

COLLEGE OF EDUCATION

Textile & Apparel Studies: Merchandising Emphasis

<http://www.wmich.edu/coe/fcs/tex/merchandising.htm>

Resources for Career
Guidance and Exploration

Major Skills:

- Active Listening
- Analytical Skills
- Decisiveness
- Flexibility
- Interpersonal Skills
- Negotiation
- Stamina
- Critical Thinking
- Problem Solving

Student and Professional Organizations:

- MODA—Merchandising Opportunities and Design Association, WMU
<http://www.rso.wmich.edu/moda>
- Kappa Omicron Nu– Honors Society
Theta Nu Chapter, WMU
<http://www.kon.org>
- National Retail Federation
<http://www.nrf.com>

All-Purpose Career Resources:

BroncoJOBS.wmich.edu

VAULT
careerbuilder.com™
CareerJournal.com

**College
Grad.com**

Perfect™
INTERVIEW



Federal Internship Directory
Student Loan Repayment Program
www.makingthedifference.org



DIVISION OF STUDENT AFFAIRS

Career & Student Employment Services



Ellsworth Hall, First Floor
Kalamazoo, MI 49008-5225
Phone: (269) 387-2745
www.wmich.edu/career

Linking Majors to Occupations

Employers of Textile and Apparel Majors :

- Department Stores
- Fashion Magazines
- Designer Clothing Lines
- Studios
- Retail

Federal Government Agencies:

- Department of Defense
- Interior
- Justice
- Veterans Affairs
- Homeland Security
- Education
- Health and Human Services

Major Specific Career Resources:

24 Seven-Fashion Recruitment

<http://www.fashion-jobs.biz>

All Star Jobs

<http://www.allstarjobs.com>

Apparel Search.com

clothingindustryjobs.com

Job Factory

<http://www.jobfactory.com/indus/indus122.htm>

National Retail Federation

<http://www.nrf.com>

Talisman

<http://www.talismanretail.co.uk>

Sample Job Titles:

- Account Executive
- Assistant Buyer
- Assistant Store Manager
- Fashion Magazine Editor
- Merchandise Planner
- Quality Control Manager
- Visual Merchandising Manager

For Further Information:

- O-NET Dictionary of Occupational Titles: online.onetcenter.org
- Partnership for Public Service: www.ourpublicservice.org/workforusa
- Occupational Outlook Handbook: www.bls.gov