Subject:

FW: Curriculum Course Request Change Course FCS 6000 - E-2017-FCS-16; effective

term: 201840

Please verify your data for New Curriculum Course Request for department: FCS; college: E. Go to the following URL to complete your worklist items: https://bwfp1.cc.wmich.edu:7102/wfbprod

Date of request: 11-OCT-2017

Request ID: E-2017-FCS-16

College: E

Department: FCS

Initiator name: Barbara Frazier

Initiator email: barbara.frazier@wmich.edu

Proposed effective term: 201840

Does course need General Education approval?: N

Will course be used in teacher education?: N

If 5000 level course, prerequisites apply to: G

Proposed course data: Change Course FCS 6000

Specific Course Change type selected: Title

Specific Course Change type selected: Description Specific Course Change type selected: Credit hours

Specific Course Change type selected: Enrollment restriction

1. Existing course prefix and number:

FCS 6000

2. Proposed course prefix and number:

FCS 6000

3. Existing credit hours:

2.00

4. Proposed credit hours:

3.00

5. Proposed course title:

Experimental Clothing Design

6. Proposed course prerequisites:

none

7. Proposed course corequisities: none
8. Proposed course prerequisites that may be taken concurrently (before or at the same time): none
9. Minimum grade for prerequisites: none
10. Major and/or minor restrictions: Include
11. List all the four-digit major and/or minor codes (from Banner) that are to be included or excluded: FCSM
12. Classification restrictions: Exclude
13. List all the classifications (freshman, sophomore, junior, senior) that are to be included or excluded: FR, SO, JR, SR
14. Level restriction: Exclude
15. List the level (undergraduate, graduate) that is to be included or excluded. UG
16. Do prerequisites and corequisites for 5000-level courses apply to undergraduates, graduates, or both? none
17. Is this a multi-topic course? No
18. Existing Banner course title: Clothing Techniques
19. Proposed course title to be entered in Banner: Experimental Clothing Design
20. Is this course repeatable for credit? No
21. Is this course mandatory credit/no credit? No
22. Select class type: Studio
23. How many contact hours does per week for this course?3
A. Please choose Yes or No to indicate if this class is a Teacher Education class: No
B. Please choose the applicable class level: Graduate
C. Please choose Yes or No to indicate if this class is a General Education class:

No

D. Explain briefly and clearly the proposed improvement.

The proposal includes the following improvements:

- 1. Change course title from "Clothing Techniques" to "Experimental Clothing Design".
- 2. Change catalog description
- 3. Add course restriction (FCSM majors only).
- 4. Change course credit hours from 2 to 3 credits.
- 5. Change course contact hours from 2 to 3 hours.

E. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.).

- 1. Course title change will more clearly communicate the content, activities and objectives of the course.
- 2. Catalog description will more accurately define the content, activities and objectives of the course.
- 3. The course requires skill and background specific to FCSM majors.
- 4. Increasing credit hours from 2 to 3 will more accurately reflect the amount of faculty-instruction and student work needed to meet course objectives.
- 5. Increasing contact hours from 2 to 3 will more accurately reflect the amount of student work needed to meet course requirements.

The proposed improvements will benefit students by enabling transcript entries for this course that more clearly describe the content of their studies.

F. List the student learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.

Foundational Skills: Demonstrate ability to evaluate, analyze and create new ideas or products in the focused area of study.

Professional & Personal Development: Demonstrate critical analysis/problem solving skills

G. Describe how this curriculum change is a response to student learning assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities.

This curriculum change is in response to an increasing number of graduate applications for and inquiries about the MA in FCS Textile and Apparel Studies concentration from individuals interested in pursuing graduate work in design. Presently there are no courses available at the appropriate course and credit hour level to meet the needs of master's students interested in strengthening their design skills. This course has not been used in the program for over a decade due to the 2 credit hour/2 contact hour limitation. Until now, the program has been using independent study course numbers to meet students' needs. Program faculty believe that offering this course at the 3 credit/contact hour level will assist in recruiting students with an interest in advanced design studies to the program, thus meeting the APRP directive to increase enrollment.

H. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

This course will be offered only to FCSM graduate majors, therefore, no effect on other departments or colleges.

I. Effect on your department's programs. Show how the proposed change fits with other departmental offerings. The proposed change will add an additional option to FCSM Textile and Apparel concentration. Please see current and proposed MA in FCS: Textile and Apparel Studies program guides (appendix 1).

