

# The College Promise Campaign

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**The goal of the College Promise Campaign is to make two years of community college or career and technical education free for all responsible students**



**AMERICA**

Join the movement to make two years of community college  
free for anyone willing to work for it.

# Three Key Components of CPC

1. Organizing and Awareness Effort, “Heads Up America”
2. Leadership Development
3. Research and Policy through Evidence-Based Strategies

# “Heads Up America” Organizing and Awareness Effort



# Leadership Development

- National Advisory Board
  - Honorary Chair, Dr. Jill Biden
  - Honorary Vice Chair, Former Wyoming Governor Jim Geringer
- National Sector-Based Leadership Committees  
Business, Education, Philanthropy, Non-Profits, Labor, Students, and Elected Officials
- State-Based Cross-Sector Councils
  - In 11 Phase One target states, including: NY, TX, FL, CA, among others



# Research and Policy through Evidence-Based Strategies

- Research partnership with Dr. Laura Perna of the Alliance for Higher Education and Democracy (AHEAD) at the University of Pennsylvania
- Upcoming research projects:
  - Roundtable on sustainable funding strategies
  - Pilot programs for mentoring strategies
  - Comprehensive College Promise database with program characteristics

PLEDGE COUNT

97650

America already has 97650 pledges to make higher education more accessible.

# We need your help. Join the movement.

In the 21st century, a high school diploma is no longer enough to lead Americans to a good job and decent quality of life.

This campaign is going to change that reality.

Pledge your support at [www.HeadsUpAmerica.us](http://www.HeadsUpAmerica.us)

Send your ideas to [angela@civiction.org](mailto:angela@civiction.org)



# **Campaign for Free College Tuition**

PromiseNet 2015

Morley Winograd



# Promise Programs Last PromiseNet Conference

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(c) Campaign for Free College Tuition

# Promise Programs Half Way Through this Year

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# Promise Programs PromiseNet 2015

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# Join our Free College Alliance

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Members of the Free College Alliance believe that public colleges and universities in the United States should be tuition free. Join our alliance and help spread the word in your community, your state, and throughout the nation.

## WHAT WE DO

The Free College Alliance is an open and diverse coalition of organizations and people working in support of free college tuition for all Americans. While each of our members may have different ideas and plans for how to achieve this goal, we are united in support of the goal of making at least one higher education degree free in all fifty states.



# FREE COLLEGE ALLIANCE

We, as members of the Free College Alliance, believe that public colleges and universities in the United States should be tuition free. Join our alliance and help spread the word in your community, your state, and throughout the nation.

## OUR MEMBERS







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COLLEGE TUITION  
should be free and  
**CAN BE FREE**  
in all 50 states.



**Campaign for Free College Tuition**