

**School of Communication, College of Arts and Sciences
&
Department of Business Information Systems, Haworth College of Business**

**Application for
Telecommunications & Information Management Major (TMLJ)**

Effective fall 2004

Application to this major is accepted on or before **September 15th** or **January 15th**.

Late applications will be held until the next application deadline. Return the completed application, with required attachments, to:

Room 301 Sprau Tower, School of Communication
Room 3310 Schneider Hall, Department of Business Information Systems

Telecommunications & Information Management (TMLJ) is an interdisciplinary major offered through the School of Communication and the Computer Information Systems Program in the Department of Business Information Systems. Students are required to formally apply and will be admitted on a selective basis. Students can enter the program either through the School of Communication, College of Arts & Sciences or the Department of Business Information Systems, Haworth College of Business. Each student must meet the graduation requirements for their respective college. Students are required to have a minimum GPA of 2.5 in order to apply for the TMLJ major.

You will be informed by mail of the decision and (in case of acceptance) a copy of your official major slip will be included.

WIN #: _____ Application Date: _____

Name: _____
PRINT (LAST) (FIRST) (MIDDLE)

Mailing Address _____
(STREET) (APARTMENT #) CITY STATE ZIP

Home Phone: (_____) _____ Cell Phone: (_____) _____

WMU Email Address (PRINT CLEARLY) _____

Students must complete BUS 2700 or COM 2000, COM 2400 and CIS 2600 before applying for admission into the TMLJ program

Grades earned in: **BUS 2700** _____ or **COM 2000** _____; **COM 2400** _____ and **CIS 2600** _____

Business or Communication credits earned from other schools:

College or University _____ Credit Hours _____

WMU GPA _____ Declared Minor: _____ (If applicable)

SIGNATURE

DATE

**ATTACH ONE COPY OF THE FOLLOWING ITEMS TO THIS APPLICATION.
INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.**

1. The most current copy of your unofficial **transcripts** (may be secured online from GoWMU). **Please Note:** This unofficial transcript will provide the review committee all the information they need, *providing you have transferred all academic records from each of your previous institutions*. If all records have not arrived, please obtain an *unofficial* transcript from each school and attach to your application. If you have a hold on your WMU account, you *will not* be able to print a copy of your transcript.
2. If you are a transfer student, a copy of the **transfer credit evaluation form**.
3. A **personal, typewritten statement** (3-5 pages) responding to the following questions:
 - a. In the next 15 years, how do you see the convergence between telecommunications and computer information systems technology taking place? What areas of business and technology do you think will be most affected?
 - b. What are your plans? (Entry level and long term goals, advanced study plans, job interest categories, etc.) Be specific about what you want to do with the knowledge and training gained from this major.
 - c. Is there an area of telecommunications management, computer information systems, communication technology or regulatory policy that is of particular interest to you? Please discuss your interest in one or more of the above areas.

Evaluation of Applications: Your application will be carefully reviewed by a committee (comparing it to all the other applicants in this group). The committee will apply the following guidelines to its decision:

1. Overall GPA as well as consistency of grades made in business and communication courses taken.
2. Personal statement that shows your understanding of the field and related goals.
3. Personal statement that demonstrates critical thinking skills and meets standards of effective writing.

WHO TO CONTACT:

College of Arts & Sciences

Dr. Richard Gershon
TMLJ Major Coordinator
Professor of Telecommunications
School of Communication
College of Arts and Sciences
Tel: (269) 387-3182
Email: richard.gershon@wmich.edu

Ms. Marilyn Kritzman
Program Advisor at COM
School of Communication
College of Arts and Sciences
Tel: (269) 387-3197
Email: marilyn.kritzman@wmich.edu

Haworth College of Business

Dr. Mike Tarn
TMBJ Major Coordinator
Associate Professor of Computer Information Systems
Department of Business Information Systems
Haworth College of Business
Tel: (269) 387-5428
Email: mike.tarn@wmich.edu

TELECOMMUNICATIONS & INFORMATION MANAGEMENT MAJOR (TMLJ) WORKSHEET

Course #	Course Title	WMU Grade	Transfer Grade	Advisor's Comments
ALL TMLJ MAJORS MUST COMPLETE THE FOLLOWING THREE PRE-MAJOR COURSES				
BUS 2700 or COM 2000	Inform. & Comm. Infrastructure or Introduction to Communication			
COM 2400	Introduction to Media & Telecom			
CIS 2600	Business Programming A			
ALL TMLJ MAJORS MUST COMPLETE THE FOLLOWING SEVEN REQUIRED CORE COURSES				
CIS 3260	LAN Administration			
CIS 3600	Systems Analysis & Design			
COM 4480	Telecommunications Management			
CIS 4600	Business Database Applications			
CIS 4990	Enterprise Project			
COM 5410	Telecommunications Law & Policy			
COM 5540	Communication Technology			
ALL TMLJ MAJORS MUST SELECT ANY TWO OF THE FOLLOWING COURSES				
CIS 3660	Computer Networking			
COM 3540 or CIS 3900	Interactive Media or Business Web Architecture			
COM 4550	International Telecom. Policy			
CIS 4640	Knowledge Management			
COM 5060	Satellite & Wireless Comm			
COM 5640	Telecommunications Networks			
CIS 4100 or COM 4990	Internship			
TOTAL HOURS IN TMLJ MAJOR = 36 HOURS (9 pre-major credit hours, 21 required credit hours and 6 elective credit hours)			TOTAL HOURS: _____	

NOTE: In the column spaces of WMU Grade above, write in the grade you received in any completed course. If currently enrolled, write "now." If you have transferred equivalent course credit from another school, indicate the name of the school in the second column.