

# COLLEGE OF EDUCATION

## Sports Administration

[http://www.wmich.edu/hper\\_esp/](http://www.wmich.edu/hper_esp/)

Resources for Career  
Guidance and Exploration

### Major Skills:

- Judgment and Decision Making
- Critical Thinking
- Public Speaking
- Coordination
- Negotiation
- Time Management
- Problem Solving

### Student and Professional Organizations:

- North American Society for Sports Management  
[www.nassm.com](http://www.nassm.com)
- Sports Marketing Association  
[www.sportmarketingassociation.com](http://www.sportmarketingassociation.com)

### All-Purpose Career Resources:

[BroncoJOBS.wmich.edu](http://BroncoJOBS.wmich.edu)

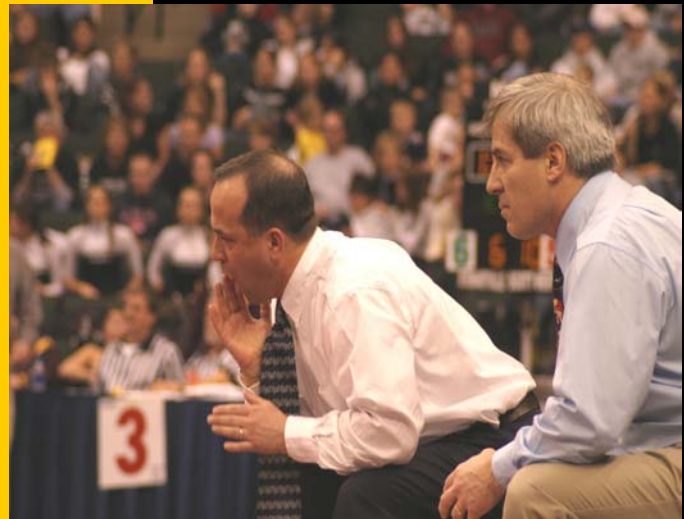
**VAULT**  
careerbuilder.com™  
[CareerJournal.com](http://CareerJournal.com)

**College  
Grad.com**

**Perfect™**  
INTERVIEW



**Federal Internship Directory**  
**Student Loan Repayment Program**  
[www.makingthedifference.org](http://www.makingthedifference.org)



DIVISION OF STUDENT AFFAIRS

Career & Student Employment Services



Ellsworth Hall, First Floor  
Kalamazoo, MI 49008-5225  
Phone: (269) 387-2745  
[www.wmich.edu/career](http://www.wmich.edu/career)

# Linking Majors to Occupations

## Employers of Sports Administration Majors Include:

- Professional Teams
- Professional Athletes
- Sport Associations (e.g., NBA, PGA, NCAA)
- Local Sport and Tourism Corporations
- Stadiums and Arenas
- Colleges and Universities
- Health Clubs
- Sport Facilities

## Federal Government Agencies :

- Department of Defense
- Interior
- Justice
- Veterans Affairs
- Homeland Security
- Education
- Health and Human Services

## Major Specific Career Resources:

- **Athletic Link**  
<http://athleticlinc.com/jobsearch.asp>
- **Chronicle of Higher Education: Career Network**  
<http://chronicle.com/jobs>
- **Jobs in Sports**  
<http://www.jobsinsports.com>
- **National Sports Employment News**  
<http://www.sportsemploymentnews.com>
- **NCAA Online**  
<http://www.ncaa.org>
- **Sports Careers**  
<http://www.sportscareers.com/jobs/jobs.htm>

## Sample Job Titles:

- Marketing Manager
- Sports Team Manager
- Marketing Specialist
- Sports Agent
- Sports Account Executive
- Business Development Manager
- Sports Marketing Specialist
- Marketing Director

## For Further Information:

- **O-NET Dictionary of Occupational Titles:** [online.onetcenter.org](http://online.onetcenter.org)
- **Partnership for Public Service:** [www.ourpublicservice.org/workforusa](http://www.ourpublicservice.org/workforusa)
- **Occupational Outlook Handbook:** [www.bls.gov](http://www.bls.gov)