PROGRAM GUIDE

FASN

Updated 3/25/2020

Fashion Merchandising Minor

Western Michigan University

College of Education and Human Development

18 Credits (122 Credit Hours Needed for Graduation)

Name: WIN: Catalog Year: ____

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WES	PRE-REQUISITES	COURSES	TRAN/SUB/GRADE	CR	
REQUIRED FCS COURSES					
		FCS 1260 The Fashion Industry		3	
		FCS 1550 Design Principles		3	
		FCS 2200 Textiles		3	
	MATH 1100 or STAT 1600 with "C" or better	FCS 2260 Fashion/Retail Buying (spring)		3	
Total (12)					
ELECTIVES (Choose 6 credits)					
	FCS 1550	FCS 3200 Visual Merchandising		3	
		FCS 3260 History of Fashion		3	
	FCS 1260; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment		3	
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3	
	56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress		3	
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (fall-even years)		3	
	56+ hrs	FCS 5440 Global Aspects of Fashion (fall-odd years)		3	
	Total Credits (6)				