

PETER W. WIELHOUSER

(REV. 1/08)

Western Michigan University
Department of Political Science
3422 Friedmann Hall
Kalamazoo, Michigan 49008-5346
Phone: (269) 387-5685
Email: peter.wielhouwer@wmich.edu

EDUCATION

- Ph.D. University of Georgia, 1994 (Political Science)
Dissertation: *Mobilizing Political Participation: Political Parties as Transaction Cost Minimizers*;
Chair: Brad Lockerbie
- M.A. University of Georgia, 1991 (Political Science)
- B.S. Heidelberg College, 1987 (Political Science, Spanish)

MAJOR RESEARCH AND TEACHING FIELDS

Campaigns and Elections	Political Parties	Racial Politics
Electoral/Political Behavior	Religion and Politics	Research Methods

EMPLOYMENT HISTORY

Western Michigan University

Department of Political Science (Kalamazoo, Michigan)

- Assistant Professor, August 2005-present

General Dynamics Advanced Information Systems

United States Joint Forces Command

Joint Experimentation Directorate (Suffolk, Virginia)

- Senior Technical Writer, May 2004-July 2005
Chief writer and speechwriter for the Director (a Major General, ★ ★); ghostwriter for the Commander (an Admiral, ★ ★ ★ ★); strategic communication consultant on defense transformation

Regent University

School of Government (Virginia Beach, Virginia)

- Associate Professor, 1999-2004
- Director, Graduate Program in Political Management, 1999-2004

Spelman College

Department of Political Science (Atlanta, Georgia)

- Assistant Professor, 1995-1999

PUBLICATIONS

Journal Articles & Book Chapters

“Religion and Political Participation” Forthcoming, in *The Oxford Handbook of Religion and American Politics*, Ed. Corwin Smidt, Lyman Kellstedt, and Jim Guth. New York: Oxford University Press.

“Grassroots Mobilization.” In *The Electoral Challenge: Theory Meets Practice*, Ed. Stephen Craig. Washington, DC: CQ Press, 2006.

“Black Representation in Georgia” (with Keesha Middlemass). In *Politics in the New South: Representation of African-Americans in State Legislatures*, Eds. Charles E. Menifield and Stephen D. Shaffer. Albany: State University of New York Press, 2005.

Winner, V. O. Key Award for the Best Book on Southern Politics published in 2005

“An Introduction to Southern Legislative Coalitions.” (with Stephen D. Shaffer, Charles E. Menifield, and Keesha Middlemass). In *Politics in the New South: Representation of African-Americans in State Legislatures*, Eds. Charles E. Menifield and Stephen D. Shaffer. Albany: State University of New York Press, 2005.

Winner, V. O. Key Award for the Best Book on Southern Politics published in 2005

“Toward Information Superiority: The Contribution of Operational Net Assessment.” *Air & Space Power Journal*, XIX (3, Fall 2005): 85-96.

Translated and reprinted into the Chinese language *National Defense Digest*, Spring 2006

Translated and reprinted in *La Revue des forces aérienne et spatiale*, Spring 2007

“The Impact of Church Activities and Socialization on African-American Religious Commitment.” *Social Science Quarterly*, 85 (3, Sept. 2004) 767-792.

“In Search of Lincoln’s Perfect List: Targeting in Grassroots Campaigns.” *American Politics Research* 31 (6, Nov. 2003): 632-669.

“Religion in American Elections and Campaigns.” (With Thomas Young). In *In God We Trust? Religion and American Political Life*, ed. Corwin E. Smidt. NY: Baker Books, 2001.

“Releasing the Fetters: Parties and the Mobilization of the African-American Electorate.” *Journal of Politics* 62 (1, Feb. 2000): 206-222.

“The Mobilization of Campaign Activists by the Party Canvass.” *American Politics Quarterly* 27 (2, April 1999): 177-200.

“A Contract with the People of Georgia: The Politics of An Insurgent Minority.” *Journal of Public Affairs and Issues* 2 (Spring 1999): 39-65.

