CAREER OUTCOMES FOR WMU GRADUATES
Post-Graduation Activity Report
2014–15

Career and Student Employment Services
Ellsworth Hall I (269) 387-2745 I wcmich.edu/career

Survey design, data collection and analysis:
Ewa Urban, Ph.D., Associate Director - Assessment
Amy Galick, Graduate Assistant for Assessment
Post-Graduation Activity Report
2014–15

Compiled by WMU Career and Student Employment Services
Ellsworth Hall  |  (269) 387–2745  |  wmich.edu/career

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Download the complete report at wmich.edu/career
Executive Summary

Career and Student Employment Services surveyed all (N=5217) WMU students graduating with bachelor’s, master’s, and doctoral degrees between August 2014 and June 2015. Data was obtained for 75% of the population (N=3929).

88% of WMU graduates were actively engaged within three months of graduation.

“Active engagement” is defined as full-time employment (including self-employment and post-graduate internships/fellowships); part-time employment; military service; and continuing education. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

Primary Activity Summary

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>2510</td>
<td>63.9%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>325</td>
<td>8.3%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>603</td>
<td>15.4%</td>
</tr>
<tr>
<td>Military service</td>
<td>27</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>405</td>
<td>10.3%</td>
</tr>
<tr>
<td>Not seeking employment</td>
<td>47</td>
<td>1.2%</td>
</tr>
<tr>
<td>Volunteering</td>
<td>12</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

Full-Time Employment Highlights

- 64% of respondents were employed full time.
- The median salary was $40,000–$45,000 based on 1580 reported salaries.
- 87% have a job that is related to their degree based on 1636 responses.
- 93% are satisfied with their job based on 1426 responses.
- 75% work in Michigan; 22% work in 46 other U.S. states; and 3% work in 22 countries outside the U.S.

Continuing Education

- 15% of respondents are pursuing further education after graduating from WMU.
- 54% are continuing education at WMU, and the remaining 46% will attend 118 different institutions.

Experiential Education

- 75% of respondents completed an experiential education activity at WMU based on 3758 responses.
About The Data

Career and Student Employment Services conducts the annual Post-Graduation Activity Survey on behalf of the University. The survey is conducted in accordance with the “Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information” published by the National Association of Colleges and Employers (NACE).

Three weeks before each graduation, all graduating students receive an email from their college dean, department chairperson, or program director with a personalized link to the Post-Graduation Activity Survey. Nonrespondents receive at least four reminder messages via email. The questionnaire asks students to select one post-graduation activity category from a list: “working”; “pursuing further education or further study”; “military service”; “volunteering full time (e.g., Peace Corps)”; “unemployed and seeking employment”; and “not seeking employment or further education within six months after graduation.”

For those students who have not responded to the survey after multiple invitations, we ask department chairpersons and faculty who know the students to provide any post-graduation activity information they are aware of. Additionally, Career and Student Employment Services gathers employment data from public LinkedIn profiles of graduates who do not respond. Overall, 78% of the data in this report was obtained through the online questionnaire and 22% was obtained through LinkedIn or by contacting department chairpersons, faculty, and staff.

Post-graduation activity data was also updated throughout the year by following up with respondents who indicated that they were seeking employment at the time of completing the survey. The data collection cycle ended on October 15, 2015.

Sixty-two percent (62%, N=1580) of respondents working full time reported a salary range. Where salary information is reported, all salaries provided by those working full time are included, including any salaries from full-time jobs located outside the United States. We publish median salary ranges for majors/programs with at least five reported salaries.

The report lists all WMU majors for which sufficient data has been collected. Names of majors in the report align with those listed at wmic.edu/academics. If there are fewer than five primary activity responses for a program (or for one degree level of a program), data from 2013–14 was added and/or similar majors were combined. If there are fewer than five responses for a program from 2013–14 and 2014–15 together, the program is not included in the report. Similarly, two years of employment data (i.e., salary, job satisfaction, etc.) are reported together when fewer than five responses are available from 2014–15. Data from 2013–14 was added only to the individual reports for the majors, not to the overall college or university reports.

There were 316 students who completed two or more undergraduate majors and 4 who completed two master’s degrees during the graduation period. They are included once in each section of the report that corresponds to one of their degrees. No student’s data is ever counted twice in the same report section.

One purpose of this report is to help students with career exploration. To that end, reports for individual majors and programs include sample job titles and employer names. This information was provided by survey respondents from both 2013–14 and 2014–15.

NACE and Career and Student Employment Services acknowledge that the positive impact of a college education cannot be measured merely in terms of employment, earnings, or continued education. The most significant and substantive outcomes of personal and professional growth occur over the lifetime of the individual graduate.
Western Michigan University
Haworth College of Business
Post-Graduation Activity Report

| Accountancy                                  | 8       |
| Advertising and Promotion                   | 100     |
| Business Administration (MBA)               | 12      |
| Computer Information Systems                | 14      |
| eBusiness Marketing                         | 16      |
| Finance                                     | 17      |
| Food and Consumer Package Goods Marketing   | 19      |
| Human Resource Management                   | 21      |
| Integrated Supply Management                | 22      |
| Management                                  | 24      |
| Marketing                                   | 26      |
| Sales and Business Marketing                | 28      |
| Business: Other Majors                      | 30      |
| Interdisciplinary Programs – HIM and TIM    | 31      |
Haworth College of Business

Survey Population 2014–15

The Post-Graduation Activity Survey was sent to all of the 971 students who earned a degree from the Haworth College of Business between August 2014 and June 2015. Data was obtained for 82.6% of all graduates.

<table>
<thead>
<tr>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>count</td>
</tr>
<tr>
<td>All degree recipients</td>
<td>971</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>809</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>162</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

92.8% of all responding graduates were actively engaged within three months of graduation.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>646</td>
<td>80.5%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>45</td>
<td>5.6%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>48</td>
<td>6%</td>
</tr>
<tr>
<td>Military service</td>
<td>5</td>
<td>0.6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>52</td>
<td>6.5%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>6</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Undergraduate Post-Graduation Activity

<table>
<thead>
<tr>
<th>Active Engaged*</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>515</td>
<td>78.3%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>43</td>
<td>6.5%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>45</td>
<td>7.0%</td>
</tr>
<tr>
<td>Military service</td>
<td>5</td>
<td>0.8%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Active Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>44</td>
<td>6.7%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>5</td>
<td>0.8%</td>
</tr>
</tbody>
</table>

Graduate (Masters/Doctoral) Post-Graduation Activity

<table>
<thead>
<tr>
<th>Active Engaged*</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>131</td>
<td>90.3%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>1.4%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>3</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Active Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>8</td>
<td>5.5%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

*Active engagement* is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Employment Information — Salaries

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range. Salaries are reported only for those respondents who say that their employment is **full time** (30 hours or more per week).

