Post-Graduation Activity Report 2015–16

Compiled by WMU Career and Student Employment Services
Ellsworth Hall | (269) 387–2745 | wmich.edu/career

Survey design, data collection and analysis, and report preparation:
Ewa Urban, Ph.D., Associate Director – Assessment | Ewa.L.Urban@wmich.edu
Amy Galick, Graduate Assistant for Assessment | Amy.E.Galick@wmich.edu
Christopher Shank, Data Analysis Assistant | Christopher.E.Shank@wmich.edu

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Download the latest report at wmich.edu/career/planning
EXECUTIVE SUMMARY

Career and Student Employment Services surveyed all (N=5049) WMU students graduating with bachelor’s, master’s, and doctoral degrees between August 2015 and June 2016. Data was obtained for 75% of the population (N=3766).

92% of WMU graduates were actively engaged within three months of graduation.

“Active engagement” is defined as full-time employment (including self-employment and post-graduate internships/fellowships); part-time employment; military service; volunteering full time, and continuing education. Categories not included in active engagement are unemployed and seeking employment, and not seeking employment.

Primary Activity Summary 2015–16

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>2686</td>
<td>71%</td>
<td>Unemployed and seeking employment</td>
<td>258</td>
<td>7%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>210</td>
<td>6%</td>
<td>Not immediately seeking employment</td>
<td>38</td>
<td>1%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>532</td>
<td>14%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Military service</td>
<td>26</td>
<td>0.6%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>16</td>
<td>0.4%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Full-Time Employment Highlights

- 71% of respondents were employed full time.
- The median salary was $40,000–$45,000 based on 1690 reported salaries.
- 84% have a job that is related to their degree.
- 88% are satisfied with their job.
- 76% work in Michigan; 22% work in 44 other U.S. states; and 2% work in 20 countries outside the U.S.

Continuing Education

- 14% of respondents are pursuing further education after graduating from WMU.
- 51% are continuing education at WMU, and the remaining 49% will attend 128 different institutions.

Experiential Education

- 80% of respondents completed an experiential education activity at WMU.
ABOUT THE DATA

Career and Student Employment Services conducts the annual Post-Graduation Activity Survey on behalf of The University. The survey is conducted in accordance with the “Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information” published by the National Association of Colleges and Employers (NACE).

Three weeks before each graduation, all graduating students receive an email from their college dean, department chairperson, or program director with a personalized link to the Post-Graduation Activity Survey. Survey respondents select one post-graduation activity category: “working”; “pursuing further education or further study”; “military service”; “volunteering full time (e.g., Peace Corps)”; “unemployed and seeking employment”; and “not seeking employment or further education within six months after graduation.”

Nonrespondents receive at least four reminders via email. For the graduates who have not responded to the survey after multiple invitations, we gather employment data from public LinkedIn profiles, and we also ask department chairpersons and faculty to provide any known post-graduation activity information. Overall, 72% of the data in this report was obtained through the online questionnaire and 28% through LinkedIn or department chairs, faculty, and staff.

Post-graduation activity data was updated throughout the year by following up with respondents who indicated they were seeking employment at the time of completing the survey. The data collection cycle ended on October 15, 2016.

Sixty-three percent (63%, N=1690) of respondents working full time reported a salary range. Salary information is reported only for full-time employment, and it includes salaries for jobs outside the United States. We publish median salary ranges for majors/programs with at least five reported salaries. At the end of the report we include national data from the 2016 Salary Surveys published by NACE. All salary data is provided for informational purposes only and is not intended to be used for comparisons or predictions.

The report lists all WMU majors for which sufficient data has been collected. Names of majors in the report align with those listed at wmich.edu/academics. If there are fewer than five primary activity responses for a program (or for one degree level of a program), data from 2014–15 is added and/or similar majors are combined. If there are fewer than five responses for a program from 2014–15 and 2015–16 together, the program is not included in the report. Similarly, two years of employment data (i.e., salary, job satisfaction, etc.) are reported together when fewer than five responses are available from 2015–16. Data from 2014–15 is added only to the individual reports for the majors, not to the overall college or university reports.

There were 282 students who completed two or more undergraduate majors and 8 who completed two master’s degrees during the graduation period. They are included once in each section of the report that corresponds to one of their degrees. No student’s data is ever counted twice in the same report section.

One purpose of this report is to help students with career exploration. To that end, reports for individual majors and programs include sample job titles and employer names. This information was provided by survey respondents from both 2014–15 and 2015–16.

NACE and Career and Student Employment Services acknowledge that the positive impact of a college education cannot be measured merely in terms of employment, earnings, or continued education. The most significant and substantive outcomes of personal and professional growth occur over the lifetime of the individual graduate.
Accountancy .......................................................... 9
Advertising and Promotion ........................................ 11
Business Administration (MBA) .............................. 13
Computer Information Systems ................................. 15
eBusiness Marketing ................................................. 17
Economics in Business ................................................ 18
Finance ....................................................................... 19
Food and Consumer Package Goods Marketing ......... 21
General Business ......................................................... 23
Human Resource Management .................................... 24
Integrated Supply Management ................................. 26
Management ............................................................... 28
Marketing ..................................................................... 30
Sales and Business Marketing ..................................... 32
95% of all Business graduates were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>All degrees</th>
<th></th>
<th>Undergraduate degrees</th>
<th></th>
<th>Graduate degrees</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
<td>percent</td>
<td>count</td>
<td>percent</td>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>Actively Engaged</td>
<td>774</td>
<td>95%</td>
<td>628</td>
<td>94%</td>
<td>146</td>
<td>97%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>716</td>
<td>88%</td>
<td>575</td>
<td>87%</td>
<td>141</td>
<td>93%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>14</td>
<td>2%</td>
<td>12</td>
<td>2%</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>40</td>
<td>5%</td>
<td>38</td>
<td>6%</td>
<td>2</td>
<td>1%</td>
</tr>
<tr>
<td>Military service</td>
<td>2</td>
<td>0.2%</td>
<td>1</td>
<td>0.1%</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>2</td>
<td>0.2%</td>
<td>2</td>
<td>0.2%</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

|                |            |            |                      |            |            |            |
|                | count       | percent    | count               | percent    | count       | percent    |
| Not Actively Engaged | 42          | 5%         | 37                   | 6%         | 5            | 3%         |
| Unemployed and seeking employment | 35          | 4%         | 30                   | 5%         | 5            | 3%         |
| Not immediately seeking employment | 7           | 1%         | 7                    | 1%         | 0            | 0%         |

