

Pre-Business Administration (PBA) Curriculum Transfer Guide



WESTERN MICHIGAN UNIVERSITY
Haworth
College of Business

.....
YOUR PARTNER FOR
**ACADEMIC
SUCCESS**
.....

Harper College/Western Michigan University

HARPER COLLEGE	WMU
<i>With a grade of "C" or better in the following nine courses, students may apply to the BBA program at WMU.</i>	
MGT 111	BUS 1750 (Business Enterprise)
CIS 101	CIS 1020 (Business Computing)
(Select One): ENG 101 or 102	ENGL 1050 (Freshman Composition)
(Select One): MTH 124 or 103 or 140 or 134 or 200	MATH 1160/1180/2000/1220
MGT 225 or MTH 165	STAT 2160 (Business Statistics)
ECO 211	ECON 2010 (Microeconomics)
ECO 212	ECON 2020 (Macroeconomics)
ACC 101*	ACTY 2100 (Accounting I)
ACC 102*	ACTY 2110 (Accounting II)
Students may also take these additional courses at Harper	
MKT 245	MKTG 2500 (Marketing Principles)
MGT 270	MGMT 2500 (Organizational Behavior)
Additional requirements before applying to WMU's BBA program: Complete 48 credit hours Achieve 2.5 overall GPA or higher in any courses taken through Western Michigan University * A grade of "B" is required in these accounting courses before enrolling in ACTY 3100, ACTY 3220 and ACTY 3240.	

Points of Pride

- ✓ Selected by the Sales Education Foundation as being in the top sales programs in the nation, the college's sales and business marketing program has earned this designation eight times. Educational-Portal.com ranks the program #2 in the country. In addition, a team of WMU students won first place in the Russ Berrie National Sales Challenge, and senior Brian Curlett was named overall individual champion at the event.
- ✓ The Haworth College of Business was named a top school at which to earn an MBA by The Princeton Review in 2013. The editors note, "Word of mouth plays a big part in many students' decisions to attend Western Michigan University with great recommendations from family and friends. One student was even referred to the school by a CEO."
- ✓ A full range of student consulting in marketing is now available for clients in the business community.
- ✓ A center for integrated supply management has been launched, which will enhance delivery of leading-edge instruction. In conjunction with the center, a new initiative—Bronco Force—will offer corporate clients consulting in supply chain.
- ✓ A university-wide business pitch competition that tests students' business plans and pitching skills was launched in spring 2013.
- ✓ A new concentration is available in the MBA program—health administration.
- ✓ A communication center focused on refining the communication skills of all business students opened in fall of 2012.
- ✓ A business accelerator, WMU Starting Gate, where students can access resources to develop and grow their own businesses, was launched in fall 2013.
- ✓ The Greenleaf Trust Trading Room, a state-of-the-art trading lab, will give students valuable hands-on learning experience in financial trading and the study of market trends. The trading room is scheduled to open in 2014.

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