global Manufacturing Portland Arts Foundation Proteos Stryker TGen
Biomedical Sciences	Animal Genetics Lab Technician Chemical Operator Chemistry Laboratory Assistant Emergency Department Technician Laboratory Technician Medical Technologist Patient Care Assistant Phlebotomist Physical Therapy Assistant Quality Specialist Research and Development-Sterilization Research Associate	Aerotek Amway Beaumont Health Care Bronson Methodist Hospital Clarkston Specialty Healthcare Kalamazoo County Mental Health Services Kalamazoo Valley Community College Lakeland Healthcare MPI Research Pfizer South Haven Health System Stryker Instruments

Academic Major	Sample Job Titles	Sample Employers
Biological Sciences (Doctoral)	Account Manager Lecturer Postdoctoral Fellow	Emory University Red Spot Paint University of Malaysia Sarawak University of Illinois
Communication Studies	Advocate at a Domestic Violence Women's Shelter Branch Manager Claims Representative Corporate Trainee Education and Communication Coordinator Executive Team Leader Human Resource Generalist Imaging Specialist Marketing Assistant Media Studies and Cross-Cultural Communication Specialist Mortgage Banker Offsite Auction Manager Personal Assistant Recruiter Sales, Event Planning, Marketing Youth Advisor	Accretive Health Aerotek Alcoa Biddergy, LLC Brent Steepe Coyote Logistics Fabri-Kal Lakeside Academy Oasis Family Resource Center Quad Graphics Quicken Loans Recruiting/Staffing Agency State Farm Insurance Target US Bank Wal-Mart Western Michigan University
Criminal Justice	Compliance Officer Eligibility Specialist Field Investigator Legal Receptionist Legal Secretary for the Victim/Witness Unit Loss Prevention Officer Map Trooper Office Services Clerk Public Safety Officer Quality Assurance Technician Security Administrator Security Guard Senior Legal Assistant Service Specialist Superintendent Talent Acquisition Specialist	45A District Court Central City Parking Coburn Investigative Agency Department of the Michigan State Police Kalamazoo County Government Mercury Cruise Lines Michigan Department of Human Services Michigan Works! Berrien Cass Van Buren Miller, Canfield, Paddock & Stone Mound Laser and Photonics Center Office of the Prosecuting Attorney, Kalamazoo County Quicken Loans St. Joseph Mercy Hospital Stephen L. Langeland, P.C. Target Willow Springs

Academic Major	Sample Job Titles	Sample Employers
Economics	Associate Sales Representative Research Specialist Shift Team Leader/Crisis Worker	Gryphon Place Stryker Endoscopy The Walt Disney Company UPS
English	Assistant Language Teacher (ALT) Food Writer Gold Customer Service Representative Interim Systems ILS Administrator Patent Legal Assistant	Dine Michigan Interac Law Firm New York Life Insurance Safeco Insurance Waldo Library
Film, Video, and Media Studies	Project Manager Marketing Consultant Videographer	Legend Maker Productions LLC WKZO
Geography	Environmental Consultant Environmental Scientist Field Technician Geologist GIS Technician Government Project Consultant Organic Farm Co-Owner Parks and Recreation Supervisor Sustainability Coordinator	BLM Crystal Gardens Banquet Center MECx LP Michigan DNR Mobilize Green and McHenry County, IL WE Upjohn Institute Shell Exploration and Production Company SRI Spectrum Health Think Farm Trowbridge Companies, LLC Wealth Management
Geography and Geosciences (Masters)	Cost Control Manager Project Manager Wildland Urban Interface Specialist Geologist Associate Petroleum Geologist	Alticor Chesapeake Energy Devon Energy Rent-a-Gardener, LLC Texas A&M Forest Service The Shaw Group
Journalism	Assistant Sports Information Director Executive Briefing Center Media Technician Freelance Photojournalist Sports Reporter Sports Writer	Anesthesea Business Consultants Ave Maria University Heritage Media Mars Hill College The Flint Journal

Academic Major	Sample Job Titles	Sample Employers
Organizational Communication	Assistant in Foundation Relations Assistant Store Director Associate Recruiter Child Care Account Manager Customer Service Representative Event Coordinator Event Planner Executive Team Leader Human Resource Manager Personal Banker Private Team Rehabilitation Lead Professional Services Recruiter Quality Assurance Clerk Recruiter Social Media Specialist Team Leader	Aerotek Check Into Cash FedEx Ground Great Lakes Waterproofing JPMorgan Chase Morgan Stanley Smith Barney Nike Spartan Stores Target The Bartech Group The Event Company Western Michigan University
Political Science	Assistance Payments Worker/Eligibility Specialist Business Development Campaign Manager Constituent Relations Assistant Director of Constituent Affairs Executive Director Federal Relations Coordinator Field Director Finance Associate Political Campaign Manager Program Specialist	Badlands Strategies, LLC Bronson Battle Creek Cbeyond Mars Hill Michigan House of Representatives Michigan Republican Party Political Operations within the Democratic Party Senator State of Michigan U.S. Chamber of Commerce W.K. Kellogg Foundation
Psychology (Doctoral)	Individual, Marital, and Group Therapist Medical Assistant Postdoctoral Fellow	Life Management Oregon Health & Science University South Haven Community Hospital
Psychology (Masters)	Behavior Analyst Behavioral Consultant Community Living Options Intelligence Analyst Performance Improvement Coordinator Program Manager Psychotherapist	Department of Human Services Lighthouse Autism Center Little Star Center MDOT, National Highway Traffic Safety Partners in Behavioral Milestones Summit Pointe Women's Center of Greater Lansing

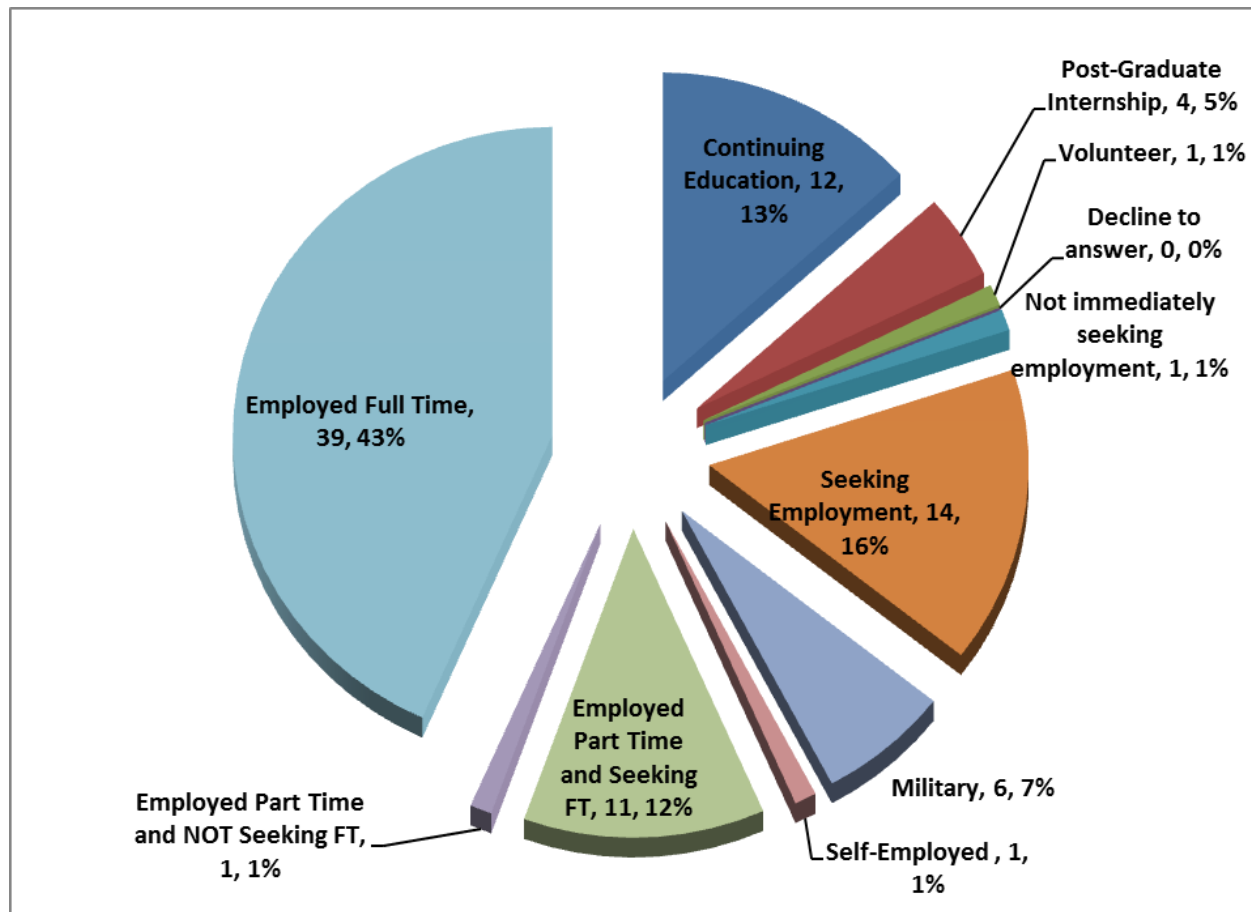
Academic Major	Sample Job Titles	Sample Employers
Psychology	Applied Behavior Analysis Assistant Caregiver Associate Clinical Director Autism Treatment Behavior Therapist Building Materials Manager Child Care Provider Neighborhood Services Project Assistant Patient Navigator Public Affairs Assistant Research Specialist Resident Care Provider Resident Coordinator Support Staff Teacher Therapist Youth Counselor	ABA Treatment Allegan County Community Mental Health Services Bierman ABA Center for Disability Services Cherry Street Health Services Keystone Behavioral Pediatrics Kidz Clubhouse Lakeside Academy LINC Community Revitalization MPI Research New England Center for Children Pine Rest Christian Mental Health Services Probation Center Public School Safeco Sweet Convenience The Shape of Behavior Western Michigan University
Public Administration (Masters)	Accountant and Research Administrator Administration/Purchasing Assistant Analyst Chief Executive Officer Community Resources Corporate Procurement Manager Director of Finance and Strategic Partnerships Education Technology Specialist Executive Assistant GMS Implementation Team Coordinator Grant and Subcontract Coordinator Human Resources Administrator Human Resources Manager Manager-Hospitalist Program Prosthetic Representative Public Utilities Engineer Quality Coordinator Senior Analyst Wireless Consultant	Anderson Economic Group Bronson Health Foundation Capital Area United Way Department of Veterans Affairs Invictus Custom Woodwork, LLC KACRA Kushner & Company Michigan College Access Network Michigan Department of Education Michigan Public Service Commission Michigan State Police Michigan State University Sparrow Health System State Farm State Government State of Michigan Verizon Wireless W.E. Upjohn Institute Western Michigan University

Academic Major	Sample Job Titles	Sample Employers
Public Relations	Account Coordinator Account Executive Assistant Property Manager Clerical Team Support, Scheduling Coordinator Corporate Communications Coordinator Event Coordinator Event Marketer Event Planner Insurance Agent Marketing Specialist Member Services National Account Manager Political Field Organizer PR and Marketing Specialist Process Management Consultant Public Relations Representative Public Relations, Community Relations, Marketing Sales/Management Social Reputation Manager	Bankers Life & Casualty Bronson Healthcare Group Comprehensive Retail Solutions Coyote Logistics Creative Solutions Group Edward Rose & Sons Forbes Healthcare MidWest International Programs Council Ketchum LocalVox Meritage Hospitality Group Michigan Democratic Party Natural Health Center Non-Profit Organization The Event Company The Owen Group Western Michigan University YMCA Zaragon
Sociology	Administration Assistance Payments Worker Assistant General Manager Children's Protective Services Specialist Consumer Interviewer Economic Development Manager Environmental Services Associate Finance Assistant Legal Assistant Pupil Accounting Coordinator Research Analyst Sales Account Executive	Bronson Methodist Hospital Farmworker Legal Services Gallup Greenleaf Hospitality Group His House Christian Fellowship Integrity Educational Services Kellogg's Menna's Joint Michigan Department of Human Services The City of Plainwell Total Quality Logistics Westat Western Michigan University

COLLEGE OF AVIATION

Primary Post-Graduation Activity

- **69.77%** (N=90) of graduates from the **College of Aviation** responded to the survey.
- **82.22%** (N=74) of respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



