

REQUEST TO COLLEGE CURRICULUM COMMITTEE FOR CURRICULAR IMPROVEMENTS

DEPARTMENT: PROPOSED EFFECTIVE SEMESTER: COLLEGE:

PROPOSED IMPROVEMENTS

Academic Program

- ☐ New degree*
☐ New major*
☐ New curriculum*
☐ New concentration*
☐ New certificate
☐ New minor
☐ Revised major
☐ Revised minor
☐ Admission requirements
☐ Graduation requirements
☐ Deletion ☐ Transfer
☒ Other (explain**)

Substantive Course Changes

- ☐ New course
☐ Pre or Co-requisites
☐ Deletion (required by others)
☐ Course #, different level
☐ Credit hours
☐ Enrollment restriction
☐ Course-level restriction
☐ Prefix ☐ Title and description
 (attach current & proposed)
☐ General education (select one)
 Not Applicable
☐ Other (explain**)

Misc. Course Changes

- ☐ Title
☐ Description (attach current & proposed)
☐ Deletion (not required by others)
☐ Course #, same level
☐ Variable credit
☐ Credit/no credit
☐ Cross-listing
☐ COGE reapproval
☐ Other (explain**)

** Other: Accelerated or 3 + 2 Undergraduate/Graduate Sport Management Degree Program

Title of degree, curriculum, major, minor, concentration, or certificate: Sport Management

Existing course prefix and #: Proposed course prefix and #: Credit hours:

Existing course title:

Proposed course title:

Existing course prerequisite & co-requisite(s):

Proposed course prerequisite(s)

If there are multiple prerequisites, connect with "and" or "or". To remove prerequisites, enter "none."

Proposed course co-requisite(s)

If there are multiple corequisites, they are always joined by "and."

Proposed course prerequisite(s) that can also be taken concurrently:

Is there a minimum grade for the prerequisites or corequisites?

The default grades are D for undergraduates and C for graduates.

Major/minor or classification restrictions:

List the Banner 4 character codes and whether they should be included or excluded.

For 5000 level prerequisites & corequisites: Do these apply to: (circle one) undergraduates graduates both

Specifications for University Schedule of Classes:

a. Course title (maximum of 30 spaces):

b. Multi-topic course: ☐ No ☐ Yesc. Repeatable for credit: ☐ No ☐ Yesd. Mandatory credit/no credit: ☐ No ☐ Yes

e. Type of class and contact hours per week (check type and indicate hours as appropriate)

1. ☐ Lecture3. ☐ Lecture/lab/discussion5. ☐ Independent study2. ☐ Lab or discussion4. ☐ Seminar or ☐ studio6. ☐ Supervision or practicum

CIP Code (Registrar's use only):

Chair/Director

Date 10/13/15

Chair, College Curriculum Committee

Date

Dean

Date:

Graduate Dean:

Date

Curriculum Manager: Return to dean ☐ Date

Forward to:

Date

Chair, COGE/ PEB / FS President

Date

FOR PROPOSALS REQUIRING GSC/USC REVIEW:

* ☐ Approve ☐ Disapprove

Chair, GSC/USC

Date

* ☐ Approve ☐ Disapprove

Provost

Date

1. Explain briefly and clearly the proposed improvement.

The purpose of this proposal is to give the students the opportunity to complete an undergraduate and graduate degree in 5 years, or a 3+2. As an undergraduate, a student who meets the admission requirements will be allowed to take 12 hours of graduate credits during the senior year. The following summer the student can complete 6 hours of Graduate Sport Management courses. The remainder of the degree (36 hours) will be completed in 1 year. Thus, a student can get an undergraduate and graduate degree in Sport Management in 5 years.

2. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.)

The field of sport management requires that entering professionals have a Master's Degree in Sport Management. The purpose of this proposal is to give students an opportunity to pursue a graduate degree while finishing their undergraduate degree. Students admitted to the Accelerated Graduate Degree Program (AGDP) in Sports Management (SM) may take up to 18 credit hours of designated graduate sport management courses for graduate credit. The designated courses may be used to complete both the Bachelor of Arts in Sport Management degree and the Master of Arts in Sport Management degree. This will allow a smooth transition into graduate school for undergraduates, keep highly motivated and talented students in the program while at the same time saving time and developing professionals ready to enter the work force.

3. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

There will be no effect on other departments, colleges or programs because the undergraduate program and the graduate program requirements all sit within the HPHE Department. There is no current program and this proposal will not duplicate a current program.

4. Effect on your department's programs. Show how the proposed change fits with other departmental offerings.

This proposal will be unique from other programs in the department. The undergraduate sport management program continues to grow and this proposal will provide students the opportunity to finish their bachelor's degree while working on their graduate degree. A graduate degree may be completed within one year of obtaining a B.A. degree.