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Reported salary range:***</th>
<th>Graduate Students</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>percent:</td>
<td>count:</td>
<td>count:</td>
<td>percent</td>
</tr>
<tr>
<td>4.6%</td>
<td>17</td>
<td>Less than $20,000</td>
<td>3 3.8%</td>
</tr>
<tr>
<td>3.6%</td>
<td>13</td>
<td>$20,001–$25,000</td>
<td>3 3.8%</td>
</tr>
<tr>
<td>4.6%</td>
<td>17</td>
<td>$25,001–$30,000</td>
<td>2 2.5%</td>
</tr>
<tr>
<td>11.7%</td>
<td>43</td>
<td>$30,001–$35,000</td>
<td>1 1.3%</td>
</tr>
<tr>
<td>14.2%</td>
<td>52</td>
<td>$35,001–$40,000</td>
<td>3 3.8%</td>
</tr>
<tr>
<td>19.1%</td>
<td>70</td>
<td>$40,001–$45,000</td>
<td>5 6.3%</td>
</tr>
<tr>
<td>12.6%</td>
<td>46</td>
<td>$45,001–$50,000</td>
<td>9 11.3%</td>
</tr>
<tr>
<td>9.8%</td>
<td>36</td>
<td>$50,001–$55,000</td>
<td>11 13.8%</td>
</tr>
<tr>
<td>5.7%</td>
<td>21</td>
<td>$55,001–$60,000</td>
<td>11 13.8%</td>
</tr>
<tr>
<td>5.7%</td>
<td>21</td>
<td>$60,001–$65,000</td>
<td>3 3.8%</td>
</tr>
<tr>
<td>3.0%</td>
<td>11</td>
<td>$65,001–$70,000</td>
<td>6 7.5%</td>
</tr>
<tr>
<td>2.2%</td>
<td>8</td>
<td>$70,001–$75,000</td>
<td>4 5.0%</td>
</tr>
<tr>
<td>1.6%</td>
<td>6</td>
<td>$75,001–$80,000</td>
<td>4 5.0%</td>
</tr>
<tr>
<td>0.3%</td>
<td>1</td>
<td>$80,001–$85,000</td>
<td>4 5.0%</td>
</tr>
<tr>
<td>0.8%</td>
<td>3</td>
<td>$85,001–$90,000</td>
<td>1 1.3%</td>
</tr>
<tr>
<td>0%</td>
<td>0</td>
<td>$90,001–$95,000</td>
<td>3 3.8%</td>
</tr>
<tr>
<td>0%</td>
<td>0</td>
<td>$95,001–$100,000</td>
<td>0 0%</td>
</tr>
<tr>
<td>0.3%</td>
<td>1</td>
<td>More than $100,000</td>
<td>7 8.8%</td>
</tr>
</tbody>
</table>

Survey respondents who indicated they were employed were asked if the job they report is new to them, or if they worked for the same employer while enrolled at WMU. The majority of graduate students working full time were already working while attending WMU, and stayed with the same employer after graduation. In contrast, the majority of undergraduates working full time only started their job after graduation.

**Undergraduates**

38% Yes

(based on 449 responses)

**Did you work for this employer while enrolled at WMU?**

(full-time employment only)

**Graduate Students**

67% Yes

(based on 120 responses)

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**Salary data is self-reported and is not fact-checked.**
Other Employment Information

Survey respondents were also asked to provide the location of their job, and were asked to rate on a scale of 1 to 5 their satisfaction with the job and the extent to which their job was related to their degree.

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Job information (full-time employment only)</th>
<th>Graduate Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>92% Yes (based on 368 responses)</td>
<td>Job related to your degree (“Yes” includes ratings of 3, 4, and 5 out of 5)</td>
<td>94% Yes (based on 85 responses)</td>
</tr>
<tr>
<td>97% Yes (based on 337 responses)</td>
<td>Satisfied with the job (“Yes” includes ratings of 3, 4, and 5 out of 5)</td>
<td>96% Yes (based on 71 responses)</td>
</tr>
<tr>
<td>74% Yes (based on 491 responses)</td>
<td>Job located in Michigan</td>
<td>88% Yes (based on 124 responses)</td>
</tr>
</tbody>
</table>

There were 45 respondents working part time (6% of all respondents). These respondents were asked whether they were seeking full-time employment. Of the 18 who answered, 61% said they were seeking full-time employment and 39% said they were not seeking full-time employment.

Respondents working part time: (based on 18 responses)

| Seeking full-time employment: 61% | Not seeking full-time employment: 39% |

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>While enrolled at WMU, did you participate in an experiential education activity?</th>
</tr>
</thead>
<tbody>
<tr>
<td>69% Yes (based on 627 responses)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduate Students</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>64% Yes (based on 143 responses)</td>
<td></td>
</tr>
</tbody>
</table>
Accountancy

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 77% of all Accountancy graduates.

<table>
<thead>
<tr>
<th>All degree recipients</th>
<th>Number of graduates</th>
<th>Post-graduation data was obtained for:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>count</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>121</td>
<td>86</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>44</td>
<td>41</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
88% of undergraduates and 90% of graduate students were actively engaged.*

<table>
<thead>
<tr>
<th>Undergraduates</th>
<th>Graduate students</th>
</tr>
</thead>
<tbody>
<tr>
<td>count</td>
<td>percent</td>
</tr>
<tr>
<td>76</td>
<td>Actively Engaged</td>
</tr>
<tr>
<td>53</td>
<td>Employed full time</td>
</tr>
<tr>
<td>5</td>
<td>Employed part time</td>
</tr>
<tr>
<td>16</td>
<td>Continuing education</td>
</tr>
<tr>
<td>2</td>
<td>Military service</td>
</tr>
<tr>
<td>10</td>
<td>Not Actively Engaged</td>
</tr>
<tr>
<td>10</td>
<td>Unemployed and seeking employment</td>
</tr>
</tbody>
</table>

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Ranges**
(Full-Time Employment)

- Undergraduates: $42,500–$47,500 (based on 34 responses)
- Graduate students: $45,000–$50,000 (based on 23 responses)

96% reported that their job was related to their degree
(based on 57 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 44 responses; includes ratings of 3, 4, and 5 out of 5)

84% located in Michigan
(based on 82 responses)

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** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Undergraduates
66% Yes
(based on 87 responses)

While enrolled at WMU, did you participate in an experiential education activity?

