Western Michigan University Assessment Excellence Award

The University Assessment Steering Committee (UASC) has established an Assessment Excellence Award for the purpose of recognizing and highlighting outstanding efforts in the area of assessment at WMU. Assessment is defined as the systematic collection and use of the results of student learning and academic program quality to determine the achievement of goals and objectives. An outstanding assessment process is characterized by the use of the results of assessment to improve the activities being assessed. Therefore, criteria for selection will emphasize the demonstration of program improvements as a result of the assessment program.

Unit Award

Eligibility

The competition is open to all WMU degree awarding and learner support units that have conducted assessment of student learning and program quality. Many units have submitted and received UASC approval on their assessment plan(s). Though not required for this competition, units that have not yet submitted an assessment plan to the UASC are encouraged to do so.

Procedure

Nominations should include the name of the unit and person submitting, along with a brief report highlighting improvements attributed to the assessment process, evaluation and improvement of the unit's assessment plan, and/or other achievements that raise their assessment activities to a level of excellence.

Award Criteria

The UASC will use the following criteria as a basis for selecting the unit award winner:

- Evidence that the unit has a strong commitment to assessment.
- Evidence that assessment activities have occurred and led to program improvements.
- Evidence that assessment data are being used to improve program quality.
- Evidence of other exemplary assessment achievements that influence the culture of accountability at WMU.
- Evidence that the unit's assessment plan (if applicable) contains elements that are achievable, usable, and sustainable and activities are being conducted in accordance with the plan timetable. Nominations may include assessment reports that highlight and support the above aforementioned evidence.

Submission

Deadline for application submission in 2021 is February 26. Awards will be announced during the annual assessment conference on April 9, 2021.

Please submit your application electronically to:

Karen Stokes Chapo, Program Manager Assessment

E-mail: <u>uaus-info@wmich.edu</u> Telephone: 269-387-3867