

REQUEST TO COLLEGE CURRICULUM COMMITTEE FOR CURRICULAR IMPROVEMENTS

DEPARTMENT: HPHE PROPOSED EFFECTIVE SEMESTER: Spring,, 2018 COLLEGE: CED

PROPOSED IMPROVEMENTS

Academic Program

- ☐ New degree*
☐ New major*
☐ New curriculum*
☐ New concentration*
☐ New certificate
☐ New minor
☐ Revised major
☐ Revised minor
☐ Admission requirements
☐ Graduation requirements
☐ Deletion ☐ Transfer
☒ Other (explain**)

Substantive Course Changes

- ☐ New course
☐ Pre or Co-requisites
☐ Deletion (required by others)
☐ Course #, different level
☐ Credit hours
☐ Enrollment restriction
☐ Course-level restriction
☐ Prefix ☐ Title and description
 (attach current & proposed)
☐ General education (select one)
 Not Applicable
☐ Other (explain**)

Misc. Course Changes

- ☐ Title
☐ Description (attach current & proposed)
☐ Deletion (not required by others)
☐ Course #, same level
☐ Variable credit
☐ Credit/no credit
☐ Cross-listing
☐ COGE reapproval
☐ Other (explain**)

** Other: Revised Program

Title of degree, curriculum, major, minor, concentration, or certificate: Graduate Sport Management

Existing course prefix and #: Proposed course prefix and #: Credit hours:

Existing course title:

Proposed course title:

Existing course prerequisite & co-requisite(s):

Proposed course prerequisite(s)

If there are multiple prerequisites, connect with "and" or "or". To remove prerequisites, enter "none."

Proposed course co-requisite(s)

If there are multiple corequisites, they are always joined by "and."

Proposed course prerequisite(s) that can also be taken concurrently:

Is there a minimum grade for the prerequisites or corequisites?

The default grades are D for undergraduates and C for graduates.

Major/minor or classification restrictions:

List the Banner 4 character codes and whether they should be included or excluded.

For 5000 level prerequisites & corequisites: Do these apply to: (circle one) undergraduates graduates both

Specifications for University Schedule of Classes:

a. Course title (maximum of 30 spaces):

b. Multi-topic course: ☐ No ☐ Yes

c. Repeatable for credit: ☐ No ☐ Yes

d. Mandatory credit/no credit: ☐ No ☐ Yes

e. Type of class and contact hours per week (check type and indicate hours as appropriate)

1. ☐ Lecture

3. ☐ Lecture/lab/discussion

5. ☐ Independent study

2. ☐ Lab or discussion

4. ☐ Seminar or ☐ studio

6. ☐ Supervision or practicum

CIP Code (Registrar's use only):

Chair/Director

Date

Chair, College Curriculum Committee

Date

Dean

Date:

Graduate Dean:

Date

Curriculum Manager: Return to dean ☐ Date

Forward to:

Date

Chair, COGE/ PEB / FS President

Date

FOR PROPOSALS REQUIRING GSC/USC REVIEW:

* ☐ Approve ☐ Disapprove

Chair, GSC/USC

Date

* ☐ Approve ☐ Disapprove

Provost

Date

RECEIVED

SEP 26 2017

College of Education

1. Explain briefly and clearly the proposed improvement.

The Graduate Sport Management Program has not been revised for approximately 6-8 years. In that time there has been phenomenal growth in the profession and competition for graduate students. The program at WMU consists of 12 required courses. This change will make the program flexible for students by adding courses and changing requirements. The change will require the same overall credits (36), yet there will be 6 required courses and 6 electives. By changing the program, we are giving students the opportunity to select elective courses that meet their interests. (The proposed program is illustrated in the attached appendix).

2. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.)

Graduate sport management programs are becoming flexible, online, and attempting to serve the needs of non-traditional students (students' with full time jobs, coaches, or others desire the degree, but don't have the time to sit in classes). The proposed changes will meet the needs of more students by adding flexibility of classes and scheduling, allowing the curriculum to quickly offer topics of interest, and still offer opportunities for fieldwork and internship.

3. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

There will be no effect on other colleges, departments or programs

4. Effect on your department's programs. Show how the proposed change fits with other departmental offerings.

There is another program within the HPHE Department, Coaching Sport Performance which is offers an M.A. entirely online. This change will add additional students to classes in that program. We have been advising sport management students to take classes in that program and that program has plenty of room for our students. (Dr. Zeljka Vidic is the Coordinator of that program and there is a letter of support attached to this packet).

5. Effects on enrolled students: Are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.

This change will have no effect on currently enrolled students. Those enrolled will be given the opportunity to substitute courses from the new program for some of the old classes. In terms of the new program, it will make it easier for a student to graduate for several reasons: 1). More classes will be available online; 2) There is flexibility in scheduling because a student will have more of a choice to fulfill classes, and 3) with some additional classes offered in the summer it may enable students to take additional classes and complete the degree quicker.

6. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

Demand for the Graduate Sport Management Program has been very steady with about 40-50 students enrolled each academic year. This change will encourage more students to enroll in the program because of the added flexibility to the program. This change might encourage more people to pursue the MA because they will be able to take more classes online. Several students pursuing the MA have full time jobs, are coaches, or teachers, and the added flexibility of the schedule allows them to take courses in the program.

This change could encourage students to pursue a degree in both programs (Sport Management and Coaching Sport Performance) (we have had several students do that) which is good for both programs (adds a third year to a Masters Degree). We anticipate a slight increase in the program because it gives students more flexibility to enter the program.

7. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.)

Due to the enrollment increase in Sport Management in Fall, 2016 we added a Term Position to handle more classes. We just hired 2 new FTE for Fall 2017. That brings our faculty to 4 full time which is perfect for the increase in enrollment. Those hires will include duties in the Graduate Program which will enable us to teach all the classes.

8. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.) Not Applicable
9. List the learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program. Not Applicable
10. Describe how this curriculum change is a response to assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities.

Approximately 5 years ago, the North American Society for Sport Management instituted a curriculum accreditation program for Sport Management. With the addition of faculty, we will move toward COSMA Accreditation. Accreditation can only happen when we are fully staffed. We are now full staff which will allow us to move forward on accreditation for COSM. These changes are also an attempt to meet the recommendations from the APR&P that was conducted at WMU. It recommended updating as well as adding some flexibility in the program.

11. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.