Graduate Students
76% Yes
(based on 42 responses)

Sample Job Titles and Employers

Account Analyst at Mercedes-Benz Financial Services
Account Payable Clerk at ZTE USA
Accountant at BDO USA, LLP
Accountant at Biocrede
Accountant at China Civil Engineering Group
Accountant at H&S Companies
Accountant at Hi-Lex Controls
Accountant at mPower Innovations
Accountant at Rowley, Bushue & Company
Accountant at Valley Oak Financial
Accounting Associate at American International Foods
Accounting Clerk at Bleistahl North America
Accounting Staff at Vertex Management
Accounts Payable Associate at Avfuel
Accounts Payable Associate at Wirtz Beverage Group
Administrative Assistant at Zhang Financial
Associate Accountant at Dow Chemical
Assurance Associate at Plante Moran
Assurance Associate at PricewaterhouseCoopers
Assurance Staff at Ernst & Young
Auditing at Unified Examiners
Auditor 9 at the State of Michigan Office of the Auditor General
Auditor at Rehmann
Auditor/CPA at Crowe Horwath
CFO at I-Deal Optics Holdings
Compliance Specialist at Omni Credit Union
Controller in Training at Serra Automotive
Cost Analyst Associate at Parker Hannifin
Data Integrity Analyst at AAM
Default Specialist at PNC Bank
Distributor Reporting Coordinator at Stryker

E-3 and Advanced Electronic Computer Field
E-3 CTN US Navy
Finance Analyst at 3Eye Technologies
Finance Development Program at Whirlpool
Financial Analyst at Stryker
Financial Planning Senior Analyst at Eaton
Functional Consultant at Oracle
Income Audit Supervisor at FireKeepers Casino Hotel
Manager at Gull Lake View Golf Club and Resort
Manufacturers’ Representative at AutoRep Sales
Payroll Processor at Davis and Associates Accounting
Product Costing Analyst at Dart Container
Profit Planning Specialist at Denso
Reporting Accountant at University of Michigan
Retirement Plan Service Representative at Gasaway
Scan Based Trade Analyst at Perfection Bakeries
Senior Administrative Assistant at WMU
Software Asset Analyst at Zoetis
Staff Accountant at Bottleneck Management
Staff Accountant at Brink, Key & Chludzinski
Staff Accountant at Cole Gavlas
Staff Accountant at Gordon Advisors
Staff Accountant at Great Expressions Dental Centers
Staff Accountant at Jansen Valk Thompson Realm
Staff Accountant at Mayville Engineering
Staff Accountant at Plante Moran
Staff Accountant at Ulrey & Company
Staff Auditor at Plante Moran
Tax Accountant at Plante Moran
Tax Associate at KPMG US
Tax Associate at PricewaterhouseCoopers
Tax Services at PricewaterhouseCoopers
Advertising and Promotion

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 96% of all Advertising and Promotion graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td>25 graduates (96%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>22</td>
<td>88%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>4%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>8%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 96% Yes (based on 25 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Advertising and Promotion

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$30,000–$35,000
(based on 18 responses)

75% located in Michigan
(based on 20 responses)

89% reported that their job was related to their degree
(based on 18 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 18 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Advertising Project Manager at Creative Circle
Assistant Account Executive at Team Detroit
Assistant Account Executive at Universal McCann
Assistant Account Manager at VML
Assistant Brand Planner at Carat/The Story Lab
Assistant Reporting Media Planner at Duffey Petrosky
Associate Recruiter at Signature Consultants
Associate at Universal McCann
Automotive Account Executive at MLive Media Group
Business Development Associate at PolyVista
Digital Marketing Consultant at Shift Digital
Digital Media Specialist at Vail
Event Planner at The Intersection
Event Planning at The Moveable Feast
Executive Team Lead at Target
Field Sales Representative at MAX Technical Sales
International Account Executive at Mediabrands Publishing

Junior Advertising Project Manager at Leo Burnett Worldwide
Junior Art Director/Production Artist at Real Integrated
Marketing and Event Coordinator at Wiley’s Finest Alaskan Fish Oil
Marketing Coordinator Associate at Lakeview Hills Golf Resort
Marketing Intern at Queer Theatre Kalamazoo
Media Associate at Starcom MediaVest Group
Media Sales Assistant at Cox Media Group
Media Strategist at Omnicom Media Group
Programmatic Advertising Analyst at Spark SMG
Programmatic Analyst at DigitasLBi
Self-Employed Hair Blogger/Vlogger at Nae2Curly
SEO Analyst at Leo Burnett Worldwide

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Business Administration (MBA)

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 89% of all Business Administration (MBA) graduates.

<table>
<thead>
<tr>
<th>Master's degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>118</td>
<td>105 graduates (89%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
94% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>96</td>
<td>91%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>5</td>
<td>5%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$65,000–$70,000
(based on 57 responses)

91% located in Michigan
(based on 92 responses)

92% reported that their job was related to their degree
(based on 61 responses; includes ratings of 3, 4, and 5 out of 5)

94% said they were satisfied with their job
(based on 52 responses; includes ratings of 3, 4, and 5 out of 5)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Business Administration (MBA)

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

59% Yes (based on 101 responses)

