

# ORGANIZATIONAL COMMUNICATION

## Post-Graduation Activity 2015–16

94% of degree recipients were **actively engaged**.

	count	percent
Actively Engaged	31	94%
Employed full time	29	88%
Employed part time	1	3%
Continuing education	1	3%
Not Actively Engaged	2	6%
Unemployed and seeking employment	2	6%

## Full-time Employment

- Median salary was **\$30,000 to \$35,000** (based on 17 responses).
- 75% were located in Michigan.
- 75% indicated their job was **related to their degree**.
- 88% were **satisfied** with their job.

## About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

Bachelor's degree recipients

39

Post-graduation data was obtained for

33 (85%)

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## Sample Job Titles and Employers

Account Executive at Yelp	Marketing and Sales Coordinator at Two Men and a Truck
Claim Representative at Auto-Owners Insurance	Marketing Associate at Stryker
College Advisor at Michigan College Access Network	Mortgage Banker at Quicken Loans
Communication & Outcome Specialist at Gryphon Place	Office Administrator at Neurocore Pro
Communication Coordinator at American Cancer Society	Operations Group Leader at Target
Communication Coordinator at Sarasota Chamber	Patient Financial Counselor at Accretive Health
Connections Support Assistant at Valley Family Church	Program Associate at Kalamazoo College
Co-Telemarketing Coordinator at WMU	Program Manager at Open Roads Bike Program
Customer Service Representative at mophie	RSO Development Advisor at WMU Student Activities and Leadership Programs (SALP)
Engineering Coordinator at WL Molding of Michigan	Sales and Marketing Manager at Blackfinn Ameripub
English Teacher at JET program, Japanese Government	Sales Management Trainee at Enterprise Rent-A-Car
Event Intern at La Grange Country Club	Special Projects Coordinator for Student Affairs at WMU
Flex Club Support Assistant (Middle School Ministry) at Valley Family Church	Technical Recruiter at Optomi
HR Administrator at Greenleaf Hospitality Group	Technical Recruiter at Recruit Services
Human Resources Intern at Heritage Community of Kalamazoo	Teller at PNC
K12 Technology Account Manager at Zones	Territory Manager at Kellogg
Leadership Coach at Alpha Xi Delta Fraternity	Web Project Coordinator at Next I.T.
Legal Secretary at Miller Johnson	

## Sample Continuing Education Choices

Masters in College Student Personnel Administration at Marquette University	Masters in Social Work at WMU
Masters in Communication at WMU	Masters in Student Affairs Administration at University of Nebraska
Masters in Leadership and Organizational Performance at Vanderbilt University	Masters in Telecommunications at Ball State University