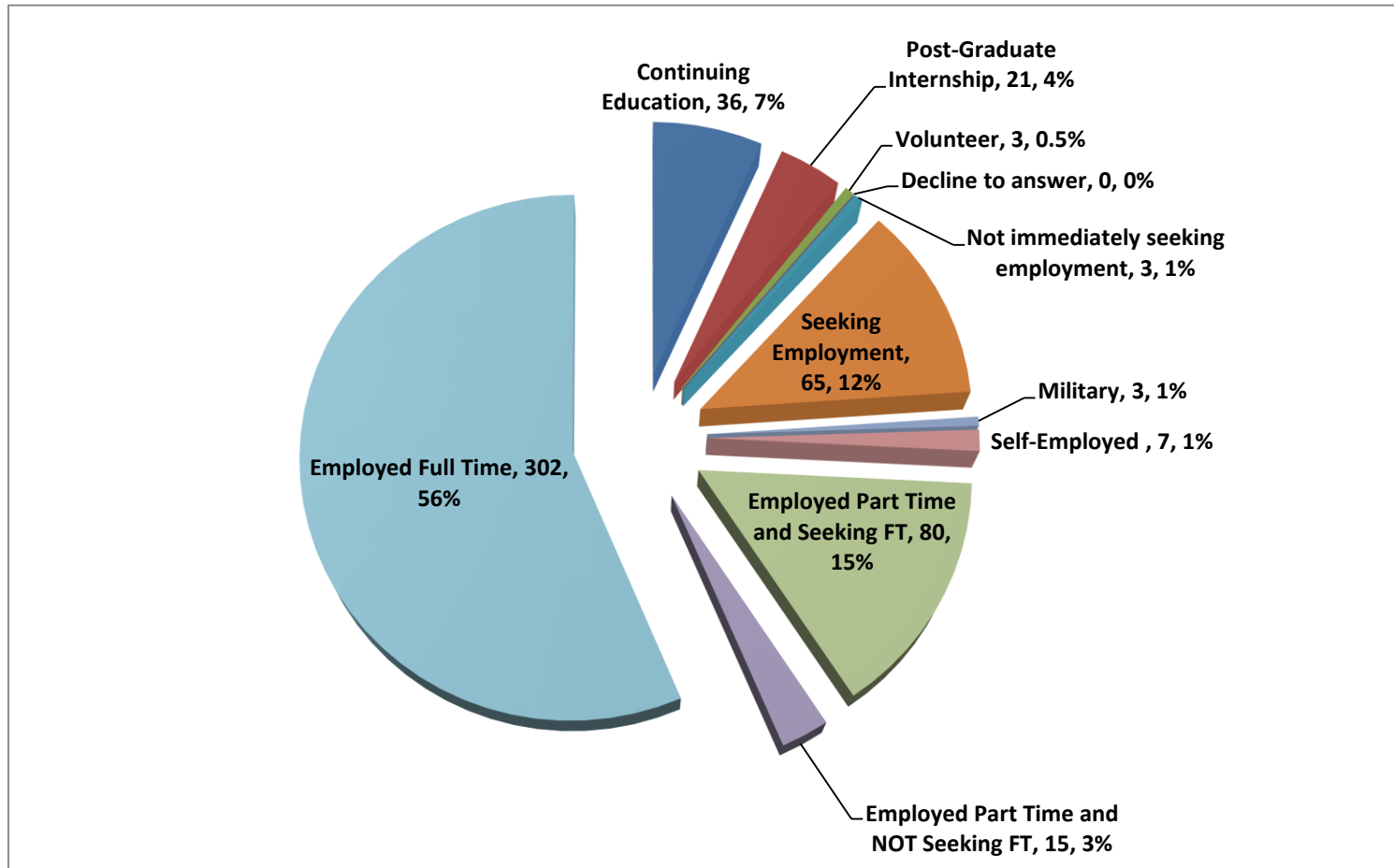
College of Aviation - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Aviation Flight Science	54	37 (69%)	15 (41%)	6 (16%)	2 (5%)	\$28,333 (\$22,500)	-
Aviation Maintenance Technology	25	19 (76%)	9 (47%)	2 (11%)	5 (26%)	\$32,500 (\$32,500)	-
Aviation Science and Administration	49	34 (69%)	15 (44%)	4 (12%)	5 (15%)	\$29,375 (\$30,000)	-

College of Aviation		
Academic Major	Sample Job Titles	Sample Employers
Aviation Flight Science	Aeronautical Analyst Certified Flight Instructor Chief Pilot Crew Scheduling Supervisor Pilot and Camera Operator Substitute Teacher	Aerosim Flight Academy Auto-Wares Group Park Reserve Forces Training Area Professional Educational Services Group LLC. Skydive Fort Wayne Spring City Aviation Williams Aerial & Mapping
Aviation Science and Administration	Administrative Assistant Airport Operations Specialist Certified Flight Instructor Corporate Flight Planning Flight Coordinator Flight Instructor Flight Operating System Integrator Flight Operations Specialist Manager	Aerosim Flight Academy Air Services Avfuel Federal Aviation Administration Horizon Aviation Landmark Aviation Northern Jet Management Stewart Aviation Services Universal Weather & Aviation Western Michigan University
Aviation Maintenance Technology	Aircraft Technician Airframe and Powerplant Mechanic Airframe Mechanic Aviation Maintenance Technician	Applied Composites Engineering Duncan Aviation Everts Air Cargo Kucera International WACO Classic Aircraft

COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT

Primary Post-Graduation Activity

- **50.09%** (N=535) of graduates from the **College of Education and Human Development** responded to the survey.
- **86.73%** (N=464) of respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



College of Education and Human Development - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Athletic Training	8	4 (50%)	1 (25%)	0 (0%)	2 (50%)	-	-
Child and Family Development	12	4 (33%)	3 (75%)	0 (0%)	1 (25%)	\$20,833 (\$20,000)	-
Dietetics	27	11 (41%)	1 (9%)	2 (18%)	1 (9%)	-	-
Early Childhood Development	107	56 (52%)	30 (54%)	0 (0%)	48 (86%)	\$27,968 (\$27,500)	-
Elementary Education	57	30 (53%)	17 (57%)	1 (3%)	24 (80%)	\$32,812 (\$37,500)	\$37,600
Exercise Science	57	28 (49%)	6 (21%)	11 (39%)	21 (75%)	-	-
Family and Consumer Sciences Teacher Ed	5	4 (80%)	3 (75%)	0 (0%)	2 (50%)	-	-
Family Studies and Child Development	44	30 (68%)	10 (33%)	5 (17%)	17 (57%)	\$31,250 (\$28,750)	-
Health Education	14	7 (50%)	1 (14%)	0 (0%)	7 (100%)	-	-
Physical Education	20	6 (30%)	4 (67%)	0 (0%)	4 (67%)	-	\$41,500
Recreation	13	11 (85%)	2 (18%)	2 (18%)	6 (55%)	-	-
Secondary Education	108	61 (56%)	24 (39%)	0 (0%)	48 (79%)	\$27,321 (\$23,750)	\$40,000
Special Ed-Elementary and Secondary	36	16 (44%)	9 (56%)	0 (0%)	15 (94%)	-	\$43,500
Textile and Apparel Studies	46	28 (61%)	17 (61%)	0 (0%)	13 (46%)	\$35,833 (\$37,500)	-

College of Education and Human Development – Master's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Career and Technical Education	25	11 (44%)	9 (82%)	0 (0%)	0 (0%)	\$51,250 (\$50,000)	\$50,600
Counseling Psychology	41	20 (49%)	12 (60%)	3 (15%)	12 (60%)	\$40,000 (\$37,500)	-
Counselor Education	67	28 (42%)	18 (64%)	1 (4%)	21 (75%)	\$39,038 (\$37,500)	-
Educational Leadership	92	56 (61%)	45 (80%)	3 (5%)	11 (20%)	\$47,867 (\$47,500)	-
Educational Technology	29	15 (52%)	14 (93%)	0 (0%)	0 (0%)	\$39,500 (\$37,500)	-
Evaluation, Measurement, and Research	8	5 (63%)	2 (40%)	2 (40%)	0 (0%)	-	-
Exercise and Sports Medicine	35	9 (26%)	5 (56%)	1 (11%)	3 (33%)	\$47,500 (\$37,500)	-
Family and Consumer Sciences	33	19 (58%)	14 (74%)	3 (16%)	5 (26%)	\$47,075 (\$47,500)	-
Human Resources Development	12	7 (58%)	6 (86%)	0 (0%)	1 (14%)	\$59,167 (\$67,500)	-
Literacy Studies	21	5 (24%)	3 (60%)	0 (0%)	0 (0%)	\$44,167 (43,750)	-
Physical Education	17	6 (35%)	4 (67%)	1 (17%)	2 (33%)	\$43,750 (\$42,500)	-
Practice of Teaching	38	8 (21%)	8 (100%)	0 (0%)	0 (0%)	\$45,000 (\$37,500)	-
Socio-Cultural Studies of Education	4	3 (75%)	2 (67%)	0 (0%)	1 (33%)	-	-
Sports Management	21	4 (19%)	3 (75%)	0 (0%)	0 (0%)	-	-
Teaching Children – Visually Impaired	4	4 (100%)	2 (50%)	0 (0%)	0 (0%)	-	-

College of Education and Human Development - Doctoral Degrees							
Academic Major	Number of Degrees Granted	Survey Responses	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Counseling Psychology	8	6 (75%)	4 (67%)	0 (0%)	4 (67%)	\$54,167 (\$52,500)	-
Counselor Education	3	3 (100%)	3 (100%)	-	2 (66%)	-	-
Educational Leadership	20	9 (45%)	9 (100%)	0 (0%)	0 (0%)	\$58,125 (\$57,500)	-
Evaluation, Measurement, and Research	5	3 (60%)	2 (67%)	0 (0%)	0 (0%)	-	-

College of Education and Human Development		
Academic Major	Sample Job Titles	Sample Employers
Career and Technical Education	Assistant Director Associate Recruiter Director of Care and Technical Education Finance Specialist Instructor Law Enforcement Instructor Trades Instructor	Calhoun Intermediate School District Head Start Jenison Public Schools State of Michigan The Bartech Group Van Buren County Intermediate School District Western Michigan University
Counseling Psychology	Children's Therapist Clinical Assistant Clinical Supervisor Contractual Therapist Discharge Coordinator Education Specialist Limited License Psychologist Mental Health Care Provider Psychometrist Therapist/Case Manager TLLP, LLPC Psychologist	Apple & Associates Community Mental Health Elizabeth Upjohn Community Healing Center Family & Children Services Four-Year University Henry Jackson Foundation- Womack Army Kalamazoo Psychology LLC Pine Rest Christian Mental Health Services Spectrum Health Medical Group Touchstone Innovare Traverse Bay Area ISD Venture Behavioral Health

Academic Major	Sample Job Titles	Sample Employers
Counselor Education	Admissions Counselor Assistant Director Case Manager Children Services Specialist Children's Protective Service Director of Guidance Elementary School Counselor Family Resource Specialist Family School Coordinator Limited Licensed Professional Counselor Mediator Recruitment Coordinator School Counselor Social Services Student Services Coordinator Substance Abuse Counselor Teacher Therapist	Eaton Intermediate School District Career Preparation Center Grand Rapids Public Schools Hope Academy of West Michigan Kearsley Community Schools Kent County Kentwood Public Schools Lake Otion Community Schools Lake Side Counseling, PLLC Mental Health and Substance Abuse services Mona Shores Schools Michigan State University National Institute for Trauma and Loss in Children Northwest Michigan Community Action Agency Old Town Psychological State of Michigan University of Michigan Woodlands Behavioral Healthcare Network
Early Childhood Development	2 nd Grade Teacher 3 rd Grade Teacher 5 th Grade Teacher Classroom Teacher Daycare Provider Elementary Teacher Kindergarten Teacher Lead Preschool Teacher Long Term Substitute Teacher Math Interventionist (Middle School Math Teacher) Paraprofessional Preschool Teacher Program Director Reading Interventionist Substitute Teacher Teacher Title I Paraprofessional	Camp Nashoba North Cannonsburg Elementary Cole Academy Comstock Northeast Middle School Countryside Academy Cristin's Creative Corner Preschool and Daycare Decatur Public Schools East China School District Edgcombe County Public Schools Edison Elementary School Kalamazoo Public Schools Kentwood Public School District Morgan Rothschild Academy Oakland Academy Portage Public Schools St. Michael Lutheran Church

Academic Major	Sample Job Titles	Sample Employers
Educational Leadership (Masters)	Academic Advisor Academic and Administration Services Admission Counselor Assistant Director of Campus Life for Neiman Center Assistant Principal Athletic Director/Student Success Coordinator Behavior Specialist Data Services Instructional Specialist Data/School Improvement Coach Dean of Instruction and Assessment Dean of Students/Assistant Principal Director of Alumni Services Elementary Teacher English Department Head, Classroom Teacher English Teacher/Auditorium Director First Year Advisor and Adjunct Faculty General Education Teacher-English Language Arts High School LA Teacher High School Principal High School Teacher Instructional Coach Instructor at a Career Tech Center K- 5 Dean Literacy Coach MLT Program Coordinator and Instructor School Data Consultant Special Education Teacher Student Services Coordinator Teacher Teacher: K-5 School and Community Leadership Young 5's Teacher Youth Development Professional	ATS Academic Temporary Services Baker College of Muskegon Bangor Public Schools Battle Creek Public Schools Benton Harbor Schools Berrien Springs Public Schools Boys and Girls Club Calhoun Intermediate School District Centreville Public Schools Comstock Public Schools Everest Institute Gary Community School Corporation Hudsonville Public Schools Intermediate School District Kalamazoo Public Schools Kalamazoo Valley Community College Kellogg Community College Kent ISD Michigan State University Mona Shores Muskegon Public Schools National Heritage Academies Oakridge Public Schools Pellston Public Schools Pennfield Schools Portage Public Schools Saint Mary's College School of The Art Institute of Chicago Springport High School Three Rivers Community Schools Timberland Charter Academy Triangle Fraternity Watervliet Public Schools Western Michigan University Whitehall District Schools Zeeland Public Schools