Sample Job Titles and Employers

Account Consultant at Cardinal Health
Accountant at G.A. Richards Group
Accountant at Tillers International
Accounts Receivable Specialist at TH Plastics
Assistant Director at WMU
Assistant to Director at Chain Drug Marketing
Associate Manager at Kellogg
Associate Portfolio Manager at Northern Trust
Auto Physical Damage Adjuster at Farmers Insurance
Brand Manager at Kellogg
Business Intelligence and Global IT at Stryker
Chief Operating Officer at Properties Management
Client Manager at Nielsen
Community Development Manager at Experience GR
Compensation Analyst at Stryker
Consultant at TEKSystems
Consulting Specialist at Gabinete de Coordinación de Políticas Sociales, Dominican Republic
Coordinator of Medical Records at Unified Clinics
Customer Support Representative at Hainan Airline
Design Engineer at GE
Director, Pharmacy Managed Care at Meijer
Director at Aramark Healthcare
Director of Marketing at Newmind Group
Director of Operations at Spectrum Health
Director of Retail Strategy at Lake MI Credit Union
Encapsulation Engineer at Perrigo
Engineering Manager at Eaton
Engineering Sub-Section Manager at GE Aviation
Financial Advisor at Taos Global Group
Financial Analyst at Kellogg
Financial Institution Examiner at State of Michigan
Financial Systems Supervisor at Kalamazoo County
First Officer at Skywest Airlines
Forecast Analyst at Gordon Food Service
General Accountant at Tubelite
Global Trade Analyst at Amway
Insurance Agent at Cottingham Agency

IT Process Manager at Sensormatic Dominicana
Lean Manufacturing Engineer at Summit Polymers
Loss and Fraud Analyst at PNC Bank
Manager, Global Brand Communications at Steelcase
Manager at Blue Care Network
Marketing Specialist at Whirlpool
Metrics Analyst at PNC Bank
National Account Manager at Dart Container
National Account Manager at Verizon Wireless
Navigation Data Analyst at GE Aviation
Operation Manager at Pacific Rim Foods
Operations Financial Analyst III at Perrigo
Patient Finance System Specialist at Spectrum Health
Plant Quality Manager at Parker Hannifin
Portfolio Manager at Fifth Third Bank
Process Improvement Lead at Otsego Paper
Program Manager at Ford
Project Manager at Dow Chemical
Project Manager at Spectrum Health
Quality Engineer at Summit Polymers
Relationship Service Coordinator at Greenleaf Trust
Sales, Account Manager at Wynalda Packaging
Scientist at Thermo Fisher Scientific
Self-Employed Human Intelligence Worker
Senior Account Manager at Edify North
Senior Accountant at Jansen Valk Thompson Reahm
Senior Accountant at Parker Hannifin
Senior Analyst at Eaton
Senior Buyer/Planner at Parker Aerospace
Senior Engineering & Operations Manager at Stryker
Senior Financial Analyst at Magna Mirrors
Senior Pricing Analyst at Stryker
Senior Reimbursement Analyst at Spectrum Health
Supply Chain Analyst at Stryker
Territory Manager at Mohawk Industries
Underwriter II at United Shore
Vice President of Sales at McKesson
Computer Information Systems

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 80% of all Computer Information Systems graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>61</td>
<td>49 graduates (80%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
88% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>39</td>
<td>80%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>2%</td>
</tr>
<tr>
<td>Military service</td>
<td>2</td>
<td>4%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>6</td>
<td>12%</td>
</tr>
<tr>
<td>Unemployed and seeking</td>
<td>6</td>
<td>12%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 76% Yes (based on 42 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Computer Information Systems

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$45,000–$50,000
(based on 29 responses)

96% reported that their job was related to their degree
(based on 28 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 25 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

2LT US Army
Associate Applications Engineer at Steelcase
Associate Database and SAP Administrator at Steelcase
Associate IT Operations Analyst at Kellogg
Associate Software Developer at Auto-Owners Insurance
Associate Technical Analyst at Consumers Energy
Branch Manager at Johnson Agency
Cost Analyst Associate at Parker Hannifin
Database Administrator/Analyst at WMU Facilities Management IT Engineer at ITS Partners
Functional Consultant at Oracle
Global Purchasing and Supply Chain at General Motors
Helpdesk Analyst at Foss Maritime
IT Specialist at Scott Felder Homes
IT Technician at Bell’s Brewery
Junior Application Developer at CGI Federal
Junior Business Analyst at Stryker
Lending Services Default Specialist III at PNC Bank
Line Service Technician at South Haven Regional Airport
Logistics Analyst at Sumika Polymers North America
Malware/Site Analyst at The Media Trust
Mobile Developer at SalesPad
Professional Technical Support at CSC
Program Analyst at the Defense Logistics Agency
Recruiter at Swoon Technology Resources
Sales and Marketing Associate at HMScreening
Systems Analyst at Streamline Healthcare Solutions
Technical Business Analyst I at Bronson
Technician at RX Optical
Technology Services Engineer at EStreet Communications

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
eBusiness Marketing

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>10 graduates (77%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

90% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>9</td>
<td>90%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>20%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>10%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 64% Yes (based on 11 responses)

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

100% located in Michigan (based on 6 responses)

Sample Job Titles and Employers

Account Executive at Zones
Customer Marketing at Kellogg
Email Marketing Coordinator at Notions Marketing
Intern CORE Communications at Quicken Loans
Prepress Specialist at EPI Marketing Services

Sales Executive at MSDSonline
Self-Employed Digital Marketing Consultant
Social Media Manager at NMS Healthcare
Traffic Coordinator at Comcast Spotlight

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Finance

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 72% of all Finance graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>92</td>
<td>66 graduates (72%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
89% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>46</td>
<td>70%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>4</td>
<td>6%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>9</td>
<td>14%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>5</td>
<td>8%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>2</td>
<td>3%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

61% Yes
(based on 57 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
## Finance

### Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

**Median Salary Range**

(Full-Time Employment)

$40,000 – $45,000

(based on 23 responses)

78% located in Michigan

(based on 40 responses)

91% reported that their job was related to their degree

(based on 23 responses; includes ratings of 3, 4, and 5 out of 5)

90% said they were satisfied with their job

(based on 20 responses; includes ratings of 3, 4, and 5 out of 5)