“Campaign Activities.” (With John A. Clark and Brad Lockerbie). In *Party Organization and Activism in the American South*, Eds. Robert P. Steed, John A. Clark, Lewis Bowman, and Charles D. Hadley. Tuscaloosa: University of Alabama Press, 1998.

Winner, V. O. Key Award for the Best Book on Southern Politics published in 1998

“Parties and the Mobilization of Women.” *American Review of Politics* 18 (Winter 1997): 369-388.

“Strategic Canvassing by Political Parties, 1952-90.” *American Review of Politics* 16 (Fall 1995): 213-238.

“Party Contacting and Political Participation, 1952-90.” (With Brad Lockerbie) *American Journal of Political Science* 38 (1, Feb. 1994): 211-229.

Other Publications

Review of *Race, Republicans, and the Return of the Party of Lincoln* by Tasha S. Philpot and *Republicans and the Black Vote* by Michael K. Fauntroy. *Perspectives on Politics*, Vol 5, Issue 4, Dec. 2007, pp 825-827.

“Campaign Ethics,” “Get Out the Vote (GOTV),” “Grassroots,” and “Voter Canvass.” in *Encyclopedia of American Parties and Elections*, Eds. Larry Sabato and Howard Ernst. Facts on File, 2006

“Experimenting for Operations on the Cusp.” *RUSI (Royal United Services Institute) Journal* 150 (4, August

2005): 20-24 (for Major General John R. Wood).

“Preparing for Future Joint Urban Operations: The Role of Simulations and the *Urban Resolve* Experiment.” *Small Wars Journal* 2 (July 2005) (www.smallwarsjournal.com)

“Teaching Campaign Ethics Using Web-Based Scenarios.” *PS: Political Science and Politics* 37 (4, October 2004): 865-869.

Review of *Communication Consultants in Political Campaigns: Ballot Box Warriors*, by Robert V. Friedenberg. *Political Science Quarterly* 113 (4, Winter 1998-99): 718-719.

WORKS IN PROGRESS

Book Project Lead Author, Textbook on Voting Behavior and Campaigns (with Brad Lockerbie), under contract with Oxford University Press.

“African-American Representation in the Georgia General Assembly: Agents for Change,” (with Charles Menifield and Keesha Middlemass), in *African Americans in Georgia: A Reflection of Politics and Policy in the New South*, ed. Pearl K. Ford, under contract with Mercer University Press.

COURSES TAUGHT

Western Michigan University

Undergraduate: Political Parties & Elections; American Public Opinion; Quantitative Methods for Political Scientists; American National Government

Graduate: Foundations of American Politics, Quantitative Political Analysis I

Regent University

All courses were at the graduate level. Most were taught with On Campus and Distance Learning sections.

Political Organizations & Behavior; Political Parties & Interest Groups; Public Opinion Research; Race, Sex, Law & Politics; Campaign Management; Principled Political Action (former title: Principles of Political Management); Quantitative Analysis

Independent Studies: Grassroots Lobbying; Grassroots Politics; Ethics in Campaign Finance; Media Bias

Spelman College

Elections and Political Behavior; The Religious Factor in U.S. Politics; The American Presidency; Legislative Processes; Data Analysis and Research Methods; National Government in the U.S.; National, State, and Local Government; Directed Studies; Honors Independent Study; Senior Seminar

University of Georgia

American Political Parties; Legislative Processes; Research Methods; Introduction to American Government; Introduction to Global Policy Studies; Ethics in International Affairs

PROFESSIONAL ACTIVITIES

Memberships & Involvement

American Political Science Association (Section Memberships: Political Organizations and Parties; Elections, Public Opinion, and Voting Behavior; Race, Ethnicity, and Politics)