5. Effects on enrolled students: Are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.

Enrolled students will be given the opportunity to enroll in an accelerated degree if they qualify for admission in terms of GPA. The graduate level courses will fulfill both B.A. and M.A. requirements, making it an economical advantage for the student. There are no program conflicts because both programs are in the HPHE Department. The proposal makes it easier for students because it offers them the opportunity to work on an advanced degree while completing their undergraduate degree.

6. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

There is a potential demand. Desirable jobs in the marketplace often require a Master's Degree for employment. It is estimated that approximately 15-20 students per year will take advantage of the accelerated opportunity. It is a win-win situation because while students are able to work on an undergraduate degree they will be able to take courses for a graduate degree. If they decide not to continue on, they will still receive an undergraduate degree.

7. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.)

A new faculty member has been added to the Sport Management Program. As such, the current resources are sufficient. As the program continues to grow (which has been the pattern) we will need to add a new faculty line

(faculty specialist) because classes continue to grow. There are no one time costs because the programs are already in place, the courses are already offered and funded.

8. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.) This is not applicable to this proposal.
9. List the learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.
Learning Outcomes for the Undergraduate Sport Management Concentration:

Learning outcomes for the undergraduate Sport Management Concentration.

Upon completion of the Sport Management Concentration, a student will have the ability to:

- Explain the origins and role of recreation and sport in human culture.
- Define leisure, recreation, sport, recreational activity and play.
- Analyze various definitions of recreation and sport.
- Explain the role of recreation and sport in our society.
- Analyze the role of sport/recreation in modern culture.
- Discuss the value of recreation/sport activity.
- Identify and describe various sports and discuss the direct and indirect impact of recreation/sport on the economy.
- Explain the role of marketing, social media and communication in recreation.
- Develop job opportunities and professional development in sport and recreation.

The Learning Outcomes for the Graduate Sport Management Program are being formulated.

10. Describe how this curriculum change is a response to assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities.

This proposal is an attempt to grow the Undergraduate and Graduate Sport Management Programs. The Undergraduate Sport Management concentration has experienced a good deal of growth in its first year. This proposal is intended to take advantage of the undergraduate growth and encourage our undergraduates to pursue a Masters degree. The undergraduate enrollment has really grown, if they students have the opportunity to pursue a Masters, hopefully that growth will translate into growth in the Graduate Program.

11. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.

The Accelerated Graduate Degree Program (AGDP) in sport management allows students to begin accumulating credits toward completion of a master's degree while still enrolled as undergraduates. Undergraduate students admitted to the sport management AGDP, with senior standing, may take up to 18 credit hours of designated graduate sport management courses for graduate credit. These designated courses may be used in completion of both the bachelor's degree and the master's degree.

Degree hours

An undergraduate degree in sport management requires a total of 122 credit hours. The Master of Arts in Sport Management requires a total of 36 credit hours. Students enrolling in the AGDP for the maximum 18 graduate credits would earn 140 total undergraduate and graduate credits in contrast to the typical combined 158 undergraduate and graduate credit hours under the usual progression to degree(s).

Students would pay undergraduate tuition for AGDP eligible graduate sport management courses as undergraduates and the courses will be included in the flat tuition rate. On completion of the undergraduate degree, the student will be re-classified as a graduate student and then will pay graduate tuition rates.

Eligibility for application

This program is open to undergraduate students in sport management.

A student must have senior status and have earned a minimum of 90 credit hours toward the Bachelor of Arts in Sport Management, 15 of which must be from Western Michigan University.

Undergraduate students enrolled in the AGDP will be expected to meet graduate expectations in their graduate courses.

Students who have received their baccalaureate degrees will be ineligible to apply for this program and retroactively claim credits toward the M.A. degree.

Admission criteria

The student must meet the established master's program admission criteria:

- a cumulative undergraduate minimum GPA of 3.0 (based on at least 15 credit hours earned at WMU) and an undergraduate minimum GPA of 3.5 in sport management related courses

- at least 90 credit hours in as a declared major in Sport Management

- three letters of recommendation from academic references (two of which must come from the WMU Sport Management faculty)

- a brief statement (approximately 250 words) of career objectives and academic and professional interests

noted on their undergraduate and graduate transcript.

7. Any student who becomes ineligible to continue participation in the AGDP will be notified in writing by the director of graduate studies.

Withdrawal

A student may at any time withdraw from the AGDP by informing the graduate program coordinator of the Sport Management program in writing. A copy of the request to withdraw must be sent to the Graduate College and the registrar's office.