

WESTERN MICHIGAN UNIVERSITY
College of Education – Office of Admissions and Advising
Textile & Apparel Studies – Merchandising Emphasis (TXDJ)

NAME: _____ WIN#: _____ CATALOG: _____

Semesters/Sessions indicated are tentative and subject to departmental change. Check with advisor

(PREREQUISITES)	COURSE	CR.HRS.	SUB/TRAN/GRADE	HRS.
CORE REQUIREMENTS: 24 HOURS				
	FCS 1260 – Intro. to the Fashion Industry (f/sp)	3		
	FCS 1550 – Design Principles (f/sp)	3		
	FCS 2200 – Textiles (f/sp)	3		
(56 hours or more)	FCS 3050 – Professional Job Search Strategies (f/sp)	3		
	FCS 3260 – History of Fashion (f/sp)	3		
	*FCS 3300 – Entrepreneurship in FCS	3		
(56 hours or more)	FCS 4220 – Product Development (sp)	3		
(88 hours or more)	FCS 5240 – Socio-Psychological Aspects of Dress (f/sp)	3		
REQUIRED COURSES: 18 HOURS				
	FCS 2020 – Field Experience (300 hours) (f/w/sm I/sm II)	3		
	FCS 2250 or CS 1000 – Computer Applications	3		
(Computer literacy)	FCS 2260 – Fashion Retail Buying (sp)	3		
(FCS 1550)	FCS 3200 – Visual Merchandising (f/sp)	3		
(FCS 1260; 1550)	FCS 3290 – Promotion in Merchandising Environment (f)	3		
(FCS 1260; 2260; MKTG 2500; MGMT 2500)	FCS 4300 – Merchandising Seminar	3		
REQUIRED RELATED COURSES: 21 HOURS				
	BUS 1750 – Business Enterprise	3		
<i>Select One:</i>	COM 1040 – Public Speaking <i>or</i>	3		
	COM 1700 – Interpersonal Communication	3		
	ACTY 2100 – Principles of Accounting	3		
(BUS 1750; 56 hours or more)	MGMT 2500 – Organizational Behavior	3		
	MGMT 3520 – Human Resource Management	3		
(56 hours or more)	MKTG 2500 – Marketing Principles	3		
<i>Select One:</i>	MKTG 2900 – Food Marketing Systems <i>or</i>	3		
(MKTG 2500)	MKTG 3600 – Professional Selling <i>or</i>	3		
(MKTG 2500)	MKTG 4750 – International Marketing	3		
SELECT 6 HOURS FROM THE FOLLOWING:				
	FCS 1240 – Apparel Construction I (f/sp)	3		
	FCS 2090 – Consumer Education (f/sp)	3		
(FCS 2250 OR CS 1050)	FCS 2300 – CAD for Textiles & Apparel	3		
	FCS 3150 – Global Ecology of Families	3		
	FCS 4050 – Travel/Study Seminar	1 - 4		
(FCS 2020; 88 hrs. or more)	FCS 4290 – Internship	3 - 6		
	FCS 5220 – Topics in FCS (TEX related)	3		
	FCS 5980 – Independent Study	1 - 6		

*This course satisfies the baccalaureate writing requirement

NOTE: 122 total hours are required for graduation. Credits earned in ENGL 1000, ED 1040, and MATH 1090 are not accepted toward meeting the 122 hour requirement.

ADVISOR _____ **DATE** _____ **STUDENT SIGNATURE** _____