### Sample Job Titles and Employers

- Account Manager at Optio Data
- Administrative Assistant/Project Accountant at Moore Electrical Service
- Billing Specialist at Holland Home Inspections
- Business Development Representative at NetSuite
- Business Metrics Analyst at Quicken Loans
- Cash Flow Insight Specialist at PNC Bank
- Claims Assistant at Frankenmuth Mutual Insurance
- Committee Member at Project ONE
- Compliance Specialist at OMNI Community Credit Union
- Consumer Risk Analyst at Ally Financial Services
- Corps Member at City Year
- Cost Control Coordinator at Walbridge
- Customer Care at PNC Bank
- Financial Analyst at Hewlett Packard Enterprise
- Financial Analyst at MarketSource
- Financial Planner at The Retirement Wealth Management
- Financial Services Representative at Educational Community Credit Union
- Functional Consultant at Oracle
- Group Sales Manager at Bass Pro Shops
- Investment Service at Kellogg Community Credit Union
- Junior Analyst at Greenleaf Trust
- Lease Operation Specialist at Ally Financial
- Liability Claims Adjuster at Cherokee Insurance
- Logistics Coordinator at MidLink Logistics
- Manufacturers’ Representative at AutoRep Sales
- Marketing and Directing Manager at American Diamond Importers
- Marketing Database Specialist at Four Winds Casino
- Merchandise Analyst at Kohl’s
- Mortgage Banker at Quicken Loans
- Owner at Mite-E Exterminating
- Personal Banker at JPMorgan Chase
- Sales at Command Transportation
- Shared Service Specialist at Whirlpool
- Staff Accountant at Southwestern Michigan College
- Staff at Plante Moran
- Student Recruiter at Northwestern Mutual
- Tax Associate at KPMG US
- Team Assistant at Central Bank, Dominican Republic
- Wealth Management Advisor at Plante Moran

**Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.**
Food and Consumer Package Goods Marketing

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 90% of all Food and Consumer Package Goods Marketing graduates.

<table>
<thead>
<tr>
<th>Bachelor's degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>49</td>
<td>44 graduates (90%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

93% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>37</td>
<td>84%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>5%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>3</td>
<td>7%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 98% Yes (based on 40 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Food and Consumer Package Goods Marketing

Employment Information

Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$40,000–$45,000
(based on 30 responses)

51% located in Michigan
(based on 35 responses)

100% reported that their job was related to their degree
(based on 28 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 27 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Assistant Category Analyst at Constellation Brands
Associate Business Development Manager at Daymon Worldwide
Business Development Specialist at Advantage Sales and Marketing
Category Analysis at S.C. Johnson
Category Leadership Analyst at Kraft Heinz
Category Management Analyst at Chattem
Category Management and Trade Solutions at S.C. Johnson
Category Manager at Advantage Sales and Marketing
Consumer Product Sales Representative at Hormel Foods
Director of Marketing Michigan at Forensic Fluids Laboratories
Emerging Leader Program Associate at KeHE Distributors
Executive Secretary, Advanced Innovation at Kellogg
Field Sales Representative at Kind Healthy Snacks
Inventory Control Analyst at Meijer
Management Trainee at Jewel-Osco
Manager at Kroger
Marketing Analyst at J.M. Smucker
Merchandise Associate at Meijer
Operations Supervisor at PepsiCo
Planner/Scheduler at Parker Hannifin
Pricing Analyst at KeHE Distributors
Procurement Operations Coordinator at Kellogg
Retail Development Program at Abbott Nutrition
Retail Sales Representative at Hershey
Retail Sales Representative at Kellogg
Sales and Marketing Analyst at Kar’s Nuts
Sales Associate at Mondelez International
Sales Associate at PepsiCo
Sales Consultant at Great Lakes Wine and Spirits
Space Management Analyst at Kellogg

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Human Resource Management

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 81% of all Human Resource Management graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>58</td>
<td>47 graduates (81%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
94% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>36</td>
<td>77%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>4</td>
<td>9%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>4</td>
<td>9%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>3</td>
<td>6%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 57% Yes (based on 51 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Human Resource Management

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$30,000–$35,000
(based on 25 responses)

89% located in Michigan
(based on 35 responses)

96% reported that their job was related to their degree
(based on 27 responses; includes ratings of 3, 4, and 5 out of 5)

96% said they were satisfied with their job
(based on 25 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Accounting Associate at American International Foods
Assistant Manager at Pogoda Management
Campus Field Staff at CRU (Campus Crusaders for Christ)
Campus Recruiter at Northwestern Mutual
Commercial Recruiter at Impact Management Services
Contract HR Generalist at Kellogg
Director of Business Development at EPI Marketing
HR Coordinator at Benteler Automotive
HR Generalist at Humphrey Products
HR Generalist at JBS USA
HR Generalist at Custom Profile
HR Generalist I at Raymer
HR Management at Target
HR Manager at Alamo Nursing Home
HR Administrator at StructureTec
HR Intern at Sturgis Molded Products
HR Intern at Thermo Fisher Scientific
HR Representative at Total Plastics
Intern at Request Foods
Junior Recruiter at D. Diversified Services

Labor Relations Representative at AAM
Lead Customer Service Representative at Fifth Third Bank
Manager at CEC Entertainment
Manager at Stadium Discount Liquor and Wine
Manager Trainee at PNC Bank
Payroll Administrator at Schupan & Sons
Procurement and Production Field Representative/Food Safety Coordinator at Premier Melon
Re-Certification Specialist at Lockhart Management and Consulting
Recruiter at Epitec
Recruiter at Pro Services
Recruiter at Swoon Technology Resources
Recruiter at Workforce Employment Specialists
Recruitment Coordinator at AMN Healthcare
Store Manager at Firestone
Strategic Delivery Recruiter at Aerotek
Training Specialist at ECCU
Transfer Pricing Specialist at Dow Chemical

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Integrated Supply Management

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 90% of all Integrated Supply Management graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>92</td>
<td>83 graduates (90%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
90% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>73</td>
<td>88%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>0</td>
<td>0%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>7</td>
<td>8%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$50,000–$55,000
(based on 58 responses)

95% reported that their job was related to their degree
(based on 56 responses; includes ratings of 3, 4, and 5 out of 5)

96% said they were satisfied with their job
(based on 53 responses; includes ratings of 3, 4, and 5 out of 5)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 99% Yes (based on 76 responses)

