Webmasters' User Group
Wednesday, October 30, from 9 to 10:30 a.m.
Stewart Tower

In attendance
Alex Aivars, Michael Sisk, Nancy Kroes, Bradley Horstman, Madeleine Lakatos Fojtik, Brandi Engel, Deb Withee, Ryan McGregor, Matthew Newton, Garald Barton, Lauren Reynolds, Ken Schaefer, Thom Chandler, E.C. Teviotdale, Cindy Town, Jon Collier, Chris Jones, Emma Perk, Margaret von Steinen, Amy Brimmer, Joe Fee, Dan Lobelle

Announcements
Update from Dan Labelle:
- **CMS** – 144 sections are currently in the CMS.
  o   Remaining legacy, 339 legacy web accounts.
  o   Dan's goal is to get everyone in the CMS at some point in the future.
  o   Since June news contributor, student contributors, spell check have been added. Use a modern browser if you want a usable spell check such as Firefox or Chrome.
  o   New community groups, CMS beta testers and a Web Developers Group (more information will be coming), bug finders, feedback welcome… anyone interested please contact Dan.)
  o   Coming soon, YouTube embeds, also will soon support WMU's steaming media server; directory access for student contributors, web forms anti-spam – Honeypot fields (puts a field in the form hides from the user), prevention will be done by default (UR did go through every form – default is 5 submissions per hour), No CAPTCHA – this will not happen, not accessible.
  o   Next phase is there will be some flexibility in the visual presentation on the front end and back end. Alex commented he liked what he saw thus far.
- **Email security:** IT has seen a lot of email security issues recently. No protections. Script called safe mail available through IT. Phishing is a problem… Spear phishing, directed at specific individuals, whaling directed to senior management… Solution – don't display email addresses. How will this be implemented? Directory pages will link to contact forms automatically created by the CMS. Webmasters should replace email links in the body field with links to a contract form (created by the section manager), web forms do track IP addresses. This fix will be live in November. Recommendation not a mandate at this point. Obfuscation filter will remain as a fallback defense, requires JavaScript. In Dreamweaver, create forms to replace email links or, remove email addresses entirely or use the safe mail.
- **Web governance updates:** Deans and director of college and major divisions of the University, authority over policies and exceptions, theoretical but not specific duties defined. Appointed by the council, created specific tasked, no clear authority, none still meeting. How will this impact the website in the future, combined website for all.
  o   **Web governance council:** Will continue to review, still consist of deans and directors, enacts policy, but does not originate, defines shared goals and values, identifies resource, meets quarterly
  o   **Web Steering Committee:** new, standing body, meets monthly, some members named by the council, but has own authority and mandate, develops policy and standards for the council, must approve new web services
  o   **WUG** has not been official recognized in the past. Served both content maintainers and technical staff. NOW it will be an official body representing and supporting web content managers, president will be a member of steering committee. Will have a voice in crafting policy. Important to come to the meetings Continue to meet monthly
  o   **Web developers Group:** represents and supports developers working on the web, social media, mobile and other electronic communication projects, provide training for developers new to WMU Drupal, president is a member of the steering committee. Look at /web, there is an org chart to view.

News Item review
"7 Tech Trends for the class of 2017" there is a link on the WUG website.

Writing for the Web
Cara is sick today and will not present. Hope to reschedule for next time.

Next meeting November 20 – moved up a week because of Thanksgiving.