



Trustees set to meet in December

The next meeting of the WMU Board of Trustees will be Thursday, Dec. 5. Details and key agenda items will be posted online at wmich.edu/news closer to the meeting date. The board usually convenes in 157 Bernhard Center.

New reverse transfer pact signed

John M. Dunn, WMU president, and Charles T. Dillon, West Shore Community College president, have signed a reverse transfer agreement giving WSCC students who have transferred to WMU the opportunity to combine credits earned at both institutions and receive an associate degree.

It brings to 12 the number of Michigan community colleges that have worked with WMU to enhance student opportunities and credentials through reverse transfer arrangements.

The new pact applies to WSCC students who have completed at least 32 credits, but who transferred to WMU before earning an associate degree. Students who have transferred and qualify will be notified and a University transcript will be sent to WSCC for review to confirm they have completed the requirements for an associate degree.

Road work affects Parkview Campus

Starting Nov. 4, southbound Drake Road between Parkview Avenue and Stadium Drive was closed so that contractors can remove and replace deteriorated concrete pavement. The work is expected to be completed by the end of next week.

Traffic backups can occur during peak travel times, so motorists heading south are encouraged to plan accordingly or find alternate routes. Northbound traffic on Drake Road is being maintained throughout the project, with periodic restrictions to one lane.

Semester's final mixer scheduled

All faculty and staff are invited to the final Fridays With Friends mixer of the semester. The casual event has been changed to 4 to 6 p.m. Nov. 22 in the Fetzer Center, immediately following the annual Research and Dessert event. It had been slated for Dec. 6.

Employees asked to take dining survey

Those who take Dining Services' ongoing customer satisfaction survey have a chance to win prizes, including a Kindle Fire, a flat screen TV, an iPod and iPhone docking station, or Dining Dollars gift cards. The online survey is available at wmich.edu/dining/survey through Sunday, Nov. 24.

One more fall issue of Western News

The final issue of the *Western News* for this semester will be published Thursday, Dec. 5. The deadline for submissions is 5 p.m. Friday, Nov. 29. Due to the Thanksgiving holiday, earlier submissions are appreciated.

University to celebrate MLK's 1963 visit, talk

The 50th anniversary of a visit to WMU by Martin Luther King Jr. will be marked with a Dec. 2 mid-day celebration of the words he spoke and the ideas he laid out before the Kalamazoo community on a snowy winter night in 1963.



"50 Years Later: Honoring the Legacy of MLK" is the theme of the event that is set for noon Monday, Dec. 2, in the Bernhard Center's North Ballroom. The King speech will be partially resurrected for the occasion.

Newsman and WMU alumnus Ed Gordon will be the keynote speaker and lead a panel of current and former students and community members—some of whom were in the audience when King originally spoke.

King traveled to WMU to speak in Read Fieldhouse Dec. 18, 1963, just four months after delivering his acclaimed "I Have a

Dream" speech and just weeks after the assassination of President John F. Kennedy—an event King addressed in his remarks.

The civil rights leader came to WMU as part of a lecture symposium series sponsored by the Lee Honors College and called "Conscience of America." His

visit came late in a fall semester that also had seen a controversial address by Ross Barnett, the avowed segregationist who was then governor of Mississippi. Barnett had been invited to the campus by the 1963 senior class.

King, in turn, came to present a talk titled "Social Justice" at the behest of the Western Student Association and honors college.

King's lengthy speech and the question-and-answer session that followed touched on the critical issues of the era—faith, affirma-

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WMU named 'Best for Vets' for fourth consecutive year

For the fourth year in a row, the University has been named one of the nation's best institutions for military veterans pursuing higher education.

In a Veterans Day release of its latest assessment, *Military Times EDGE* magazine has placed WMU on its 2014 "Best for Vets" list of colleges and universities. With a ranking of No. 80 among the schools rated, WMU is the only Michigan school to have appeared on all four years of the publication's annual list of the top colleges in the United States. This year, the University of Michigan joins WMU on the list, making its debut at No. 51.

In announcing the ranking that includes 86 four-year schools, 20 online entities and 14 two-year schools, the editorial group

comprised of *Army Times*, *Navy Times*, *Air Force Times* and *Marine Corps Times* noted that this year's assessment was driven by a focus on academic rigor in its analysis of each school's complete services for veterans.

"As with all of the 'Best for Vets' rankings, Best for Vets: Colleges is an editorially independent news project that evaluates the many factors that make an institution a good fit for military veterans," said Amanda Miller, editor of *Military Times EDGE*, in announcing this year's list.

