

## FRIDAYS FOR FUTURE EVENTS



ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC AND OCCUR FROM

12:00 - 1:00 PM

UNLESS OTHERWISE NOTED

'PLEASE FEEL FREE TO BRING YOUR LUNCH TO ANY EVENT'

#### SEPTEMBER



THE SCIENTIFIC CASE FOR URGENT ACTION ON CLIMATE CHANGE
Office for Sustainability, WMU

For more information and details regarding individual events please visit www.wmich.edu/climatechange

#### OCTOBER



INSTITUTIONS AND POLITICS OF THE CLIMATE CRISIS

Kalamazoo Nature Center



CLIMATE REFUGEES, MIGRANTS AND DISPLACED PEOPLE

Office for Sustainability, WMU

18

EMPOWERING YOUTH TO ACT Kalamazoo Central High School

25

MEET THE KALAMAZOO CLIMATE CRISIS COALITION

Arcus Center for Social Justice Leadership

#### NOVEMBER



SUSTAINABILITY & CLIMATE IN THE CITY OF KALAMAZOO: A SUSTAINABILITY CHAT

Office for Sustainability, WMU at 10:30 - 11:30 am



CLIMATE ACTION PLANNING IN HIGHER EDUCATION

Office for Sustainability, WMU



DAY OF STUDENT ACTION

Kalamazoo Central High School

#### **DECEMBER**



MICHIGAN CLIMATE POLICY

Office for Sustainability, WMU



EATING FOR CLIMATE RESILIENCE

Kalamazoo Valley Community College



BEYOND FOOD JUSTICE: RIGHTS TO LAND, WATER AND SEED: A SUSTAINABILITY CHAT

Office for Sustainability, WMU at 10:30 - 11:30 am



LOW CARBON COOKING CLASS

Arcus Center for Social Justice Leadership



GATHERING & GIFTS: HOW TO HOLIDAY DIFFERENTLY

Kalamazoo Nature Center

#### Kalamazoo Climate Crisis Coalition



## FFF NOON-1

## WEEKLY CLIMATE CHANGE RELATED EVENTS OPEN TO THE PUBLIC FOLLOWED BY COALITION COMMUNITY TIME

Learn the problems:

**Climate Science** 

**Climate Change Politics** 

**Climate Refugees** 

**Food Justice** 

**Know available solutions:** 

Climate Implementation Plans: Local and Institution level

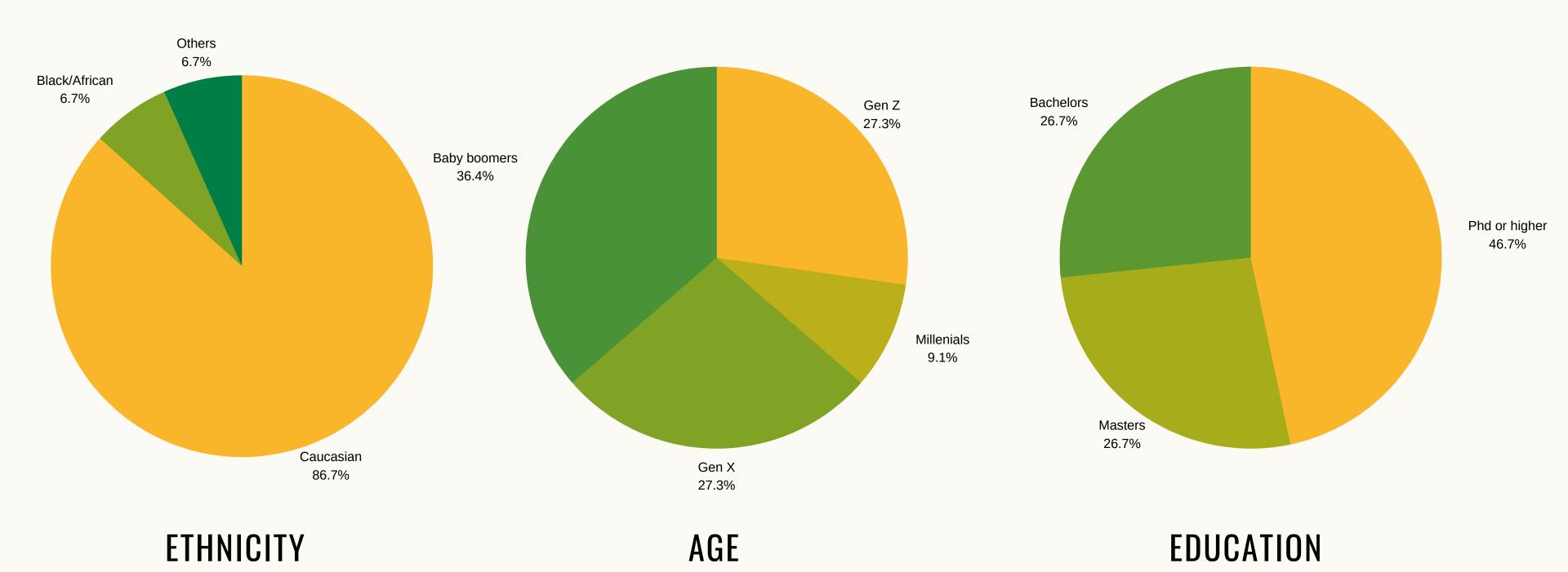
**Energy Efficiency Solutions in Buildings and Cities** 