Survey Population

<table>
<thead>
<tr>
<th></th>
<th>Graduates</th>
<th>Responses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>All degrees</td>
<td>999</td>
<td>816 (82%)</td>
<td></td>
</tr>
<tr>
<td>Bachelor's</td>
<td>821</td>
<td>665 (81%)</td>
<td></td>
</tr>
<tr>
<td>Master's</td>
<td>178</td>
<td>151 (85%)</td>
<td></td>
</tr>
</tbody>
</table>

The Post-Graduation Activity Survey was sent to all of the 999 students who earned a degree from the Haworth College of Business between August 2015 and June 2016.

Employment

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range. Salaries are reported only for those respondents who say that their employment is full time (30 hours or more per week). In the Haworth College of Business the median reported salary range was $45,000 to $50,000 (based on 447 responses).

There were 14 respondents working part time (2% of all respondents). These respondents were asked whether they were seeking different or additional employment. Of those who answered, 100% said they were seeking employment.
Undergraduates’ Full-time Employment

- Median salary for undergraduate degree recipients in the Haworth College of Business was **$45,000 to $50,000** (based on 364 responses).
- 77% indicated their job was located in Michigan.
- 86% indicated their job was related to their degree.
- 90% were satisfied with their job.
- 38% worked for the same employer before graduation.

Undergraduate Salaries

![Bar chart showing the distribution of reported salaries by percent of total.](chart.png)
Graduate Students’ Full-time Employment

- Median salary for graduate degree recipients in the Haworth College of Business was $60,000 to $65,000 (based on 83 responses).
- 85% indicated their job was located in Michigan.
- 85% indicated their job was related to their degree.
- 83% were satisfied with their job.
- 69% worked for the same employer before graduation.

Graduate Salaries

<table>
<thead>
<tr>
<th>Salary Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $15,000</td>
<td>1.20%</td>
</tr>
<tr>
<td>$15,000 to $20,000</td>
<td>1.20%</td>
</tr>
<tr>
<td>$30,001 to $35,000</td>
<td>4.82%</td>
</tr>
<tr>
<td>$35,001 to $40,000</td>
<td>3.61%</td>
</tr>
<tr>
<td>$40,001 to $45,000</td>
<td>2.41%</td>
</tr>
<tr>
<td>$45,001 to $50,000</td>
<td>8.43%</td>
</tr>
<tr>
<td>$50,001 to $55,000</td>
<td>15.66%</td>
</tr>
<tr>
<td>$55,001 to $60,000</td>
<td>4.82%</td>
</tr>
<tr>
<td>$60,001 to $65,000</td>
<td>8.43%</td>
</tr>
<tr>
<td>$65,001 to $70,000</td>
<td>3.61%</td>
</tr>
<tr>
<td>$70,001 to $75,000</td>
<td>2.41%</td>
</tr>
<tr>
<td>$75,001 to $80,000</td>
<td>3.61%</td>
</tr>
<tr>
<td>$80,001 to $85,000</td>
<td>8.43%</td>
</tr>
<tr>
<td>$85,001 to $90,000</td>
<td>2.41%</td>
</tr>
<tr>
<td>$95,001 to $100,000</td>
<td>4.82%</td>
</tr>
<tr>
<td>More than $100,000</td>
<td>24.10%</td>
</tr>
</tbody>
</table>
ACCOUNTANCY

Post-Graduation Activity 2015–16

86% of undergraduates and 96% of graduate degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>Undergraduate degrees</th>
<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>Employed full time</td>
<td>68</td>
<td>86%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>53</td>
<td>67%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>14</td>
<td>18%</td>
</tr>
<tr>
<td>Military service</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>11</td>
<td>14%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>10</td>
<td>13%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary for undergraduates was $45,000 to $50,000 (based on 35 responses).
- Median salary for graduate students was $50,000 to $55,000 (based on 15 responses).
- 79% were located in Michigan.
- 88% indicated their job was related to their degree.
- 93% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

<table>
<thead>
<tr>
<th>Degree recipients</th>
<th>Post-graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>129</td>
<td>106 graduates (82%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduates</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor's</td>
<td>98</td>
</tr>
<tr>
<td>Master's</td>
<td>31</td>
</tr>
</tbody>
</table>
ACCOUNTANCY