Sample Job Titles and Employers

Aftermarket Customer Scheduling at Eaton
Associate IT Operations Analyst at Kellogg
Associate Manager, Capacity Planning at Kellogg
Buyer at Flowserve
Buyer at Ford
Buyer at Honda
Category Analysis at S.C. Johnson
Consultant at Auditrax
Cost Planning Specialist at Denso
Customer Service Management at PulteGroup
Customer Supply Chain Representative at Mars Petcare
Dispatch at RSVP International Logistics
Energy-Smart Buildings Technician/System Integrator at CBRE Commercial Real Estate Services
Functional Consultant at Oracle
Global Forwarding Agent at C.H. Robinson
Global Purchasing and Supply Chain at General Motors
Indirect Buyer at Yanfeng USA
Indirect MRO Buyer at Whirlpool
Industrial Engineer at Denso
Inside Sales Representative at UPS
Inventory Control Analyst at Meijer
IT Applications and Optimization at Patriot Solar Group
Lead Visual Designer at ProQuest
Leadership Development Program, ISM at Textron
Logistics Analyst at Sumika Polymers North America
Logistics Coordinator at MidLink Logistics
Material Flow Process Engineer at Kenworth Truck
Material Planner at Flowserve
Material Planning Specialist at Denso
Materials Analyst at Brembo North America
Materials Planner at Jabil Circuit
Materials Support Engineer at Gentex
Operations Coordinator at Kellogg
Procurement Agent at Boeing
Procurement Technician at Pfizer
Production Purchasing at Ford
Production Supervisor at Detroit Diesel
Project Coordinator at Kreis, Enderle, Hudgins & Borsos
Project GIS Analyst at Kohler
Project Manager at Woolf Aircraft Products
Purchasing Analyst at Detroit Manufacturing Systems
Purchasing FCG at Ford
Purchasing Specialist at Pettibone
Replenishment Analyst at Viking
Rotational — AERO/DP at Honeywell (Aerospace Division)
Sales and Marketing Analyst at Kar’s Nuts
Sourcing Specialist at Whirlpool
Subcontract Administrative Associate at Lockheed Martin
Supplier Quality Engineer at General Motors
Supplier Sourcing Specialist at Navistar
Supply Chain Analyst at Lacks Trim Systems
Supply Chain Commodity Specialist at Haworth
Supply Chain Data Analyst at Applied Industrial Technologies
Supply Chain Developmental Program at Swagelok
Supply Chain Intern at Parker Aerospace
Supply Chain Management Specialist at Kohler
Supply Chain Planner/Scheduler at Emerald
Supply Chain/Safety Manager at Northern United Brewing
Third-Party Purchaser at AGCO
TRACK Associate at General Motors
Warehouse Manager at TEAM Warehouse
Management

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 75% of all Management graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>127</td>
<td>95 graduates (75%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
98% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>73</td>
<td>77%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>11</td>
<td>12%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>8</td>
<td>8%</td>
</tr>
<tr>
<td>Military service</td>
<td>1</td>
<td>1%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Unemployed and seeking employment</td>
<td>2</td>
<td>2%</td>
</tr>
</tbody>
</table>

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$40,000–$45,000
(based on 51 responses)

85% reported that their job was related to their degree
(based on 54 responses; includes ratings of 3, 4, and 5 out of 5)

90% said they were satisfied with their job
(based on 50 responses; includes ratings of 3, 4, and 5 out of 5)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Management

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

60% Yes (based on 87 responses)

Sample Job Titles and Employers

<table>
<thead>
<tr>
<th>Account Manager at C.H. Robinson</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account Specialist at Rock Connections</td>
</tr>
<tr>
<td>Administrative Assistant at WMU</td>
</tr>
<tr>
<td>Administrator, Project Support at the Riyadh Metro Project</td>
</tr>
<tr>
<td>APD Claims Representative at Hastings Mutual Insurance</td>
</tr>
<tr>
<td>Assistant Manager at Celebration Cinema</td>
</tr>
<tr>
<td>Carrier Sales Representative at Redwood Logistics</td>
</tr>
<tr>
<td>Chemical Coordinator at Pfizer</td>
</tr>
<tr>
<td>Constituent Service Representative at the U.S. House of Representatives</td>
</tr>
<tr>
<td>Corporate Relationship Officer at AlRajhi Bank</td>
</tr>
<tr>
<td>Corporate Trainer at Frontier Promotions</td>
</tr>
<tr>
<td>Customer Relations Manager at Whirlpool</td>
</tr>
<tr>
<td>Customer Relations Representative at Southwest Airlines</td>
</tr>
<tr>
<td>Deputy Clerk at Village of Richland</td>
</tr>
<tr>
<td>Director of Administration at Chicago Preschool Academy</td>
</tr>
<tr>
<td>Director of Operations at WSI Talent</td>
</tr>
<tr>
<td>District Manager Trainee at Speedway</td>
</tr>
<tr>
<td>E-Business Specialist at ICR - Industrial Control Repair</td>
</tr>
<tr>
<td>Financial Advisor at New York Life Insurance</td>
</tr>
<tr>
<td>HR Secretary at Kalamazoo Regional Educational Service Agency</td>
</tr>
<tr>
<td>Logistics Specialist at Nolan Transportation Group</td>
</tr>
<tr>
<td>Management and Sales Trainee at Sherwin-Williams</td>
</tr>
<tr>
<td>Management Trainee at Enterprise Rent-A-Car</td>
</tr>
<tr>
<td>Management Trainee at Jewel-Osco</td>
</tr>
<tr>
<td>Manager at MPI Research</td>
</tr>
<tr>
<td>Manager at Zooroona Mediterranean Grill</td>
</tr>
<tr>
<td>Manager/Sales/Supervisor at S&amp;J Asphalt</td>
</tr>
<tr>
<td>Manager-in-Training Intern at Heinens</td>
</tr>
<tr>
<td>Market Research Analyst at Bradley</td>
</tr>
<tr>
<td>Marketing Coordinator at Carl Walker</td>
</tr>
<tr>
<td>Material Follow-Up Coordinator at Paslin</td>
</tr>
<tr>
<td>Member Service Representative/Loan Officer at Consumers Credit Union</td>
</tr>
<tr>
<td>Merchandise Associate at Meijer</td>
</tr>
<tr>
<td>Mortgage Banker at Quicken Loans</td>
</tr>
<tr>
<td>Operations Lead at Accretive Health</td>
</tr>
<tr>
<td>Owner at Coop’s Affordable Autos</td>
</tr>
<tr>
<td>Payroll Specialist at Bronson</td>
</tr>
<tr>
<td>Product Associate at Stryker</td>
</tr>
<tr>
<td>Product Development Business Analyst at Whirlpool</td>
</tr>
<tr>
<td>Production Supervisor at Magna Closures &amp; Magna Mirrors</td>
</tr>
<tr>
<td>Production Supply Engineer at Gentex</td>
</tr>
<tr>
<td>Program Analyst at the Defense Logistics Agency</td>
</tr>
<tr>
<td>Project Management at Cadillac Asphalt</td>
</tr>
<tr>
<td>Quality Assurance Engineer at Perrigo</td>
</tr>
<tr>
<td>Recruiter at Express Employment Professionals</td>
</tr>
<tr>
<td>Sales Associate at Ford</td>
</tr>
<tr>
<td>Sales Representative at Verizon Wireless</td>
</tr>
<tr>
<td>Sales Representative at Zones</td>
</tr>
<tr>
<td>Salesperson at Murray Automotive Group</td>
</tr>
<tr>
<td>Supply Chain/Safety Manager at Northern United Brewing</td>
</tr>
<tr>
<td>Team Leader at Target</td>
</tr>
<tr>
<td>Technical Support Engineer at Preferred Data Systems</td>
</tr>
<tr>
<td>Vendor Analyst at Quicken Loans</td>
</tr>
<tr>
<td>Vice President at Golf Stream Group Landscapers</td>
</tr>
</tbody>
</table>
Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 86% of all Marketing graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>96</td>
<td>83 graduates (86%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
94% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>64</td>
<td>77%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>13</td>
<td>16%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>4</td>
<td>5%</td>
</tr>
<tr>
<td>Not immediately seeking employment</td>
<td>1</td>
<td>1%</td>
</tr>
</tbody>
</table>

