President’s Universitywide Sustainability Committee Minutes
April 3, 2008


Lowell Rinker Opening Comments:
College of Health & Human Services LEED-EB certification may be gold rather than silver. Final results won’t be know for several months, but early indications are that we are very close to the gold rating.

President Dunn signed the Smoking Policy stating that smoking is not permitted within 25 feet of any doors, windows or air intakes of any buildings on campus. Building coordinators may exceed this minimum requirement. Requirement for residence halls is 100 ft. The new WMU Smoke Free Policy was shared with Committee members.

Minutes from March 20, 2008 were approved as written. Moved by Datta-Sandhu, 2nd by Patten

CFL Policy:
The proposed “CFL Conversion Policy” from Carl Newton was reviewed. The proposed policy was approved with the following changes:
• Change title from “Incandescent Lamp to Compact Fluorescent Lamp Conversion Policy” to “Incandescent Lamp to Fluorescent Lamp Conversion and Recycling Policy”.
• Add statement “All lamps to be recycled at end of life”.
The corrected policy will be sent to Pres. Dunn with a recommendation to approve.
Moved by Pancela, 2nd by Patten

Membership to AASHE:
Other colleges in Michigan that have joined AASHE: MSU, NMU, U of M, GVSU. Lowell Rinker asked if this is the one nationwide group we would like to join? A positive discussion on benefits of AASHE membership ensued, which addressed resources, networking, advertising, regional and national conferences, etc. Unanimous support for joining AASHE. Rinker will support financially. Glasser to complete the application and send message to Pres. Dunn that the university has joined. Glasser to be main contact unless an executive is required. No vote.

Sustainability Website:
A new subcommittee was formed to oversee the WMU Sustainability website. John Patten is to Chair this subcommittee. Other members include: Barbara Wygant, Carolyn Noack, Casy Barrons, and Lisa Knutson (Director of Marketing, Auxiliary Enterprises)—was suggested by Lowell Rinker to help coordinate website format to be consistent with the WMU “template”. Suggestions for updating the website included:
• Add PUSC minutes
• Add WMU Facility Life-Cycle Design Guidelines
• News clips are outdated. Will retain dates and place older items in an archives type file.
• Need for resources to update and maintain website.
• Make one person responsible for approving and editing content that comes out of sustainability committee. Student currently updates website under IT supervision.
• Lisa in business department molds into WMU website format

Committee to deal with internal peer review system. End of June as due date for guidelines for website: Content, process, and standards. Mid-June for peer-review. June 15th.

**Brainstorm Ideas:**
• Include sustainability depository into website. Get sustainability story out into media.
• Integrating sustainability course into curricula. There was agreement that sustainability needs to be integrated into all disciplines. Must go through proper channels including Graduate and Undergraduate Curriculum Committees. Possibilities of grant opportunities. Pilot in business and engineering. Writing intensive courses core responsibility requirement, let colleges decide where each department develops sustainability courses. President interested in integrate sustainability component into one course. Question of necessary expertise in each department was raised.
• Ideas for publicity—Potential subcommittee for PR. Regular display in Bernhard Center. Other publicity visible to the student population.
• Table at orientation, orientation packed with sustainability information.
• Educate RHA hall directors on sustainability.
• Trash to Treasures program discussed. Is there merit to doing a “paper drive” during spring move-out to collect notebooks, etc. Paper recycling is always available at residence halls and apartments, but it can be reviewed per Noack.
• Water/energy competitions, potentially during Green Week for dorms and possibly buildings
• Display cases or specifically student targeted publicity.
• Food practices; move towards buildings that have more sustainable food options.
• Competition amongst students
• Pledges of sustainability—Incoming & outgoing
• Life Cycle Guidelines, future buildings done to LEED guidelines and publicize efforts. Follow previous guidelines and strengthen them.
• WMU Master Plan—Should have yearly review of the plan open to faculty, staff, students and community
Fall 2008 probable update by Campus Planning and Finance Council. Must be done in the context of sustainability!

Other Ideas?—Email to Glasser by April 10

**Next meeting**—April 17, 2008, 3:00. Agenda will include putting together a document outlining all brainstorming ideas.