

WESTERN MICHIGAN UNIVERSITY



Graduate Employment Report 2007 (Entry Level Jobs & Salaries)

Western Michigan University, Career and Student Employment Services, February 2008
Graduate Survey, Employment & Salary Report for August 2006 – June 2007 graduates

Career and Student Employment Services surveyed August 2006 – June 2007 graduates of Western Michigan University. The following report summarizes the full time employment and average starting salaries of graduates who collected through March 2008. Participation in the survey is voluntary and graduates are guaranteed privacy. Therefore, individual's responses are summarized and averaged to maintain confidentiality.

DIVISION OF STUDENT AFFAIRS

Career & Student Employment Services



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Academic Major	Average Reported Starting Salary	Sample Employers	Sample Job Title
Biomedical Sciences	\$33,500	MPI Research CBeyond, Inc.	Research Associate Report Coordinator Associate Sales Associate
Communication Studies	\$29,100	Ann Arbor Public Schools Kalamazoo Nature Center Lear Corporation KSTW-TV Seattle	Team Sports Division Assistant Account Executive Communications Specialist
Criminal Justice	\$37,750	Target Meijer Stores Ltd Partnership Lakeside Academy University of Central Florida	Executive Team Leader Store Detective / Internal Youth Counselor Phone Program Coordinator
English-Creative Writing Emphasis	\$30,500	Clark County School District (Teach For America) Borders Abt Associates Inc Good GMC Isuzu	English Teacher Bookseller Research Assistant Communications Director
English-Practical Writing Emphasis	\$36,500	Bisk Education, Inc. MPI Research University of Michigan	Proofreader SOP Associate Business Systems Analyst
Film, Video, & Media Studies	Not available	Peace Corps Entertainment Tonight Midwest Communications	Small Business Enterprises Production Assistant Producer and Show Host
Geography	\$37,500	City of Battle Creek Hunden Strategic Partners Prestige Travel	Analyst GIS Specialist Corporate Travel Counselor

Academic Major	Average Reported Starting Salary	Employers	Job Title
Mathematics	\$40,875	Teach for America David A. Noyes & Company Epic Systems Corporation	Teacher Compliance Analyst Project Manager
Organizational Communication	\$35,000	Ecolab Insight Health Corp. Roofing and Insulation Supply SEUI-Sega Entertainment U.S.A.	Event Coordinator Human Resources Assistant Route Manager Territory Manager
Psychology	\$36,600	City of Madison Lifescript New England Center for Children GFS Marketplace Girl Scouts Huron Valley Council	Police Officer Home Health Aid Behavioral Therapist Assistant Manager Membership Executive
Public Relations	\$31,167	Olympia Entertainment Albion Industries KC Public Relations Detroit Medical Center (DMC) Perspectives Consulting Group	Marketing and Communications Specialist New Media Intern Public Relations Assistant Director of Client Relations
Sociology-Social Psychology	\$34,167	Kellogg Company Non-profit agencies	Pre Professional Intern Global- Learning and Development Recruiting Event Specialist

- 241 Graduate Survey respondents from the College of Arts & Sciences
- 34% of graduates reported completing an internship
- 16% of the survey respondents indicated they were pursuing further education
- 1.5% of the survey respondents indicated they were serving in the military
- 13% of the survey respondents indicated they are employed part-time

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Major	Average Reported Starting Salary	Sample Employers	Sample Job Title
Aviation Flight Science	\$39,700	Pfizer Keystone Aerial Surveys, Inc IFL Group Landcare Aviation Duncan Aviation Atlantic Southeast Airlines Delta Connection Pinnacle Airlines Kitze Aviation Mesaba Airlines	Aerial Survey Pilot Aircraft Mechanic First Officer (Pilot) Flight Instructor Air Interdiction Agent Captain
Aviation Maintenance Technology	\$62,600	HI-TECH ENTERPRISES Martin Waymire US Government AAR CORP	Purchasing Agent & Assistant Manager Mission Planner Flight Attendant Supervisor Aircraft Inspector Director of Quality Assurance and Chief Inspector
Aviation Science & Administration	\$33,700	US Airways St. Joseph County Airport -Authority L-3 Communications - Avionics Systems, Inc	Fleet Service Agent Airport Operations Specialist Customer Support Administrator - OEM

