Post-Graduation Activity Report
2015–16

Compiled by WMU Career and Student Employment Services
Ellsworth Hall | (269) 387–2745 | wmich.edu/career

Survey design, data collection and analysis, and report preparation:
Ewa Urban, Ph.D., Associate Director – Assessment | Ewa.L.Urban@wmich.edu
Amy Galick, Graduate Assistant for Assessment | Amy.E.Galick@wmich.edu
Christopher Shank, Data Analysis Assistant | Christopher.E.Shank@wmich.edu

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Download the latest report at wmich.edu/career/planning
EXECUTIVE SUMMARY

Career and Student Employment Services surveyed all (N=5049) WMU students graduating with bachelor’s, master’s, and doctoral degrees between August 2015 and June 2016. Data was obtained for 75% of the population (N=3766).

92% of WMU graduates were actively engaged within three months of graduation.

“Active engagement” is defined as full-time employment (including self-employment and post-graduate internships/fellowships); part-time employment; military service; volunteering full time, and continuing education. Categories not included in active engagement are unemployed and seeking employment, and not seeking employment.

Primary Activity Summary 2015–16

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>3470</td>
<td>92%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>2686</td>
<td>71%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>210</td>
<td>6%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>532</td>
<td>14%</td>
</tr>
<tr>
<td>Military service</td>
<td>26</td>
<td>0.6%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>16</td>
<td>0.4%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>296</td>
<td>8%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>258</td>
<td>7%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>38</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-Time Employment Highlights

- 71% of respondents were employed full time.
- The median salary was $40,000–$45,000 based on 1690 reported salaries.
- 84% have a job that is related to their degree.
- 88% are satisfied with their job.
- 76% work in Michigan; 22% work in 44 other U.S. states; and 2% work in 20 countries outside the U.S.

Continuing Education

- 14% of respondents are pursuing further education after graduating from WMU.
- 51% are continuing education at WMU, and the remaining 49% will attend 128 different institutions.

Experiential Education

- 80% of respondents completed an experiential education activity at WMU.
ABOUT THE DATA

Career and Student Employment Services conducts the annual Post-Graduation Activity Survey on behalf of The University. The survey is conducted in accordance with the “Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information” published by the National Association of Colleges and Employers (NACE).

Three weeks before each graduation, all graduating students receive an email from their college dean, department chairperson, or program director with a personalized link to the Post-Graduation Activity Survey. Survey respondents select one post-graduation activity category: “working”; “pursuing further education or further study”; “military service”; “volunteering full time (e.g., Peace Corps)”; “unemployed and seeking employment”; and “not seeking employment or further education within six months after graduation.”

Nonrespondents receive at least four reminders via email. For the graduates who have not responded to the survey after multiple invitations, we gather employment data from public LinkedIn profiles, and we also ask department chairpersons and faculty to provide any known post-graduation activity information. Overall, 72% of the data in this report was obtained through the online questionnaire and 28% through LinkedIn or department chairs, faculty, and staff.

Post-graduation activity data was updated throughout the year by following up with respondents who indicated they were seeking employment at the time of completing the survey. The data collection cycle ended on October 15, 2016.

Sixty-three percent (63%, N=1690) of respondents working full time reported a salary range. Salary information is reported only for full-time employment, and it includes salaries for jobs outside the United States. We publish median salary ranges for majors/programs with at least five reported salaries. At the end of the report we include national data from the 2016 Salary Surveys published by NACE. All salary data is provided for informational purposes only and is not intended to be used for comparisons or predictions.

The report lists all WMU majors for which sufficient data has been collected. Names of majors in the report align with those listed at wmich.edu/academics. If there are fewer than five primary activity responses for a program (or for one degree level of a program), data from 2014–15 is added and/or similar majors are combined. If there are fewer than five responses for a program from 2014–15 and 2015–16 together, the program is not included in the report. Similarly, two years of employment data (i.e., salary, job satisfaction, etc.) are reported together when fewer than five responses are available from 2015–16. Data from 2014–15 is added only to the individual reports for the majors, not to the overall college or university reports.

