Student Sustainability Survey

Student Sustainability Fee - 19% green jobs, 24% supplemental funding,

57% ongoing projects & survey implementation

The SSS measures student impression on the SSF.

March 1 - April 3

Promotion: poster, planning tabling events & handing out fliers, writing web copy for the website, writing up a press release, GoWMU login page, planning social media posts, email campaigns
“I took the Student Sustainability Survey because I wanted to contribute to sustainability efforts in higher education. It’s important that I know what projects the Student Sustainability Fee is going toward.”

- Laura D.
  Senior, Behavioral Science
Student Sustainability Survey

NEW! Collaboration with MyWMU

MyWMU Reach

Main Facebook Page: 674 people

Main Twitter Page: 1,406 people

Class Pages:
- ‘16 - 17 people
- ‘17 - 18 people
- ‘18 - 14 people
- ‘19 - 20 people
39. How did you hear about this survey?

- In class announcement: 148 (14%)
- Poster or flier: 56 (5%)
- Facebook: 49 (5%)
- Twitter: 10 (1%)
- Email: 411 (39%)
- Word of mouth: 58 (6%)
- WMU News: 167 (16%)
- Sustainability webpage: 28 (3%)
- GoWMU announcement section: 331 (31%)
- Other, please specify: 37 (4%)

Total Respondents: 1052
Skipped this question: 193
## Student Sustainability Survey

Results....

<table>
<thead>
<tr>
<th>YEAR</th>
<th>ENROLLMENT</th>
<th># PARTICIPANTS</th>
<th>% POPULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>21,626</td>
<td>1,245</td>
<td>6%</td>
</tr>
<tr>
<td>2015</td>
<td>22,093</td>
<td>1,569</td>
<td>7%</td>
</tr>
<tr>
<td>2014</td>
<td>22,263</td>
<td>1,357</td>
<td>6%</td>
</tr>
<tr>
<td>2013</td>
<td>22,674</td>
<td>1,269</td>
<td>6%</td>
</tr>
</tbody>
</table>
5. Are you interested in working on campus sustainability projects?

- Yes: 603 (51%)
- No: 585 (49%)

Total Respondents: 1188 (57%)