Sample Job Titles and Employers

Account Analyst at Mercedes-Benz Financial  
Account Representative at GS Services  
Accountant at Biocrede  
Accountant at Blackwood Auto Repair and Salvage  
Accountant at Bronson  
Accountant at China Civil Engineering Group  
Accountant at DFAS  
Accountant at Dow Chemical  
Accountant at H&S Companies  
Accountant at Hi-Lex Controls  
Accountant at Kalcer Group  
Accountant at Michigan State Police  
Accountant at mPower Innovations  
Accountant at Valley Oak Financial  
Accounting and Sales at Tellon Trading  
Accounting Assistant at Trillium Staffing  
Accounting Associate at MPI Research  
Accounting Clerk at Bleistahl North America  
Accounting Staff at Norman and Paulsen  
Accounting Staff at Vertex Management  
Accounts Payable Associate at Avfuel  
Accounts Payable Associate at Wirtz Beverage  
Accounts Payable Clerk at ZTE USA  
Accounts Payable Specialist at Epitec  
Analyst at Doeren Mayhew  
Assistant Accountant at Chuan Cai Fang  
Associate Accountant at Dow Chemical  
Associate of Deloitte  
Assurance Associate at BDO  
Assurance Associate at Plante Moran  
Assurance Staff at Ernst & Young  
Assurance Staff at Plante Moran  
Auditor at Rehmann  
Audit Associate at BDO  
Auditor 9 at the Office of the MI Auditor General  
Business Analyst at Ellianse  
Central and Capital Expense Clerk at Costco  
Compliance Specialist at OMNI Credit Union  
Controller in Training at Serra Automotive  
Corporate Accounting Analyst at Groupon  
Cost Accountant at ESPEC North America  
Cost Analyst Associate at Parker Hannifin  
Deployment Planner at Kellogg  
Distributor Reporting Coordinator at Stryker  
Finance Analyst at 3Eye Technologies  
Finance Development Program at Whirlpool  
Financial Analyst at Stryker  
Financial Planning Senior Analyst at Eaton  
Functional Consultant at Oracle  
Income Audit Supervisor at FireKeepers Casino  
Inventory Manager at Perfectstormmtg.com  
Junior Accountant at Pro Specialties Group  
Payroll Processor at Davis & Associates Accounting  
Product Costing Analyst at Dart Container  
Product Support Intern at Thomson Reuters  
Profit Planning Specialist at DENSO  
Reporting Accountant at University of Michigan  
Retirement Plan Service Representative at Gasaway  
Scan Based Trade Analyst at Perfection Bakersies  
Seasonal Tax Preparer at Cole Gavlas  
Senior Analyst at PNC  
Software Asset Analyst at Zoetis  
Staff Accountant at Mayville Engineering  
Tax Associate at KPMG US  
Tax Associate at PricewaterhouseCoopers  
Tax Associate at Yeo & Yeo  
Treasury Operations/Financial Analyst at Kellogg  
Underwriter II at United Shore

Sample Continuing Education Choices

Masters in Accountancy at University of Illinois  
Masters in Accountancy at WMU  
Masters in Information Systems Audit and Control at Georgia State University  
Masters in International Business at Newcastle Business School  
MBA at Grand Valley State University  
MBA at WMU
Post-Graduation Activity 2015–16

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>36</td>
<td>100%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>35</td>
<td>97%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>3%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $30,000 to $35,000 (based on 29 responses).
- 71% were located in Michigan.
- 83% indicated their job was related to their degree.
- 93% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

<table>
<thead>
<tr>
<th>Post-graduation data was obtained for</th>
<th>36</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor's degree recipients</td>
<td>36</td>
</tr>
<tr>
<td>36 (100%)</td>
<td></td>
</tr>
</tbody>
</table>
ADVERTISING AND PROMOTION

Sample Job Titles and Employers

Account Coordinator at Archway Marketing Services
Account Coordinator at Campbell Ewald
Account Coordinator at Weber Marketing Group
Account Executive at Central Transport
Account Manager/Merchant at Turnkey Merchandise Programs
Advertising Project Manager at Creative Circle
Assistant Account Executive at Universal McCann
Assistant Account Manager at VML
Assistant Market Research Analyst at Carat USA
Assistant Media Planner at Carat USA
Assistant Planner at Media Assembly
Assistant Reporting Media Planner at Duffey Petrosky
Associate—Account Service at Universal McCann
Associate—Trade Desk at Mindshare
Brand Manager at Story Lab
Buying Coordinator at NSA Media
Client Relations Manager of Social Media at Quicken Loans
Consumer Consultant at PNC
Contractual Manager at Urban Science
Co-Owner at Layer Cake Presents
Digital Media Specialist at Vail
Event Planning at The Moveable Feast
Field Sales Representative at MAX Technical Sales
Front Desk Agent at Greenleaf Hospitality Group
Graduate School Adviser at Inner Mongolia University of Finance and Economics
Graphic Design Associate at United Parcel Service
Junior Advertising Project Manager at Leo Burnett Worldwide
Junior Art Director/Production Artist at Real Integrated
Leasing Associate at Boston Real Estate Collaborative
Manager at Enterprise Rent-A-Car
Marketing and Event Coordinator at Wiley's Finest Alaskan Fish Oil
Marketing Assistant at Byron Asset Management
Marketing Coordinator Associate at Lakeview Hills Golf Resort
Media Associate at Starcom:MediaVest/Spark
Media Sales Assistant at Cox Media Group
Packaging Project Manager at North American Color
Planning and Optimization Analyst at Accuen
Programmatic Advertising Analyst at Spark SMG
Programmatic Analyst at DigitasLBi
Project Manager at North American Color
Project Manager at Prodigous
Retail Marketing at La-Z-Boy
Sales Assistant at Adams Outdoor Advertising
Social Media Manager at Kellogg

Sample Continuing Education Choices

MBA at WMU
BUSINESS ADMINISTRATION (MBA)

Post-Graduation Activity 2015–16

97% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employed full time</td>
<td>116</td>
<td>94%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>4</td>
<td>3%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $75,000 to $80,000 (based on 68 responses).
- 87% were located in Michigan.
- 81% indicated their job was related to their degree.
- 82% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Master's degree recipients</td>
<td>147</td>
<td></td>
</tr>
<tr>
<td>Post-graduation data was obtained for</td>
<td>124 (84%)</td>
<td></td>
</tr>
</tbody>
</table>
BUSINESS ADMINISTRATION (MBA)

