

**NOT FOR USE FOR CURRICULAR COURSE CHANGES
REQUEST FOR PROGRAM IMPROVEMENTS**

NOTE: Changes to programs may require course changes, which must be processed electronically. Any questions should be directed to Associate Provost David Reinhold at 7-4564 or david.reinhold@wmich.edu

DEPARTMENT: FCL

COLLEGE: HCoB

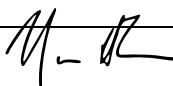
PROPOSED EFFECTIVE FALL YEAR:

PROPOSED IMPROVEMENTS: *Academic Program Proposed Improvements*

- | | | |
|---|---|--|
| <input type="checkbox"/> New degree* | <input type="checkbox"/> New minor* | <input type="checkbox"/> Admission requirements |
| <input type="checkbox"/> New major* | <input type="checkbox"/> Deletion* | <input type="checkbox"/> Graduation requirements |
| <input type="checkbox"/> New curriculum* | <input checked="" type="checkbox"/> Revised major | <input type="checkbox"/> Change in Title |
| <input type="checkbox"/> New concentration* | <input type="checkbox"/> Revised minor | <input type="checkbox"/> Transfer |
| <input type="checkbox"/> New certificate* | | |

☐ Other (explain**) **** Other:**

Title of degree, curriculum, major, minor, concentration, or certificate: Business Law Major

Chair, Department Curriculum Committee: 	Date 11/10/2020
--	------------------------

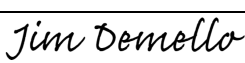
CHECKLIST FOR DEPARTMENT CHAIRS/DIRECTORS

- ☐ For new programs and other changes that have resource implications, the dean has been consulted.
- ☐ When appropriate, letters of support from department faculty are attached.
- ☐ When appropriate, letters of support from other departments in the same college are attached.
- ☐ When appropriate, letters of support from other college deans, whose programs/courses may be affected by the change, are attached.
- ☐ The proposal has been reviewed by HIGE for possible implications for international student enrollment.
- ☐ The proposal is consistent with the departmental assessment plan, and identifies measurable learning outcomes for assessment.
- ☐ Detailed resource plan is attached where appropriate.
- ☐ All questions attached have been completed and supporting documents are attached.
- ☐ The proposal is written and complete as outlined in the Faculty Senate guidelines and the curriculum change guides.

Chair/Director:	Date
------------------------	-------------

CHECKLIST FOR COLLEGE CURRICULUM COMMITTEE

- ☒ The academic quality of the proposal and the faculty involved has been reviewed.
- ☒ Detailed resource plan is attached where appropriate.
- ☒ Consistency between the proposal and the relevant catalog language has been confirmed.
- ☒ The proposal has been reviewed for effect on students transferring from Michigan community colleges. Detailed information on transfer articulation must be included with undergraduate proposals.
- ☒ Consistency between the proposal and the College and department assessment plans has been confirmed.
- ☒ Consistency between the proposal and the College and department strategic plans has been confirmed.
- ☒ All questions attached have been completed and supporting documents are attached.
- ☒ The proposal is written and complete as outlined in the Faculty Senate guidelines and the curriculum change guides.

Chair, College Curriculum Committee: 	Date 11/11/2020
--	------------------------

**NOT FOR USE FOR CURRICULAR COURSE CHANGES
REQUEST FOR PROGRAM IMPROVEMENTS**

CHECKLIST FOR COLLEGE DEANS

- ☐ For new programs and proposed program deletions, the provost has been consulted.
- ☐ For new programs, letter of support from University Libraries Dean indicating library resource requirements have been met.
- ☐ When appropriate, letters of support from other college faculty and/or chairs are attached.
- ☐ When appropriate, letters of support from other college deans, whose programs/courses may be affected by the change, are attached.
- ☐ The proposal has been reviewed for implications for accreditation, certification, or licensure.
- ☐ Detailed resource plan is attached where appropriate.
- ☐ All questions attached have been completed and supporting documents are attached.
- ☐ The proposal is written and complete as outlined in the Faculty Senate guidelines and the curriculum change guides.

