

## Sport Management Major

Western Michigan University; College of Education and Human Development

**52-58 Credits (Non-Teaching; 122 Credit Hours Needed for Graduation; Approved Minor Required)**

### Approved Minor Options (one required)

Advised in CEHD: \_\_\_\_\_ Event Management \_\_\_\_\_ Sports Coaching  
 Advised in Communications: \_\_\_\_\_ Communication \_\_\_\_\_ Journalism  
 Advised in HCOB: \_\_\_\_\_ General Business (need 56+ credits completed and a 2.5 GPA to declare)  
 Other Minor Approved by Sport Management Faculty: \_\_\_\_\_

WES	PRE-REQUISITES	COURSES	TR/SUB/GRADE	CR HR
<b>REQUIRED COGNATES</b>				
Level I: Oral and Digital Communication		<b>BUS 1750</b> Business Enterprise		3
Level I: Inquiry and Engagement		<b>HPHE 1700</b> Introduction to Sport/Recreation		3
Level II: Personal Wellness		<b>HPHE 1110</b> Healthy Living		2
				<b>Total Credits (8)</b>
<b>REQUIRED HPHE COURSES</b>				
		<b>HPHE 2201</b> Career Development/Branding		2
		<b>HPHE 3110</b> Event Marketing		3
		<b>HPHE 3120</b> Revenue Generation/Sport		3
		<b>HPHE 3710</b> Leadership and Programming (f)		3
		<b>HPHE 3760</b> Management of Recreation/Sport (f)		3
	Department approval	<b>HPHE 3980</b> Sport Media		3
	56+ hrs	<b>HPHE 4700</b> Facilities and Risk Management (sp)		3
		<b>HPHE 4971</b> Issues/Ethics in Sport		3
		<b>HPHE 4972</b> Global Sport		3
	56+ hrs	<b>HPHE 5610</b> Legal Issues in Sport (sp)		3
	Department approval	<b>HPHE 4990</b> Recreation/Sport Internship		6-12
				<b>Total Credits (35-41)</b>
<b>RELATED ELECTIVES: 9 Credits Required</b>				
<b>REQUIRED MINOR COURSES CANNOT BE USED AS RELATED ELECTIVES</b>				
Level I: Quantitative Literacy		<b>ACTY 2100</b> Principles of Accounting I		3
	FCS 2250 or CIS 1020; ENGL 1050; 26+ hrs	<b>CIS 2700</b> Business-Driven Information Tech		3
Level I: Oral and Digital Communication		<b>COM 1000</b> Communication & Community Engagement		3
Level I: Oral and Digital Communication		<b>COM 1040</b> Public Speaking		3
Level I: Quantitative Literacy		<b>ECON 2010</b> Principles of Microeconomics		3
		<b>FIN 2420</b> Entrepreneurial Finance		3
	ACTY 2100; STAT 2160 or 3660	<b>FIN 3200</b> Business Finance		3
Level II: Science and Technology		<b>GEOG 2440</b> Economic Geography (sp)		3
Level II: Societies and Cultures		<b>HIST 2125</b> Sport in American Culture		3
		<b>HPHE 1810</b> First Aid		2
		<b>HPHE 2350</b> Theory of Coaching		3
		<b>HPHE 3810</b> Instructor First Aid		2
		<b>HPHE 3150</b> Measurement/Eval Health/PE/Sport		3
		<b>LAW 3800</b> Legal Environment		3
	26+ hrs.	<b>MGMT 2500</b> Organizational Behavior		3
		<b>MKTG 2500</b> Marketing Principles		3
	MKTG 2500; Instructor approval	<b>MKTG 3800</b> Sport-Marketing		3
Level I: Inquiry and Engagement		<b>PHIL 2010</b> Introduction to Ethics		4
Level I: Quantitative Literacy OR		<b>STAT 1600</b> Statistics and Data Analysis OR		3
Level II: Science and Technology	MATH 1100 w/ "C" or better or placement	<b>STAT 3660</b> Data Analysis for Biosciences		4
				<b>Total Related Elective Credits (9 credits required)</b>

**MEET WITH A CEHD ADVISOR TO DECLARE MAJOR [www.wmich.edu/education/advising](http://www.wmich.edu/education/advising)**