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Area of Focus for Action: Faculty Resource Suite

Short Description of Scale / Scope of Issue to be Addressed:

- Faculty often want to improve their practice, but they don't have the time to read the primary research literature. If we are to provide them with **tools to change** their practice, the information must be available:
 - o In a short readable format
 - o In a manner that is easily accessible (see below)
- How do we **connect** people to the "text" that they need?
 - o Available in a "just in time" format
 - o Potentially available from trusted colleagues
 - o The connections most likely have to be housed within the profession/disciplinary homes

Desired Endpoint/ Goal of Action:

- A sustainable teaching improvement/coaching site that is easily accessible to faculty and simple to modify in order to meet the needs of faculty in multiple disciplines.

Concrete Actions to Achieve Next Steps: (who, when)

- Find a disciplinary group who may be willing to act as a pilot site to work with an "on line coaching" model for classroom change. The group that is identified must have high source credibility and access to their members.
 - o Once this sponsor is identified, the site could be advertised through multiple sources, such as journals, professional conference, Teaching Centers and their web sites, department chairs, etc.
 - o Look for funding. Is there a professional group who has the funds and interests to engage in the process? Do we look to form a coalition of funders? (POD Network, NSF, a marketing firm who might see future returns on an initial investment, foundations.) \$250,000 may be sufficient to launch this initiative.
 - o **Talk to Jack Hehn. Is he interested? Does someone else in the room know the person/organization that we need to talk to?**
- Work with the disciplinary organization to:
 - o Partner with a social marketing firm to create a communication campaign to connect the message to the professionals
 - o Determine what "text" might be most useful to their members. One option may be to organize the text by the questions that faculty might have and link them to potential answers. (Finding this text is probably fairly simple – it may be the organization of what has already been written for other purposes).
 - o Evaluate the pros and cons of the product and process in order to refine both.
- Based on the results of the pilot, look at expanding the site to other disciplinary fields.