- 84 Graduate Survey respondents from the College of Aviation
- Average starting salary: \$41,517
- 19% of graduates reported completing an internship
- 3.5% of the survey respondents indicated they were pursuing further education
- 2.8% of the survey respondents indicated they were serving in the military
- 9.5% of the survey respondents indicated they are employed part-time

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Academic Major	Average Reported Starting Salary	Sample Employers	Sample Job Title
Elementary Education - Elementary Group Minors	\$30,500	Hodge Education Warren Dunes State Park Atlanta Public Schools St. Lucie County Schools Kingman Unified Schools Kalamazoo Public Schools Fitness Quest Physical Therapy WK Kellogg Middle School Battle Creek Public Schools	Summer Ranger Third Grade Teacher Elementary Teacher Office Manager Wobbler Lead Teacher
Family and Consumer Sciences Teacher	\$33,000	Elkhart Community Schools	Family and Consumer Science Middle School Teacher
Interior Design	\$30,000	Perkins Eastman Architects Kirshman and Associates 360 Architectural Design Western Michigan University- Remodeling Services	Interior Designer Kitchen Designer
Physical Education: Physical Education- Teacher/Coach	\$38,167	Lakeshore Public Schools Gull Lake View Golf Club and Resort Tomball Independent School District	4th Grade Teacher Assistant Golf Professional Teacher/Coach
Secondary Education: Biology	\$44,834	West Aurora School District Dryden Community Schools AESA East Kentwood High School	Secondary Biology Teacher Secondary Chemistry Teacher High School Teacher Instructor 9th grade Biology/ Chemistry Teacher

Academic Major	Average Reported Starting Salaried	Sample Employers	Sample Job Titles
Secondary Education: English	\$32,715	Harrison School District 2 Manchester Community Schools School District 5 MSU St. Johns Public Schools	Secondary Teacher Student Services Assistant English Teacher
Secondary Education: Mathematics	\$37,000	Hillsborough County Public Schools Gwinnett County Public Schools Garfield School District No. RE2	High School Math Teacher
Textile & Apparel Studies	\$29,750	Mark Shale Coldwater Creek Nine West M&M Associates Target Corporation	Sales Associate Visual Lead Assistant Manager Assistant Technical Designer

- 160 Graduate Survey respondents from the College of Education
- 66% of graduates reported completing an internship
- 7% of the survey respondents indicated they were pursuing further education
- No survey respondents indicated they were serving in the military
- 32% of the survey respondents indicated they are employed part-time

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Academic Major	Average Reported Starting Salary	Sample Employers	Sample Job Titles
Aeronautical Engineering	\$53,500	Cessna Aircraft United Space Alliance Rockwell Collins General Electric, Aviation Flowserve	Interiors Engineer Engineering Staff I Systems Engineer Project Engineer Technical Services Associate Engineer
Chemical Engineering	\$59,500	Kellogg Company Textron United States Gypsum CRB Consulting Engineers, Inc	Associate Process Engineer Project Engineer Chemical Process Engineer
Civil Engineering	\$52,063	Delaware Department of Transportation CB&I MDOT Oldcastle Precast Kimley-Horn and Associates	Civil Engineer I Transportation Engineer Analyst - Traffic division Land Development Transportation Analyst (EIT)
Computer Engineering	\$54,167	WMU Auxiliary Enterprises Johnson Controls Inc. Rockwell Collins	Application Developer/Analyst Software Engineer
Computer Science	\$54,167	EKI Sircon Corporation General Electric	Software Consultant System Developer Software Engineer
Electrical Engineering	\$54,143	Aveeva Inc Summit Polymers, Inc. Smiths Aerospace Giffels America Inc. BAE Systems Dana Corporation	Quality Assurance Manufacturing Engineer Reliability Engineer Electrical Engineer Product Engineer

