



DAVID LI

Graphic Design

Gibbs House Volunteer



Poster



Flyers



Social Media



Website

Community Garden Volunteer



Poster



Flyers



Social Media



Website

Community Garden Volunteer



Website



Social Media

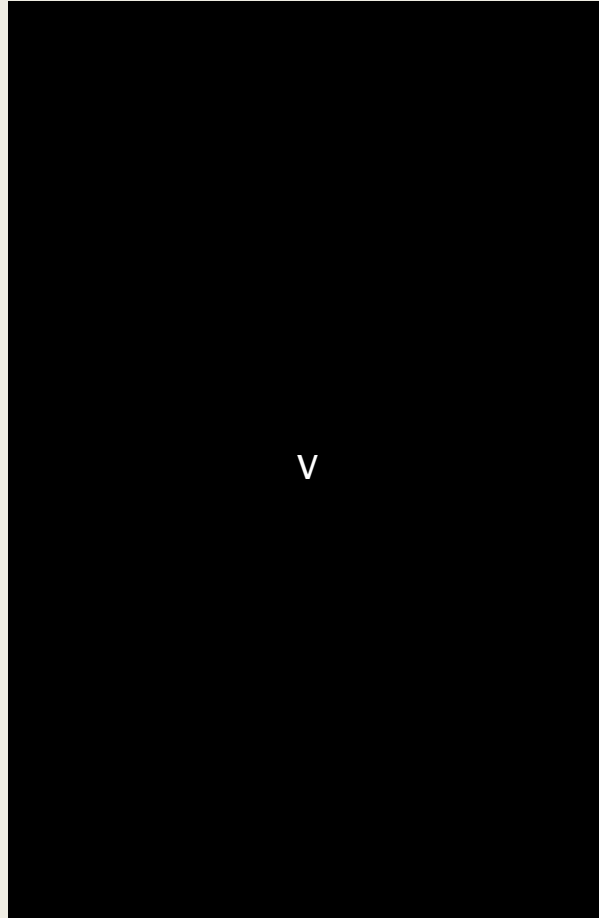


Poster

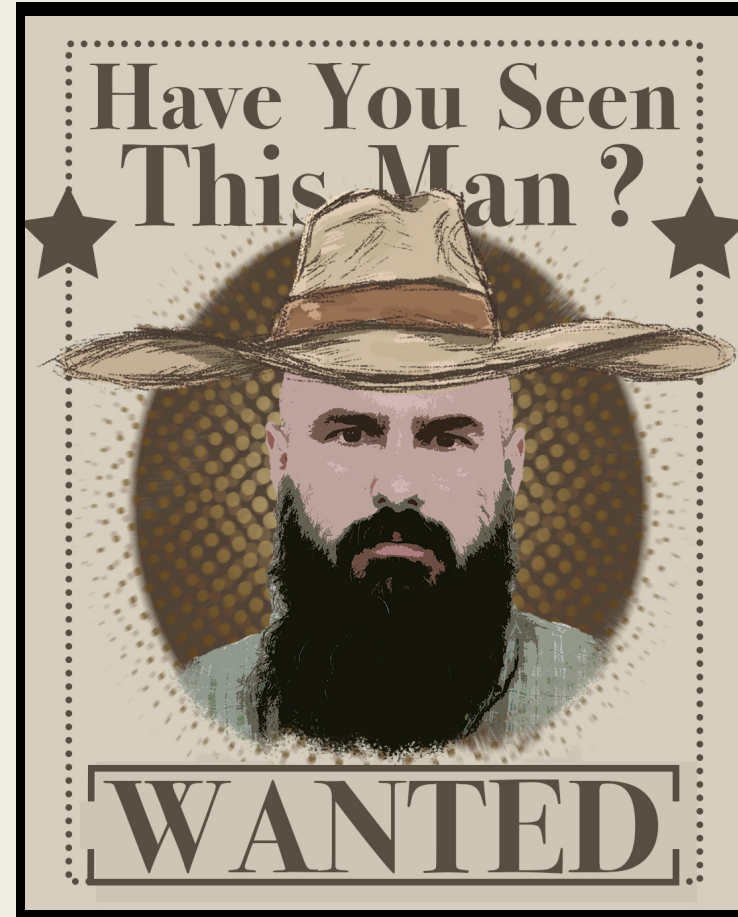


Flyers

Student Sustainability Grant



SSG Poster

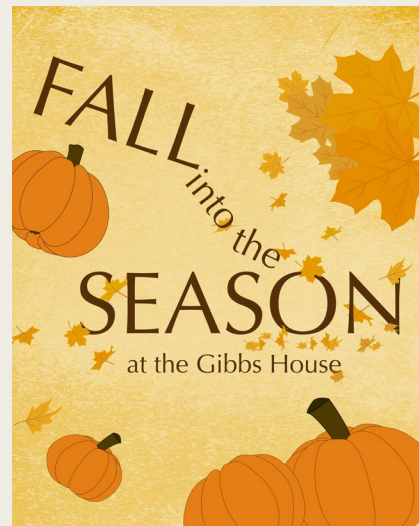


Wanted Poster

Fall Into The Season



Poster



Social Media



Website

Sustainability Chat



Public Transportation in Kalamazoo



Local Food Systems & Community Health

Infographic



Comprehensive Communication

STUDENT APPROVED PROJECTS ON CAMPUS: WHAT COULD GO WRONG AND WHAT COULD GO RIGHT?

Each year, Western Michigan University offers students a grant to fund their sustainable programs, projects, and initiatives on campus.

What does the grant do?

Empowers students to make sustainable change on campus. Makes initial investments to spur on university funded programs and initiatives.

Where's the money coming from?

\$50,000 offered each semester.
\$100,000 from an enrollment based fee.
Money not awarded in the fall semester rolls over into the spring semester.
Money not awarded at the end of spring semester rolls back to the Office for Sustainability.

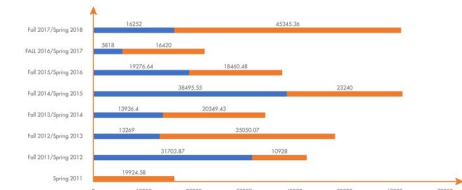
Who decides what grants are funded?

Project Manager screens for grants that are safe, legal, and feasible.
New committee of eleven students decides on what grants are funded every year.

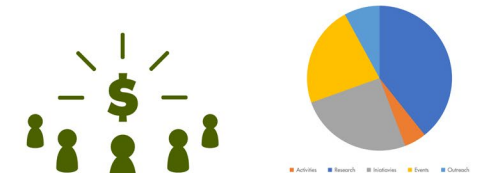
What could go wrong?

Students projects might not align with university sustainability goals.
University fails to adapt new beyond initial grant investment.
With enrollment declining the fixed dollar amount could hinder Office for Sustainability operations.
Grants cannot provide long term funding for projects.
New group of students every year means lack of consistency.
Students may award money to grants that are not aligned with university sustainability goals.
Students may lack technical expertise to evaluate proposals properly.

Award Amounts by Academic Year



Types of Grants Proposed by Students



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SSG lecture

Halloween Animation