Academic Major	Sample Job Titles	Sample Employers
Educational Leadership (Doctoral)	Assistant Professor Coordinator, Student Organizations for Social Justice and LGBT Resource Center Dean Dean of Students Director Director of Nontraditional Studies Research Manager	Baker College of Muskegon Bethel College, Indiana Grand Valley State University Nebraska Wesleyan University Northern Michigan University Northwestern University W.E. Upjohn Institute Western Michigan University
Educational Technology	2 nd Grade Teacher Academic Advisor Administrative Assistant Avionics Instructor Educational Technologist Faculty/Lead Instructor High School English Teacher Teacher Technology Coordinator and Middle School Technology Teacher	Allegan Public Schools Coloma Community Schools Hamilton Community Schools Hartford Public Schools Higher Education Hopkins Public Schools Lockheed Martin Otsego Public Schools Western Michigan University
Elementary Education	1 st Grade Teacher 2 nd Grade Teacher 4 th Grade Teacher 5 th Grade Teacher Activity Leader Daycare Worker Director of Childcare Facility Special Education Teacher Elementary School Teacher Kindergarten Teacher Literacy Tutor Preschool Teacher Substitute Teacher	Battle Creek Public Schools Childcare Learning Center City of Kentwood Collier County Public Schools Daycare Provider Grand Blanc Community Schools Kalamazoo Public Schools KinderCare Little Friends Child Care National Heritage Academies Professional Educational Services Group Rogers Ranch Elementary Teach For America

Academic Major	Sample Job Titles	Sample Employers
Exercise and Sports Medicine	Assistant Athletic Trainer General Manager Instructor of Wellness/Athletic Trainer Personal Trainer Personal Trainer/Wellness Coach Physical Therapist-Sports Medicine Rehab Aide Strength and Conditioning Coach/Certified Personal Trainer Wellness Specialist	AthletiCo West Loop CorpFit Culver Academy Life Time Fitness LifeStart Wellness Network Mad Vez Performance (MVP) West Hills Athletic Club North Carolina Wesleyan College Skilled Nursing Facility & Sports Medicine Clinic The Studio: A Personal Health Path
Exercise and Sports Medicine (Masters)	Adjunct Professor Assistant Athletic Trainer Athletic Director Community Relations Coordinator Head Athletic Trainer Physical Therapist Sports Director/Specialist/Instructor	Fowlerville High School Grand Valley State University Professional Rehab Saint Mary's College West Hills Athletic Club Western Michigan University YMCA of Greater Grand Rapids
Family and Consumer Sciences	FACS Teacher Teacher	South Bend ISD State of Michigan House of Representatives Stuart Weitzman Holdings, LLC
Family and Consumer Sciences (Masters)	After School Director Case Worker Family Independence Manager Foster Care Specialist Instructor Pretrial Services Investigator Registered Dietitian Teacher's Aide	30 th Judicial Court Birmingham Public Schools Comstock Public Schools Ingham County Circuit Court Michigan State University Extension Sodexo School Services Spectrum Health Starr Commonwealth State of Michigan Western Michigan University YMCA of Barry County

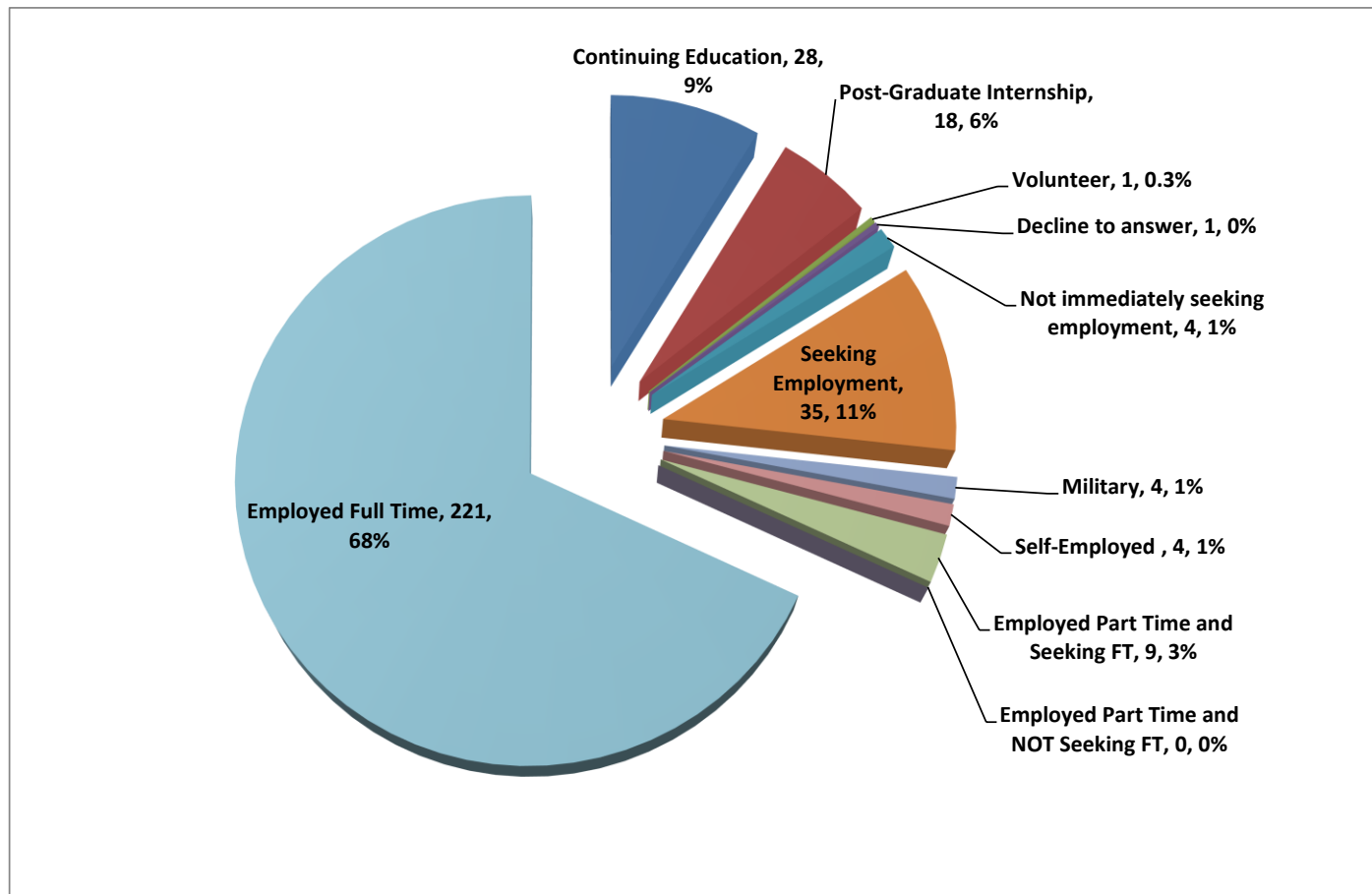
Academic Major	Sample Job Titles	Sample Employers
Family Studies	Child Care Provider Clinical Dietitian Coordinator of Health Initiatives Education Specialist Family and Consumer Sciences Teacher Family Support Specialist Foster Care Worker Infant Room Lead Teacher Outreach Worker Program Leader Teacher Youth Development	Head Start American Cancer Society Child Protective Services Dominican University Even Start Alternative School Grand Rapids Public Schools Kalamazoo Gospel Mission Kalamazoo Public Schools Lakewood Public Schools Michigan Department of Human Services Michigan Family Resources YWCA of Kalamazoo
Physical Education	Assistant Basketball Coach Assistant Varsity Lacrosse Coach Lead Teacher Physical Education/Health Teacher Physical Educator Strength and Conditioning Instructor Substitute Teacher	Forest Hills Northern/Eastern KRESA Professional Education Services Group Rockford Public Schools Tutor Time West Michigan Aviation Academy Western Michigan University
Practice of Teaching	8 th Grade Science Teacher Academic Advisor/Adjunct Faculty for English GSRP Preschool Teacher Teacher	Battle Creek Public Schools Constantine Public Schools Davenport University Muskegon Heights Public School Academy
Secondary Education	8 th Grade Spanish Teacher Assistant Teacher Biology Teacher Business/Vocational Teacher Earth Science Teacher ESL Teacher Executive Administrator High School History Teacher Long Term Substitute Math Teacher Math Teacher Middle School English Paraprofessional Spanish Teacher	Advanced Technology Academy Aldine Independent School District Allegan High School Baker Tilly Virchow Krause, LLP Comstock Public Schools Hartford Public Schools John Young Middle School Kelly Educational Services Paw Paw Middle School PDI Ninth House Professional Education Services Group Teach For America The Learning Tree

Academic Major	Sample Job Titles	Sample Employers
Special Education	9 th Grade Special Education Resource Room Teacher Middle and High School Special Education Teacher Resource Room Teacher Special Education Teacher Special Education Teacher Resource Room Upper Elementary Special Education Teacher	Glendale Elementary School District Kalamazoo Regional Education Services Agency Landmark Academy Lawton Community Schools Mendon Community Schools Otsego Public Schools San Cayetano Elementary Yuma District One School District
Textile and Apparel Studies	Assistant Designer Assistant Manager Bridal Sales Consultant CPE Compliance Administrator Executive Team Leader Instructor/Fashion Designer And Pattern Drafter Manager Merchandise Specialist Store Manager	Ashcroft & Oak BDO Seidman C.H. Robinson Charlotte Russe Forever 21 Kendall College of Art & Design, Judith Ann Designs Memories Bridal & Evening Wear Outpost Sports Target The Limited

COLLEGE OF ENGINEERING AND APPLIED SCIENCES

Primary Post-Graduation Activity

- **74.71%** (N=325) of graduates from the **College of Engineering and Applied Sciences** responded to the survey.
- **87.38%** (N=284) of respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



College of Engineering and Applied Sciences - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Aeronautical Engineering	22	20 (91%)	11 (55%)	3 (15%)	8 (40%)	\$57,500 (\$57,500)	\$71,300
Chemical Engineering	29	24 (83%)	13 (54%)	5 (21%)	7 (29%)	\$57,500 (\$51,250)	\$66,200
Civil Engineering	33	27 (82%)	13 (48%)	2 (7%)	15 (56%)	\$51,250 (\$47,500)	\$57,500
Computer Engineering	7	3 (43%)	2 (67%)	0 (0%)	2 (67%)	-	\$71,800
Computer Science	31	27 (87%)	18 (67%)	4 (15%)	5 (19%)	\$53,500 (\$52,500)	\$60,800
Construction Engineering	7	7 (100%)	5 (71%)	0 (0%)	4 (57%)	\$49,167 (\$52,500)	\$55,900
Electrical Engineering	43	24 (56%)	14 (58%)	1 (4%)	7 (29%)	\$57,954 (\$57,500)	\$60,500
Engineering Graphics and Design Technology	14	13 (93%)	12 (92%)	0 (0%)	4 (31%)	\$51,388 (\$52,500)	-
Engineering Management Technology	28	22 (79%)	19 (86%)	0 (0%)	8 (36%)	\$48,928 (\$47,500)	-
Graphic and Printing Science and Imaging	9	9 (100%)	6 (67%)	0 (0%)	7 (78%)	\$44,167 (\$40,000)	-
Industrial and Entrepreneurial Engineering	17	9 (53%)	5 (56%)	2 (22%)	5 (56%)	\$45,833 (42,500)	-
Manufacturing Engineering. Technology	12	11 (92%)	10 (91%)	0 (0%)	3 (27%)	\$52,500 (\$52,500)	-
Mechanical Engineering	61	41 (67%)	27 (66%)	3 (7%)	19 (46%)	\$55,555 (\$52,500)	\$61,300
Paper Engineering	7	7 (100%)	7 (100%)	0 (0%)	6 (85%)	\$69,500 (\$67,500)	-