PS: Political Science and Politics Editorial Board, 2007-2010

Southwestern Political Science Association

Executive Council 2003-06

Program Chair and Vice-President, 2004-05

2002 Program Committee, “Gender and Politics” Section Chair

2000 Program Committee, “Mass Political Behavior” Section Chair

Southwestern Social Science Association

Convention Director, 2005-08

Executive Council, 2005-08

Ad Hoc Committee on Establishing an Executive Director Position, 2006-07

Political Science Representative to Membership Committee, 2002-04

Southern Political Science Association

Pi Sigma Alpha Best Paper Award Committee, 2002-03

American Association of Political Consultants (National Chapter, 2000-present; Midwest Chapter, 2005-present; Mid-Atlantic Chapter, 2000-2005)

Education Committee, 2003-2004

Midwest Political Science Association

Christians in Political Science

Standards Association for Elections Online (SAFE Online–USA), 2003-04

Manuscript and Proposal Reviews

American Political Science Review

Journal of Politics

American Politics Research (fmr. *Amer. Pol. Qtrly.*)

Social Science Quarterly

Behavior

Politics & Policy (fmr. *Southeastern Political Review*)

Journal of Public Affairs and Issues (Ed. Board, 1999-2005)

American Journal of Political Science

Political Research Quarterly

Public Opinion Quarterly

British Journal of Political Science *Political Polity*

American Review of Politics

Party Politics

National Science Foundation

McGraw-Hill

Addison-Wesley-Longman

Oxford University Press

Houghton Mifflin

Panel Participation at Academic Conferences, Summary by Content Area

APSA=American Pol. Sci. Assoc., MPSA=Midwest Pol. Sci. Assoc., SPSA=Southern Pol. Sci. Assoc.

SWPSA=Southwestern Pol. Sci. Assoc., NEPSA=Northeastern Pol. Sci. Assoc.

Campaigns, Elections & Political Behavior

Panel Chair: APSA 1997, SWPSA 2001, APSA 2002, MPSA 2003, APSA 2003, MPSA 2005, SWPSA 2005, APSA 2005, MPSA 2006, APSA 2006

Discussant: MPSA 1995, SWPSA 1999, SPSA 2000, SWPSA 2003

Racial Politics & Black Political Behavior

Panel Chair: SWPSA 1998, MPSA 2004, APSA 2005

Discussant: NEPSA 1998, SWPSA 1999, APSA 1999, SWPSA 2003, SWPSA 2004

Political Parties

Panel Chair: SWPSA 2000, MPSA 2007

Discussant: SPSA 1996, SPSA 1998, MPSA 2000, APSA 2000, SPSA 2001, SWPSA 2002, MPSA 2002, SPSA 2002

Presentations at Professional Conferences (Papers, Roundtables, Posters)

“Religion and the 2008 Presidential Elections,” Roundtable at the annual meeting of the Michigan Conference of Political Scientists, October 2007, Kalamazoo, MI.

“Changes in the Effects of Personal Contact Campaigning on Participation Inequalities.” Presented at the national conference of the Midwest Political Science Association, April, 2007, Chicago, IL.

“Before the Spelling Bee: Accounting for Variation in State Home School Regulations.” (with Gregory Rathje and Jamie Dye), Presented at the annual meeting of the State Politics and Policy Association, February, 2007, University of Texas, Austin

“Does the ‘Parties Exacerbate Inequality’ Hypothesis Still Apply? A Test Using the 2000-2004 ANES Panel Design,” Presented at the annual meeting of the American Political Science Association, Philadelphia, PA, September 2006.

“The Ground War 2000-2004: Strategic Targeting in Grassroots Campaigns,” (with Costas Panagopolous, Yale University) Presented at the national conference of the Midwest Political Science Association, Chicago, IL, April 2006.

“Lessons in Direct Democracy from a Small City Recall Election,” (with Gregory Rathge) Presented at the national conference of the Midwest Political Science Association, Chicago, IL, April 2006.

“The Ground War 2000-2004: Strategic Targeting in Grassroots Campaigns,” (with Costas Panagopolous, Yale University) Presented at the national conference of the Southwestern Political Science Association, San Antonio, TX, April 2006.

“Political Parties and Participation Equality, 2004,” Paper presented at the State of The Parties conference, Bliss Institute of Applied Politics, University of Akron, October, 2005.