Academic Major	Average Reported Starting Salary	Sample Employers	Sample Job Titles
Engineering Graphics & Design Technology	\$61,250	Honda EGA (Engineering of America) Rand Worldwide General Dynamics Land Systems GE Healthcare	Associate Engineer Technical Training Engineer Product Designer Mechanical Designer
Engineering Management Technology	\$64,000	Lithonia Lighting Sonoco Sav's Welding Services Wright Coating Company	Plant Manager Trainee Project Manager Process Engineer Supply Chain Management Leadership Program
Imaging	\$36,900	Consolidated Graphics Quad Graphics Eastman Kodak Company CGS Publishing International, LLC	Associate Imaging Scientist Technical Support Specialist
Mechanical Engineering	\$51,967	Armstrong International Borisch Manufacturing Corp. Boeing Chicago Bridge and Iron Eaton Filtration Federal-Mogul Corporation Mann+ Hummel Honda R & D Americas	Process Engineer Chassis Design Engineer Application Engineer Structural Design Engineer Machine Shop Engineer Manufacturing Engineer Field Engineer Product Engineer
Paper Engineering	\$60,834	Stora Enso North America Nestle Waters North America	Process Engineer Quality Assurance Resource

- 135 Graduate Survey respondents from the College of Engineering & Applied Sciences
- 37% of graduates reported completing an internship
- 3% of the survey respondents indicated they were pursuing further education
- No survey respondents indicated they were serving in the military
- 3% of the survey respondents indicated they are employed part-time



The College of Fine Arts uniquely prepares students for professional work in a myriad of arenas and venues. Graduates often have more than one job or rather a variety of roles and “gigs” in a year. Below are excerpts in students own words demonstrating what our Fine Arts graduates report they are doing with their professional degree.

Loves her job as a dance teacher. Looking at coauthoring a book, putting together a compilation of her poetry, as well as sharing her ideas for two other books as well.

Living in Puerto Vallarta, Mexico where she has three jobs, one at a real estate company doing the webpage and all the e-prospect follow-up, one at an agency modeling and one dancing at a resort.

Teaching full time at a studio in San Francisco Bay City and reports it as being “a very rewarding and exciting experience thus far.”

Living in Memphis, TN and teaching ballet in a medium sized dance school.

Living on the upper west side of New York City, working as a personal trainer for an independent fitness company called 11th St. Fitness and recently passed the national certification exam through the National Academy of Sports Medicine (NASM).

Teaching jazz/hip-hop to 6-8th graders at the Williamsburg Collegiate Charter School in Brooklyn 3 days a week. Dancing with a company called BeMoved, taking voice lessons and has auditioned for several musicals.

Others reported activities:

- Coral Director for the Hathaway Brown School
- Palace of Auburn Hills, National Heritage Studios
- Performing in the Wedding Singer
- Performing in Legends in Concert
- Part of the cast of the Ballroom Show “Explorer of the Seas.”

- 47 Graduate Survey respondents from the College of Fine Arts
- 25% of the graduates reported completing an internship
- 28% of the survey respondents indicated they were pursuing further education
- 3% of the survey respondents indicated they were serving in the military
- 12.7% of the survey respondents indicated they are employed part-time

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Major	Average Reported Starting Salary	Sample Employers	Sample Job Title
Interdisciplinary Health Services	\$30,625	Wright and Filippis Hospice Care of Southwest Michigan	RN Care Coordinator Otho-tech Certified Orthotic Fitter
Nursing	\$44,389	Borgess Medical Center Bronson Hospital Children’s Hospital of Michigan North Chicago VA Medical Center	RN RN-Children’s VIP Graduate Nurse Emergency and Trauma RN Occupation therapy
Social Work	\$25,500	Pathways Spectrum Human Services ROI	Generalist Practitioner Families First Worker Home Healthcare