College of Engineering and Applied Sciences - Master's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Civil Engineering	14	8 (57%)	5 (63%)	1 (13%)	2 (25%)	-	-
Computer Engineering	6	4 (67%)	3 (75%)	0 (0%)	0 (0%)	-	-
Computer Science	14	9 (64%)	8 (89%)	0 (0%)	1 (11%)	\$52,500 (\$55,000)	\$80,400
Electrical Engineering	24	15 (63%)	8 (53%)	3 (20%)	0 (0%)	\$64,500 (\$57,500)	\$73,000
Engineering Management	21	16 (76%)	16 (100%)	0 (0%)	0 (0%)	\$63,500 (\$67,500)	-
Industrial and Manufacturing Engineering	6	5 (83%)	4 (80%)	0 (0%)	0 (0%)	-	-
Mechanical Engineering	13	13 (100%)	7 (54%)	4 (31%)	3 (23%)	\$65,000 (\$57,500)	\$75,700
Paper and Imaging Science and Engineering	1	1 (100%)	1 (100%)	0 (0%)	1 (100%)	-	-

College of Engineering and Applied Sciences - Doctoral Degrees							
Academic Major	Number of Degrees Granted	Survey Responses	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Electrical and Computer Engineering	4	1 (25%)	1 (100%)	0 (0%)	0 (0%)	-	-
Industrial Engineering	2	1 (50%)	1 (100%)	0 (0%)	0 (0%)	-	-
Mechanical Engineering	3	3 (100%)	3 (100%)	0 (0%)	0 (0%)	-	-
Paper and Imaging Science and Engineering	1	1 (100%)	1 (100%)	0 (0%)	0 (0%)	-	-

College of Engineering and Applied Sciences		
Academic Major	Sample Job Titles	Sample Employers
Aeronautical Engineering	IP Finish Panels D&R Engineer Product Engineer Research Assistant Structural Design Engineer Suspension, Geometry and Tuning Components Design Engineer Test Engineer	Chrysler LLC Ford Motor Company L-3 Communications Parker Hannifin Aerospace Spirit Aerosystems USUI International Corporation Western Michigan University
Chemical Engineering	API Manufacturing Engineer/Specialist Application Engineer Associate Field Professional Design Assistant District Engineer Manufacturing Engineer Operations Process Engineer Pipeline Integrity Management Process Engineer Process Validation Production Engineer Project Engineer Staff Validation Engineer	ARVCO Container Corporation Ashland BGL Asset Services Control Engineering Dow Corning Halliburton Energy Services IBS Paper Performance Group LG Chem of Michigan McCormick and Company Nalco Chemical Post Foods Sonoco ThermalTech Engineering
Civil Engineering	Account Manager Civil Engineer Construction Engineer Construction Manager Field Engineer Make Ready Design Technician/Engineer Project Engineer Release Coordinator Staff Engineer Structural Engineer Survey Assistant Traffic Analyst Transportation Engineer	ALFA 2000 Aristeo Construction Assurant Consumers Energy Golder Associates Holland Engineering Kimley Horn and Associates Lawson Fisher Associates Michigan Department of Transportation Patrick Energy Service Siker Consulting Soil and Materials Engineers Tucker, Young, Jackson, Tull Wade Trim Group Wightman & Associates

Academic Major	Sample Job Titles	Sample Employers
Computer Engineering	Embedded Software Engineer Software Programming Software Test Engineer Systems Engineer	Avionics Contractor Gentex Mobile Printing Texas Instruments
Computer Science	Air Import Customer Service Agent Application Developer Configuration Specialist Consultant Control's Engineer Ford College Graduate Participant Help Desk Manager iOS Developer Junior C# Developer Mainframe Solutions Programmer Software Developer Software Engineer Systems Administrator Technical Support	Amazon Atos CEC Controls Department of Defense Ford Motor Company G.A. Richards Group Hewlett-Packard iyeTek LinkedIn Mercent Panalpina Perennial Software Plex Systems Sogeti USA Steel Manufacturing WorkForce Software
Electrical Engineering	Controls/Project Engineer Electrical Engineer Electronics Engineer Engineering Consultant I & C Design Engineer New Product Manufacturing Engineer Operations Engineering Electrical Production Support Engineer Quality Engineer Rotational Engineer Scientific Applications Software Engineer I Software Engineer Software Test Engineer Senior Specialist Equipment Design Engineer Test Engineer	American Electric Power AT&T Bastian Material Handling California Institute of Technology Chrysler Consumers Energy Dana Corporation Dematic Detroit Edison Ford Motor Company Gentex Honeywell ITC Holdings Stryker ThermalTech Engineering Whirlpool

Academic Major	Sample Job Titles	Sample Employers
Electrical Engineering (Masters)	Associate Engineer Design Engineer Electrical Engineer Electrical Test Engineer Product Development RF Engineer Systems Engineer	CQS Innovation Intel Intertek Testing Services Nartron Stryker Medical T-Mobile
Engineering Graphics and Design Technology	Automotive Design Engineer CAD/Specials Engineer Design Drafter Design Engineer Manufacturing Engineer Marine Drafter Master Designer Master Warranty Technician Product Engineer Project Engineer Sales Engineer Staff Engineer	Albion Industries Calsonic Kansei Eaton Flowserve Isringhausen USA MOR/Ryde International Parker Hannifin Prab Purolator Filters NA LLC Shiroki Spherion-Coca Cola Toyota Boshoku America
Engineering Management Technology	Application Engineer Engineering Workplace Coach Manufacturing Engineer National Security Analyst Production Scheduler Project Coordinator Project Engineer Project Manager Project Planning and Control Analyst Sales/Marketing Staff Engineer Surface Warfare Officer Candidate Supplier Development Leader Supply Chain Associate Testing Technician	Aisin AW AppliedIE Boeing Borroughs Chrysler Eaton Steel Bar Innotec Parker Hannifin-Aerospace Pepsi RECARO North America Rolls-Royce North America Schupan & Sons Sonoco Structure Tec Summit Polymers TH Plastics U.S. Navy Western States Fire Protection

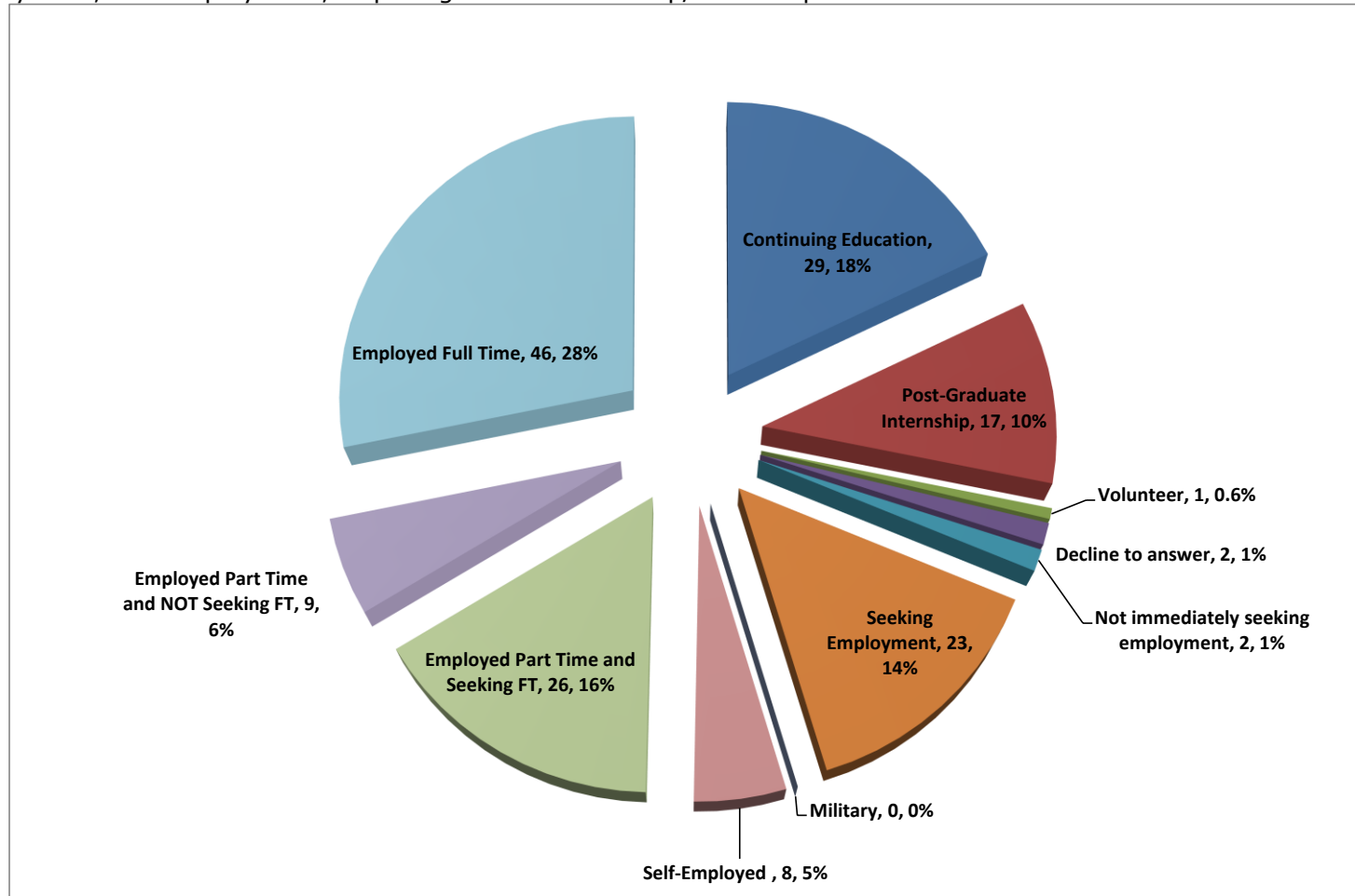
Academic Major	Sample Job Titles	Sample Employers
Engineering Management Technology (Masters)	Assistant Project Manager Chief Engineer Design Engineer Director of Manufacturing Operations Engineering Manager Manufacturing Engineer and Material Handler Product Engineer Production Support Manager Research Assistant Senior Embedded Software Engineer Systems Engineer Test Engineer	ADAC Automotive Dematic Disher Design Eaton Entergy Nuclear Gentex Innotec Johnson Controls NEC Laboratories America Stryker SUN Technical Services Woodward Yazaki North America
Graphic and Printing Science and Imaging	Account Manager Graphic Artist Leadership Development Associate Operations Management Training Pre-Press/Art Technician Production Artist/Color Reproduction Specialist Project Manager Quality Assurance Management Trainee Research and Curriculum Specialist	BAE Systems Carastar Consolidated Graphics Digital Printing Industry Mark-Maker Southern Graphic Systems Specialty Print Communications X-Rite
Industrial Engineering	HSE&E Coordinator Manufacturing Engineer Operations Career Training Program Quality Assurance Engineer Senior Advanced Manufacturing Engineer Senior Network Analyst Supply Chain Planner	AC Foundry Eaton Johnson Controls Kellogg's Kroger Parker Hannifin Stryker Instruments
Industrial Engineering (Masters)	Industrial Engineering Graduate Assistant Manager of Manufacturing Engineering Quality Engineer System Engineer	FEMA GEA Lyophil (Beijing) K&M Machine Fabricating Western Michigan University

Academic Major	Sample Job Titles	Sample Employers
Manufacturing Engineering Technology	Associate Manufacturing Engineer Automation Technician Manufacturing Engineer Process Engineer Production Engineer Quality Quality Manager Quoting Engineer R&D Engineer Weld Process Engineer	Chrysler SPX ClydeUnion Pumps Erdman Machine FEMA G.A. Richards Group General Motors Gentex I I Stanley Johnson Controls LG Chem of Michigan
Mechanical Engineering	Applications Engineer Assistant Product Engineer Chassis Design Engineer Consulting Engineer Contract Design Engineer Thermal Testing and Evaluation Design Engineer Entry Level Powertrain Engineer Machine Design Engineer 1 Manufacturing Development Engineer Manufacturing Engineer Manufacturing Engineer-Body Structure Materials Engineer Mechanical Designer Mechanical Development Engineer On Board Diagnostics Engineer Process Engineer Product/Manufacturing Engineer Production Engineer Project Engineer Quality Engineer Test Engineer	American Axle Manufacturing ASMO Manufacturing Chrysler Consumers Energy DENSO International America E2W Engineering Eaton FEMA Flowserve Ford Motor Company General Dynamics Land Systems Gentex Hastings Fiber Glass Products Honda R&D Americas Humphrey Products Mannetron Nexteer Automotive Nissan Parker Hannifin Plascore Ricardo Roush Industries Siemens PLM Steelcase/Contract through Manpower TAC Manufacturing Thermal Tech Engineering Toyota

Academic Major	Sample Job Titles	Sample Employers
Mechanical Engineering (Masters)	Aero/Thermal Engineer Design Engineer FEA Engineer Product Engineer Vice President, Turbine Combustion Systems Center of Excellence	Altair Engineering American Axle Manufacturing Ford Motor Company QuEST Global Steelcase Woodward
Paper Engineering	Application Engineer Process Engineer Quality Manager Research and Development Associate Sales Engineer Technical Service Engineer	EPI Marketing Services Georgia-Pacific IBS Paper Performance Group Inland Label Nalco NewPage Paper Machine Equipment Design Sonoco

COLLEGE OF FINE ARTS**Primary Post-Graduation Activity**

- **72.44%** (N=163) of graduates from the **College of Fine Arts** responded to the survey.
- **82.82%** (N=135) of respondents are **actively engaged** in full-time employment, continuing education, part-time employment, self-employment, or post-graduate internship/fellowship.



