

RE: FCL Advisory Board and MScFin program support

Todd Sanford <tsanford@sanfordadvisory.com>

Mon 11/2/2020 4:06 PM

To: David A Burnie <david.burnie@wmich.edu>

Good afternoon David,

I have reviewed your support case for an MScFin program and believe it has merit for the University, students and business community.

In my professional opinion, the standard MBA program offered by many colleges as well as Universities offers curriculum that is broad based and useful as it relates to obtaining an advanced degree as required by corporations for those wishing to be upwardly mobile. That said, from an employer's perspective the coursework would be considered lacking the concentration of classes that corporate finance, accounting managers or comptrollers would prefer to have for their advanced degree hires. This program would address these concerns. Specialization is key today for placement and advance in all fields and especially in finance; this new degree would be in my opinion well received by employers and give students a leg up so to speak on their competition when attempting to place in managerial positions.

Know that you have my full support for this new initiative and degree and hope that it is approved by the Provost and curriculum committee.

Kindest regards,

****Please note my new email address: TSanford@SanfordAdvisory.com**

Todd A. Sanford, CFP®

Investment Advisor Representative

Direct: 269.488.5844 · Main: 269.488.6900 · Fax: 269.488.6100

590 W. Centre Avenue, Portage, MI 49024



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From: David A Burnie <david.burnie@wmich.edu>

Sent: Wednesday, October 21, 2020 9:13 AM
To: Todd Sanford <tsanford@sanfordadvisory.com>
Subject: FCL Advisory Board and MScFin program support

Dear Todd,

I hope you and yours are well during this difficult period of health uncertainty. My colleagues and I seem to be doing well also. I am writing you today as a member of the FCL Advisory Board. Last fall, I presented an overview of a possible Master of Science in Finance (MScFin) program at our meeting. Over the past year, we have developed a more detailed program. I have attached two pages, which provide an overview of what we are working on and are planning to move forward with the various curriculum committees of the college and university. These, along with several other, steps are necessary to have an approved program, to offer to potential students.

As we move through these steps, we are looking for support from many parties including our advisory board. I am asking you to provide a letter of support (if possible on your official letterhead), outlining that support. In that letter, if you know that the degree would be valuable for persons in your business or a related field please state so. If you know of job openings please list those or if you would be interest in having one student or more students engage in a short-term project (6-8 weeks) or an internship please indicate so.

We appreciate all of your support. Please send your letter by October 29th either by email with attached scan or regular mail to either me, David Burnie as the faculty program initiator or Jim DeMello the FCL Chair.

Sincerely,

David A. Burnie, Ph.D., CFA CTP

Professor of Finance

Editor, American Journal of Business (AJB)

Department of Finance and Commercial Law, MS #5420

Haworth College of Business

Western Michigan University

Kalamazoo, MI 49008-5420

269-387-5986

Email: david.burnie@wmich.edu
james.demello@wmich.edu

David A. Burnie, Ph.D., CFA CTP

Professor of Finance

Editor, American Journal of Business (AJB)

Department of Finance and Commercial Law, MS #5420

Haworth College of Business

Western Michigan University

Kalamazoo, MI 49008-5420

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