Sample Job Titles and Employers

Account Consultant at Cardinal Health
Account Manager, National Accounts at Dart
Account Specialist at Aon
Accountant at G.A. Richards
Accountant at Tillers International
Accounts Receivable Specialist at TH Plastics
Analytical Engineer at Parker Hannifin
Asset Manager at Hollander Development
Assistant Corporate Banker at National Commercial Bank—AlahliNCB
Associate Vice President at Battle Creek Unlimited
Assurance Associate at Pricewaterhouse Coopers
Brand Manager at Kellogg
Business Analyst at One Point Infotech
Business Intelligence and Global IT at Stryker
Business Manager at City of Grand Rapids
COO at Wolverine Power Cooperative
Client Manager at Nielsen
Community Development Manager at Experience Grand Rapids
Compensation Analyst at Stryker
Consultant at Chrysalis Consulting
Consultant at TEKSystems
Consulting Specialist at Gabinete de Coordinación de Políticas Sociales, Dominican Republic
Cost Analyst at Vibracoustic
Customer Account Manager at Perrigo
Customer Service Associate at Streamline Healthcare Solutions
Customer Support Representative at Hainan Airline
Demand Planner at Kellogg
Digital Marketing Manager at SpartanNash
Director at Aramark Healthcare
Director of Marketing at Newmind Group
Director of Operations at Parker Hannifin
Director of Operations at Spectrum Health
Director of Product Marketing at Altus
eCommerce Channel Lead at Herman Miller
Encapsulation Engineer at Perrigo
Engineering Manager at Eaton
Financial Advisor at Taos Global Group
Financial Systems Supervisor at Kalamazoo County
Forecast/Replenishment Analyst at Gordon Food Service
Healthcare Onboarding Officer at PNC
Inside Sales Lead at Automated Logistic Systems
IT Program Manager at Trinity Health
Manager of Continuous Improvement at Bronson
Manager of Global Brand Communications at Steelcase
Manager of Financial Analysis and Contracting at Blue Care Network
Marketing Associate at Invensys
Marketing Manager at Logitech
Marketing Specialist at Whirlpool
Materials Manager at Stryker
Metrics Analyst at PNC
Network Administrator at Western Michigan University
Operations Coordinator at Kellogg
Patient Finance System Specialist at Spectrum Health
Plant Quality Manager at Parker Hannifin
Portfolio Administrator at Stryker
Principal Supervisor—Marketing at DTE Energy
Program Coordinator at WMU School of Medicine
Process Support Engineer at Perrigo
Product Manager at Haworth
Program Manager at GE Aviation
Project Manager at Dow Chemical
Purchasing Specialist at Parker Hannifin
QA Analyst at Insilico Logix
Quality Engineer at Ranir
Quality Engineer at Summit Polymers
Regional Manager at Nudgemaster
Sr. Account Manager at Edify North
Sr. Analyst at Eaton
Sr. Financial Analyst at Motus Integrated Technologies
Sr. Pricing Analyst at Stryker
Sr. Product Management Analyst at Farmers Insurance
Sr. Product Manager at Herman Miller
Sr. Project Manager at Emirates Airlines
Sr. Brand Communications Specialist at Steelcase
Supervisor Code Services at HSB Global Standards
Supply Chain Manager at Thermo Fisher Scientific
Value Stream Manager at Parker Hannifin
Vendor Finance Analyst at Meijer
Vice President of Sales at Mckesson
COMPUTER INFORMATION SYSTEMS

Post-Graduation Activity 2015–16

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>31</td>
<td>100%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>30</td>
<td>97%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>3%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was **$50,000 to $55,000** (based on 19 responses).
- 89% were located in Michigan.
- 94% indicated their job was related to their degree.
- 82% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients

<table>
<thead>
<tr>
<th>Post-graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>31 (79%)</td>
</tr>
</tbody>
</table>
Sample Job Titles and Employers

2nd LT US Army
Application Developer at Meijer
Assistant Site IT Manager at Allnex
Associate Application Engineer at Steelcase
Associate Database and SAP Administrator at Steelcase
Associate IT Operations Analyst at Kellogg
Associate Software Developer at Auto-Owners Insurance
Associate Technical Analyst at Consumers Energy
Branch Manager at Johnson Agency
Business Analyst at Kellogg
Business Intelligence and Data Mining Developer at Meijer
Business System Analyst at Our Daily Bread
Computer Equipment Specialist at Schupan and Sons
Cost Analyst Associate at Parker Hannifin
Customer Support Technician at Spectrum Health
Database Administrator/Analyst at WMU
Engineer at ITS Partners
Field Services Technician at Borgess
Functional Consultant at Oracle.
Global Purchasing and Supply Chain at General Motors
Helpdesk Analyst at Foss Maritime Company
HIM Application Coordinator at University of Michigan Health System
IT Specialist at Scott Felder Homes
IT Technician at Bell's Brewery
IT Technician at Michigan Air National Guard
Junior Application Developer at CGI Federal
Junior Business Analyst at Stryker
Junior Consultant at BlueGranite
Junior Web Developer at Dade Moeller Health Group
Level 1 IT Help Desk at Nuspire
Line Service Technician at South Haven Regional Airport
Logistics Analyst at Sumika Polymers North America
Manager of IT at Credit Mail Experts
Mobile Developer at SalesPad
Network Technical Support at Family and Children Services
Program Analyst at the Defense Logistics Agency
Programmer at Kalamazoo RESA
Self-Employed Computer Technician
Senior Service Support Representative at Thermo Fisher Scientific
Software Developer at Farmers Insurance
Software Engineer at Meridian Health Plan
Software Testing Consultant at Olenick and Associates
Senior Business Analyst—IT at PNC
Systems Analyst at Streamline Healthcare Solutions
Technical Business Analyst I at Bronson
Technical Professional Analyst at Comerica
Technical Support Representative at CDI
Technology Services Engineer at EStreet Communications
Telecommunication Expense Management Analyst at Consumers Energy

Sample Continuing Education Choices

Masters in Information Systems at George Washington University
E-BUSINESS MARKETING