College of Fine Arts - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary* Mean (Median)	Mean NACE Salary
Art	44	27 (61%)	6 (22%)	5 (19%)	9 (33%)	\$23,000 (\$20,000)	-
Dance	8	6 (75%)	0 (0%)	0 (0%)	2 (33%)	-	-
Graphic Design	24	20 (83%)	5 (25%)	1 (5%)	14 (70%)	-	-
Music	22	14 (64%)	3 (21%)	5 (36%)	3 (21%)	-	-
Music Education	17	12 (71%)	6 (50%)	1 (8%)	7 (58%)	\$34,167 (\$37,500)	-
Music Performance and Music Theatre Performance	27	18 (67%)	3 (17%)	9 (50%)	3 (17%)	-	-
Music Therapy	5	5 (100%)	0 (0%)	1 (20%)	1 (20%)	-	-
Theatre	18	11 (61%)	1 (1%)	2 (27%)	2 (18%)	-	-

*Most respondents did not provide salary information. The annual earnings of Fine Arts graduates vary widely.

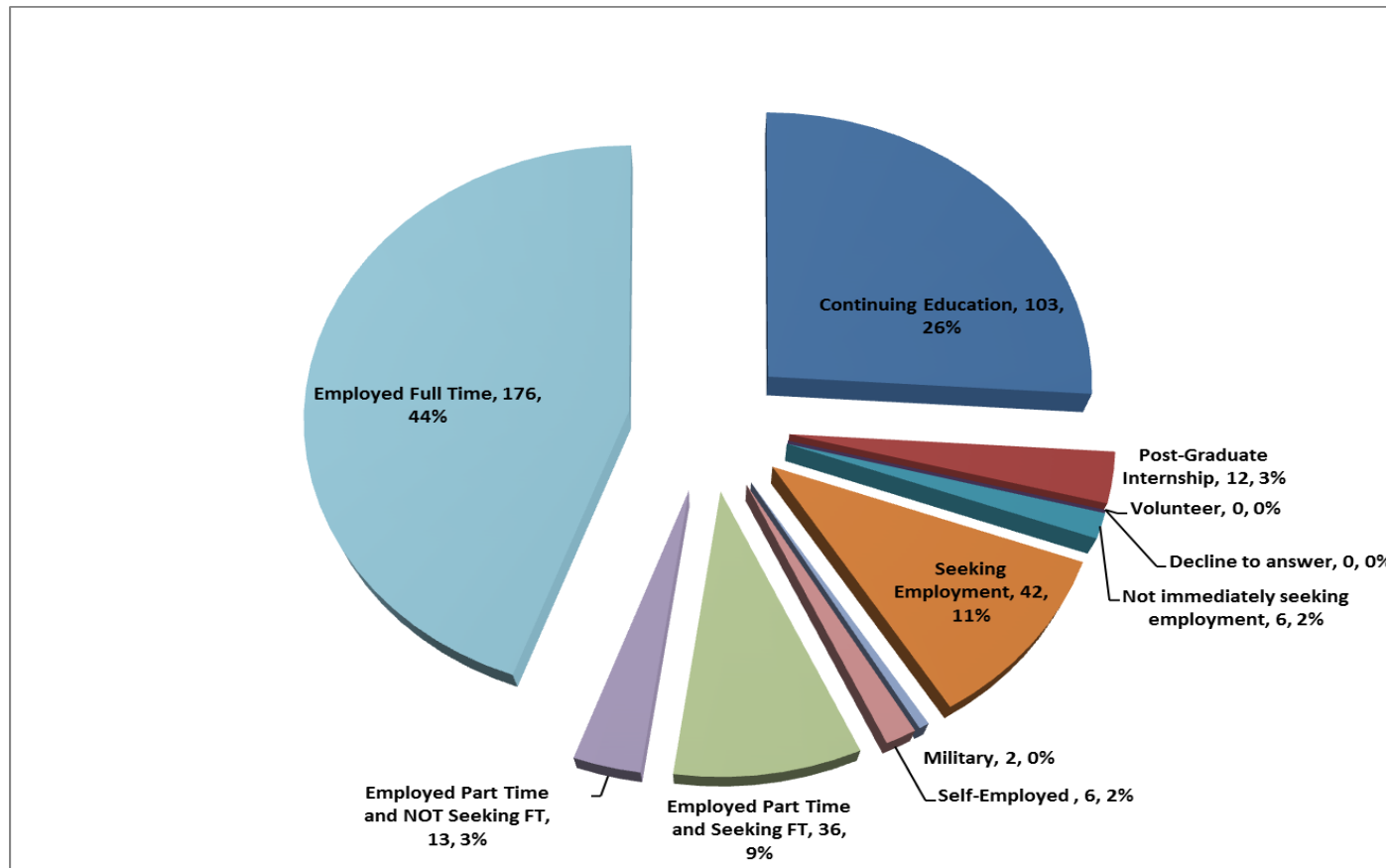
College of Fine Arts - Master's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Art Education	6	2 (33%)	1 (50%)	0 (0%)	0 (0%)	-	-
Music	35	26 (74%)	9 (35%)	4 (15%)	3 (12%)	\$43,928 (\$42,500)	-

<i>College of Fine Arts</i>		
Academic Major	Sample Job Titles	Sample Employers
Graphic Design	Composer Graphic Designer	Capture Me Films Sindecuse Health Center West Hills Athletic Club
Music (Masters)	Adjunct Voice Instructor Band Director Choir Director Director of Bands General Music Educator Neurologic Music Therapist Vocal Music Teacher 5 th -12 th Grade	Battle Creek Public Schools Churubusco Jr/Sr High School East Detroit High School Lake Michigan College Portage Public Schools Sturgis Public Schools Tekonsha Community Schools
Music Education	A Cappella Musician Development and Marketing Associate Director of Instrumental Music Teacher Trumpet Teacher	Active English Academy Comstock Community Learning Center Detroit Chamber Winds & Strings Royal Caribbean International Southfield Public Schools Tierra Cali
Music Performance	Director of Bands Director of Recreational Therapy Neurologic Music Therapist Opera Grand Rapids	HCR Manor Care-Heartland Hospital Monastatos in Mozart's Die Zauberflöte
Theater Studies	Actor Camp Counselor Dance Instructor Film Costume Designer and Head of Wardrobe Performer Production Assistant Stage Manager Teaching Assistant	Camp Tanuga Film Industry Fred Astaire Bloomfield Hills NETworks Presents Disney's Beauty and the Beast SAG-AFTRA The Book of Mormon Western Michigan University

COLLEGE OF HEALTH AND HUMAN SERVICES

Primary Post-Graduation Activity

- **53.80%** (N=396) of graduates from the **College of Health and Human Services** responded to the survey.
- **87.88%** (N=348) of respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



College of Health and Human Services - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Interdisciplinary Health Services (IHS)	177	101 (57%)	36 (36%)	38 (38%)	75 (74%)	\$30,555 (\$27,500)	-
IHS: Occupational Therapy	42	31 (74%)	1 (3%)	27 (87%)	19 (61%)	-	-
Nursing	93	51 (55%)	32 (63%)	0 (0%)	14 (27%)	\$48,461 (\$47,500)	\$51,100
Social Work	72	44 (61%)	6 (14%)	20 (45%)	41 (93%)	\$29,167 (\$27,500)	\$35,200
Speech Pathology and Audiology	24	16 (67%)	0 (0%)	14 (88%)	3 (19%)	-	-

College of Health and Human Services - Master's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Nursing	5	2 (40%)	2 (100%)	0 (0%)	0 (0%)	-	-
Occupational Therapy	85	32 (38%)	15 (47%)	0 (0%)	25 (78%)	\$57,272 (\$57,500)	-
Orientation and Mobility	30	11 (37%)	9 (82%)	0 (0%)	6 (55%)	\$45,000 (\$42,500)	-
Physician Assistant	37	8 (22%)	7 (88%)	0 (0%)	1 (13%)	\$78,214 (\$77,500)	-
Social Work	99	55 (56%)	37 (67%)	1 (2%)	29 (53%)	\$38,083 (\$37,500)	-
Speech Pathology and Audiology	27	13 (48%)	10 (77%)	0 (0%)	13 (100%)	\$49,722 (\$52,500)	-
Vision Rehabilitation Therapy	17	8 (47%)	7 (88%)	1 (13%)	4 (50%)	\$39,500 (\$37,500)	-

College of Health and Human Services - Doctoral Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Audiology	4	2 (50%)	2 (100%)	0 (0%)	0 (0%)	-	-
Evaluation	1	1 (100%)	1 (100%)	0 (0%)	0 (0%)	-	-
Interdisciplinary Health Sciences	6	4 (67%)	4 (100%)	0 (0%)	0 (0%)	\$60,000 (\$60,000)	-

College of Health and Human Services		
Academic Major	Sample Job Titles	Sample Employers
Interdisciplinary Health Services	Account Manager Activities Assistant Administrative Assistant Applicant Coordinator Assisted Living Specialist Business Development Associate Cardiac Monitoring Certified Nurse's Assistant Designated Care Manager Direct Care Staff Direct Support Professional eServices Specialist Group Fitness Instructor Healthcare Professional Hearing Screener Home/Community Provider Human Resources Coordinator Occupational Therapy Student- Acute Care Office Administrator Patient Care Assistant Patient Placement Coordinator Pharmacy Technician Phlebotomist Plasma Service Technician Practice Support Assistant Scribe Surgical Assistant	Auxiliary Enterprise Bio Life Plasma Borgess Medical Center Bronson Methodist Hospital Crittenton Hospital Medical Center Fairbanks Resource Agency, and Crossroads Counseling and Training Services Hamlin Oral Surgery HCR Manor Care Home Life Krasity's Medical & Surgical Supply Meditfit Corporate Wellness Michigan State Federal Credit Union MPI Research Orrin B. Hayes Pediatrix Medical Group PolyVista Quicken Loans Residential Opportunities Inc. (ROI) ScribeAmerica Spine Physical Therapy Summit Polymers Walgreens Pharmacy Western Michigan University Workforce Strategies Inc. (WSI)
Orientation and Mobility (Masters)	Guide Dog Mobility Instructor Michigan Department of Education Camp Tuhsmeheeta Site Director Orientation and Mobility Instructor Orientation and Mobility Specialist Teacher Vision Specialist	Blind and Low Vision Services State of Montana Collette Bauman Franklin County Board of Developmental Disabilities Guide Dogs for the Blind Hillsdale County ISD Hudson School District, Hudson, WI Milwaukee Public Schools

Academic Major	Sample Job Titles	Sample Employers
Nursing	Clinical Nurse I General Medical Unit Graduate Nurse Nurse Resident Operating Room Nurse Pediatric Sedation Nurse Registered Neonatal Intensive Care Nurse Registered Nurse RN-Critical Care Nurse SICU RN Surgical Nurse Specialist Worker Comp Case Manager	Battle Creek Health System Beaumont Hospital Borgess Hospital Botsford Hospital Bronson Hospital Children's Hospital of Michigan Crittenton Hospital Department of Veterans Affairs Georgetown University Hospital Hurley Medical Center Karmanos Cancer Institute Lakeland Hospital Mayo Clinic Mercy Hospital and Medical Center Northwestern Memorial Hospital Oakwood Hospital Southwest Regional Rehabilitation Center Spectrum Health Systems St. Jude Children's Research Hospital Tulane Medical Center UCLA Health System Union Hospital University of Michigan University Hospital Vanderbilt University Medical Center
Occupational Therapy (Masters)	Director of Marketing Operations Occupational Therapist Occupational Therapist Registered/Licensed Rehab Aid/OT	Alliance Rehab American Senior Communities Borgess Gardens Burcham Hills Covenant Village of the Great Lakes Genesis Health System Georgetown Hospital System HealthSouth Rehabilitation Hospital Henry Ford Health System Lakeland Regional Medical Center ProStep Rehabilitation Rehabilitation Institute of Michigan St. Agnes Rehabilitation and Healthcare Tendercare Skilled Nursing Facility