The rankings factored in service-member enrollment, percentage of tuition covered by the GI Bill, and availability of specific programs to help service members. This year's extensive evaluation process also factored

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New director named to head Michigan Geological Survey

John A. Yellich has been appointed director of the Michigan Geological Survey.

The survey is Michigan's designated geoscience agency, with responsibility for mapping and assessing the state's minerals, soils, groundwater and other geological resources. Those functions were transferred to WMU in 2011, and the survey is now part of the Michigan Geological Repository for Research and Education in the Department of Geosciences.



Yellich

Yellich, whose appointment was effective Oct. 2, is a geologist with more than 40 years of experience in mineral exploration, mineral development, environmental consulting, business operations and safety compliance.

As survey director, he supervises the agency's various operational geological resource centers, which include surface mapping, subsurface geology, energy, mineral resources, geologic hazards, research and education outreach, and water resources. He also will develop new programs and funding initiatives for the survey, supervise its field work, and write research proposals and reports.

Other major duties include serving as a liaison with local, state and national entities involved or interested in the survey's research, geologic repository and outreach initiatives.

Yellich, a Certified Professional Geologist, earned bachelor's and master's degrees from WMU. He was chair of the University's Geosciences Advisory Council for 30 years and president of the WMU Alumni Association in 1993-94.

Around campus and beyond

Editor's note: Visit wmich.edu/news/events for details and more event news.

Prolific poet next in reading series

Cole Swensen, a Brown University professor and author of 13 award-winning books of poetry, will read at 8 p.m. Thursday, Nov. 21, in 208-09 Bernhard Center as part of the fall Gwen Frostic Reading Series.

Swensen is the author of "New Math," winner of the National Poetry Series competition; "Noon," which won the New American Poetry Series Award; "Try," winner of the Iowa Poetry Prize; and "Goest," a finalist for the National Book Award. Her most recent poetry collection, "Gravesend," was a finalist for the *Los Angeles Times* Book Prize in Poetry.

Healthy eating is next Keystone topic

Heather Ratliff, a registered nurse and wellness coach, will deliver a presentation titled "Dining Out: Finding a Healthy Place at the Table" at 8 a.m. Friday, Nov. 22, in 2150 Schneider Hall. Founder of the Wellness RN, Ratliff will discuss how to eat healthy while maintaining an on-the-go lifestyle.

Her presentation is part of the Keystone

Community Bank Breakfast Speaker Series. The event is free and open to the public and begins with breakfast at 7:30 a.m. Reservations are required and can be made at wmich.edu/business/keystone-rsvp or (269) 387-5050.

Former county prosecutor to speak

Jeffrey Fink, former Kalamazoo County prosecutor, will discuss "Re-entry After Incarceration" as part of events taking place for University Common Read 2013-14. His brown-bag lunch presentation is set for noon to 1 p.m. Monday, Nov. 25, in the Lee Honors College Building lounge.

Fink will talk about the Michigan Prisoner Re-entry Initiative. This year's common read turns the spotlight on "Anatomy of Injustice: A Murder Case Gone Wrong" by Raymond Bonner.

Senior engineers to show off projects

The 2013 Senior Engineering Design Conference will take place from 8 a.m. to 4 p.m. Tuesday, Dec. 3, in the Engineering and Applied Sciences Building. The free, public conference showcases the work of graduating seniors, who are required to complete a capstone project that puts into practice what they have learned.

Open enrollment period underway for health benefits, FSAs

The open enrollment period for health care benefits and flexible spending accounts began Nov. 11 and will continue through 5 p.m. Friday, Dec. 6.

Open enrollment for health care benefits is available for WMU retirees, benefits-eligible nonbargaining employees, and employees who are members of the American Association of University Professors; American Federation of State, County and Municipal Employees; Michigan State Employees Association; and Police Officers Association.

During open enrollment, employees and retirees have the option of adding eligible dependents to their health care coverage.

Elections made during 2013 are effective

Jan. 1, 2014. Visit wmich.edu/hr/openenrollment to review the detailed information mailed to employees and retirees.

Employees who wish to participate in an FSA in 2014 must enroll or re-enroll during this year's open-enrollment period.

FSAs offer an opportunity to use pre-tax dollars to pay for dependent-care expenses or qualified medical expenses that are not covered by health care benefits. Current as well as new participants must submit an FSA enrollment form to Human Resources by the deadline.

That form is part of the BASIC Flex enrollment booklet and is available online at wmich.edu/hr/openenrollment and in print from the Human Resources office, 1300 Seibert Administration Building.

Receptions

Susan L. Caulfield will be recognized for her six years of service as director of academic collective bargaining during a reception from 4:30 to 6 p.m. Wednesday, Dec. 4, in the Oaklands.

