

**Build a Partnership at Western Michigan University  
through Career & Student Employment Services**

We welcome the opportunity to partner with employers in delivering events and educational activities that enhance student learning and career development, while at the same time establishing a presence for your organization in the daily life of our students.

**Step 1: Which of these ideas is of interest to you? (Check all that apply)**

\_\_\_\_\_ Practice Interview Day. One to three students will sign-up for a practice interview with you to practice dressing for the interview, introductions, and answering interview questions. Students value your on-the-spot feedback and encouragement.

\_\_\_\_\_ Advertise in the 2006-07 W.M.U. Career Search Manual that is distributed to students and alumni. This premier publication is only possible through employer sponsorship and is used as instructional material in teaching job search skills.

\_\_\_\_\_ Panel Presentations. Speak to students about your workplace, job search skills, and networking. Students will learn from your personal career experiences.

\_\_\_\_\_ Sponsor a Career Fair, a Career Development Program, or Career Exploration materials. Sponsoring employers are offered special advertising opportunities and name recognition on campus.

\_\_\_\_\_ Sponsor Etiquette Dinner (annually in October). Employer representatives learn proper skills and practice while having dinner with 100 WMU students.

**Step 2: How can we contact you? (Complete or attach your business card)**

Your Name: \_\_\_\_\_

Organization/Company: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please return by fax to (269) 387-2809 or email [linda.ickes@wmich.edu](mailto:linda.ickes@wmich.edu)  
I'll be in touch to discuss how your organization can partner with WMU!

Sincerely,

Linda L. Ickes  
Associate Director  
(269) 387-2759 - [linda.ickes@wmich.edu](mailto:linda.ickes@wmich.edu)



Career & Student Employment Services  
Division of Student Affairs