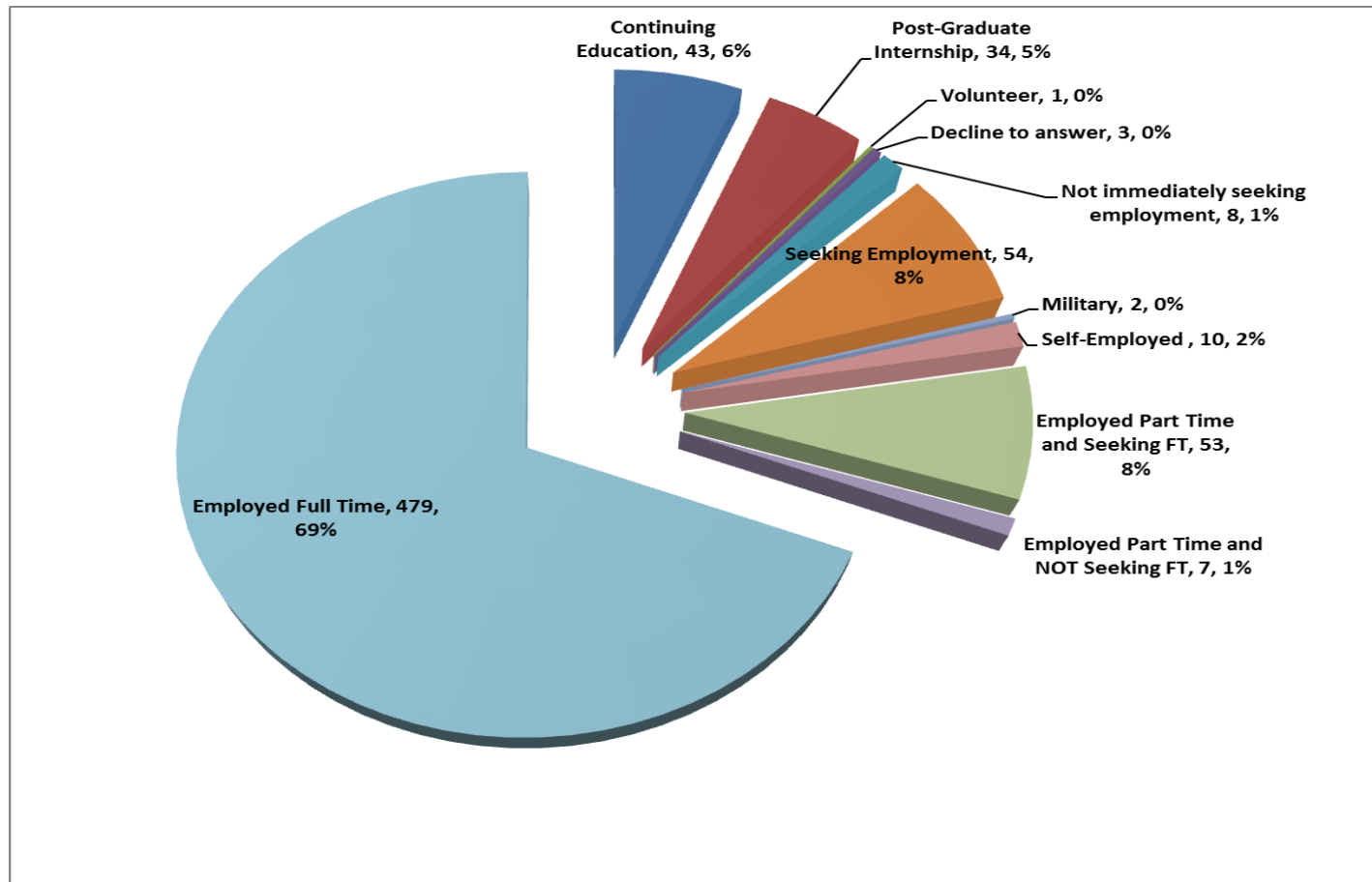
Academic Major	Sample Job Titles	Sample Employers
Physician Assistant (Masters)	Hematology/Oncology Inpatient Consultant Physician Assistant	Corizon Gastroenterology Spectrum Health Medical Group West Michigan Cancer Center
Social Work	Families First Caseworker Foster Care Case Manager In Home Case Manager Intervention Specialist Older Child Adoption Specialist Paraprofessional Probation Officer Social Worker Specialty Services Teacher Counselor UB & GUCD Group Leader	Alamo Nursing Home Bethany Christian Services Family Outreach Center GMF Enrichment Center Nashville Teaching Fellows Pine Rest Christian Mental Health Services Resident Housing Administration Riverwood Mental Health Starr Commonwealth State of Michigan Youth Villages
Social Work (Masters)	Adoption Specialist Case Aide Case Manager Children's Protective Services Supervisor Clinical Case Manager Clinical Specialist CPS Specialist Family Therapist Foster Care Worker Foster Home Licensing Home Coordinator/Case Manager/Group Therapist Infant Mental Health Specialist Oakland House Manager/Outreach Coordinator Patient Coordinator Program Coordinator Program Manager School Social Worker Social Services Specialist Supervisor of Outreach and Positive Youth Development Transition Coordinator	20 th Circuit Court-Juvenile Services Area Agency on Aging Region 3B Bethany Christian Services Catholic Charities Diocese of Kalamazoo Community Healing Center Elizabeth Upjohn Community Healing Center Grand Rapids Ophthalmology Hackett Catholic Central High School Kalamazoo Community Mental Health Kalamazoo Community Mental Health and Substance Abuse Services Lutheral Social Services MRC Industries Muskegon County Community Mental Health Neurocore Non-Profit Child Welfare Agency Paw Paw Public Schools Pine Rest Christian Mental Health Services Starr Commonwealth State of Michigan Veteran Affairs Medical Center

Academic Major	Sample Job Titles	Sample Employers
Speech Pathology and Audiology (Masters)	Speech Language Pathologist	Freedom Village Holland Mary Free Bed Rehabilitation Hospital Public School Select Rehabilitation Southwest Regional Rehabilitation Children's Therapy Center Spectrum Health-Helen DeVos Children's Hospital
Vision Rehabilitation Therapy (Masters)	Itinerant Rehabilitation Teacher Orientation and Mobility Specialist and Vision Rehabilitation Therapist Vision Rehabilitation Therapist	Bosma Enterprises Clement J. Zablocki VA Medical Center Foundation for Blind Children State of Colorado Division of Vocational Rehabilitation World Services for the Blind

HAWORTH COLLEGE OF BUSINESS

Primary Post-Graduation Activity

- **64.92%** (N=694) of graduates from the **Haworth College of Business** responded to the survey.
- **90.49%** (N=628) of respondents are **actively engaged** in full-time employment, continuing education, military service, part-time employment, self-employment, or post-graduate internship/fellowship.



Haworth College of Business – Bachelor's and Master's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
Accountancy	123	90 (73%)	38 (42%)	17 (19%)	28 (31%)	\$45,961 (\$47,500)	\$50,400
Advertising and Promotion	55	48 (87%)	26 (54%)	0 (0%)	16 (33%)	\$30,535 (\$27,500)	\$52,700
Computer Information Systems	41	26 (63%)	18 (69%)	2 (8%)	8 (31%)	\$55,535 (\$52,500)	-
Economics: Business	12	9 (75%)	2 (22%)	5 (56%)	0 (0%)	-	\$58,200
Electronic Business Design	8	5 (63%)	4 (80%)	0 (0%)	1 (20%)	-	-
Finance	115	61 (53%)	40 (66%)	3 (5%)	16 (26%)	\$39,583 (\$37,500)	\$52,800
Food and Consumer Package Goods Marketing	36	27 (75%)	23 (85%)	1 (4%)	14 (52%)	\$44,167 (\$42,500)	\$53,400
Human Resource Management	43	29 (67%)	17 (59%)	5 (17%)	9 (31%)	\$39,423 (\$42,500)	-
Integrated Supply Matrix Management	92	84 (91%)	71 (85%)	3 (4%)	46 (55%)	\$51,147 (\$52,500)	-
Management	163	75 (46%)	41 (55%)	5 (7%)	17 (23%)	\$36,477 (\$37,500)	\$52,500
Marketing	104	58 (56%)	36 (62%)	1 (2%)	16 (28%)	\$37,159 (\$37,500)	\$53,400
Sales and Business Marketing	120	84 (70%)	76 (90%)	1 (1%)	30 (36%)	\$41,411 (\$37,500)	-
Telecommunications and Info Management	11	5 (45%)	5 (100%)	0 (0%)	3 (60%)	\$55,833 (\$52,500)	-
Master of Science in Accountancy	34	20 (59%)	16 (80%)	0 (0%)	6 (30%)	\$48,833 (\$47,500)	\$63,800
Master of Business Administration	104	70 (67%)	65 (93%)	0 (0%)	4 (6%)	\$61,735 (\$62,500)	\$64,100

Haworth College of Business		
Academic Major	Sample Job Titles	Sample Employers
Accountancy	Accountant Accounting Assistant Accounts Receivable Specialist Assurance Associate Auditor Business Affairs Manager Commercial Associate/Capital Markets Analyst Contract Analyst Cost Accountant Cost Accounting Associate Finance Specialist Financial Analyst Head Accountant Internal Auditing Medicaid Analyst Procurement Agent Property Accountant Retirement Plan Associate Sales Consultant Staff Accountant Staff Auditor Tax Analyst Tax Associate Tax Consultant Vendor Accountant	Accretive Health Ally Financial Angi Notary Signing Services Boeing Crowe Horwath Deloitte Department of Defense Doeren Mayhew Dow Chemical Ernst & Young Fifth Third Fisher Spiegel Kunkle & Gerber Flowserve Gasaway Investment Advisors Grooms & Harkins, PC I I Stanley Jessup Group P.C. JPMorgan Chase Michigan Department of Community Health Office of Inspector General Michigan Office of the Auditor General Mophie, LLC Parker Hannifin Pfizer Animal Health Plante & Moran PricewaterhouseCoopers PwC Scope Services W.K. Kellogg Foundation
Advertising and Promotion	Account Coordinator Account Executive Assistant Strategist Associate Project Manager Bilingual Mortgage Seller Coordinator of Immigration Records Demand Generation Specialist Events and Programs Coordinator	Ameris Foods Campbell Ewald Clear Channel Media + Entertainment Communities In Schools Doner Partners, LLC. HexArmor Kalamazoo Regional Chamber of Commerce MI Small Business & Technology Development Center

	Inside Sales Assistant Marketing Administrator Program Coordinator Sales Associate Sales Manager Sales Representative Store Manager Youth Development Worker	Newhall Klein Quicken Loans Steelcase Target Team Detroit Underground Printing Vixicom LLC
Master of Business Administration	Assistant Product Manager Associate Brand Manager Branch Manager Business Banking Supervisor Business System Analyst Commodity Manager Coordinator of Marketing/Community Relations Customer Support Supervisor Digital Marketing Associate Director of Marketing Facility Planning and Development/Property Manager Financial Analyst Forward Assurance/Legal Research Global Demand Planning Manager Group Sales Account Executive IT Auditor Legal and Accounting Associate Manager, Marketing, and Public Relations Pharmacy Coordinator Regional Operations and Facilities Director Registrar Risk Manager Sales Account Manager Senior Financial Reporting Analyst/Accountant Senior Accountant Senior Financial Analyst System Analyst Treasury Analyst Vice President of Sales Wellness Program Director	Access Business Group American Red Cross Axios Incorporated Bergquist Bronson Healthcare Group Daymon World Wide Eaton Greenstone Farm Credit Services Gull Lake Community Schools Hadley Products Hanflik Law Offices ITT Technical Institute Jackson National Life Insurance Kalamazoo County Government Court Kalamazoo Maroons Summer Travel Baseball Kellogg's L-3 Communications Avionics Systems LVM Capital Management Marshall Community Credit Union Palace Sports and Entertainment Perrigo Pharmaceutical Research Priority Health ProKitchen Software Ranir LLC Stryker Superior Steel Components The Source Whirlpool Wolverine World Wide

Academic Major	Sample Job Titles	Sample Employers
Computer Information Systems	Associate Applications Engineer Associate Project Manager Business Data Analyst Computer Systems Administrator Information Analyst Information Systems Manager IT Specialist Manager of Systems Integrations and Internet Technologies Network Administrator Project Manager Software Developer Solutions Development Associate Web/Mobile Developer	AB Small Business Marketing Aramco Ascension Health Information Services Defense Logistics Agency Logistics Information Service DTS Solutions Eaton HUMANeX Ventures Ndex Parker Hannifin Perrigo PricewaterhouseCoopers Steelcase Streamline Healthcare Solutions Stryker
Electronic Business Design	Application Specialist Associate Project Manager Business Analyst and IT Support Network Associate Tenor Tech/Web Designer	Biggs Gilmore Contractors Pipe and Supply New World Systems Quicken Loans Windy City Legion Drum & Bugle Corps
Finance	Credit Analyst Finance and Operations Coordinator Financial Advisor Financial Analyst Financial Consultant Financial Representative Marketing Representative Mortgage Banker Mortgage Loan Originator Personal Banker Personal Lines Underwriter Quality Assurance Research Analyst Research Manager Senior Buyer Supply Coordinator Marketing Analyst Investment Advisor Representative Teller/Sales Associate	Allianz Life Allstate Auto-Owners Insurance Blackberry Systems Bronson Healthcare Group Center Street Wealth Strategies Clear Capital Consumers Credit Union Edward Jones General Motors Graphic Packaging Holding HECO, Industrial Service Groups Impel Industries Lincoln Financial Group Michigan Commerce Bank Michigan Department of Treasury Motor State Distributing Northwestern Mutual Northwestern Mutual Financial Network

