

## **What skills are possible by earning a Public Relations Degree?**

These skills will be best developed through practical experience gained by internships, classes and volunteering. Good communication skills can be put to use every day in your interactions with your peers as well.

Perceptions about attitude

Listening skills

Comfortable with being questioned

Problem solving

Public speaking ability

Good judgment

Working well with diverse groups

Good vocabulary

Compromising

Good imagination

Creativity

Intuitiveness

Writing skills

Crisis counseling

Professional demeanor

Research

Comfortable on camera

Articulate

Management skills

Advertising skills

Persuasion

Explaining self

Conflict resolution

Quick thinking

Working under pressure

Summarizing

Clear writing style

Motivating others

Organization in planning

Forethought

Speaking vividly

Honesty

Interpersonal skills

Editing

Cognitive reasoning  
Entertaining  
Combining multiple ideas  
Maintaining others confidence