Peter W. Krawutschke, world languages and literatures, will be recognized for 46 years of service to the University during a retirement reception from 5 to 7 p.m. Thursday, Dec. 12, in the Lee Honors College lounge.

Jobs

Current job opportunities at WMU are announced daily on the Human Resources website at wmich.edu/hr/careers-at-wmu.html. Please note that applications must be submitted online by the stated deadline. Complete application procedures are included with each posting.

Researcher co-edits school choice text

Gary Miron, educational leadership, research and technology, has co-edited a book on school choice. Miron is the lead editor of "Exploring the School Choice Universe: Evidence and Recommendations."



Miron

The book was published in 2012 by the National Education Policy Center at the University of Colorado Boulder. Additional co-editors were Kevin G. Welner, Patricia H. Hinchey and William J. Mathis.

The book's release was featured as part of a symposium organized by the National Press Club, which was televised on C-SPAN. A key aim of the text is to facilitate a more nuanced understanding of school choice.

Each of the book's contributors looks broadly at school choice, integrating and summarizing the evidence spanning a wide range of choice models and the impacts each approach has on the traditional public school system.

Couple named distinguished alumni

Robert Spradling, emeritus in music and emeritus bands director, and Diana Spradling, retired adjunct in voice, were honored in October as Distinguished Alumni by the



Diana and Robert Spradling

faculty of the College of Music at Florida State University.

The husband and wife are the first couple to be simultaneously honored by that faculty. They were feted during a ceremony on the Tallahassee campus.

Robert received the Ernst von Dohnanyi Faculty Citation for "Distinguished Achievement in Music Performance and Support of Music Composition."

Diana received the Ella Scoble Opperman Faculty Citation for "Distinguished Achievement and Leadership in Teaching Vocal Jazz."

Educator receives statewide award

Allen Webb, English, received the 2013 Charles Carpenter Fries Award from the Michigan Council of Teachers of English



Webb

"in recognition of a distinguished career in the teaching of English and dedication to the advancement of the profession."

The award, the organization's highest honor, was presented during MCTE's annual fall conference Oct. 4.

It goes to MCTE members who have served their local communities, provided significant service at the state or national levels, and demonstrated outstanding leadership in the field of education. Other criteria for nomination include having displayed originality and having been an inspiration for students and colleagues.

MCTE is Michigan's oldest teacher-led professional organization. The council is comprised of K-16 English language arts teachers and English educators throughout Michigan.

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Women's soccer team is MAC champion

The women's soccer team turned in a stellar defensive performance to win the 2013 Mid-American Conference Tournament.



Kylie Nylen did her part to earn the 2013 championship trophy. (Photo courtesy of the Mid-American Conference)

The team's 1-0 victory over Ball State University Nov. 10 earned the Broncos a trip to the first round of the NCAA College Cup. WMU has drawn Marquette University and will take on the Big East Conference champion on its own turf in Milwaukee at 8 p.m. Friday, Nov. 15.

During the MAC title game, WMU rode Ali Russo's lone, 62nd-minute goal to vic-

tory. The Broncos, with head Coach Nate Norman at the helm, held Ball State to just seven shots overall and allowed just two to reach goaltender Michelle Watson. Watson made both saves and recorded her 27th career shutout.

This marks the second MAC Championship for the women's soccer program. The first title came in 2003.

Russo, Rachel Chaney, Lindsey Lee and Kylie Nylen were named to the MAC All-Tournament team. Russo assisted on Chaney's game-tying goal in the league quarterfinals against Kent State and also scored both of WMU's goals in a 2-1 win over Ball State earlier in the season.

In other athletic-related news, WMU will celebrate the 1983 MAC Championship volleyball team at 7 p.m. Saturday, Nov. 16, when this season's team hosts Ball State in University Arena. Bronco fans are encouraged to use the PNC-sponsored voucher for free admission to the game that is posted at wmubroncos.com/pdf9/2559079.pdf and cheer on the past and present Bronco volleyball teams.

United Way campaign gifts accepted through March

WMU is ending this year's formal United Way fundraising drive Friday, Nov. 15, but contributions toward the drive's \$300,000 goal will be accepted through March.

An ending celebration, as part of the monthly Academic Forum, will be held at 3 p.m. Wednesday, Nov. 20, in the Bernhard Center's West Ballroom.

At the event, the WMU United Way advisory committee will present a check to President John M. Dunn for funds donated by faculty, staff and retirees. Dunn, in turn, will present the check to Chris Tracy, chair of the 2013 KZO Campaign Cabinet.