	Senior Project Leader Financial Representative Order Manager Coordinator Independent Consultant Inventory Management Life and Health Producer	PepsiCo Quicken Loans Regal Financial Group State Farm Insurance Suburban Landscape Supply The Eriksen Group Titan Advisory Towne Mortgage VFG Associates LLC Wealth-X W.K. Kellogg Foundation
Food and Consumer Package Goods Marketing	Account Analyst Category Analyst Consumer Product Sales Representative Customer Service Supply Chain Analyst Grocery Purchasing Representative Management Development Associate Merchandise Associate Sales and Logistics Assistant Sales Coordinator Sales Learning and Development Sales Representative Sr. Coordinator Inventory Control Supply Chain Analyst Territory Sales Manager	Constellation Wine Daymon Worldwide Echo Global Logistics Fort Dearborn G&A Marketing Gusto Packing Hormel Foods KeHE Distribution Kellogg's Kroger Meijer Pepsi Perrigo Senior Services Inc. Stryker WalMart
Human Resource Management	Assistant Manager Compensation Analyst Customer Service Manager Executive Team Leader Human Resource Generalist Human Resources Coordinator I-optimization Credentialed Trainer Management Trainee Operations Analyst Recruiting Administrator Talent Development Specialist	Abercrombie & Fitch Bronson Methodist Hospital Ciber Edward Rose & Sons International Paper Matronardi Produce Michigan Works! Pfizer PNC Bank Summit Polymers Target Stores

Academic Major	Sample Job Titles	Sample Employers
Integrated Supply Management	Account Manager Air-Foils Sourcing Buyer Assistant Operations Manager Buyer-Purchasing Department Buyer/Scheduler Commodity Manager Customer Logistics Services Efficiency Coordinator/Service Lead Foreign Military Sales Global Purchasing and Supply Chain Implementation Specialist Information Systems Analysis IS Analyst Jewel Account Analyst Logistics Coordinator Maintenance Acquisition Manager Material Planner Merchandiser/Sales Representative Operations Coordinator Optimized Operations Procurement Analyst Procurement Coordinator Production Control Specialist Production Manager Production Scheduling Project Control Scheduler Project Manager Purchasing Manager Shipping/Warehouse Supervisor Strategic Sourcing Supply Chain Administrator Supply Chain Engineering Professional Supply Chain Planner Supply Chain Specialist Team Captain and Assembly and Test Operator	3M ABB Ally Financial (GMAC) American General Andrie BorgWarner, Inc. Central Transport, MI LLC. Chemical Distributor Coca-Cola Refreshments Command Transportation Coyote Logistics Eaton Electro-Motive Diesel FEMA Ford Motor Company G.A. Richards Group Gallagher Kaiser GE Aviation General Dynamics Land Systems Gentex Hormel Foods Hydro Aluminum IBM J.B. Hunt KeHE Distributors Kellogg's Kenco Logistics Kohler Kraft Foods Maple Leaf Foods Marathon Petroleum Monsanto Mophie LLC Pepsi Plex Systems Stryker Instruments Whirlpool Wirtz Manufacturing

Academic Major	Sample Job Titles	Sample Employers
Management	ACCEL Management Program Account Executive Account Manager Assistant Manager Billing Specialist Brand Ambassador Co-Manager Inside Sales Leadership Development Program Associate Logistics Coordinator Manager Member Solutions Representative Mortgage Banker National Account Manager Operations Supervisor Pharmaceutical Sales Representative Production and Inventory Coordinator Project Manager Property Management Assistant Retail Account Manager Sales Account Manager Sales Support Management Analyst Sales/Management Trainee Senior Sales Representative Shift Manager Team Leader Teller Supervisor Wedding Consultant	Advance Products Costco Wholesale Coyote Logistics Dobel Tequila Edward Rose & Sons Enterprise Rent-a-Car Exel Logistics Ferguson Enterprises First Community Federal Credit Union Goodrich Quality Great Clips Great Lakes Caring Hewlett-Packard Hertz Horizon Books Hungry Howie's Pizza J.B. Hunt JRM Realty Kalser Credit Union Kroger Intel MPI Research Overisel Lumber PNC Bank Quicken Loans State Farm Target TMS Health, a Xerox Company Visions Wedding Planning and Event Boutique Walmart Whirlpool

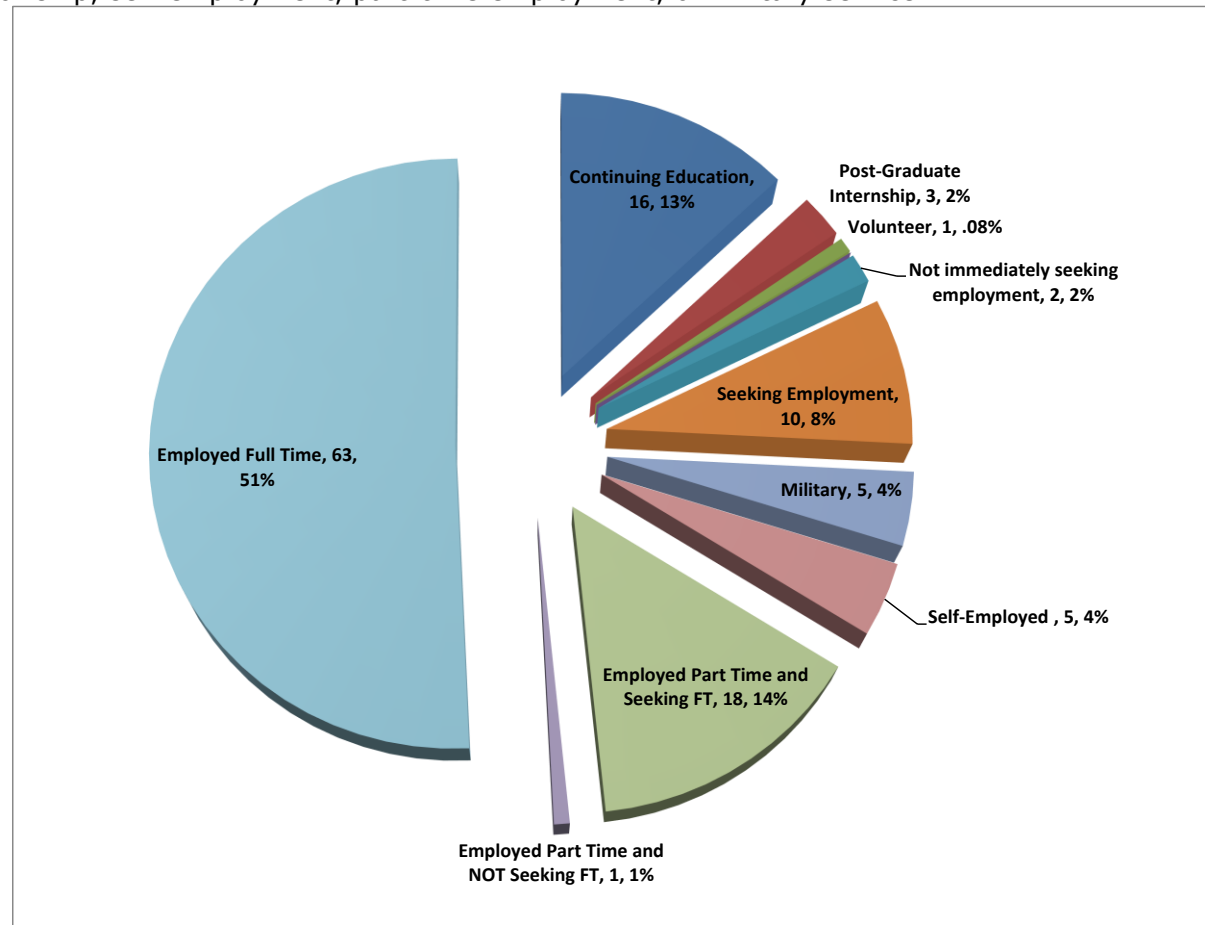
Academic Major	Sample Job Titles	Sample Employers
Marketing	Account Executive Account Representative Americorps Vista Area Sales Manager Assistant Manager Business Writer Compliance Coordinator Financial Sales Consultant Investment Track Associate Leasing Professional/Community Assistant Managing Office Assistant Market Research Marketing Advisor Marketing Coordinator Mortgage Banker Pricing Strategist Professional Engineering Recruiter Public Relations Executive (Corporate & Commercial) Research Analyst Retail Measurement Service Client Service Sales and Marketing Account Manager Sales Consultant Sales/Production Coordinator Supply Chain Analyst	Aerotek American Campus Communities Biomarin Pharmaceutical Campus Court At Knollwood Consolidated Graphics Coyote Logistics Datassential DePuy Orthopaedics Diana's Care LLC Goldman & Associates Groupon Guaranteed Rate InterCall JPMorgan Chase MI GEAR UP Michigan Office Solutions PETRONAS PNC Bank Quicken Loans Stryker The Nielsen Company The Pointe at Western The Walt Disney Company Western Michigan University Power Plant Whirlpool Zazios
Personal Financial Planning	Call Center Representative Financial Advisor Financial Consultant	Advance Capital Management Aegon Diversified Investment Advisors Edward Jones
Telecommunications and Information Management	Vantage Gaurdian Business Analyst	Compuware Eaton Quicken Loans

Academic Major	Sample Job Titles	Sample Employers
Sales and Business Marketing	<p>Account Executive Account Manager Associate Account Representative Broker Customer Service Dell Product Specialist Department Manager Financial Advisor General Manager Inside Sales Representative Leadership Associate Marketing Associate Material Coordinator Mid-Market Business Development Representative Mortgage Banker Outside Sales Representative Professional Recruiter Sales Account Executive Sales Executive Sales Manager Sales Representative Sales Technician Sales/Account Manager Sales/Customer Service/Marketing Territory Manager Transportation Sales Representative</p>	<p>Action Industrial Supply Aerotek Aggregate Industries Christian Business Round Table Consolidated Graphics COTG-A Xerox Company Dominion Systems Exopack Great Lakes Computers Greenleaf Hospitality Group J. Rettenmaier USA LP JCPenney Kendall Electric Label Logic Lifescan Lighting Supply M&K Truck Sales MarketLab MARS Advertising Meijer Menards Modernistic Cleaning Services New York Life Paychex Progressive Energy Group Quicken Loans Reckitt Benckiser ROXO South Shore Tool & Die Stryker Medical Sun Life Financial The Karmacy The Tile Shop Total Plastics Unum West Side Beer Distributor</p>

EXTENDED UNIVERSITY PROGRAMS (GENERAL UNIVERSITY STUDIES)

Primary Post-Graduation Activity

- **48.44%** (N=124) of **Extended University Programs (General University Studies)** graduates responded to the survey.
- **89.52%** (N=111) of respondents are actively engaged in full-time employment, continuing education, post-graduate internship/fellowship, self-employment, part-time employment, or military service.



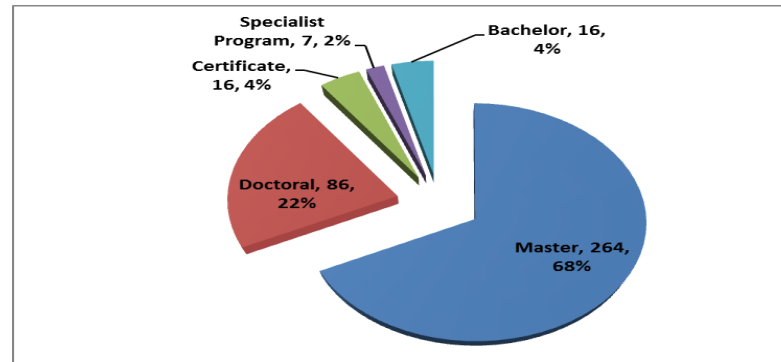
Extended University Programs (General University Studies) - Bachelor's Degrees							
Academic Major	Number of Degrees Granted	Survey Responses for the Major	Employed Full Time	Continuing Education	Completed Internship while at WMU	Reported Salary Mean (Median)	Mean NACE Salary
General Studies	256	124 (48%)	63 (51%)	16 (13%)	15 (12%)	\$44,310 (\$47,500)	-

Extended University Programs (General University Studies)		
Academic Major	Sample Job Titles	Sample Employers
General Studies	A/V Technician Account Manager Assistant General Manager Aviation Services Banker Billing Services Call-Center Specialist CEO/Artist/Producer Child Care Center Director Creative Director Design Engineer District Executive Facilities Manager General Manager Lead Skills Training Specialist Loan Originator Assistant Market Development Manager Marketing Brand Ambassador Medical Records Supervisor News Reporter Office Assistant Operations Manager Patient Registration Specialist Payee Specialist Personal Training Director Precious Metals Specialist and Marketing Manager Program Buyer Project Manager Proposal Writer Quality Control Lab Tech	102.1 WMUK Advantage Behavioral Health Systems Adventures Learning Centers Amerisave Arvco Containers BEHR Big River Grille & Brewing Works Boy Scouts of America CNAC Coca-Cola Refreshments Farmers Insurance Forever 21 Guardian Finance and Advocacy Services Harding's Marketplace Healthcare Hobart Institute of Welding Technology Hungry Howie's Pizza Kavaliro KPS LA Fitness Lakeland Regional Healthcare MidWest Enterprises for the Blind Mission Takeover Records Nesma & Partners Nikos Pepsi Perrigo Plane Appearance PNC

