

**GLACÉAU VENDER KICK OFF SWEEPSTAKES
OFFICIAL RULES
NO PURCHASE NECESSARY**

1. **TO ENTER:** Beginning 12:01 a.m. Eastern Time (“ET”) on 3/10/08 through 11:59 p.m. (ET) on 4/10/08, log on to www.wmich.edu/vending/promos.html and follow the on-screen instructions to complete the on-line entry form. Limit one (1) entry per person, per email address, per day. All entries must be received by 11:59 p.m. (ET) on 4/10/08 to be entered into the final random drawing.
2. **RANDOM DRAWINGS:** One Grand Prize winner will be selected in each random drawing, as indicated in the chart below, from among all eligible entries received by the entry deadline for each drawing. Non-winning entries will be carried over into subsequent drawings. Decisions of the judges are final. Potential winners will be notified by email, phone or mail. Odds of winning depend upon the number of eligible entries received by the entry deadline for that period. Limit one (1) prize per person. Potential winners must pick up prize at Western Michigan University Auxiliary Services within 30 days of notification. You will be required to provide a valid identification in order to claim prize. Failure to provide ID and/or claim prize after 30 days will result in forfeiture and selection of an alternate winner.

| Drawing # | Entry Deadline Dates | Random Drawing Dates |
|-----------|----------------------|----------------------|
| 1 | 3/20/08 | 3/21/08 |
| 2 | 3/27/08 | 3/28/08 |
| 3 | 4/3/08 | 4/4/08 |
| 4 | 4/10/08 | 4/11/08 |

3. **PRIZES & APPROXIMATE RETAIL VALUE (“ARV”):** (4) Grand Prizes (one per drawing) –a Sylvania 20” Flat Screen Television. ARV: \$200 each. Prizes consist of only the item specifically listed as the prize.
4. **GENERAL RULES:** Open only to those who are 18 years age or older as of 3/10/08. Employees of Glacéau and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion) and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law. Not responsible for lost, late, damaged, delayed, incomplete, illegible entries or entries not received by the entry deadline, interrupted or unavailable network, server or other connections, miscommunications, failed telephone, computer hardware or software, and other technical errors or failures of any kind, including any injury or damage to any person’s computer related to or resulting from participating in or experiencing any materials in connection with the Promotion; unauthorized human intervention, failed, incomplete, garbled, jumbled or delayed computer transmissions or other errors of any kind, whether human, mechanical or electronic, that may limit a users ability to participate in the Promotion, including without limitation, the incorrect or inaccurate capture of entry information online regardless of cause. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user’s Internet service provider and/or email client or for insufficient space in user’s e-mail account to receive e-mail. All materials become exclusive property of Sponsor and will not be acknowledged or returned. Any use of robotic, automatic, programmed or like entry methods will void all entries affected by such methods and be deemed tampering. Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. **INTERNET CAUTION: ANY ATTEMPT**

BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.

Sponsor reserves the right to cancel or modify the Promotion if fraud, misconduct or technical failures destroy the integrity of the Promotion or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination of the promotion, a notice will be posted online and the random drawing will be conducted from among all eligible entries received prior to the time of termination. In the event a dispute arises regarding specific individual entitled to receive prize, entry will be declared made by the "authorized e-mail account holder" and any damage made to the Web site will also be the responsibility of the authorized e-mail account holder of the e-mail address submitted at the time of entry. "Authorized e-mail account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Participant may be requested to provide Sponsor with proof that the participant is the authorized e-mail account holder of the e-mail address associated with the account/submission. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. No substitution, cash redemption or transfer of prize by winner permitted. All federal, state and local taxes are the sole responsibility of winner. All federal, state and local laws and regulations apply. Return of any prize notification as undeliverable may result in disqualification and an alternate winner may be selected. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotional Participants to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting prize, winners agree to release and hold Sponsor and their respective directors, officers, employees and assigns, harmless against any and all claims, damages, losses, expenses and liability arising out of use/acceptance of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor and its Promotional Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion.

5. WINNERS LIST: For names of winners, available after 5/11/08, send a separate, self-addressed, stamped (#10) envelope to: Glacéau Vender Kick Off Sweepstakes Winner List, 4955 Steubenville Pike, Ste. 250, Pittsburgh, PA 15205, to be received by 4/11/08.
6. SPONSOR: Glacéau, 17-20 Whitestone Expressway, Whitestone, NY 11357.

ABBREVIATED RULES

NO PURCHASE NECESSARY. Open only to anyone 18 years or older as of 3/10/08. Promotion begins 12:01 a.m. (ET) on 3/10/08 and ends 11:59 p.m. (ET) on 4/10/08. To receive a contest sticker send a self-addressed and stamped envelope to:

WMU Vending Services
Auxiliary Enterprises
Bernhard Center Annex
1903 West Michigan Avenue
Kalamazoo, MI 49008-5215

Your envelope must be postmarked by April 3, 2008. All entries must be entered by April 10, 2008. WMU Vending Services is not responsible for lost, late, misdirected, mutilated or illegible mail.