

# WORKFORCE EDUCATION AND DEVELOPMENT

Bachelor of Arts

[wmich.edu/familyconsumer/academics](http://wmich.edu/familyconsumer/academics)



## ABOUT THE PROGRAM

Workforce Education and Development program areas provide both teaching and non-teaching majors that prepare students to become business, family/consumer, and technical educators at the secondary level, or student/staff development personnel.

## WHY WMU?

**Business Education** prepares educators to teach management, marketing and accounting in secondary schools.

**Family and Consumer Sciences Teacher Education** includes health, life skills, nutrition, sewing, personal finance and child care.

**Industrial Technology Education** prepares educators in the areas of automotive, welding, construction trades, drafting and electronics.

**Occupational Education Studies** serves students with technical training from Michigan community colleges who desire to become certified teachers.

**Workforce Education and Development** is a non-teacher certification option that prepares professionals at the baccalaureate level to provide technical training, staff development and career guidance at postsecondary institutions.



**All of my professors and instructors are experts in their field, and there was not a single class that was not applicable to what I am doing today.**

■ Lauren Bonner, alumni



The WFED program allows qualifying students to begin **accumulating credits toward completion of a M.A. while enrolled as undergraduates.**



Michigan school principals ranked **99% of new teachers prepared at WMU as “effective” or “highly effective”** in 2020-21.

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**WESTERN MICHIGAN UNIVERSITY**  
College of Education  
and Human Development

## WHY WMU?

- Hands-on learning
- Opportunity to “learn while you earn” through supervised on-the-job experiences for WMU credit
- Study with nationally-recognized professors
- Meet career and technical education students and teachers from related occupations
- Graduates are in high demand
- Pre-intern and intern teaching experiences before graduating
- Participate in career and leadership development organizations
- All majors are approved State Board of Education and Council for the Accreditation of Educator Preparation

## CAREER POSSIBILITIES

- Business and industry trainer
- Community college instructor
- Technical institute/college instructor
- Local and state government trainer
- Non-profit staff developer
- Technical curriculum developer
- Career assessment developer
- Instructional coordinator
- Training and development manager
- University/college career advisor
- Social and community service manager

## STUDENT ORGANIZATIONS

- Future Teachers of Color
- Western Student Education Association

## STUDY ABROAD

The Workforce Education and Development System in Germany study abroad program discovers and explores Germany’s highly-developed apprenticeship system, which serves as a model for most European countries. Participants visit several vocational schools and their partner businesses, observing various teaching and learning styles.



**100% of 2020-21  
WMU workforce  
education and  
development  
graduates were  
employed or  
continuing  
education within  
three months of  
graduation.**



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