

EFFECTIVE FALL 2009
WESTERN MICHIGAN UNIVERSITY
College of Education – Office of Admissions and Advising
Textile & Apparel Studies – Merchandising Emphasis (TXDJ)

NAME: _____ WIN#: _____ CATALOG: _____

Semesters/Sessions indicated are tentative and subject to departmental change. Check with advisor

| (PREREQUISITES) | COURSE | CR.HRS. | SUB/TRAN/GRADE | HRS. |
|---|---|---------|----------------|------|
| CORE REQUIREMENTS: 30 HOURS | | | | |
| | FCS 1260 – Intro. to the Fashion Industry | 3 | | |
| | FCS 1550 – Design Principles | 3 | | |
| | FCS 2020 – Field Experience (300 hours) | 3 | | |
| | FCS 2200 – Textiles | 3 | | |
| | FCS 2250 or CS 1000 – Computer Applications | 3 | | |
| (56 credits) | FCS 3050 – Professional Job Search Strategies | 3 | | |
| | FCS 3260 – History of Fashion | 3 | | |
| (56 credits) | *FCS 3300 – Entrepreneurship in FCS | 3 | | |
| (88 credits; FCS 1260;2200; & 2260 or 2220) | FCS 4220 – Product Development | 3 | | |
| (88 credits) | FCS 5240 – Socio-Psychological Aspects of Dress | 3 | | |
| REQUIRED COURSES: 12 HOURS | | | | |
| (Computer literacy) | FCS 2260 – Fashion Retail Buying (sp) | 3 | | |
| (FCS 1550) | FCS 3200 – Visual Merchandising | 3 | | |
| (FCS 1260; 1550) | FCS 3290 – Promotion in Merchandising Environment (f) | 3 | | |
| (FCS 1260; 2260; MKTG 2500; MGMT 2500) | FCS 4300 – Merchandising Seminar | 3 | | |
| REQUIRED RELATED COURSES: 21 HOURS | | | | |
| | BUS 1750 – Business Enterprise | 3 | | |
| <i>Select One:</i> | COM 1040 – Public Speaking <i>or</i> | 3 | | |
| | COM 1700 – Interpersonal Communication | 3 | | |
| | ACTY 2100 – Principles of Accounting | 3 | | |
| (BUS 1750; 56 credits) | MGMT 2500 – Organizational Behavior | 3 | | |
| | MGMT 3520 – Human Resource Management | 3 | | |
| (56 credits) | MKTG 2500 – Marketing Principles | 3 | | |
| <i>Select One:</i> | MKTG 2900 – Food Marketing Systems <i>or</i> | 3 | | |
| (MKTG 2500) | MKTG 3600 – Professional Selling <i>or</i> | 3 | | |
| (MKTG 2500) | MKTG 4750 – International Marketing | 3 | | |
| RELATED ELECTIVE: SELECT 6 HOURS | | | | |
| | FCS 2090 – Consumer Education | 3 | | |
| (FCS 2250 OR CS 1050) | FCS 2300 – CAD for Textiles & Apparel | 3 | | |
| | FCS 3150 – Global Ecology of Families | 3 | | |
| | FCS 4050 – Travel/Study Seminar | 1 - 4 | | |
| (FCS 2020; 88 credits) | FCS 4290 – Internship | 3 - 6 | | |
| | FCS 5220 – Topics in FCS (TEX related) | 3 | | |
| (88 credits.) | FCS 5340– Fashion Consumer Behavior | 3 | | |
| (88 credits) | FCS 5440 – Global Aspects of Fashion | 3 | | |
| | FCS 5980 – Independent Study | 1 - 6 | | |

*This course satisfies the baccalaureate writing requirement

NOTE: 122 total hours are required for graduation. Credits earned in ENGL 1000, ED 1040, and MATH 1090 are not accepted toward meeting the 122 hour requirement.

ADVISOR _____ **DATE** _____ **STUDENT SIGNATURE** _____