- 63 Graduate Survey respondents from the College of Health and Human Services
- 49% of graduates reported completing an internship
- 27% of the survey respondents indicated they were pursuing further education
- No survey respondents indicated they were serving in the military
- 6% of the survey respondents indicated they are employed part-time and therefore have not been included in the average starting salary calculation



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Major	Average Reported Starting Salary	Sample Employers	Sample Job Title
Accountancy	\$44,410	Australian Gold Guardian Automotive Kellogg Company Medallion Exploration Plante & Moran, PLLC United States Department of Defense	Auditor Accountant Assurance Staff Cost accountant Entry level tax accountant
Advertising & Promotion	\$30,500	Doner GM Planworks Perspectives Consulting Group Parker Hannifin PETA Xoran Technologies	Assistant Media Planner Internet Marketing Assistant Director of Analysis & Reporting LMG In Market Buyer Marketing Associate
Computer Information Systems	\$47,625	Convergys Kohler Co. Professional Computing Resources, Inc.	Reports Manager Associate Systems Analyst Software Developer
Electronic Business Design	\$41,334	Blue Granite MPI Research Auto-Owners Insurance	Application Developer IT Associate I Programmer Analyst
Finance	\$44,889	JPMorgan Chase Eagle Market Makers Quicken Loans Global Hyatt Corp. Whirlpool Noble Metal Processing, Intl. Chicago Mercantile Exchange Stryker Corporate MetLife Financial Services	Personal Banker Trader Mortgage Banker Financial Analyst Associate Client Service Associate Treasury Analyst Financial Advisor Recruiter

Major	Average Reported Starting Salaries	Sample Employers	Sample Job Title
Food Marketing	\$46,910	Information Resources Inc. Nestle Purina Pet Care Co. Philip Morris USA Daymon Worldwide - Meijer Account Pepsi McCormick & Company, Inc. Perkins Wal-Mart	Project Manager Territory Manager Territory Sales Manager Category Analyst Management Development Associate Production Leader Assistant Manager
Human Resource Management	\$36,000	UPS Supply Chain Solutions Plante & Moran Magna International Con-Way Bronson Healthcare Group Adrian College National City Manpower, Inc.	H R Specialist Campus Recruiting Assistant H R Administrator
Integrated Supply Management	\$46,286	Armstrong International Daimler Chrysler Eaton Flowsolve Corporation JB Hunt Transportation John Deere Texas Instruments Inc Whirlpool	Logistics Coordinator Load Planner Materials Administrator Inventory Planner Process Improvement Analyst Supply Management Specialist Strategic Buyer
Management	\$37,056	Coyote Logistics Steelcase Kroger Company JB Hunt The Irvine Company Fifth Third Bank RadioShack Sprint Nextel	Carrier Account Manager Trust Operations Analyst Credit Manager Management Trainee Rental Management Consultant Merchandiser Registered Associate District Administrator
Marketing	\$42,077	GM Planworks Gail & Rice Phillip Morris USA CareerBuilder.com The Hershey Company Pfizer	Assistant Media Planner Account Administrator Documentation Coordinator Territorial Sales Manager Retail Sales Representative
Sales & Business Marketing	\$41,523	Cosma International Kimberly-Clark Nestle J&L Industrial Supply Stryker Thomson Creative Solutions	Business Development Coordinator Customer Development Analyst Buyer Marketing Associate Advertising Sales Consultant Online Account Representative

- 392 Graduate Survey respondents from the Haworth College of Business
- 33% of graduates reported completing an internship
- 3% of the survey respondents indicated they were pursuing further education
- No survey respondents indicated they were serving in the military
- 7% of respondents indicated they are employed part-time

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