Catering selling tasty pies

WMU Catering is selling homemade pumpkin or apple pies for \$9 ahead of the Thanksgiving holiday.

Gluten-free crust is available on request. Place orders by 5 p.m. Friday, Nov. 22. Payment is due in advance. Email Cozette Anderson at cozette.r.anderson@wmich.edu to order.

Groups readying for holidays

The Professional Support Staff Organization is again holding its annual poinsettia sale and the Administrative Professional Association its annual holiday gathering.



PSO poinsettias come in two sizes, small (4.5") and large (6.5"), as well as six colors. Orders are due no later than 4 p.m., Monday, Nov. 25.

Poinsettias will be available for pickup from 10 a.m. to 3 p.m. Tuesday, Dec. 3, in 107 Bernhard Center. Visit wmich.edu/psso for more information and an order form. Email questions to paige.warner@wmich.edu or call (269) 387-2187.

APA's holiday gathering is set for 6 to 10 p.m. Tuesday, Dec. 17, in Bell's Brewery's Eccentric Café, 355 E. Kalamazoo Ave. in Kalamazoo.

The café's backroom has been rented for an evening of socializing, food, fun and games. A fajita bar will be provided, as well as one beverage ticket.

The cost is \$10 each for members and guests; no refunds for cancellations after the registration deadline. Visit mywmu.com/apaparty for details and to register online.



Leadership Colloquium—The sixth annual Leadership Colloquium Oct. 31 inspired and engaged the WMU community with a trio of guest speakers, all three WMU alumni from a wide variety of leadership backgrounds. Sharing their leadership experiences with candor and humor during a panel discussion were, from left: Matt Mace, Carol Churchill,

Sandi Doctor and WMU Provost Tim Greene, who served as moderator. The colloquium is part of the Academic Leadership Academy, which is open to faculty and staff and offered through the Office of Faculty Development. The 2013-14 academy is already underway, but applications for the 2014-15 class are being accepted through April 15. Visit wmich.edu/facdev to learn more about the Academic Leadership Academy and its Leadership Colloquium. (Photo courtesy of the Office of Faculty Development)



Science reporter to give talk on global warming

The potential for hidden agendas in the reporting of global warming will be examined later this month when a *New York Times* reporter speaks as part of the University Center for the Humanities 2013-14 Changing Climates Series.

Kenneth Chang, who has been a *Times* science reporter since 2000, will speak at 6 p.m. Thursday, Nov. 21, in 2452 Knauss Hall. His presentation, titled "News Judgment vs. Opinion: Do I have an Agenda When I Write about Global Warm-



Chang

ing?" is free and open to the public.

Chang, who was a graduate student in physics before he decided to switch to a science writing career, also has written for the *Los Angeles Times*, the *Newark (N.J.) Star-Ledger* and *ABCNews.com*.

He says there are two enduring and contradictory criticisms of how media like the *New York Times* approach hot-button issues like climate change. One is that articles are thinly veiled polemics pushing preordained political views. The other is that reporters offer up mindless "balance" even if one opposing side is obviously more correct.

Chang believes the actual goals of what can be conveyed in the space of a newspaper article are narrow in scope and ambitious in spirit: an accurate representation of the prevailing science and views.

Obituary

Joan B. Rickard, a former staff member in what is now university relations, died Nov. 8 in Niles, Mich. She was 66. Visitation is from 4 to 7 p.m. today in the Hoven Funeral Home in Buchanan, Mich. Services will be held at 11 a.m. tomorrow in the Portage Prairie United Methodist Church in rural Niles.

Distinguished Faculty Scholar Award nominations sought

Nominations are due Friday, Jan. 31, 2014, for the Distinguished Faculty Scholar Award, the highest honor Western Michigan University bestows on its faculty members.

The award is based on outstanding professional achievements. It recognizes those whose work is widely known beyond campus and constitutes a significant body of achievement, most of which has been accomplished while a WMU faculty member. Wide recognition beyond WMU is essential.

Current, continuing board-appointed full- and part-time employees with faculty rank are eligible if they have at least seven academic years of service to WMU and are

not previous winners. Any member of the University community, including retired faculty members, may submit a nomination.

The recipients will be honored during the 2014 Academic Convocation and receive a \$2,000 honorarium that becomes part of their base salaries, a plaque, and an opportunity to present a campus lecture, exhibition or performance.

For more information, visit wmich.edu/research and click the Awards link or contact Ernst A. Breisach, professor emeritus in history and chair of the Distinguished Faculty Scholar Award Committee, at eabreisach@gmail.com or (269) 344-1734.

