College of Fine Arts Strategic Map: 2011-2014
Alignment with University Goals

1. Distinctive learning experience
   - 1.1 Provide Programs and Experiences that Graduate Students of Distinction
     - 1.1A; 1.2B Provide professional development opportunities for students
     - 1.1B; 1.1C; 4.1D Engage students in diverse, global and relevant curriculum
     - 1.1E Expand awareness of the arts among All WMU students
   - 2.2C Stimulate faculty and staff to use technology
   - 5.1C Maximize effectiveness of college-level staff

2. Promote innovative learning, discovery, and service
   - 2.1B Continue to Strengthen Faculty and Staff Excellence
   - 2.1B; 2.2; 3.2; 3.2A Foster professional development for faculty and staff
   - 2.2 Support collaborative experience and MTP degree program
   - 2.3A; 3.2 Advance Collaborations and Partnerships

3. Advance WMU as a major research university
   - 2.1A; 2.1E Secure the Required Financial Resources
   - 2.1A; 2.1E Secure the Required Financial Resources
   - 2.3A; 3.2 Advance Collaborations and Partnerships
   - 2.3A Assess benefits and costs of current and potential partnerships

4. Ensure diverse, inclusive and healthy community
   - 2.2 Engage faculty and students in cultivation and stewardship
   - 2.2A Engage faculty and students in cultivation and stewardship
   - 2.2B; 4.3B Communicate Distinctiveness to Key Audiences

5. Advance social, economic, and environmental sustainability practices
   - 2.3A; 2.3A Expand collaboration through service learning, internships and fellowships
   - 4.1A; 2.3A Expand collaboration through service learning, internships and fellowships
   - 4.1A Publicly recognize and celebrate collaborative events
   - 4.3C Consistently communicate the college’s distinctiveness
   - 4.3C Identify and prioritize key audiences
   - 4.3B; 4.3C Develop messages and implement communications strategies
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Realize Our Roles As Members Of The WMU Arts Village

Revised 6-5-12