“Will Future Wars be Just? Assessing Future Warfighting Concepts in Light of Jus in Bello Principles.” Presented at the 2005 national conference of the Midwest Political Science Association, Chicago.

“Social Legitimacy and The Political Styles of Protestant Congregations in The United States.” (With Tony Beckham) A paper presented at the annual meeting of the Midwest Political Science Association, Chicago, IL, April 2004

“The Influence Of National Election Campaigns On Participatory Inequality: Racial Differences, 1956-2000.” A paper presented at the annual meeting of the Southwestern Political Science Association, Corpus Christi, TX, Mar. 2004.

“Campaign Ethics Training on the Internet.” Poster presentation at the National Conference of the Midwest Political Science Association, Chicago, IL, April 2003. [published, *PS: Political Science and Politics*]

“Protestant Churches and Political Involvement: The Mediating Effect of Social Influence.” (with Tony Beckham). A paper presented at the Annual Meeting of the Western Political Science Association, Denver, CO, March 2003.

“Teaching Campaign Ethics Using Web-Based Scenarios.” A paper presented at the Annual Meeting of the Southern Political Science Association, Savannah, GA, Nov. 2002.

“The Religious Character of Identity Politics: An Inquiry and Empirical Test” (with Olivia M. McDonald). Presented at the annual meeting of the Midwest Political Science Association; Chicago; April, 2002. [portion published, *Social Science Quarterly*]

“Party Voting and Race in the Georgia General Assembly” (with Keesha Middlemass). Presented at the Citadel Symposium on Southern Politics, Charleston, SC, March, 2002. [portion forthcoming, in *Politics in the New South*, edited volume]

“Targeting in Grassroots Campaigns.” Presented at the annual meeting of the Southern Political Science Association, Atlanta, Nov. 2001. [published, *American Politics Research*]

“The Relevance of Classic Readings on GOTV.” Presented at the annual meeting of the Southwest Political Science Association, Fort Worth, TX; March, 2001. [portion published, *The Electoral Challenge*]

“Faith, Politics, and Learning.” Roundtable Panelist, annual meeting of the North Carolina Political Science Association. Greenville, NC. March, 2001

“Elections 2000.” Roundtable Panelist, annual meeting of the Virginia Political Science Association, Dec., 2000, Roanoke, VA

“White Cities Electing Black Mayors: Challenging Preconceived Notions of Racial Voting Patterns.” Presented at the annual meeting of the Southern Political Science Association, Atlanta; Nov. 2000.

“Investing for the Present: Campaigns and the Generation of Social Capital.” Presented at the annual meeting of the Midwest Political Science Association, Chicago; April, 2000.

“Rational Choice Theory and the Black Voter.” Presented at the annual meeting of the American Political Science Association, Boston; Sept. 1998.

“Group Identification and Voter Turnout: Theory and Evidence.” Presented at the annual meeting of the Southwest Political Science Association, Corpus Christi, TX; March, 1998.

“Parties and the Mobilization of African-Americans and Women.” Presented at the State of the Parties Conference; Ray C. Bliss Institute of Applied Politics; University of Akron, Akron, Ohio; Oct. 1997. [divided into two articles, published in *Journal of Politics* and *American Review of Politics*]

“A Contract with the People of Georgia: The Politics of a Persistent Minority.” Presented at the annual meeting of the Southern Political Science Association; Atlanta; Nov. 1996. [published, *Journal of Public Affairs and Issues*]

“Intra-Party Factionalism in the Southern States.” Presented at the annual meeting of the American Political Science Association; Chicago; Sept. 1995.

“Evidence on the Role of Groups in Voter Turnout: Testing the Evidential Theory of Turnout.” Presented at the annual meeting of the Midwest Political Science Association; Chicago, Apr. 1995.

“Directional Effects of the Party Canvass in Congressional Elections.” Presented at the annual meeting of the Southern Political Science Association; Savannah, GA, Nov. 1993.

