The Film, Video and Media Studies major is a combination of studying media, video and film's effect on culture, the impact it has on society, as well as learning production skills for work in the industry. You will learn about media from psychological and hands-on standpoints by taking both production and theory classes. Careers with this degree are diverse, giving you many options to consider.

Admission to the FVM major is competitive, based on overall grade point average, grades in communication classes and a personal essay. To be considered you must have completed COM 1000, COM 2400 and COM 2410 with a grade of a C or better, have an overall GPA of at least 2.50 and have completed at least 30 hours at Western (for transfer students, at least 15 hours at Western). Application dates are September 15, January 15, and May 15 annually.

What can I do with my degree?

- Film, Television or Music Reviewer
- Web Designer
- Editor
- Publicity or Promotion
- Media Activist
- Independent Producer
- Communication Lobbyist
- Talent Agent/Management
- Newscaster
- Documentary Filmmaker
- Producer
- Station Manager
- Music Director
- Sound Recordist
- Cinema Archivist
- Broadcast Anchor/Reporter
- New Media Designer
- Pursue a Graduate/Professional Degree (M.A. MFA)

To name just a few!

What will I learn?

- Digital Video Production
- Writing for Radio
- Communication Ethics
- The Collaborative Process
- Website Development
- Media Literacy
- Film Analysis
- Digital Media and Culture
- TV and Film Scripting
- Tools for Creativity
- Cinema History
- Interactive Media
- Film Production
- Sound Production
- Multimedia Planning and Design
- Freedom of Expression
- Documentary in Film and Television

Many FVM majors work at WIDR - 89.1, WMUK-FM, or Public Media Network to gain valuable experience before graduation.
PLEASE NOTE: For Students with a Catalog Year Beginning Fall 2013

The following information is provided as a guide to your major curriculum. Students should review all requirements (major, minor, and general education) as specified in the catalog under which they enter (catalog.wmich.edu).

36 Hours • Non-teaching major

<table>
<thead>
<tr>
<th>Pre-Communication Requirements (9 hours)</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 1000: Communication and Community Engagement</td>
<td>3</td>
</tr>
<tr>
<td>COM 2400: Introduction to Media and Telecommunications</td>
<td>3</td>
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<tr>
<td>COM 2410: Film Communication</td>
<td>3</td>
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</tbody>
</table>

**Film, Video & Media Studies Core Requirements (12 hours)**

Select two courses from area A, one course from area B and select one additional course from area A or B. One must meet baccalaureate-level writing requirement.

- **Area A**
  - COM 2560: Digital Media: Planning & Operations 3
  - **COM 3050: Special Topics in Communication** 3
  - COM 3070: Freedom of Expression 3
  - *COM 3410: Film Modes and Genres (Prerequisite: C or better in COM 2410) 3
  - *COM 3420: The International Film Industry (Prerequisite: C or better COM 2410) 3
  - *COM 3430: American Film History (Prerequisite: C or better COM 2410) 3
  - COM 3440: History of Animation 3
  - COM 3580: TV and Film Scripting 3
  - COM 3590: Digital News Production 3
  - *COM 4410: Documentary in Film and Television (Prerequisite: C or better in 2410) 3
  - COM 4430: Media and Social Change 3
  - COM 4440: Mass Communication, News and Public Affairs 3
  - *COM 4450: Media Criticism 3
  - *COM 4480: Media Management & Telecommunications (Prerequisites: C or better in (COM 1000 or COM 2000) and COM 2400) 3
  - COM 5510: Methods of Media Analysis (Prerequisites: Junior and senior standing and C or better in COM 2410 or COM 2560) 3

- **Area B**
  - COM 2570: Introduction to Audio Production (Prerequisites: C or better in COM 1000 and COM 2410 or COM 2560) 3
  - COM 3550: Digital Video Production: Nonfiction (Prerequisites: C or better in COM 1000 and (COM 2410 or COM 2560)) 3
  - COM 3560: Digital Video Production: Fiction (Prerequisites: C or better in COM 1000 and COM 2410) 3
  - COM 3570: Introduction to TV Studio Production (Prerequisites: C or better in COM 1000 and COM 2410 or COM 2560) 3
  - COM 4570: Advanced Video Production (Prerequisites: C or better in two (2) of the following: COM 2570, COM 3550, COM 3560, or COM 3570) 3
  - COM 5550: Multimedia Production (Prerequisite: Declared FVMJ Major) 3

**Film, Video, & Media Studies Electives (9 hours)**

Three courses from the following list are required. Courses listed under B above may also be taken as Film, Video and Media Studies electives, but not double-counted as core requirements and electives.

- COM 3540: Web Design and Digital Communication 3
- **COM 3980: Independent Study (Prerequisites: Admitted to a major, junior or senior standing) 3-6
- COM 4770: Communication Ethics 3
- ***COM 4990: Internship (Prerequisites: Declared major and COM 2570 or COM 3550 or COM 3570) 1-6
- AFPS 3400: African and African American Cinema (Prerequisites: C or better in ENG 1050 and AFS 2000 or COM 2410 or ENG 2100) 3
- ANTH 3010: Anthropology Through Film 3
- ARAB 2750: Life and Culture of the Arabs 3
- ENG 2100: Film Interpretation 4
- ENG 3680: Playwriting (Prerequisite: C or better in ENG 2660 or permission from the school) 3
- ENG 4100: Special Topics (Film Studies) (Prerequisites: C or better in ENG 1100) 4
- FREN 5100: Studies in French and Francophone Culture (Prerequisites: C or better in 3160, 3170, 3220 or 3230, plus additional French course at the 3000 or above) 3
- FREN 5600: Advanced Readings in French (Prerequisites: C or better in 3160, 3250, or permission of instructor) 3
- GER 5600: Studies in German Literature (Prerequisites: C or better in 3160, 3170, 3220, 3250, or permission of instructor) 3
- GPS 1500: Introduction to Graphic and Printing Services 4
- GPS 1570: Imaging Systems 3
- GPS 2510: Multimedia Publication and Design 3
- HIST 3150: Popular Art and Architecture in America 3
- PSCI 3110: American Politics and the Media 4
- SPAN 4100: Studies in Hispanic Culture (Prerequisites: C or better in 3160, and 3170; 3220, 3230, or 3240, plus one additional course at the 3000 level or above) 3
- SPAN 5600: Studies in Spanish Literature (Prerequisites: SPAN 3160, SPAN 3170, and SPAN 3250) 3

**Communication Electives (6 hours)**

Six (6) hours of electives in Communication, three (3) of which will be selected from upper-level (3000 or higher) courses in the School of Communication, and three (3) from any level.

- All course prerequisites must be met to enroll in upper-level courses. A course and its prerequisite cannot be taken at the same time.
- Grade requirement: A minimum grade of C is required in all courses to be applied toward the major. The School prohibits students from taking a class more than twice for credit.
- Baccalaureate-level writing requirement must be met by taking one of the courses marked with an asterisk (*).
- **Students may take up to six (6) hours of COM 3050/COM 4800 provided the topics are different.**
- Up to six (6) hours of COM 4990/3980 may be used as electives in the major.
- Courses outside the school may be used with written prior permission of the School of Communication faculty advisor.