Post-Graduation Activity 2015–16

88% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>7</td>
<td>88%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>6</td>
<td>75%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>13%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>1</td>
<td>12%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>12%</td>
</tr>
</tbody>
</table>

Sample Job Titles and Employers

Assistant Manager at Culver's
Associate Application Development Analyst at Spectrum Health
Customer Marketing at Kellogg
Email Marketing Coordinator at Notions Marketing
Graphic Design Intern at Kalamazoo Public Library
Intern CORE Communications at Quicken Loans
Prepress Specialist at EPI Marketing Services
Sales Engineer at Smart Homes and Smart Services
Self-Employed Digital Marketing Consultant

Sample Continuing Education Choices

Masters in Library and Information Science at Wayne State University

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

10

Post-graduation data was obtained for

8 (80%)
Post-Graduation Activity 2014–15 and 2015–16

88% of degree recipients were **actively engaged**.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>14</th>
<th>88%</th>
<th>Not Actively Engaged</th>
<th>2</th>
<th>13%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>10</td>
<td>63%</td>
<td>Unemployed and seeking employment</td>
<td>2</td>
<td>13%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>13%</td>
<td></td>
<td>2</td>
<td>13%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>13%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Full-time Employment**

- Median salary was **$40,000 to $45,000** (based on 6 responses).
- 67% were located in Michigan.
- 50% indicated their job was **related to their degree**.
- 80% were **satisfied** with their job.

**Sample Job Titles and Employers**

- Assistant Manager at Edward Rose and Sons
- Broker in Training at Marcus & Millichap
- Business Analyst at Deloitte in Brazil
- Funding Auditor at Bridge Personnel Services
- Purchasing/Sales Specialist at Plastikon
- Research Assistant at NORC
- Research Associate at J.D. Power and Associates

**Sample Continuing Education Choices**

- Law at University of Michigan
- Masters in Higher Education Administration at University of Oklahoma

**About the Data**

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

All information is based on the most recent data from 2015–16 graduates, combined with data from 2014–15 graduates which was collected near the time of their graduation. We report two years of data together due to low numbers of responses.
Post-Graduation Activity 2015–16

89% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>59</td>
<td>80%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>3</td>
<td>4%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>4</td>
<td>5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>5</td>
<td>7%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>3</td>
<td>4%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $45,000 to $50,000 (based on 32 responses).
- 81% were located in Michigan.
- 89% indicated their job was related to their degree.
- 93% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients: 101
Post-graduation data was obtained for 74 (73%)
FINANCE

Sample Job Titles and Employers

Account Manager at Optio Data
Accountant at Avfuel
Administrative Assistant at Zhang Financial
Analyst at Landmark Group
Analyst at Doeren Mayhew
Billing Specialist at Holland Home Inspections
Business Development Representative at NetSuite
Claims Assistant at Frankenmuth Mutual Insurance
Commercial Credit Analyst at Mercantile Bank
Compliance Analyst at U.S. Bank
Compliance Specialist at OMNI Community Credit Union
Corporate Accountant at Walker Parking Consultants
Cost Analyst at Amphenol Borisch Technologies
Cost Control Coordinator at Walbridge
Credit Analyst at First National Bank of Michigan
Financial Analyst at AAM
Financial Analyst at General Motors
Financial Analyst at Hewlett Packard Enterprise
Financial Analyst at MarketSource
Financial Analyst at PlazaCorp Realty Advisors
Financial Assistant at Sanford Financial Services
Financial Professional at AXA Advisors
Financial Service Associate at Raymond James
Financial Services Representative at Educational Community Credit Union
Financial Services Representative at Foresters Financial
Functional Consultant at Oracle
Internal Wholesaler I at Protective Life
Inventory Analyst at Janesville Acoustics
Investment Analyst at First National Acceptance
Investment Service at Kellogg Community Credit Union
Investment Specialist at J P Morgan Chase
Junior Analyst at Greenleaf Trust
Liability Claims Adjuster at Cherokee Insurance
Licensed Insurance Professional at VFG Associates
Logistics Coordinator at MidLink Logistics
Marketing and Directing Manager at American Diamond Importers
Merchandiser at PepsiCo
Merchandising Planning Analyst at Target
Personal Banker at J P Morgan Chase
Portfolio Accountant at LVM Capital Management
Portfolio Analyst at Thrivent Financial
Property Accountant at ROCO Real Estate
Sales Performance Analyst at Ally Financial
Shared Service Specialist at Whirlpool
Staff Accountant at MacLellan Integrated Services
Staff Accountant at Southwestern Michigan College
Tax Associate at KPMG US
Team Assistant at Central Bank, Dominican Republic
Telecommunication Expense Management Analyst at Consumers Energy
Trust Operations Specialist at Greenleaf Trust
Wealth Management Advisor at Plante Moran

Sample Continuing Education Choices

Bachelors in Finance at Illinois Institute of Technology
Dentistry at University of Michigan
Law at Wayne State University
Masters in Finance at Boston College
Masters in Finance at NYU

Masters in Finance at UCLA
Masters in Higher Education Administration at University of Oklahoma
Masters in Sports Management at WMU
MBA at Grand Valley State University
MBA at WMU
Post-Graduation Activity 2015–16

94% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th></th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>44</td>
<td>94%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>43</td>
<td>91%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>3</td>
<td>6%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>3</td>
<td>6%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $45,000 to $50,000 (based on 32 responses).
- 49% were located in Michigan.
- 91% indicated their job was related to their degree.
- 94% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor’s degree recipients 50
Post-graduation data was obtained for 47 (94%)
Sample Job Titles and Employers

