



WMU Office for Sustainability 1 - 5 Year Objectives Rev.160621

July 1, 2016 through August 31, 2017

One Year Objectives

1. Secure and collaborate with others to secure grants - Sustainability Across Research & Teaching, behavior change, learning for sustainability, GHG reduction (renewable energy or energy conservation), Sustainable Communities Initiative, non-motorized transportation, and waste reduction
2. Reinvigorate StART Initiative to focus on tangible, collaborative, cross-college initiatives
3. Continue to assist WMU Senior Leadership with sustainability assessment & reporting and WMU Strategic Plan implementation
4. Advance reporting on campus-wide sustainability indicators (establish new indicators that tie to campus strategic planning)
5. Develop plan (including event) to advance the Community Sustainability Incubator by enhancing collaboration with the Kalamazoo Community Foundation, KVCC, K College, and the corporate and public sectors
6. Assist with Climate Action Plan implementation and with WMU's Climate Commitment (including carbon and resilience components)
7. Submit at least one competitive design challenge/research grant with students each year
8. Launch cross-college graduate-level Learning for Sustainability certificate program
9. Finalize solid waste reduction strategic plan with structured targets to meet the Zero Waste International guidelines and begin implementation Fall 2016
10. Create standard operating procedures for the Sustainability Studio and implement
11. Create an integrated, cross-platform communications plan and begin implementation
12. Continuous improvement and leveraging of Sustainability Events Series
13. Continuous improvement of President's Universitywide Sustainability Committee operation
14. Create and promote sustainability resources for WMU and the region including CATCH and an asset map and idea database

Two to Three Year Objectives

1. Create a long-range fundraising and development plan
2. Create a Gibbs House residence renovation plan and make progress implementing the plan
3. Fundraise for Gibbs House Outdoor Education Space and post-graduate green jobs
4. Build relationships with corporate and public sector organizations, research collaborations, and fee-for-service projects
5. Establish a faculty fellowship opportunity
6. Establish a faculty small grant opportunity

7. Advance student/faculty research and reporting

Three to Five Year Objectives

1. Create a broad-based, a well established, and vibrant universitywide faculty sustainability research and curriculum group
2. Support the creation of a new General Education program that has sustainability as a core “big question”.
3. Advance cross-college sustainability undergraduate offerings and facilitate more sustainability-oriented minor options
4. Establish a fully functional Gibbs House Outdoor Education Space
5. Support the creation of a collaborative creative arts café/coffee house on campus in collaboration with Student Affairs
6. Encourage and support non-motorized transportation improvements on campus and in Greater Kalamazoo
7. Create an international staff/faculty/student exchange partnership
8. Create "Universitywide Sustainability Strategic Plan" [PUSC report]
9. Utilize excess waste kitchen oil in a project or projects that fully exploit the GHG reduction opportunities that are available
10. Establish campus-wide post-consumer composting