There were 282 students who completed two or more undergraduate majors and 8 who completed two master’s degrees during the graduation period. They are included once in each section of the report that corresponds to one of their degrees. No student’s data is ever counted twice in the same report section.

One purpose of this report is to help students with career exploration. To that end, reports for individual majors and programs include sample job titles and employer names. This information was provided by survey respondents from both 2014–15 and 2015–16.

NACE and Career and Student Employment Services acknowledge that the positive impact of a college education cannot be measured merely in terms of employment, earnings, or continued education. The most significant and substantive outcomes of personal and professional growth occur over the lifetime of the individual graduate.
Post-Graduation Activity Report

Interdisciplinary Programs

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Telecommunications and Information Management .......... 8
University Studies ..................................................... 9
EVALUATION

Post-Graduation Activity 2015–16

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>6</td>
<td>100%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>6</td>
<td>100%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $75,000 to $80,000 (based on 5 responses).
- 50% were located in Michigan.
- 100% indicated their job was related to their degree.
- 100% were satisfied with their job.

Sample Job Titles and Employers

Assistant Professor at King Khalid University
Assistant Professor at West Virginia University
Director at Ferris State University
Evaluation Specialist at Michigan Fitness Foundation
Founder/CEO at EMR3 Consulting
Senior Research Associate at Evaluation Center, WMU

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Doctoral degree recipients

6

Post-graduation data was obtained for

6 (100%)
HEALTH INFORMATICS AND INFORMATION MANAGEMENT

Post-Graduation Activity 2014–15 and 2015–16

90% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>18</td>
<td>86%</td>
<td>Unemployed and seeking employment</td>
<td>2</td>
<td>10%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $42,500 to $47,500 (based on 8 responses).
- 100% were located in Michigan.
- 88% indicated their job was related to their degree.
- 100% were satisfied with their job.

Sample Job Titles and Employers

- Application Systems Analyst at Spectrum Health
- Applications Training Specialist at Cherry Health
- Associate Business Analyst at Streamline Healthcare Solutions
- Business Analyst at Blue Cross Blue Shield of Michigan
- Business Analyst Coordinator at Stryker
- Corporate Information Administrator at Grace Health Department
- Technical Analyst at Spectrum Health
- HIM Coordinator at Spectrum Health
- Network Life Cycle Manager at WMU
- Patient Service Associate at Borgess
- Project Manager at Corsetti Structural Steel
- Quality Assurance Analyst at Meridian Health Plan
- Resident Coordinator at Kalamazoo Probation Enhancement Program
- Revenue Cycle Analyst at HealthRise Solutions
- Systems Analyst at Blue Cross Blue Shield of Michigan

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

All information is based on the most recent data from 2015–16 graduates, combined with data from 2014–15 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.

Bachelor's degree recipients 25

Post-graduation data was obtained for 21 (84%)
TELECOMMUNICATIONS AND INFORMATION MANAGEMENT

Post-Graduation Activity 2014–15 and 2015–16

94% of degree recipients were **actively engaged**.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>13</td>
<td>81%</td>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>6%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>13%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Full-time Employment**

- Median salary was **$42,500 to $47,500** (based on 8 responses).
- 85% were located in Michigan.
- 78% indicated their job was **related to their degree**.
- 88% were **satisfied** with their job.

**Sample Job Titles and Employers**

- Associate Information Security Analyst at Greenleaf Hospitality Group
- Business Systems Analyst at Lippert Components
- IT Helpdesk Administrator at Dimplex Thermal Solutions
- Network Technician at Eaton County Information Systems
- Quality Assurance Project Manager at Verizon
- Sales Associate at Total Tech
- SAP Business Analyst at Perrigo
- Software Test Engineer at Panasonic Automotive Systems
- Systems Reliability Engineer at Apple
- Technical Analyst at Rapidparts

**Sample Continuing Education Choices**

Masters in Information and Communication Sciences at Ball State University

**About the Data**

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

All information is based on the most recent data from 2015–16 graduates, combined with data from 2014–15 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.
Post-Graduation Activity 2015–16