“Mobilizing Activists and Voters: Strategic Canvassing by Political Parties, 1952-1990.” Presented at the annual meeting of the American Political Science Association; Washington, DC, Sept. 1993. [published, *American Review of Politics*]

“Political Parties as Transaction Cost Minimizers.” (With James L. Regens) Presented at the annual meeting of the American Political Science Association; Washington, DC, Sept. 1993.

“Party Contact and Political Participation, 1952-1990.” (With Brad Lockerbie) Presented at the annual meeting of the American Political Science Association; Chicago, Sept. 1992. [published, *American Journal of Political Science*]

“The Reconstruction of Consensus? George Bush and the Selling of Operation Desert Shield.” Presented at the annual meeting of the International Studies Association; Atlanta, Apr. 1992.

INVITED EXTERNAL LECTURES & TALKS

“Campaign Ethics,” Milliken University, April 2008

“Modeling Campaign Effects and Participation Inequality,” University of Notre Dame Program in American Democracy, April 2007

“Polarized Politics in the New Year,” Kalamazoo People’s Church, Jan 2007

- “Economics and American Elections,” Mattawan Consolidated High School (Mattawan, MI), Nov 2006
- “A Christian Worldview on Politics,” West Kalamazoo Christian Church, Nov 2006
- “A Democrat-Controlled 110th Congress? A Look at the 2006 Midterm Elections,” and “Using SPSS in Political Research,” Patrick Henry College (Leesburg, VA), Oct 2006
- “Grassroots Mobilization,” Conference on *Studying Politics: What We Know and Don't Know about Campaigns and Elections*, University of Florida Campaign School, Feb. 2005
- “Making Ethical Decisions in Campaigns,” Leadership Institute Candidate Development School (Arlington, VA), July 2004
- “Race and Racism in the Christian Worldview,” Summit Ministries (VA), July 2004
- “Campaign Ethics,” Campaign Management Institute, American University, May 2004
- “Strategic Uses of Public Opinion Polling in Election Campaigns,” Rice University, Mar. 2004
- “The Missing Voice: Minorities in American Politics,” Black History Forum, Indian River High School (VA), Mar. 2004
- “Political Ethics: A Faith-Based Approach,” Roanoke Bible College (NC), Mar. 2004
- “Faith & Politics,” Calvin College Semester in Washington, DC, Feb. 2004
- “Campaign Ethics in American Elections.” Presidential Primaries course, University of New Hampshire, Nov. 2003
- “Solving Ethical Dilemmas in Campaigns,” American Association of Political Consultants Academic Outreach Conference; Bliss Institute of Applied Politics, University of Akron, Oct. 2003.
- “The Impact of Church Activities and Socialization on African-American Religious Commitment,” Campbell University (NC), Oct. 2003
- “Original Intentions for the Separation of Church and State,” Roanoke Bible College (NC), Oct. 2002
- “Oh Yeah, But What Can I Do? Changing Your World Through Service,” North American Campus Christian Ministries Collegiate Conference, Gatlinburg, TN, Feb. 2001
- “Religion in American Campaigns and Elections,” Presbyterian College (SC), Nov. 2000
- “The Biblical Role of Government,” “Christians and Political Activism,” Roanoke Bible College (NC), Nov. 2000
- “Constructive Political Engagement,” University of Georgia Christian Campus Fellowship (GA), Jan. 2000

POLITICAL AND EDUCATIONAL CONSULTING

Cusack & McCarthy Forensic Examiners (Boston, MA)

Consultant regarding statistical and probabilistic principles relating to signature evaluation and identification (ongoing)

Patrick Henry College Department of Government (Leesburg, VA)

Consulted with Department Chair Stephen M. King regarding departmental curriculum revisions related to integration of quantitative data analysis within a classical liberal arts curriculum. (Oct 2006)

Campaign Ethics Consulting

My own consulting firm, providing ethics training and advising for candidates and campaign staff.

Participated in candidate and campaign training at the Campaign Management Institute at American University, Leadership Institute (Arlington, VA) (2002-2006).