J. Effects on enrolled students: are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale. There will be no detrimental effect on enrolled students. There are multiple options for scheduling the course without conflicts with other courses. The change will not increase the number of credits or courses required to complete the program. The course will not be offered in summer only.

K. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or

need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students? Current enrollment is four students in the concentration. In the past two years, there have been 11 applications, with five applicants expressing a desire to pursue advanced design education. Four of our recent graduates are now teaching in or pursuing terminal degrees in the apparel design field. We anticipate that offering an advanced design course will be one element of several planned improvement strategies that will enable us to attract students to the program.

L. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.)

Additional resources are not anticipated with current enrollment projections. Faculty load for this work is currently reflected in FCS 5980 instruction. Ample lab equipment and library resources are currently available. Course will be offered 1-2 times per year (fall and spring semesters) based on student demand.

- M. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.)

 N/A
- N. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.

 N/A
- O. Current course description:

Meets the needs of the advanced student in clothing construction techniques.

P. Proposed course description:

Exploration of experimental approaches to fashion and textile design. Emphasis on developing conceptual ideas and translating them into products. Exploration of a variety of topics including special populations, sustainability, new technologies and industry problems.

Department Curriculum Chair approver: Richard Zinser

Department Curriculum Chair comment:

Date: 11-OCT-2017

Current Program (sample)

Western Michigan University

College of Education and Human Development
Department of Family and Consumer Sciences

MA in Family and Consumer Sciences Textile and Apparel Concentration (30 hours)

Program Requirements	Credit Hours
Core Courses 15 hours	Homes
Required courses – 9 hours	
FCS 5240 The Socio-Psychological Aspects of Clothing	3
FCS 5340 Consumer Behavior in the Fashion Environment	3
FCS 5440 Global Aspects of the Fashion Industry	3
Select 6 hours from the following:	
FCS 5900 Projects / Problems in FCS	3
FCS 5980 Independent Study in FCS	3
FCS 6160 Consumer Education	3
FCS 6220 Practicum in Family and Consumer Sciences	3
Elective Courses (9-12 hours)	
Select 9-12 credit hours in education, communication, business, or other social, behavior applied sciences fields. These courses are planned with the advisor. Suggested elective courses:	ral, or
FCS 5680 Gender Culture and Families	3
FCS 6480 Adult Education	3
Research Credits (6-9 hours) FCS 6010 Basic Research Methods & Design	3
Select one of the following: FCS 7000 Master's Thesis FCS 7100 Independent Research	6 3-6

Courses are selected under the guidance of the graduate advisor and program faculty.

A minimum of 15 of the required 30 credits must be in courses at the 6000-level or higher.

Assistantships may be available to those wishing to pursue full-time graduate study.

Students with a bachelor's degree in another field may be required to take additional undergraduate courses to qualify for entrance into this area of concentration.

Proposed (sample)

Western Michigan University College of Education and Human Development Department of Family and Consumer Sciences

MA in FCS: Textile and Apparel Studies concentration Program Requirements reflecting proposed course changes.

Required courses - 12 hours

FCS 6900 Seminar in Family and Consumer Sciences	3 credits
FCS 5440 Global Aspects of the Fashion Industry	3 credits
FCS 5340 Consumer Behavior in the Fashion Environment	3 credits
FCS 5240 The Socio-Psychological Aspects of Clothing	3 credits

Elective courses

Select 6-9 hours from the following:

FCS 5900 Projects / Problems in FCS	3 credits
FCS 5980 Independent Study in FCS	3 credits
FCS 6000 Experimental Clothing Design	3 credits
FCS 6160 Consumer Education	3 credits
FCS 6220 Practicum in Family and Consumer Sciences	3 credits
Other course in education, communication, business,	3 credits
or other social, behavioral, or applied sciences fields.	
These courses are planned with the advisor	

Research methods (6 hours)

FCS 6010 Basic Research Methods & Design	3 credits
Additional research methods course to be planned with advisor	3 credits

Select one of the following:

FCS 7000 Master's Thesis 6 FCS 7100 Independent Research 3

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Current Course Catalog Description

Meets the needs of the advanced student in clothing construction techniques.

Proposed Course Description

Experimental approaches to fashion and textile design. Emphasis on developing conceptual ideas and translating them into products. Exploration of a variety of topics including sustainability, pattern design, new technologies and industry problems.

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FCS 5680 Gender Culture and Families	3
FCS 6480 Adult Education	3
Research Credits (6-9 hours)	
FCS 6010 Basic Research Methods & Design	3
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FCS 7000 Master's Thesis	6
FCS 7100 Independent Research	3-6

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