**Low Carbon Cooking Class** 

Sustainable Holiday Methods

#### FFF NOVEMBER 1 2019

## DEMOGRAPHICS



#### FFF NOVEMBER 1 2019

### FFF FEEDBACK & EVALUATION

From 15 respondents:

Likelihood: Ratings:

4.3/5 4.1/5

event organization

event content

4.9/5 4.6/5

attend future FFF

tell a friend about FFF

## FFF SUGGESTIONS FROM THE AUDIENCE

- More political discussions
- More collaborations with neighboring towns/counties
- More student activism workshops
- Increased accessibility to marginalized groups
  - Offer shuttles to certain areas
- More skill-focused events
- Climate change and animals and the ecosystem
  - o from high school students
- Training audiences how they can do outreach: particularly to those in power









### **Kalamazoo Climate Crisis Coalition Social Medias**

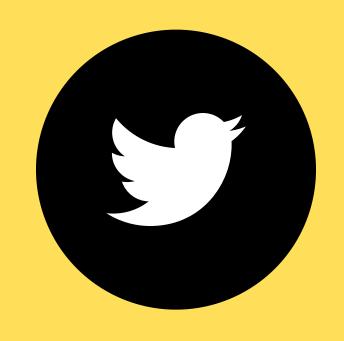


KALAMAZOO CLIMATE
CRISIS COALITION

**AVERAGE REACH: 1900** 

**AVERAGE ENGAGEMENT: 525** 

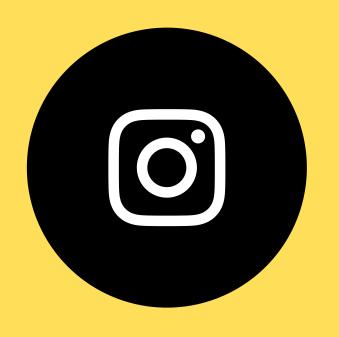
EVENT POSTS; CLIMATE
CHANGE NEWS FEED SHARES



@KALAMAZOOCRISIS

**AVERAGE IMPRESSION: 250 AVERAGE ENGAGEMENT: <15** 

EVENT TWEETS; CLIMATE CHANGE RELATED RETWEETS



@KALAMAZOOCRISIS

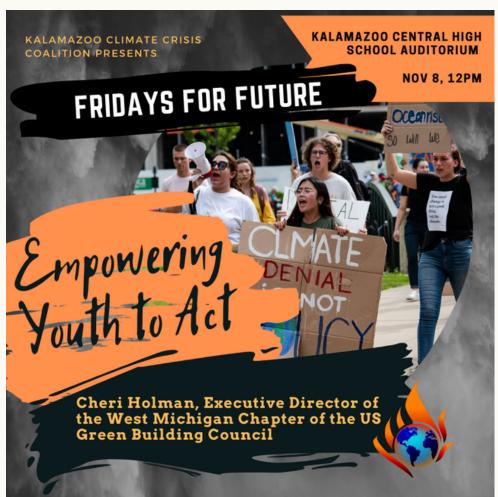
**AVERAGE REACH: 98** 

**AVERAGE IMPRESSIONS: 167** 

**EVENT POSTS** 

# SOCIAL MEDIA POSTS











### **OTHER TASKS:**

- Meeting notes: FFF, KCCC, CCWG
- Kalamazoo Public Library Teens Department
- Manage KCCC drive
  - "register" new affiliates
  - o speakers bureau
- Emails
- Other events:
  - Climate Emergency Declaration



# IOIN US! FREE EVENT

KALAMAZOO CLIMATE CRISIS COALITION PRESENTS

## 🏶 FRIDAYS FOR FUTURE 🚸

DR. BRANDY BROWN,
HEAD OF THE OFFICE OF
CLIMATE AND ENERGY
AT THE MICHIGAN
DEPARTMENT OF
ENVIRONMENT, GREAT
LAKES, AND ENERGY
(EGLE)



## MICHIGAN CLIMATE POLICY

DECEMBER 6, 2019
12 PM
KALAMAZOO CENTRAL HIGH SCHOOL

IOIN US! FREE EVENT

KALAMAZOO CLIMATE CRISIS COALITION

# AFTER PARTY

13 DEC 2019 • 1.30PM
BRITE EYES BREWING COMPANY
(1156 S BURDICK ST.)