Standards Association for Elections Online (SAFE Online–USA)

An organization establishing online campaign standards, practices, and ethics, through the Chicago-Kent Law School and the Ray C. Bliss Institute of Applied Politics. (2003-2005)

Deutsches Institut Für Public Affairs, Potsdam and Berlin, Germany

Consulted with Director Dr. Marco Althaus concerning the Deutsches Institut's Public Affairs graduate program in political management. Advised on curriculum development, program management, student recruitment, staffing requirements, and strategic planning (Oct 2004).

Robert Dyer for Virginia Beach City Council, 2003-04

Campaign Ethics Consultant

The Leadership Institute (Arlington, VA), a nonpartisan political training foundation, 2002-03

Consulted on adapting their Grassroots Activist School for Christian political activists

Delegate Winsome Sears, VA 90th, 2002

Legislative Aide recruitment

Raymond J. Johnson for Virginia House of Delegates, 2001

Campaign Consultant

The Tyson Organization (Fort Worth, TX), a Democratic voter contact firm, 2001

Consulted on current research trends in personal contact mobilization.

Arapahoe County (CO) Republican Party, 2001

Consulted on integrating personal contacts into a general mobilization strategy for party building.

Ad Hoc Campaign Consultant, 1999-2005

2005: Joshua Behr for Va. House of Delegates (89th)

2004: Winsome Sears for Congress (VA-03), Simone Scigliano for Va. Beach School Board

2002: Ron Villanueva for Va. Beach City Council

2001: Winsome Sears for Va. House of Delegates (90th), Linda Horsey for Va. House of Delegates (89th Special)

1999: Darren McKinnon for Va. House of Delegates (90th)

Member, City of Norfolk E-voting Workgroup, 2000-01

This group addressed bringing electronic and internet voting to Hampton Roads.

Roanoke Bible College, 2000-01.

Consulted with William A. Griffin, President, on the college's efforts to obtain state scholarships for students via legislation or civil action.

Educational Testing Service

Table Leader & Faculty Consultant, Grading the AP Government and Politics Exam (1996-2001, 2003)

Faculty Consultant, Multiple Choice Item Construction for the AP Government and Politics Exam (1999, 2000)

State of Georgia, Department of Community Affairs, 1994-95

Consultant for the development and design of a statewide census and survey database.

Charles S. Bullock, III, Summer 1994

Research Consultant for the development of a data set for use in the 1994 Texas redistricting case *Vera v. Richards*.

University of Georgia Department of Political Science, 1993-1994

Research Assistant for Professors Robert Grafstein and Brad Lockerbie

Georgia Trial Lawyers Association, 1990

Exit Poll Consultant

Media Interviews & Media Citation of Research, Summary by Content Area

Elections & Electoral Politics

WMUK-FM (Public Radio, Kalamazoo, MI); WWMT-TV (CBS, Kalamazoo); WKZO-AM (Kalamazoo); *The Weekly Standard*; *Rothenberg Political Report*; *Kalamazoo Gazette* (multiple times); *The American Prospect*; Capital News Service (Lansing, MI); *Cleveland Plain Dealer*; *South Bend Tribune* (IN); *Rocky Mountain News* (CO); *Qué Pasa* (Chile); TechCentralStation.com; *Virginian-Pilot* (Norfolk, VA; multiple times); WJLZ-FM (Hampton Roads, VA); *Sturgis Journal* (MI)

Racial Politics & Black Political Behavior

Governing Magazine; *Chicago Tribune*; *USA Today*/Gannett News; *Toronto Star*; *Cleveland Plain Dealer*; *Virginian-Pilot*; *Milwaukee Journal-Sentinel*; WomenCONNECT.com; PoliticallyBlack.com; Crosswalk.com; Ethnic News Watch

Religion & Politics

WMUK-FM (Public Radio, Kalamazoo); Graham Williams Group (Armstrong Williams/Chicago Tribune Media), WCMH-AM (Norfolk); *Horisont*, Danish Broadcasting Corporation Channel One

Presidential Politics (such as major speeches, Clinton Impeachment)

Kansas City Star; WGNX-TV (ABC, Atlanta); WWMT-TV (CBS, Kalamazoo; MI, multiple times)