Dean:	Date
--------------	-------------

FOR PROPOSALS REQUIRING REVIEW BY:

GSC/USC; EPGC, GRADUATE COLLEGE, and/or FACULTY SENATE EXECUTIVE BOARD

<input type="checkbox"/> Return to Dean <input type="checkbox"/> Forward to:		
	Curriculum Manager:	Date:
	*needs review by	
<input type="checkbox"/> Approve <input type="checkbox"/> Disapprove	Chair, GSC/USC:	Date
<input type="checkbox"/> Approve <input type="checkbox"/> Disapprove	Chair, EPGC:	Date
<input type="checkbox"/> Approve <input type="checkbox"/> Disapprove	Graduate College Dean:	Date:
<input type="checkbox"/> Approve <input type="checkbox"/> Disapprove	Faculty Senate President:	Date
<input type="checkbox"/> Approve <input type="checkbox"/> Disapprove	*needs review by Provost:	Date

NOT FOR USE FOR CURRICULAR COURSE CHANGES
REQUEST FOR PROGRAM IMPROVEMENTS

1. Explain briefly and clearly the proposed improvement:

The major removes the 12 credit hours of law school courses. The total number of required hours for the major is reduced from 30 to 24. LAW 3800 is added as a required course. The number of Foundational courses required is increased from four to five.

2. Rationale. Give your reason(s) for the proposed improvement.

The Board of Trustees approved termination of the relationship with the law school that made inclusion of the law school courses feasible.

3. Effect on other colleges, departments, or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

None. No changes have been to the requirement for Perspectives courses from other departments.

4. Effect on your department's programs. Show how the proposed change fits with other departmental offerings.

None. Business Law majors were previously required to take LAW 3800 as part of the BBA core. Due to course substitutions, students in the major typically take five or more Foundational Courses already.

5. Alignment with college's and department's strategic plan, mission, and vision.

The Business Law major will continue to fit into both the Department's and the College's vision as before.

6. Effects on enrolled students: Are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time.

The reduction in credit hours will make it easier for students to graduate on a timely basis. The removal of the law school courses simplifies the major. It also means that students will no longer be required to take the LSAT and apply to the law school.

7. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

The Business Law major has proven to be more popular than we expected. Anecdotal evidence from students indicates that the major attracts students from other universities, not other WMU majors.

8. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. If proposing a new program, include a letter and/or email of support from the university libraries affirming that the library resource issues have been reviewed. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.)

There are no changes to resource needs from the current major.

9. List the learning outcomes for the revised or proposed major, minor, or concentration. The department will use these outcomes for future assessments of the program.

"Another goal would be to have the courses prepare students for law school, if they so choose" is no longer relevant. Otherwise, the learning goals remain the same.

10. Describe how this change is a response to assessment outcomes that are part of a department or college assessment plan or informal assessment activities.

The Business Law Major is a response to informal assessment activity, especially discussions with students and prospective students during office hours, conversations after classes, as part of advising, and at university functions such as the Medallion Scholarship, the Business Bash, Business Law Society, and the Bronco Bash. These discussions reveal that a significant and increasing number of students come to WMU HCoB to major in Business Law. These students wish to obtain both legal knowledge and skills along with the core knowledge and skills of the B.B.A. curriculum. This specific change is necessitated by the decision to end WMU's affiliation with Cooley Law School.

11. (Undergraduate proposals only) Describe in detail how this change affects transfer articulation for Michigan community colleges. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.

With the exception of LAW 3820, all of the courses in the Business Law Major are at the 3000+ level, and thus are not eligible for community college transfer.

12. Please offer both “Current Catalog Language” and “Proposed Catalog Language” if there is to be a change in the catalog description for a given program. For the “current” language, please copy and paste relevant language from the most current catalog and for the “proposed” language, please share the exact proposed new catalog language. As possible, bold or otherwise note the key changes in the new proposed catalog language.

Attached