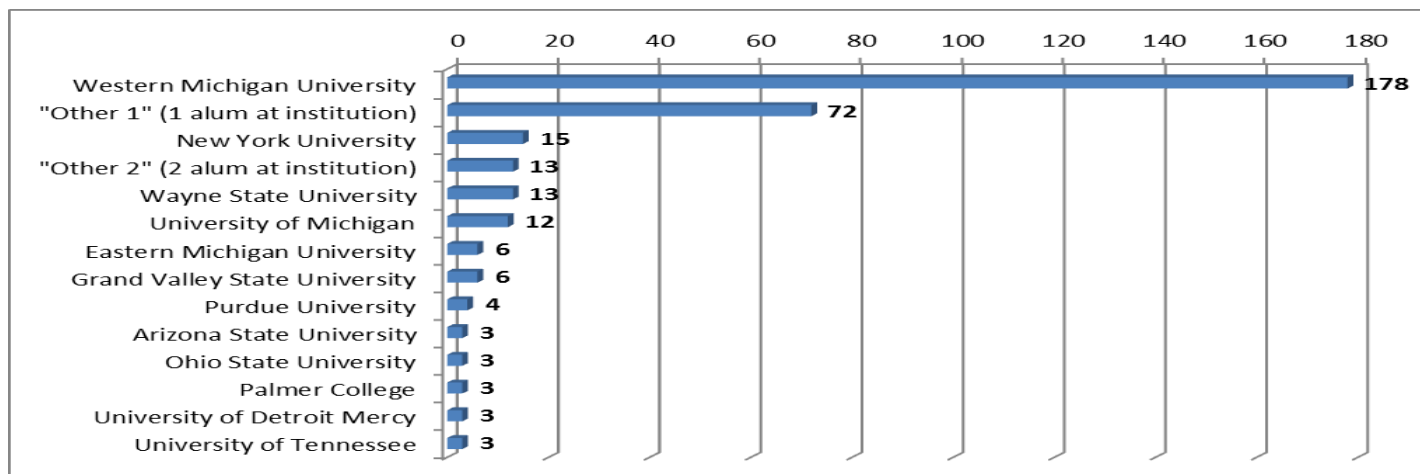
	<p>Quality Engineer Regional Grassroots Director Resource Manager, Recruiter Sales Associate Security and Investigations Professional Senior Logistics Manager State Senate Technical Operations and Engineering Professional Technical Welding Instructor Transportation/Trucking/Railroad Professional Treasury Management Sales Associate</p>	<p>Prudential Preferred, REALTORS Revolt Events Road Runner Sports State of Michigan The Gold Cycle Thomson Reuters W.J. O'Neil West Hills Athletic Club Western Michigan University Yogurt Mountain</p>
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WMU GRADUATES CONTINUING EDUCATION

- **14.25%** (N=465) of all respondents indicated that they are **continuing education** upon graduation from WMU.
- 4% (N=16) are further pursuing bachelor's degrees, 68% (N=264) master's, 22% (N=86) doctoral, 4% (N=16) certificate, and 2% (N=7) specialist program.



- Of all respondents, **46%** (N=178) will **continue their education at Western Michigan University** pursuing bachelor's degrees (N=2), master's degrees (N=138), doctoral degrees (N=30), certificate programs (N=5), and specialist programs (N=1).
- Overall, WMU graduates will be pursuing further education at **85 different institutions**.
 - The graph below displays the schools where at least three WMU graduates will be studying. The category "Other 1" reflects 72 different schools with one respondent; the category "Other 2" refers to 13 different higher education institutions, each with two respondents.



Institutions Attended by One Recent WMU Graduates (Category "Other 1")

Academy of Art University	Iowa State University	Thomas M. Cooley Law School
Alabama	Ithaca College	Tuoro University
Andrews University	James Madison university	University of Arkansas
Arizona School of Dental and Oral Health	Kalamazoo Valley Community College	University of Colorado
Auburn University	Kansas State University	University of Denver
Baker College	Kellogg Community College	University of Georgia
Ball State University	Kent State University	University of Kentucky
Beijing Language and Culture University	Loyola University	University of Las Vegas
Belmont University	Michigan State University	University of Massachusetts
Capella University	Notre Dame	University of Minnesota
Case Western Reserve University	Oakland University	University of Mississippi
Claremont Graduate University	Ohio University	University of Missouri
Cleveland Institute of Music	Oregon State University	University of Montana
Columbia College Chicago	Penn State University	University of Namibia
Concordia University St. Paul	Polytechnic Institute of New York University	University of Nevada, Las Vegas
Cooley Law School	Rochester Institute of Technology	University of Southern California
Delaware	Roosevelt University	University of Texas
Eastern Virginia Medical School	Rutgers University	University of Tubingen
Florida Atlantic University	Second City Chicago Training Center	University of Wisconsin
Florida State University	Simmons College	Valparaiso University
George Washington University	Southwestern College	Vanderbilt
Grand Valley	St. Louis University	Vermont Law School
Howard University	Tennessee State University	Walsh Business School
Indiana University-Purdue	The University of Ottawa	

Institutions Attended by Two Recent WMU Graduates (Category "Other 2")

American Flyers	Indiana University	University of Illinois
Central Michigan University	Lynn	University of Iowa
Florida international University	Marquette University	University of Nebraska
Georgia Institute of Technology	University of Chicago	Utah State University

FIELDS OF STUDY

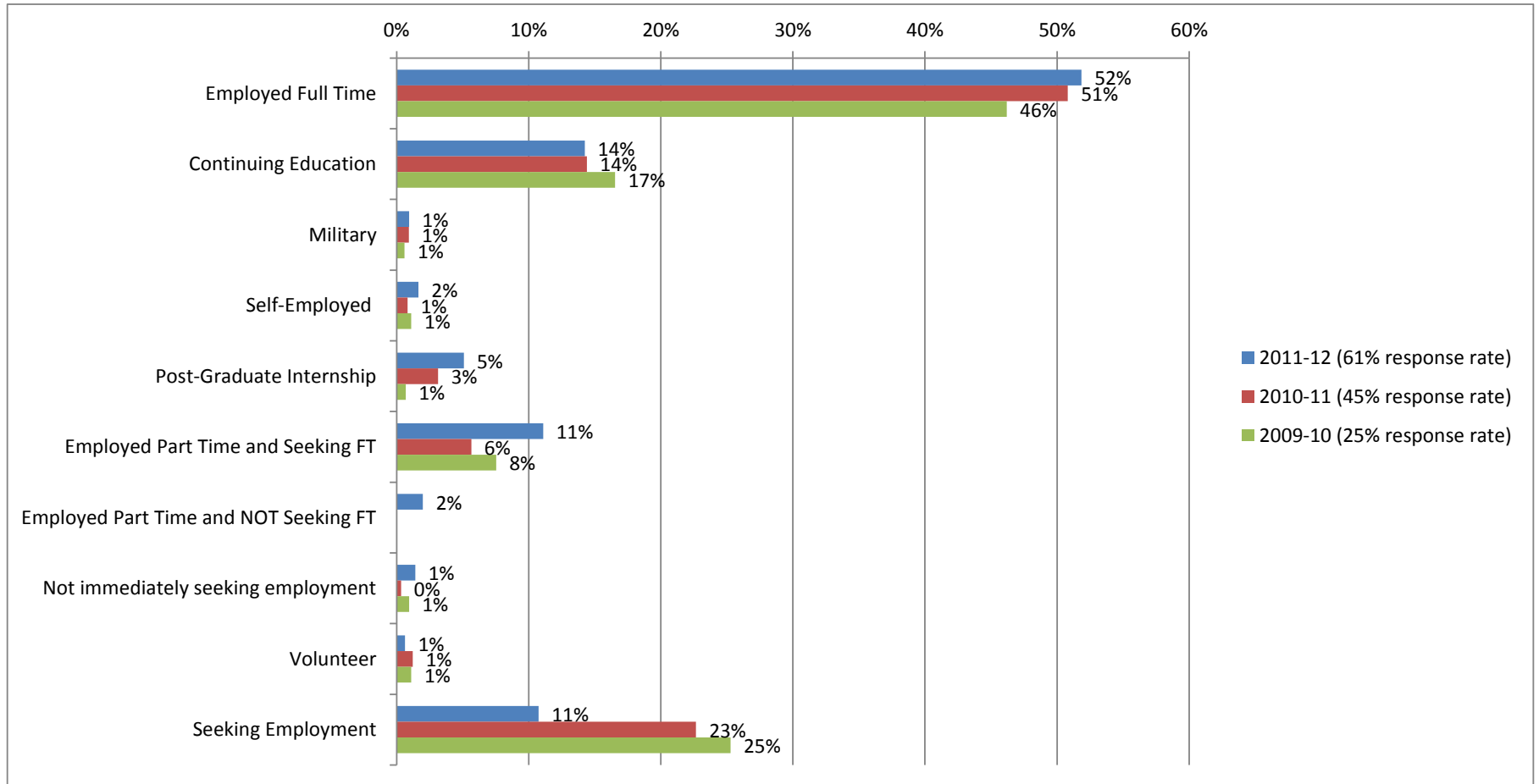
- The fields of study pursued by respondents at Western Michigan University include the following:

Accountancy Alcohol and Drug Abuse Economics Anthropology Applied Behavior Analysis Applied Economics Audiology Aviation Behavioral Psychology Biological Sciences Biology Business Business Administration Chemical Engineering Chemistry Civil Engineering Clinical Mental Health Counseling Clinical Psychology Communication Computer Science Counseling Psychology Counselor Education Creative Writing	Curriculum Leadership Economics Education Educational Leadership Educational Research Electrical Engineering Engineering Management English Literature Exercise Physiology Family and Consumer Sciences Family Studies Geographic Information Systems Geology Higher Education/Student Affairs Historical Musicology History Industrial Engineering Interdisciplinary Health Science International Development Management Marriage, Family and Couples Counseling Mathematics	Mathematics Education Measurement, Evaluation, and Research Music Therapy Musicology Nursing Occupational Therapy Organizational Leadership Paper Science Philosophy Physician Assistant Political Science Psychology Public Administration Rehabilitation Counseling Science Education Social Work Sociology Speech Pathology Sports Management Statistics Teaching Certificate Vision Rehabilitation Therapy
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Fields of Study at Institutions Other Than WMU

- The fields of study pursued by respondents at institutions other than WMU include the following:

Accountancy	FAA Flight Instructor Certification	Music Performance
Acting	Family Life Education	Natural Resources Science and Management
Aeronautical Engineering	Finance	Nursing
Anthropology	Financial Engineering	Occupational Therapy
Applied Physiology	Fisheries and Wildlife	Paralegal
Art Therapy	Food Service Administration	Pharmacy
Arts Administration/Leadership	Geochemistry	Philosophy
Astrophysics	Geography	Photography
Aviation	Geology	Physical Therapy
Behavior Analysis	Geophysics	Physician Assistant
Business Administration	Global Affairs/Transnational Security	Physics
Cardiovascular Ultrasonography	Global Studies	Poetry
Cellular, Molecular, and Dev. Biology	Health Care Administration	Political Science
Chinese Language and Culture	Health Services	Psychology
Chiropractic Medicine	Healthcare Management	Public Administration
Clinical Exercise Physiology	Higher Education	Public Health and Health Services
Clinical Psychology	Hispanic Linguistics	Rehabilitation Counseling
Comedy Writing	Historical Linguistics	Rhetoric and Writing
Communication	History	School Psychology
Computer Science	Human Ecology	Science
Conservation Biology	Human Resources	Secondary Education
Counseling Education	Integrated Supply Management	Social Work
Counseling Psychology	International Business	Spanish
Criminal Justice	Law	Special Education
Dentistry	Library and Information Science	Speech and Language Pathology
Dietetics	Mathematics	Sports Administration/Management
Ecology, Evolution, and Behavior	Mechanical Engineering	Sports Journalism
Editing and Publishing	Medicine	Theatre Design and Production
Engineering Management	Medical Physics	Veterinary Medicine
English Literature	Meteorology and Atmospheric Sciences	Video Game Design
Entomology	Music	Vocal Performance
Environmental Chemistry	Music-Piano Performance	
Environmental Studies	Music History	

THREE-YEAR COMPARISON OF POST-GRADUATION ACTIVITY

*Note: In 2009-10 and 2010-11, the survey contained one "employed part time" category. In the 2011-12 survey, "employed part time" category was broken down into "employed part time and seeking full-time employment," and "employed part time and not seeking full-time employment."