

**WESTERN MICHIGAN UNIVERSITY**  
**College of Education and Human Development – Office of Admissions and Advising**  
**Textile & Apparel Studies – Merchandising Emphasis (TXDJ)**

ST CLAIR

NAME: \_\_\_\_\_ WIN#: \_\_\_\_\_ CATALOG: \_\_\_\_\_

*Semesters/Sessions indicated are tentative and subject to departmental change. Check with advisor*

(PREREQUISITES)	COURSE	CR.HRS.	ST CLAIR COURSE
	<b>CORE REQUIREMENTS: 30 HOURS</b>		
	FCS 1260 – Intro. to the Fashion Industry	3	
	FCS 1550 – Design Principles	3	
	FCS 2020 – Field Experience (300 hours)	3	
	FCS 2200 – Textiles	3	
	FCS 2250 or CS 1000 – Computer Applications	3	CIS 110 or 115 or 115H
(56 credits)	FCS 3050 – Professional Job Search Strategies	3	
	FCS 3260 – History of Fashion	3	
(56 credits)	*FCS 3300 – Entrepreneurship in FCS	3	
(88 credits; FCS 1260;2200; & 2260 or 2220)	FCS 4220 – Product Development	3	
(88 credits)	FCS 5240 – Socio-Psychological Aspects of Dress	3	
	<b>REQUIRED COURSES: 12 HOURS</b>		
(Computer literacy)	FCS 2260 – Fashion Retail Buying (sp)	3	
(FCS 1550)	FCS 3200 – Visual Merchandising	3	
(FCS 1260; 1550)	FCS 3290 – Promotion in Merchandising Environment (f)	3	
(FCS 1260; 2260; MKTG 2500; MGMT 2500)	FCS 4300 – Merchandising Seminar	3	
	<b>REQUIRED RELATED COURSES: 21 HOURS</b>		
	BUS 1750 – Business Enterprise	3	BUS 150
<i>Select One:</i>	COM 1040 – Public Speaking <i>or</i>	3	SPC 101 or 101H
	COM 1700 – Interpersonal Communication	3	
	ACTY 2100 – Principles of Accounting	3	ACCT 211
(BUS 1750; 56 credits)	MGMT 2500 – Organizational Behavior	3	
	MGMT 3520 – Human Resource Management	3	
(56 credits)	MKTG 2500 – Marketing Principles	3	BUS 180
<i>Select One:</i>	MKTG 2900 – Food Marketing Systems <i>or</i>	3	
(MKTG 2500)	MKTG 3600 – Professional Selling <i>or</i>	3	
(MKTG 2500)	MKTG 4750 – International Marketing	3	
	<b>RELATED ELECTIVE: SELECT 6 HOURS</b>		
	FCS 2090 – Consumer Education	3	
(FCS 2250 OR CS 1050)	FCS 2300 – CAD for Textiles & Apparel	3	
	FCS 3150 – Global Ecology of Families	3	
	FCS 4050 – Travel/Study Seminar	1 - 4	
(FCS 2020; 88 credits)	FCS 4290 – Internship	3 - 6	
	FCS 5220 – Topics in FCS (TEX related)	3	
(88 credits.)	FCS 5340– Fashion Consumer Behavior	3	
(88 credits)	FCS 5440 – Global Aspects of Fashion	3	
	FCS 5980 – Independent Study	1 - 6	

\*This course satisfies the baccalaureate writing requirement

**NOTE: 122 total hours are required for graduation. Credits earned in ENGL 1000, ED 1040, and MATH 1090 are not accepted toward meeting the 122 hour requirement.**