On Campus with Trent Hines



SIGNED, SEALED AND DELIVERED
(Photo by Jeanne Baron)

Working at a frenetic pace is routine for Trent Hines, Sign Shop coordinator since 2002. Hines uses a variety of specialized equipment along with his creative talents and technical skills to produce everything from window decals, wallpaper and presentation posters to intricate 3-D objects, eye-catching car wraps, and large outdoor banners and signs.

"We're a small shop, but we have most of the capabilities of any large shop. About the only thing we don't do is T-shirts, and unless requested by public safety, parking signs," Hines says. "Our quality is excellent—I don't cut corners. And although I have to stay within my budget, our prices are still very competitive."

Facilities Management opened the Sign Shop primarily to provide Braille and other signage required by the Americans With Disabilities Act. That work continues today, with ADA-compliant signs required as part of every upgrade and remodel on campus.

A weld shop manager while in his early 20s, Hines came to Kalamazoo to finish an associate degree in graphic design at Kalamazoo Valley Community College. He went on to earn a Bachelor of Fine Arts from WMU in 1999, serve three years as Web manager for a local real estate firm, and earn a Master of Public Administration from WMU in 2008.

Hines worked in the Sign Shop while an undergraduate, so when the shop's only other head retired, he applied for the job. His duties include serving customers; installing the shop's creations; doing work orders, estimating, planning, procurement and budgeting; and hiring, training, supervising and scheduling his two-to four-person student work force.

"I'm the only full-time person here, so you just keep pushing through," Hines says, adding that he's always wanted to be an artist and to make things. "I've been here 11 years now so there's lots of things on this campus I've touched. Our retractable banners and poster presentations have gone to Spain, to London. It's interesting to think that the things we've created have gone to all these different places from this tiny little shop."

Hines and his wife live in Kalamazoo and have two children at home. He served three years on a city committee but now devotes most of his spare time to their newborn and his in-home business called HineSight DeSigns, which does screen printing and graphic design. Hines resumed his childhood interest in bicycle motocross racing last year and with characteristic attention to detail, placed first in Michigan for his age group in class (20-inch bikes) and second in cruisers (24-inch bikes).

Veterans honored—Recent events recognizing the contributions of area veterans included the third annual Veterans 5k Run hosted by the Office of Military and Veterans Affairs Nov. 8. During the celebration associated with the run, a White Table Ceremony was held. Although varying somewhat from place to place, such ceremonies honor those who are prisoners of war or missing in action. The tablecloth is white to symbolize the purity of their motives when answering the call of duty and the single red rose reminds participants of the life of each of the missing and their waiting loved ones and friends.

Veterans also will be recognized during the Broncos' home football game against Central Michigan University at noon Saturday Nov. 16, in Waldo Stadium. (Photos by Mike Lanka)



University joins day of giving

WMU is participating in the #GivingTuesday campaign, an event begun in 2012 to create a national day of giving and add it to the calendar the Tuesday following Thanksgiving, Black Friday and Cyber Monday.

This year's day is set for Dec. 3. The Office of Development and Alumni Relations will be participating by raising money to fund student scholarships at WMU.

The office hopes to inspire friends of the University and employees and students as well as their families to make a donation online at mywmu.com/GivingTuesday.

Plans call for a tent to be set up on campus Dec. 3 for students who may want to donate in person. The theme associated with the day of giving is promoting #Broncos4Broncos.

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University to celebrate MLK's visit

tive action, discrimination, the importance of the rule of law, nuclear warfare and the segregated nature of America's churches.

Despite the depth and breadth of topics covered, the speech was largely lost to history because no audio recordings of the event were preserved.

Known locally as "The Lost Tape," an audio recording of it and King's post-speech remarks surfaced in 1997. A Kalamazoo resident found the recording of WMUK's original broadcast on a reel-to-reel machine that had been in storage since the 1970s. The recording has since been restored.

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WMU named 'Best for Vets' for fourth consecutive year

in statistics commonly used to track student success and academic quality, including student loan default rates, retention rates, graduation rates and student-faculty ratio.

WMU has the largest number of veteran students of any of Michigan's public universities and has offered in-state tuition status to veterans since 2007.

In 2012, WMU and its two partner community colleges, Kalamazoo Valley Community College and Kellogg Community College, became home to a VetSuccess on Campus program for southwest Michigan.

The designation, which was the first

such Veterans Administration program in Michigan, allows veterans to tap a wide array of services.

Sustainability grants available

Student Sustainability Grant applications for fall are due by 11:59 p.m. Thursday, Nov. 21.

Nearly \$75,000 is available to support student research, activities and initiatives related to sustainability.

Visit wmich.edu/news/2013/11/10579 for more information.