Student Cafe
Design Charrette

October 29, 2014

Presented by: FCS 3510 Studio II

Western Michigan University
Agenda

Welcome
Office for Sustainability & Guests!

Introductions
Project Statement
Schematic Concepts
Discussion
Project Statement

‘Student Cafe’

To develop 5 distinct and unique schematic concepts for a Student Café with emphasis on sustainability. The concepts must demonstrate flexible and functional use of space for a café and food serving area, durable finish selections for high performance, and innovative solutions throughout the space. Concepts will also include a stage area, varied seating options, artwork display and support spaces.
Schematic Concepts
Group 1

“The Fresh Beat Cafe”

Student Team:
Alecia Wierenga
Alexandra Smith
The Fresh Beet Café Concept

The vision of the Fresh Beet Café is to provide locally grown, sustainable and organic meals and snack options to the community. The phrase “Lettuce Turnip the Beet” encompasses our concept of a inviting, bright and funky space that will inspire students to be healthy, active and social.
Lettuce Turnip the Beet

Graphics, Branding Solutions
Booth Seating

Quiet Seating Area

The Fresh Beet Café
Finishes, Furniture & Fixtures

The Fresh Beet Café
Group 2

“The Living Cafe”

Student Team:
Cristal Bugarin
Natasha Khor
Design For A Living World Concept

- Provide a space that is energizing and provides opportunities for students to learn about healthy food options, other student talents, and what the local community has to offer.
- Conveying a feeling of being in a space that actually feels like it is natural and part of nature using curves, greens, and natural wood colors.
- A space that raises awareness.
- Incorporate living, eco friendly, & repurposed elements and products.

The Living Café
Stage & Seating Area

Food Serving & Check-Out

The Living Café
Finishes, Furniture & Fixtures

The Living Café
Group 3

“A New Leaf Cafe”

Student Team:
Jennifer Devereaux
Kara Carter
A New Leaf Café Concept

Our design features the colors, textures and the bliss that an individual experiences while being in the presence of a garden. We were inspired by the color of vegetation and our goal is to make the user feel as if they’re in an organic environment, ultimately, creating a sense of being in touch with nature.
Food Serving & Check-Out

A New Leaf Café
Stage & Seating Area

A New Leaf Café
Finishes, Furniture & Fixtures

A New Leaf Café
Group 4

“Laputa Cafe”

Student Team:
Taylor St. Louis
Wei Xiao
Laputa Café Concept Statement:

In the Japanese movie Laputa:castle in the Sky, there is a imaginary flying city called Laputa in which nature and high technology live together in peace, a peace shattered later by human violence. The theory of the movie is how humans and nature should live together in harmony, which indicates the idea of sustainability. The movie itself, however, ends with the destruction of Laputa due to human`s violence and greed, but new trees live and grow in the city and there is still hope. The goal of the new cafe, which is sustainability, somehow incorporates with the movie. This cafe will follow principles of the Office for Sustainability at WMU by using locally grown food, encouraging recycling, displaying local art, using sustainable materials, and reducing the carbon footprints as a university. The cafe can be a place where high technology are applied, while the technologies also make it a green and sustainable cafe, where people on campus can enjoy healthy food and drinks without causing trouble to the environment.
Graphics, Branding Solutions

Laputa Café
Finishes, Furniture & Fixtures

Laputa Café
Finishes, Furniture & Fixtures

Laputa Café
Group 5

“Arts, Eats, Beats, Cafe”

Student Team:
Kelly Beaver
Lajoia Drake
Arts, Beats, and Eats Concept
The inspiration for our design came from the Arts, Beats, and Eats festival held in the Metro-Detroit area. Each year over Labor Day weekend the festival is held to showcase art, music, and local food. One of the festivals main sponsors is the Oakland County Parks. The parks and trails was the inspiration behind the visual approach to the café. The rustic interior incorporates raw and reused materials, with a warm autumn color scheme.
Arts, Beats, Eats, Café

Food Serving Area & Check-Out
Recycling, Stage, Seating Areas

Arts, Beats, Eats, Café
Finishes, Furniture & Fixtures

Arts, Beats, Eats, Café
Thank you!

Family & Consumer Sciences
Interior Design Program
FCS 3510 Studio II

Students:
Kelly Beaver, Cristal Bugarin, Kara Carter, Jennifer Deveraux, Lajoia Drake, Natasha Khor, Alexandra Smith, Taylor St. Louis, Alecia Wierenga, Wei Xiao.

Interior Design Instructor: Eleonora Philopoulos