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$35,000–$40,000
(based on 42 responses)

69% located in Michigan
(based on 62 responses)

86% reported that their job was related to their degree
(based on 42 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 37 responses; includes ratings of 3, 4, and 5 out of 5)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Marketing

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU. While enrolled at WMU, did you participate in an experiential education activity?

57% Yes (based on 79 responses)

Sample Job Titles and Employers

Account Executive at Advanced Branding Concepts
Account Executive at Yelp
Account Manager at Buiten & Associates
Account Manager at Command Transportation
Account Manager at DeNooyer Chevrolet
Activity Head at Camp Lenox
Analyst SEM at Universal McCann
Assistant Director of Stewardship at Eckerd College
Assistant Underwriter at Hanover Excess and Surplus
Associate Director at Southwest Michigan First
Associate Project Manager at Media Assembly
Associate, Portfolio Management at Universal McCann
Associate at Robert Walters Japan
AYS Associate at JW Marriott
Branch Manager at Endries International
Brand Ambassador at Bell's Brewery
Business Systems Analyst Intern at Spectrum Health
Client Sales Representative at Echo Global Logistics
Data Entry Analyst at RLE International
Digital Strategist at Team Detroit
Emergency Preparedness Coordinator at Barry-Eaton District Health Department
Human Resources and Marketing Consultant, Manager at Shariah Enterprises
Inside Sales Account Representative at Central Transport
Inside Sales at Palace Sports and Entertainment
Inside Sales Representative at AJM Packaging
Inside Sales Trainee at T.A. Gentry Plumbing Supply
Integrated Investment Associate at Universal McCann
Internet Content Manager at What’s Happening Publications
Inventory Control Analyst at Meijer
Item Data Specialist at Target
Learning Coordinator at McGladrey
Management Trainee at Enterprise Rent-A-Car
Manager at Roadhouse Bar and Grill
Market Planning Analyst at Magna Exteriors and Interiors
Market Research Specialist at Duncan Aviation
Marketing Champion, Guest Services Associate at TopGolf
Marketing Coordinator at NSF International
Marketing Manager at D&R Sports Center
Marketing Manager at SIR Home Improvements
Marketing Representative at T.G.I. Friday’s
Marketing Specialist at Aqaba Technologies
Marketing Strategist at yo2mo Marketing Agency
Materials Handler at Stryker
Personal Banker at Fifth Third Bank
Product Development Coordinator at 1–800–Flowers
Property Management Assistant at Bedrock Real Estate Services
Regional Store Marketing Coordinator at Granite City Food & Brewery
Sales and Marketing Assistant at Wright Coating Technologies
Sales Representative at the Professional Golfers’ Association of America
Sales Representative at Victory Packaging
Sales Supervisor at Kohl’s
Sales Trainee at Graybar
Social Media Moderator at Sears Holdings
Sr. Complaint Coordinator, Post Market Compliance at Stryker
Strategic Delivery Recruiter at Aerotek
Technical Recruiter at Jobspring Partners
Transportation Sales Representative at C.H. Robinson
Zone Manager at Ford
Sales and Business Marketing

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed. Data was obtained for 93% of all Sales and Business Marketing graduates.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>89</td>
<td>83 graduates (93%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
96% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>78</td>
<td>94%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>2</td>
<td>2%</td>
</tr>
<tr>
<td>Not Actively Engaged</td>
<td>3</td>
<td>4%</td>
</tr>
</tbody>
</table>

| Not immediately seeking employment | 1     | 1%      |
| Unemployed and seeking employment  | 2     | 2%      |

Employment Information
Survey respondents who indicated they were employed were asked to provide additional information about their employment, including salary range, job location, a rating of their satisfaction with the job, and the extent to which the job is related to their degree.

Median Salary Range**
(Full-Time Employment)

$40,000–$45,000
(based on 62 responses)

97% reported that their job was related to their degree
(based on 62 responses; includes ratings of 3, 4, and 5 out of 5)

100% said they were satisfied with their job
(based on 60 responses; includes ratings of 3, 4, and 5 out of 5)

62% located in Michigan
(based on 78 responses)

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Sales and Business Marketing

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity?