93% of degree recipients were **actively engaged**.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employed full time</td>
<td>132</td>
<td>73%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>12</td>
<td>7%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>16</td>
<td>9%</td>
</tr>
<tr>
<td>Military service</td>
<td>4</td>
<td>2%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>3</td>
<td>2%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>13</td>
<td>7%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>10</td>
<td>6%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>3</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Full-time Employment**

- Median salary was **$32,500 to $37,500** (based on 82 responses).
- 76% were located in Michigan.
- 49% indicated their job was **related to their degree**.
- 75% were **satisfied** with their job.

**About the Data**

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles. Bachelor’s degree recipients: 270

Post-graduation data was obtained for 180 (67%)
Sample Job Titles and Employers

2nd Lieutenant at Michigan Air National Guard
Account Manager at Robert Half Management
Analyst at Blue Cross Blue Shield of Michigan
Anesthesia Technician at University of Michigan Health Systems
Assistant Equipment Manager at Davidson College
Assistant Principal at Lansing School District
Branch & Marketing Manager at Marshall Community Credit Union
Brand Ambassador at Winston Grey
Captain at Allegan County Sheriff’s Office
Case Manager at Hegira Programs
Community Support Specialist at Van Buren Community Mental Health
Content Editor at Gracenote
Costume Designer at Shaw Weber Studios
Database Builder at Community Homeworks
Demand Planning Manager at Wolverine Worldwide
Designer at Dart Container
Director at Pathfinder Kids
Director of Administration at Cornerstone United Methodist Church
Director of IT at Donald W. Reynolds Foundation
Educational ASL Interpreter at Kalamazoo RESA
Event Coordinator at University of Georgia
Formulation R&D Technician at Perrigo
HR Coordinator at Mattawan School District
Inbound Logistics Coordinator at Big Dutchman
Job Coach at GateWay Services
Lead Web Developer and CEO at Yupoyo Web Design
Literacy Tutor at AmeriCorps
Marketing Manager at Eckert Wordell
Medical Technologist at Community Health Center of Branch County
Missionary at Adventures in Missions
Nuclear Missile Operator at United States Air Force
Outreach Coordinator (AmeriCorps VISTA) at REACH Studio Art Center
Packaging Engineer at Perrigo
Pharmacy Technician at CVS
Prepress, Webpage & Graphic Design at iPartnerMedia
Preschool Teacher at Explore and Grow
Process Engineer at Evergreen Packaging
Project Scientist at Envirotech Technologies
Quality Assurance Specialist at US Army, Japan
Quality Operations Lab Technician at Pfizer
Registered Behavior Technician at Residential Opportunities Inc.
Reiki Practitioner and Patient Advocate at Natural Health Improvement Center
Research and Development Laboratory Technician at Axalta Coating Systems
Resident Artist at Kalamazoo Education For the Arts
Section Sergeant at Michigan Air National Guard
Self-Employed Nanny
Site Director at YMCA
Sr. AV Specialist at Logicalis
Superintendent of Public Works at City of Wayland
Supply Chain Analyst at Veritiv
Talent Acquisition Specialist at Arrow Strategies
Teacher at Universidad Nacional Pedro Henríquez Ureña

Sample Continuing Education Choices

Bachelors in Criminal Justice at WMU
Doctorate in Chiropractic at Palmer College of Chiropractic
Law at Loyola University
Masters in Anthropology at WMU
Masters in East Asian Studies at Kyung Hee University
Masters in Educational Leadership at WMU
Masters in Library Science at Wayne State
Masters in Occupational Therapy at Eastern Michigan University
Masters in Public Administration at WMU
Masters in School Counseling at WMU
Masters in Social Work at University of Michigan
Masters in Speech Pathology at WMU
Masters in Sport Management at WMU
Nursing at KVCC
Specialty Program in Alcohol and Drug Abuse at WMU
Teacher Certification at California State University Long Beach