Robert Hovmans
John Barlow Professor
Department of Economics and
Life Sciences School of
Public Affairs
University of Wisconsin

Professor Hovman teaches
concern analysis and other
aspects of environmental and public
policy. He is a recipient of the
University’s Distinguished
Teacher Award.

Professor Hovman is a
scholar whose writings include
numerous articles on
environmental policy and
natural resources, energy and
social policy, and tax and transfer
policy. His most recent books
include "Tying Cows to Trees: A
Futuristic Program for
Conservation of the Nation’s Non-Renewable
Resources: A Call for Action" and "Children: A
Dear World." He has served as a fellow at the
Netherlands Institute for Advanced
Study in the Social Sciences and
Humanities. He is also the
Chairman of the Institute for
Environmental Policy at
Erasmus University, Netherland.

Professor Hovman is the past
President of the International
Institute of Public Finance. He
has also been co-editor of the
American Economic Review and
served as a visiting research
fellow at the Australian National
University.

Lester B. Love
The Harry B. and James H.
Higgins Professor
Department of Economics and
Finance
Carnegie Mellon University

Lester B. Love is University Professor
and the Higgins Professor of Economics at
Carnegie Mellon University, with
appointments in the Business School,
Engineering School, and the Public
Policy School. He has a BA from Reed
College and a Ph.D. from Harvard
University.

His research has focused on
health, safety, and environmental issues, from
the effect of air pollution on health to
estimating the benefits and costs of
health and safety standards. His analysis
of carcinogens, chemicals, and
safety and health standards is
influential on environmental
regulation and public policy.

He has also served as a consultant to a
governmental and non-governmental
organizations and has helped
shape environmental
regulation and public policy.

April 10, 2003
Wednesday - 1:00 P.M.
3100 Klaus Hall - MMU
"Unusual Values in
Methods of Analysis"

Kenneth E. McGovern
Professor
Department of Agricultural
& Resource Economics
University of Maryland

Dr. Kenneth E. McGovern is a
professor in the Department of
Agricultural and Resource Economics
at the University of Maryland where he
has been on the faculty since 1979.
His research has been in the area of
environmental and natural resource
economics, with emphasis on non-market
valuation. His papers have been published
in the leading economic journals and in the
principal journals for environmental
and natural resource economics. He has
cowritten a book on valuation
(With I. St. Ragland) entitled "Valuing
Environmental and Natural Resources: The
Economics of Nonmarket Valuation.

Dr. McGovern has served as President of the
Association of Environmental and Resource
Economics and worked as an Associate Editor
of the Journal of Environmental Economics
and Management. He was elected a Fellow of the
American Association of Agricultural
Economics in 2001. He has served as a
counselor for many state and federal
government agencies as well as international
groups such as the World Bank and the
Inter-American Development Bank. He has
applied his research to a wide variety of
issues in the US, Latin America, and
Asia, from measuring the economic cost of
the Exxon Valdez oil spill in Alaska to
estimating the economic cost of providing
vaccination services in India.
"The Methodology of Benefit Cost Analysis" is the 39th annual Public Lecture-Seminar Series organized by the Department of Economics at Western Michigan University. This year's series focuses on the methodology and use of benefit-cost analysis.

Dr. Jon R. Neil of the WMU Economics Department directs the series with the assistance of Kevin Kleinbeck, Senior Economist with the W. E. Upjohn Institute for Employment Research and Don Meyer, Associate Professor of Economics. The public is cordially invited to attend the lectures and no admission is charged. In addition to a public lecture, each guest scholar will also present an academic seminar. For additional information, please contact Dr. Neil at (616) 387-5550 or jrneil@wmich.edu or call the Economics Office at (616) 387-5550.

This series is the basis for Economics 591 (Fall semester) and Economics 592 (Spring Semester). Students interested in these courses should contact the Department of Economics or Dr. Neil for more information.

Travel Directions: From I-94 take U.S. North to Exit 64A (Stadium Drive). Travel East on Stadium Drive to the fourth traffic light at Howard Street. Turn left onto Howard and take the second right to the WMU campus. Follow the signs to the Miller Auditorium parking ramp. Knauss Hall is the dark brick building opposite the Waldo Library clock tower.

**WESTERN MICHIGAN UNIVERSITY**
**COLLEGE OF ARTS AND SCIENCES**
**DEPARTMENT OF ECONOMICS**
**WERNER SICHTEL LECTURE - SEMINAR SERIES**
**METHODOLOGY OF BENEFIT COST ANALYSIS**

**PUBLIC LECTURES ON WEDNESDAYS 1:00 PM, 108 KNAUSS HALL**

**FALL SEMESTER**

**V. KERRY SMITH**
**NORTH CAROLINA STATE UNIVERSITY**

**SEPTEMBER 14, 2002**

**EDWARD M. GRAMLICH**
**UNIVERSITY OF MICHIGAN**

**OCTOBER 16, 2002**

**MICHAEL HANEMANN**
**UNIVERSITY OF CALIFORNIA, BERKELEY**

**DECEMBER 4, 2002**

**WINTER SEMESTER**

**ROBERT HAYERMAN**
**UNIVERSITY OF WISCONSIN**

**FEBRUARY 15, 2003**

**LESTER B. LAVE**
**CARNegie-MELLON UNIVERSITY**

**MARCH 15, 2003**

**KENNETH H. McCONNELL**
**UNIVERSITY OF MARYLAND**

**APRIL 29, 2003**

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