

Strategies for Publishing Your Work in Multiple Venues

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Scholarship of Teaching and Learning Publication Workshop
Western Michigan University
May 30, 2008

So How Did I Get Tenure?!?

- Perspective of newly tenured faculty
- Focus on variety of journals, approaches
- What do these journals want anyway??
- You're not in this alone
- What we've learned from editors
- What we know of plain good writing
- Final strategies, hints, good wishes!

What He (Edmund) Said

- Need for evidence to support claims
- Appropriate for field
- In engineering and science, quantitative evidence *is* crucial
- But triangulation is vital
- Teach your children (students) well

Varied Audiences; Varied Venues

- Learn the texts valued by your field / colleagues
- But – don't limit yourself unnecessarily
- Examples:
 - *IEEE*: pushed for quantifiable evidence, cites
 - *INEER*: ditto, also many examples that could be useful
 - *EMJ*: extensive detail of experiment, lots of results, cites
 - *DSJIE*: teaching brief with some before/after numbers, few cites
 - *Industrial Management*: scenarios with a useful moral
 - *LLAD*: good, many cites, but not particularly useful for tenure
 - WeBAL website: <http://www.wmich.edu/engineer/webal/webal.htm>
- If it's not a fit, send it somewhere else!

What Do These Journals Want Anyway?!?

- Numbers, numbers, numbers!
- Combination of quantitative and qualitative evidence to support thesis / claims
- Ideas and fertile ground for future research
- Nearly all: Ideas readers can use, adapt; *relevance*
- Transferability to other venues
- HSIRB implications

You Don't Have to Go It Alone

- Find mentors amongst your colleagues
- Don't be shy – ask dept. chairs, deans, friendly long-time faculty for advice, intros
- Branch out – other departments, colleges, universities, community
- Work with graduate students (give credit!)
- Work with undergraduate students (ditto)
- Remember: What comes around

Those #%*&@ Editors!

- Draw convincingly from current scholarship in the field
- Evidence must support conclusions
- Limit “What I did last summer” articles
- Follow the prescribed journal layout
- Grammar, organization, and flow *do* matter
- Peer reviews may perplex, annoy, or outrage you, but address them

And Now for the English Lesson

- Big 3: Organization, concision, precision
- Abstract: Informative, *not* descriptive
- Let logic dictate organization
- Headings (specific!) are our friends
- All roads lead to a logical conclusion
- Summary: relevance, *impact*, lessons learned, suggestions for transferability
- Get an outside reader(s) before submission

Summary

- What you know and do *is* worthy of publication
- There's a publication out there just waiting
- Work with others, share, hold up your end
- *Don't* let it become a huge roadblock
- A published paper is a good paper
- Celebrate your (and your colleagues') successes!

Thank you,
and please feel free to contact me:

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