63% Yes
(based on 80 responses)

Sample Job Titles and Employers

Account Executive at Command Transportation
Account Executive at Housing Resources
Account Executive at Netech
Account Executive at PLS Logistics Services
Account Executive at Quicken Loans
Account Manager at C.H. Robinson
Account Manager at C.H. Robinson Worldwide
Account Manager at Coyote Logistics
Account Manager at Gartner
Account Manager at Global Sales & Marketing
Account Manager at Optio Data
Account Manager at Thomson Reuters
Assistant Manager Outbound Sales at Honor Credit Union
Associate Banker at Quicken Loans
Associate Manager at Kellogg
Business Development Representative at NetSuite
Campaign Manager at MLive Media Group
Carrier Sales Representative at C.H. Robinson
Client Implementation Manager at Towers Watson
Client Relations Specialist at StructureTec Group
Customer Care Development Program at PNC Bank
Entry-Level Representative at Zone Marketing
Financial Service Advisor at Prudential
Food Service Sales Representative at Hormel Foods Group, Voluntary & Worksites Benefit Sales Trainee at MetLife
Hazardous Waste Manager Marketing Assistant at Stryker
Inside Sales at Ryerson
Inside Sales Representative at UPS
Junior Account Manager at Mayville Engineering Leadership Consultant at Alpha Xi Delta Women’s Fraternity
Logistics Account Executive at Total Quality Logistics
Logistics Specialist at Nolan Transportation Group
Marketing Associate at Stryker
Marketing Coordinator at Carl Walker
Mortgage Banker at Quicken Loans
National Account Manager at Coyote Logistics
New Business Coordinator/Affiliate Manager at Dima Marketing
Product Associate at Stryker
Realtor at Berkshire Hathaway HomeServices Michigan Real Estate
Recruiter at Aerotek
Recruiter at Brooksource
Regional Account Manager at Safe n’ Simple Medical Supply
Retail Sales Representative at Hershey
Sales and Management Trainee at Penske Truck Leasing
Sales Associate at Mid Michigan Crushing & Recycling
Sales at Nolan Transportation Group
Sales Consultant at KSS Enterprises
Sales Executive at C.H. Robinson
Sales Executive at MSDsonline
Sales Executive at Total Quality Logistics
Sales Representative at Strive Logistics
Sales Representative at Superior Business Solutions
Sales Trainee at Ferguson Enterprises
Sales Trainee at IBM
Software Consultant at DaySmart Software
Transportation Management at C.H. Robinson
Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>9 graduates (56%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

78% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>4</td>
<td>44%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>11%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>2</td>
<td>22%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>2</td>
<td>22%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

Employment Information∆

Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**

$40,000–$45,000

(based on 5 responses; full-time employment only)

56% located in Michigan

(based on 9 responses)

67% reported that their job was related to their degree

(based on 6 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

Account Executive at PLS Logistics Services
Assistant Manager at Sherwin-Williams Paints
Broker in Training at Marcus & Millichap
Business Analyst at Deloitte, Brazil
IT Analyst at Common Goal Systems

Interior Designer at TowerPinkster Architects and Engineers
Research Associate at J.D. Power and Associates
Senior Technical Advisor at Apple
Small Business Manager at Pedal LC

† Data includes graduates who earned degrees in Economics: Business and General Business.
* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
∆ Employment information is based on the most recent data from 2014–15 graduates, combined with data from 2013-14 graduates which was collected near the time of their graduation. We report two years of employment data together due to low numbers of responses.
** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.
Health Informatics and Information Management

Survey Population 2014–15
Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>8 graduates (100%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15
88% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>6</td>
<td>75%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>1</td>
<td>13%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployed and seeking employment</td>
<td>1</td>
<td>12%</td>
</tr>
</tbody>
</table>

Experiential Education
Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 100% Yes (based on 8 responses)

Sample Job Titles and Employers

Application Systems Analyst at Spectrum Health
Business Analyst at Streamline Healthcare Solutions
Closing Processor at Title Source
Department Technical Analyst at Spectrum Health

Project Manager at Corsetti Structural Steel
Resident Coordinator at Kalamazoo Probation Enhancement Program
Systems Analyst at Blue Cross Blue Shield of Michigan

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships); continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.
Telecommunications and Information Management

Survey Population 2014–15

Students graduating between August 2014 and June 2015 were surveyed.

<table>
<thead>
<tr>
<th>Bachelor’s degree recipients</th>
<th>Post-Graduation data was obtained for</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>7 graduates (100%)</td>
</tr>
</tbody>
</table>

Post-Graduation Activity 2014–15

100% of graduates were actively engaged.*

<table>
<thead>
<tr>
<th>Actively Engaged</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed full time</td>
<td>7</td>
<td>100%</td>
</tr>
</tbody>
</table>

Experiential Education

Students who responded to the survey were asked whether they “participated in an experiential education activity” (such as an internship, co-op, practicum, faculty-directed research, or other work experience related to their field of study) while enrolled at WMU.

While enrolled at WMU, did you participate in an experiential education activity? 100% Yes (based on 7 responses)

Employment InformationΔ

Survey respondents who indicated they were employed were asked to provide additional information about their job, including salary range, job location, and the extent to which the job is related to their degree.

Median Salary Range**

$45,000–$50,000

(85% located in Michigan)

(100% reported that their job was related to their degree)

(based on 7 responses; full-time employment only)

(based on 13 responses; includes ratings of 3, 4, and 5 out of 5)

Sample Job Titles and Employers

<table>
<thead>
<tr>
<th>Associate Information Security Analyst at Greenleaf Hospitality Group</th>
<th>Network Technician at Eaton County Information Systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Systems Analyst at Lippert Components</td>
<td>Quality Assurance Project Manager at Verizon</td>
</tr>
<tr>
<td>Help Desk Analyst 1 at CED</td>
<td>Sales Associate at Total Tech</td>
</tr>
<tr>
<td>IT Coordinator at Terra Contracting Services</td>
<td>Systems Reliability Engineer at Apple</td>
</tr>
<tr>
<td>IT Helpdesk Administrator at Dimplex Thermal Solutions</td>
<td>Technical Analyst at Comerica Bank</td>
</tr>
<tr>
<td></td>
<td>Transportation Coordinator at Perrigo</td>
</tr>
<tr>
<td></td>
<td>Web Developer at corePHP</td>
</tr>
</tbody>
</table>

* “Active engagement” is defined as any type of employment (including full-time, part-time, or temporary employment, self-employment, and post-graduate internships/fellowships; continuing education; or military service. Categories not included in active engagement are unemployed and seeking employment; not seeking employment; and volunteering.

Δ Employment information is based on the most recent data from 2014–15 graduates, combined with data from 2013–14 graduates which was collected near the time of their graduation. We report two years of employment data together due to low numbers of responses.

** Salary data is self-reported and is not fact-checked. Median reported salary ranges are provided for informational purposes only.