Bowling Extravaganza Pre-Pride Sponsorship Opportunities

Dear Community Partner:

On May 22, 2016 we will be hosting the fifth annual Bowling Extravaganza event. We are currently seeking individuals, community organizations, and businesses to become sponsors to support this family-friendly, community event.

Since 2012, with the support of generous donors like you, the Bowling Extravaganza event has raised over $10,000 to support Kalamazoo Pride and LBGT student scholarships at Western Michigan University. This collaboration between the Kalamazoo Gay Lesbian Resource Center and the WMU Office of LBGT Student Services has helped us support people right here in Kalamazoo and celebrate the diversity of our amazing community.

Lane Sponsor - $100
- Large poster print advertisement (3’x4’) posted at the end of a lane at Eastland Lane during the Bowling Pre-Pride event and 30 days following the event
- Recognition in event promotion on social media
- Announcement recognition at May 22 bowling event

Table Sponsor - $25
- Logo and up to 20-word message listed on table sponsorship signs placed at every table

Lane and Table Sponsor Package - $115
- Benefits of Lane and Table Sponsor

Youth Sponsor - $48
- Sponsor a team of four youth to participate in the bowling event
- Recognition in our table print materials as a Connections Youth Sponsor
- Announcement recognition at May 22 bowling event

To become a sponsor, please complete the attached form and return to a Bowling Extravaganza Pre-Pride Planning Committee member or to the Kalamazoo Gay Lesbian Resource Center. All sponsorship forms and payments must be received by Sunday, May 8 in order to receive all listed benefits.

Thank you for supporting this important community event!

Proceeds from the event will be split evenly between Kalamazoo Pride and the WMU Office of LBGT Student Services.
Bowling Extravaganza Pre-Pride Sponsorship Opportunities

Yes! I want to be a Lane and Table Sponsor  $115
Yes! I want to be a Lane Sponsor  $100
Yes! I want to be a Table Sponsor  $25
Yes! I want to be a Connections Youth Sponsor  $48

Sponsorship Total  $__________________

☐ Cash  ☐ Check payable to “Kalamazoo Gay Lesbian Resource Center” and “Bowling Extravaganza” in the memo line
☐ Credit Card (Please complete form below to pay by credit card)

Card Number ________________________________
Security Code: _______  Expiration Date: ________________
Name as it appears on card: ________________________________
Cardholder Signature: ________________________________
Billing address for card: ___________________________________________________________
Cardholder Phone: _(_______)_____________ - ____________________

All Sponsors, Please Check One of the Following:

☐ I am a returning sponsor and I would like the Bowling Extravaganza Pre-Pride Planning Committee to use the poster and/or lane sponsorship materials from 2015.

☐ I will send company or organization logos for the lane sponsorship poster and/or table sponsorship message to jennifer.hsu@wmich.edu no later than Sunday, May 8, 2016.

Complete this form and submit payment to a Bowling Extravaganza Pre-Pride Planning Committee member, or:

Kalamazoo Gay Lesbian Resource Center
ATTN: Bowling Extravaganza
629 Pioneer Street, Suite 102
Kalamazoo, MI 49008

Proceeds from the event will be split evenly between Kalamazoo Pride and the WMU Office of LBGT Student Services.