Assistant Category Analyst at Constellation Brands
Associate Business Development Manager at Daymon Worldwide
Associate Business Manager at Acosta
Associate Field Sales Representative at Kind
Associate Sales Executive at C.H. Robinson
Business Analyst at Meijer
Business Development Specialist at Advantage Sales & Marketing
Category Analysis at S.C. Johnson
Category and Space Analyst at Kellogg
Category Leadership Advisor at Kraft Heinz
Category Management Analyst at Chattem
Consumer Product Sales Representative at Hormel Foods
Director of Marketing Michigan at Forensic Fluids Laboratories
Emerging Leader Program Associate at KeHE Distributors
Executive Secretary Advanced Innovation at Kellogg
Field Sales Representative at Wirtz Beverage Group
International Logistics Analyst at Stryker
Inventory Control Analyst at Meijer
Level One Logistics Broker at Echo Logistics
Logistics Account Executive at Total Quality Logistics
Management Development Program at E&J Gallo Wineries
Market Analyst at Constellation Brands
Marketing Analyst at J.M. Smucker
Product/Quality Engineer at Dunkley International
Retail Development Program at Abbott Nutrition
Retail Merchandiser at Crossmark
Retail Sales Representative at Kellogg
Retail Sales Representative at Hershey
Route Sales Support Driver at Nestle
Sales and Marketing Analyst at Kar’s Nuts
Sales Associate at Mondelez International
Sales Consultant at Great Lakes Wine and Spirits
Sales Executive at Velocity EHS
Sales Management Associate at PepsiCo
Senior Associate, Category and Trade Solutions at SC Johnson
Store Management at Kroger
Territory Sales Representative at Vienna Beef

Sample Continuing Education Choices

MBA at Singapore Management University
GENERAL BUSINESS

Post-Graduation Activity 2015–16

100% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>5</td>
</tr>
<tr>
<td>Employed full time</td>
<td>5</td>
</tr>
</tbody>
</table>

Full-time Employment

- 80% were located in Michigan.
- 50% indicated their job was related to their degree.
- 25% were satisfied with their job.

Sample Job Titles and Employers

- Customer Service at SpartanNash
- Mortgage Sales Specialist at Wells Fargo
- Teller at Kellogg Community Credit Union

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

6

Post-graduation data was obtained for 5 (83%)
HUMAN RESOURCE MANAGEMENT

Post-Graduation Activity 2015–16

95% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>36</td>
<td>86%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>5%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>2</td>
<td>5%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was **$35,000 to $40,000** (based on 20 responses).
- 89% were located in Michigan.
- 68% indicated their job was **related to their degree**.
- 89% were **satisfied** with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

Bachelor's degree recipients

<table>
<thead>
<tr>
<th>Bachelor's degree recipients</th>
<th>Post-graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>48</td>
<td>42 (88%)</td>
</tr>
</tbody>
</table>
Sample Job Titles and Employers

Accounting Associate at American International Foods
Assistant Manager at Pogoda Management Associate at MC Sports
Campus Recruiter at Northwestern Mutual College Recruiter at James Hardie Building Products
Commercial Recruiter at IMPACT Management Services
Contract HR Generalist at Kellogg
Finance Assistant at Western Michigan University
HR Administrator at Consumers Credit Union
HR Administrator at StructureTec Group
HR Analyst at Penske Automotive Group
HR Assistant at AAM
HR Assistant at Bell’s Brewery
HR Coordinator at Benteler Automotive
HR Generalist at Humphrey Products
HR Intern at Sturgis Molded Products
HR Intern at Thermo Fisher Scientific
HR Manager at Target
HR Manager at Alamo Nursing Home
HR Representative at Total Plastics
Intern at Request Foods
Junior Recruiter at D. Diversified Services
Labor Relations Representative at AAM
Lead Customer Service Rep at Fifth Third Bank
Management Trainee at Enterprise Rent-A-Car
Manager at CEC Entertainment
Manager Trainee at PNC
Medical Education Associate at Stryker
Professional Recruiter at Nesco Resource
QA Administrative Assistant at MPI Research
Recruiter at Epitec
Recruitment Coordinator at AMN Healthcare
Relationship Banker at Old National Bank
Sales Associate at Nine West Outlet
Store Manager at Ascena Retail Group
Strategic Delivery Recruiter at Aerotek
Talent Acquisition Coordinator at SpartanNash
Talent Program Specialist at Spectrum Health
Technical Recruiter at TEKsystems
Trainer at Starbucks

Sample Continuing Education Choices

Masters in Higher Education Administration at St. Cloud State University
Masters in Human Resource and Labor Relations at Michigan State University
Masters in Human Resources at Central Michigan University
Masters in Human Resources at Michigan State University
Masters in Sports Management at WMU
MBA at WMU

Western Michigan University | Post-Graduation Activity Report 2015–16 | wmich.edu/career/planning - 25 -
INTEGRATED SUPPLY MANAGEMENT

Post-Graduation Activity 2015–16

95% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>73</td>
<td>91%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>3</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Total Actively Engaged</strong></td>
<td><strong>76</strong></td>
<td><strong>95%</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>4</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Total Not Actively Engaged</strong></td>
<td><strong>4</strong></td>
<td><strong>5%</strong></td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $55,000 to $60,000 (based on 56 responses).
- 71% were located in Michigan.
- 96% indicated their job was related to their degree.
- 96% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

91

Post-graduation data was obtained for
80 (88%)

Western Michigan University | Post-Graduation Activity Report 2015–16 | wmich.edu/career/planning
- 26 -
INTEGRATED SUPPLY MANAGEMENT

