# Pre-Business Administration (PBA) Curriculum Transfer Guide

## Kellogg Community College/Western Michigan University

**KELLOGG** | **WMU**
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With a grade of “C” or better in the following nine courses, students may apply to the BBA program at WMU.  
BUAD 101 | BUS 1750 (Business Enterprise)
OIT 160 or OIT 100 | CIS 1020 (Business Computing)
(Select One): ENGL 151 or 152 or 153 or 201 | ENGL 1050 (Freshman Composition)
(Select One): MATH 122 or 140 or 141 | MATH 1160/1180/2000/1220
BUAD 112 or MATH 130 | STAT 2160 (Business Statistics)
ECON 202 | ECON 2010 (Microeconomics)
ECON 201 | ECON 2020 (Macroeconomics)
ACCO 101* | ACTY 2100 (Accounting I)
ACCO 102* | ACTY 2110 (Accounting II)

Students may also take these additional courses at Kellogg:
BUAD 251 | MKTG 2500 (Marketing Principles)
BUAD 274 | MGMT 2500 (Organizational Behavior)
BUAD 115 | BUS 2200 (Introduction to Global Business)

Additional requirements before applying to WMU’s BBA program:
- Complete 48 credit hours
- Achieve 2.5 overall GPA or higher in any courses taken through Western Michigan University

* A grade of “C+” is required in these accounting courses before enrolling in ACTY 3100, ACTY 3220 and ACTY 3240.
Points of Pride

- Selected by the Sales Education Foundation as being in the top sales programs in the nation, the college’s sales and business marketing program has earned this designation eight times. Educational-Portal.com ranks the program #2 in the country. In addition, a team of WMU students won first place in the Russ Berrie National Sales Challenge, and senior Brian Curlett was named overall individual champion at the event.

- The Haworth College of Business was named a top school at which to earn an MBA by The Princeton Review in 2013. The editors note, “Word of mouth plays a big part in many students’ decisions to attend Western Michigan University with great recommendations from family and friends. One student was even referred to the school by a CEO.”

- A full range of student consulting in marketing is now available for clients in the business community.

- A center for integrated supply management has been launched, which will enhance delivery of leading-edge instruction. In conjunction with the center, a new initiative—Bronco Force—will offer corporate clients consulting in supply chain.

- A university-wide business pitch competition that tests students’ business plans and pitching skills was launched in spring 2013.

- A new concentration is available in the MBA program—health administration.

- A communication center focused on refining the communication skills of all business students opened in fall of 2012.

- A business accelerator, WMU Starting Gate, where students can access resources to develop and grow their own businesses, was launched in fall 2013.

- The Greenleaf Trust Trading Room, a state-of-the-art trading lab, will give students valuable hands-on learning experience in financial trading and the study of market trends. The trading room is scheduled to open in 2014.

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