



DRUPALCON

*Portland*

MAY 20-24 2013

**Building Bridges, Connecting Communities**

<https://portland2013.drupal.org>

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## **Drupal Conference**

- Installation · Modules · Site Building
- Theming · Best Practices

## **Current Web Trends and the Future of the Web**

- Infrastructure · Design · CSS
- Tools (software and hardware)



## Sessions Attended

- The Current State of Drupal 8 (Keynote)
  - Thriving in a world of change: Future-friendly content with Drupal (Keynote)
  - The Engineer, The Designer, and the Dictator (Keynote)
- How Oregon State University manages Large Scale Drupal
  - Designing on Purpose: Design Process & Deliverables in the Responsive Age
  - It's not "their Drupal" - It's OUR Drupal
  - Games People Play (And the Modules that Enable them)
  - Content Strategy - the RPG
  - Was It Something I Said? The Art of Giving (and getting) A Critique
  - UX Under Fire - On Communicating the Value of UX
  - Start2Farm.gov: A Study in Public Information
  - User experience for online education
  - The Zen of HTML Prototyping & Designing in the Browser
  - Managing Responsive Web Design with Sass and Breakpoint
  - Design Smarter, Not Harder
  - Should Have Made a Left Turn at Albuquerque: Building Maps in Drupal





# Government, Nonprofit, and Education: Connecting Citizens and Communities

This track will offer content for attendees interested in Drupal and nonprofit, government and education organizations. Sessions will address ways developers, site administrators, strategists and organizations can connect communities of volunteers, donors, and activists; citizens, policy experts and lawmakers; students, teachers, and staff using Drupal along with other open source technologies and web communities.

## Main Themes

- High-level Drupal implementation strategies in nonprofits, government and education organizations of various kinds and sizes
- Important case studies and other strategic how-to's demonstrating how organizations are using Drupal in the nonprofit, government and education spaces
- Leaders from the nonprofit, government and education industries who can expand and enrich the Drupal community with their perspective
- Targeted tools and solutions for nonprofits, government, and educational organizations - from the very large to the very small

## Target Audience

- Decision-makers and technical staff from public sector, education, and nonprofit organizations
- Agencies who work with public sector, education, and nonprofit organizations





# **Constant Change and Keeping Up to Date**

Maybe that's just good design?

**~~Responsive Website Design~~**  
**~~Website Design~~**  
**Design**





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# Technology's Confusing Metaphors

## skeuomorphism vs. flat design



<http://sachagreif.com/flat-pixels/>  
<http://en.wikipedia.org/wiki/Skeuomorph>









# Content Strategy

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## Content needs to be...

**Future Proof, Accessible, Searchable, Findable, Desirable, Sharable, Selectable, Self-Aware, Portable and Flexible**

**Ready to be viewed anywhere**

**In chunks (with semantic metadata) vs. a blob**

<http://www.cmsmyth.com/2013/05/rom-blobs-to-chunks-structured-content-in-wordpress/>





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