Sample Job Titles and Employers

API Training Specialist at Pfizer
Associate Manager—Capacity Planning at Kellogg
Associate Sales Executive at C.H. Robinson
Associate Sourcing Specialist at Whirlpool
Buyer at DENSO
Buyer at Fiat Chrysler Automobiles
Buyer at Flowserve
Buyer at Ford Motor Company
Buyer at Honda Motors
Buyer/Planner at Grayhill
Category Analysis at S.C. Johnson
Consultant at Auditrax
Cost Planning Specialist at DENSO
Data Analyst/Quality Control Manager at Swiss American Screw Products
Demand Planner at Kellogg
Dispatch at RSVP International Logistics
Functional Consultant at Oracle
Global Forwarding Agent at C.H. Robinson
Global Purchasing and Supply Chain at General Motors
Global Supply Chain Analyst at Mercury Marine
Indirect Buyer at Yanfeng USA
International Logistics Analyst at Stryker
Inventory Control Analyst at Meijer
Lead Visual Designer at ProQuest
Logistics Coordinator at MidLink Logistics
Manufacturing Planner Associate at Lockheed Martin
Market Analyst at Constellation Brands
Material Planner at Flowserve
Material Planner at Parker Hannifin
Material Planner at TRMI
Material Planning Specialist at DENSO
Materials Analyst at Brembo North America
Materials Support Engineer at Gentex
Operations Manager at Amazon
Planning Business Analyst at Haworth
Procurement Agent at Boeing
Procurement Analyst at Atkore International
Procurement Technician at Pfizer
Product/Quality Engineer at Dunkley International
Production Coordinator at National Flavors
Production Supervisor at Detroit Diesel
Production Support Engineer at Gentex
Project Manager at Woolf Aircraft Products
Purchasing Agent at Command Electronics
Purchasing and Inventory Manager at Western Diversified Plastics
Replenishment Analyst at Viking
SCM Program Management at Eaton
Senior Buyer at Honda
Sourcing Specialist at Whirlpool
Subcontracts Manager at NASA Jet Propulsion Lab
Supplier Quality Engineer at General Motors
Supplier Sourcing Specialist at Navistar
Supply Chain Analyst at Beaumont Health System
Supply Chain Analyst at General Motors
Supply Chain Analyst at Lacks Trim Systems
Supply Chain Analyst at Meijer
Supply Chain Analyst at Tecniq
Supply Chain Associate at Havi Global Solutions
Supply Chain Commodity Specialist at Haworth
Supply Chain Data Analyst at Applied Industrial Technologies
Supply Chain Management Specialist at Kohler
Supply Chain Planner/Scheduler at Emerald
Supply Chain Specialist at Magna International
Supply System Improvement at Impact Label
Transportation Manager at Werner Enterprises

Sample Continuing Education Choices

Certification in SAP
Masters in Information Systems at George Washington University

MBA at WMU
Post-Graduation Activity 2015–16

95% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>91</td>
<td>88%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>4</td>
<td>4%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>4</td>
<td>4%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was $40,000 to $45,000 (based on 49 responses).
- 85% were located in Michigan.
- 82% indicated their job was related to their degree.
- 77% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students' public professional profiles.

Bachelor's degree recipients

<table>
<thead>
<tr>
<th>count</th>
<th>Bachelor's degree recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>145</td>
<td></td>
</tr>
</tbody>
</table>

Post-graduation data was obtained for 103 (71%)
MANAGEMENT

Sample Job Titles and Employers

Account Manager at C.H. Robinson
Account Specialist at PNC
Analyst at Team Detroit
Assistant Property Manager at Edward Rose and Sons
Banking Analyst at Whirlpool
Business Development Associate at Euromonitor International
 Constituent Service Representative at the U.S. House of Representatives
Continuous Improvement Manager at Whirlpool
Corporate Relationship Officer at AlRajhi Bank
Corporate Trainer at Frontier Promotions
Customer Relations Representative at Southwest Airlines
Customer Service at United Kennel Club
Deputy Clerk at Village of Richland
Detailed Production Scheduler at Stryker
Director of Administration at Chicago Preschool Academy
Director of Operations at WSI Talent
Financial Advisor at New York Life Insurance
HR Recruiter at BMO Harris
HR Secretary at Kalamazoo RESA
Independent Contractor at NSI Consulting and Development
Industrial Marketing at OmniSource
Logistics Executive at Total Quality Logistics
Logistics Management Trainee at Hollingsworth Logistics Group
Logistics Specialist at Nolan Transportation Group
Manager at MPI Research
Market Research Analyst at Bradley Company
Marketing Coordinator at Carl Walker
Marketing Specialist at Thermo Fisher Scientific
Mortgage Banker at Quicken Loans
National Account Manager at Coyote Logistics
Operations Lead at Accretive Health
Operations Manager at Terra Contracting Services
Outside Sales at H&P Technologies
Payroll Specialist at Bronson
Personal Banker at Fifth Third Bank
Product Associate at Stryker
Product Development Business Analyst at Whirlpool
Production Supervisor at Magna Closures & Magna Mirrors
Production Supply Engineer at Gentex
Program Analyst at the Defense Logistics Agency
Project Coordinator at CID Entertainment
Project Management at Cadillac Asphalt
Purchasing Manager at Allied-Eagle
Quality Assurance Engineer at Perrigo
Recruiter at Aerotek
Sales Representative at Verizon Wireless
Senior Accounts Receivable Specialist at Continental Linen Service
Small Business Consultant at Small Business Development Center
Sourcing Coordinator at Whirlpool
Sourcing Specialist at Parker Hannifin
Supply Chain Manager at Northern United Brewing
Technical Specialist at Next Generation Services
Technical Support Engineer at Preferred Data Systems

Sample Continuing Education Choices

Law at Michigan State University
Masters in Sports Administration at Central Michigan University
Masters in Sports Management at University of Southern Mississippi
Masters in Sports Management at WMU
Masters in Supply Chain Management at MIT–Zaragoza
Masters in Youth Development Leadership at University of Minnesota
MBA at WMU
Post-Graduation Activity 2015–16

96% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>75</td>
<td>82%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>8</td>
<td>9%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>4</td>
<td>4%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>4</td>
<td>4%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was **$35,000 to $40,000** (based on 41 responses).
- 83% were located in Michigan.
- 76% indicated their job was related to their degree.
- 86% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients

116

Post-graduation data was obtained for

91 (78%)
MARKETING

Sample Job Titles and Employers

Account Executive at Advanced Branding Concepts
Account Executive at Total Quality Logistics
Account Manager at C.H. Robinson
Account Manager at Command Transportation
Account Manager at Nolan Transportation
Associate Director at Southwest Michigan First
Associate Project Manager at Media Assembly
Branch Manager at Endries International
Business Development Coordinator at StructureTec
Business Development Representative at Groupon
Corps Member at AmeriCorps
Digital Strategist at Team Detroit
Digital Trafficking Coordinator at MediaOcean
Emergency Preparedness Coordinator at Barry-Eaton District Health Department
Field Researcher at Ducker Worldwide
Inside Sales Representative at AJM Packaging
Integrated Investment Associate at Universal McCann
Internet Content Manager at What’s Happening Publications
Inventory Control Analyst at Meijer
Item Data Specialist at Target
Labor Coordinator at Hearthside Food Solutions
Learning Coordinator at McGladrey
Logistics Account Executive at Total Quality Logistics
Market Planning Analyst at Magna Exteriors and Interiors
Market Research Specialist at Duncan Aviation
Marketing Coordinator at NSF International
Marketing Manager at D&R Sports Center
Marketing Manager at SIR Home Improvements
Marketing Representative at T.G.I. Friday's
Marketing Specialist at Aqaba Technologies
Marketing Specialist at Summit Fashions
Marketing Strategist at yo2mo Marketing Agency
National Account Manager at Nolan Transportation
Office Manager at Maumee Valley Historical Society
Payroll Coordinator at WSI—Workforce Strategies
Product Development Coordinator at 1–800 Flowers
Product Manager at Applied Technology Group
Recruiter at American Travelers Staffing Professionals
Regional Store Marketing Coordinator at Granite City Food & Brewery
Regulation Officer E9 at State of Michigan
Rental Consultant—Inside Sales at CORT
Retail Sales Representative at Hershey
Sales and Marketing Assistant at Wright Coating Technologies
Sales Service Representative at Mondelez International
Salesperson at TJX
SEM Analyst at UM Worldwide
Strategic Delivery Recruiter at Aerotek
Technical Recruiter at obspring Partners
Zone Manager at Ford Motor Company

Sample Continuing Education Choices

Doctorate in Computer Science at WMU
Masters in Digital Marketing and Advertising at Liberty University
Masters in Sports Law at Arizona State University
Masters in Sports Management at University of Michigan
Masters in Sports Management at University of Southern Mississippi
Masters in Sports Management at WMU
MBA at Singapore Management University
SALES AND BUSINESS MARKETING

Post-Graduation Activity 2015–16

99% of degree recipients were actively engaged.

<table>
<thead>
<tr>
<th>Status</th>
<th>Count</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actively Engaged</td>
<td>76</td>
<td>99%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>75</td>
<td>97%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Not immediately seeking</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Full-time Employment

- Median salary was **$45,000 to $50,000** (based on 50 responses).
- 67% were located in Michigan.
- 94% indicated their job was related to their degree.
- 98% were satisfied with their job.

About the Data

Graduating students were asked to provide their information through the WMU Post-Graduation Activity Survey within three months of their date of graduation. Some additional data was obtained from students’ public professional profiles.

Bachelor's degree recipients 87

Post-graduation data was obtained for 77 (89%)
Sample Job Titles and Employers

Account Executive at MSDSOnline  
Account Manager at Gartner  
Account Manager at Optio Data  
Account Manager at Thomson Rueters  
Associate Banker at Quicken Loans  
Business Development Representative at NetSuite  
Campaign Manager at MLive Media Group  
Carrier Sales Representative at C.H. Robinson  
Client Implementation Manager at Towers Watson  
Client Relations Specialist at StructureTec  
Direct Sales at Comcast Xfinity  
Group, Voluntary & Worksite Benefit (GVWB) Sales Trainee at MetLife  
Incoming Dealer Business Manager at Steelcase  
Inside Sales Representative at Whirlpool  
Insurance Agent at Zeiler Insurance  
Junior Account Manager at Mayville Engineering  
Logistics Account Executive at Total Quality Logistics  
Logistics Specialist at Nolan Transportation Group  
Manager in Training at The Buckle  
Marketing Associate at Stryker  
Marketing Research Analyst at Stahls'  
National Account Manager at Coyote Logistics  
New Business Coordinator/Affiliate Manager at Dima Marketing  
Product Associate at Stryker  
Professional Technical Analyst at Comerica  
Realtor at Berkshire Hathaway HomeServices Michigan Real Estate  
Recruiter at Aerotek  
Recruiter at Collabera  
Regional Account Manager at Safe n' Simple Medical Supply  
Sales Agent at Kellogg  
Sales and Management Trainee at Penske Truck Leasing  
Sales Associate at Humanscale  
Sales Associate at Mid Michigan Crushing & Recycling  
Sales Consultant at DaySmart Software  
Sales Development Representative at Whirlpool  
Sales Development Specialist at Microsoft  
Sales Executive at MSDSonline  
Sales Executive at Velocity EHS  
Sales Management Associate at Frito-Lay  
Sales Manager at Greenleaf Hospitality Group  
Sales Representative at Arvco Container  
Sales Representative at Hershey  
Sales Team Leader at Aptive Environmental  
Sales Trainee at IBM  
Software Consultant at DaySmart Software  
Staff Auditor at Ally Financial  
Staffing Manager at Robert Half Management Resources  
Technical Sales Associate at Parker Hannifin  
Transportation Management at C.H. Robinson  

Sample Continuing Education Choices

MBA at WMU